

The future of integrated pharmacy management has arrived – Fred NXT



FREDNXT

Vale Charles Walgreen

CHARLES R. Walgreen III, the US pharmacist who expanded his grandfather's drug store chain into a US\$18 billion a year company, has died at the age of 80.

He was ceo of the company for 27 years, from 1971 until 1998.

Win with MOR

This week Pharmacy Daily and MOR are giving away each day the Essentials Wash and Lotions in Black Iris valued at \$39.90.



The Essentials collection presents five memorable fragrances in an assortment of quality products to embrace everyday self-indulgence. The prize contains a hydrating Hand & Body Wash to leave skin cleansed and refreshed, complemented by a nourishing Hand & Body Lotion to moisturise and hydrate. For more info visit morboutique.com.

To win be the first person from WA to send the correct answer to the question to comp@pharmacydaily.com.au

What are the five memorable fragrances available in MOR's Essentials collection?

Congratulations to yesterday's winner, Ann Winkle from Queensland Department of Health.

Icon Group buys Epic Digital

CANCER care provider Icon Group has announced the acquisition of Epic Digital, the pharmacy technology business headed up by Cathie Reid alongside Epic Pharmacy (formerly APHS) which is already owned by Icon Group.

Epic Digital will now join other Icon businesses including Icon Cancer Care, Radiation Oncology Centres, Epic Pharmacy and Slade Health, with Reid saying the decision to align both Epic operations was a logical one.

"With both companies strongly committed to exceptional patient care, we will be working to utilise and implement Epic Digital's innovative products to their fullest potential, complementing and expanding the great services Icon group already provides," she said.

Epic Digital products include Medication Manager and Chartflow, both of which are already in use within Icon Group businesses.

Reid said there were also numerous other projects under

way, including a collaboration under Microsoft's Early Adopter Program "to develop an application that overlays real-time data collected using Microsoft's Health Band with medical data currently available to health professionals".

She said this will allow better monitoring of post-treatment impact, allowing for proactive intervention when required.

Icon Group ceo Mark Middleton said the purchase of Epic Digital was a major step which would see the business "continue being at the cutting edge of best practice healthcare delivery".

New eczema book



MSD has collaborated with Medikidz to produce "Elliot's Meditotz Adventure", a storybook written by doctors to help pharmacists, parents and schools educate children about eczema.

The book highlights best practice use of topical corticosteroids, including applying them liberally.

It's available at no charge via the Eczema Association of Australia website at eczema.org.au.

Amneal REP review

GENERICS supplier Amneal Pharmaceuticals has announced a full review of its Range Expansion Program (REP) with the aim of providing a "complete dispensary matrix for all off-patent products," according to md Gavin Upter.

Upter said on average 90 SKUs can be removed from the dispensary, improving efficiency in ordering, shelf space and stock holding costs.

He said Amneal's in-house DAA solution can also increase average pharmacy margin by \$75k annually.

Boy given 10x dose

TWO New Zealand pharmacists who accidentally dispensed ten times the prescribed dose of a medication to a seven year old boy with cerebral palsy, have been ordered to apologise to the child and his mother, according to a report in the *New Zealand Herald*.

The Health and Disability Commissioner (HDC) also recommended the pharmacists be assessed through the NZ College of Pharmacists and that the pharmacy they worked at conduct an audit of staff compliance with dispensing medication.

The product involved was baclofen, a widely used muscle relaxant and antispastic agent, resulting in three visits to the emergency department, the third visit triggering an investigation by the hospital pharmacist.

Both the dispensing and checking pharmacists were found to have "failed to provide the child with services in accordance with professional standards" the Commissioner said.

DB Christmas range

DESIGNER Brands has unveiled its 2016 Christmas product range, with a range of Certified Cruelty Free and Vegan cosmetics, fragrances, lotions and accessories.

Items suitable for both men and women are priced from \$7.99 - for details call 1300 765 332.

VCAT, not AHPRA

THE reprimand of pharmacist Kameel Anton (*PD* yesterday) was delivered by the Victorian Civil and Administrative Tribunal.

New this Summer

Antistax® Fresh Leg Gel

- Helps soothe & refresh tired, heavy, aching legs with a fast cooling action
- Can be used with Antistax® Leg Health Supplement Tablets

Always read the label. Use only as directed.
If symptoms persist, see your healthcare professional.



Receive **5 FREE** sachet samples of the gel with every opening order.

Contact Boehringer Ingelheim customer service on **1800 226 315** to order today.

Conditions apply.



Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au



Dispensary Corner

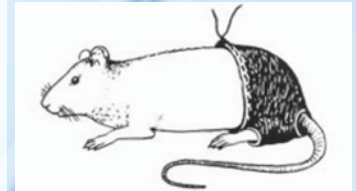
IT'S that time of year - the annual Ig Nobel awards ceremony took place at Harvard University last week, attended by more than 1,000 guests who watched as the winners in ten categories received their precious trophies.

The awards are compiled by the Annals of Improbable Research, which likes to highlight scientists who have "done something that makes people laugh then think".

This year one of the winners was Egyptian urologist Dr Ahmed Shafik, who put pants on rats to study the effect of different fabrics on their sex lives.

The rodents wore polyester, cotton, wool and polyester-cotton blend trousers - with a special hole for their tails, with Dr Shafik finding those wearing polyester showed "significantly lower rates of sexual activity".

He postulated this could be because the non-natural fibre generated electrostatic fields around their genitals.



Other winners included British biologists Thomas Thwaites and Charles Foster - two men who spent time living as animals.

Thwaites spent three days as part of a herd of goats, using specially designed prosthetic limbs which allowed him to walk on all fours.

Meanwhile Foster, from Oxford University, tried to focus on senses other than sight as he lived variously as a badger, fox, otter, red deer and a swift, "in an attempt to see woods as they really are without that distorting lens of vision and cognition".

New SunSense Sensitive Invisible SPF 50+ sunscreen from Ego

New SunSense Sensitive Invisible SPF 50+ sunscreen is a physical sunscreen, scientifically formulated for sensitive skin. It contains vitamin B3 and 15% zinc oxide, with advanced defence and helps protect against sunburn and skin ageing without leaving a white cast. SunSense Sensitive Invisible SPF 50+ is available in a handy 75g tube, ideal for the handbag and re-applications on the go and also a 200g tube, the perfect size for the whole family. As well as Sun Protection Factor 50+, this product gives UVA and UVB broad spectrum, transparent protection, four hours water resistance and is sand resistant.

Stockist: 1800 033 706

RRP: from \$10.95 for 75g

Website: www.sunsense.com.au



OZK.O says sun-safety for toddlers with Baby Sunglasses



OZK.O protects baby eyes with **Baby Sunglasses** for little tots, complete with high UVA/UVB and sun glare protection. With pairs for little princes and princesses in blue and pink, the styles feature flexible frames and a soft neoprene band with a Velcro size adjustment, cute animal motifs and importantly, a soft comfortable finish on every surface. These Baby Sunglasses are fitted with Lens Category 3 Poly-Carbonate Optical Lenses and meet AS/NZS 1076:2003 standards - recommended for infants to two years of age.

Stockist: 1800 181 040

RRP: \$14.95

Website: www.ozko.com.au

Lano Lanolin Cleansing Bars

Lanolin & Egg White Gentle Cleansing Bar and Lanolin & Sulphur Deep Cleansing Bar from Lano are 99.8% natural and offer a gentle face and all-over cleansing. These comfortable bars are formulated with lanolin to hydrate and either egg white beautifies, with goats milk, for gentle care of normal/sensitive skin or sulphur removes oil, creating gentle care for normal/oily skin. These triple-milled cleansing bars use ingredients that have been in skincare for thousands of years.

Stockist: 02 8709 8800

RRP: \$10.95 ea for 100g

Website: www.lanolips.com/au



Nature's Own Calcium + Vitamin D3

Nature's Own has launched an improved range of bone and muscle formulas, with six powerful reformulated products designed to help consumers maintain mobility. One of these is Nature's Own Calcium + Vitamin D3, an exciting new addition to the range, combining calcium phosphate with vitamin D3 for enhanced calcium absorption to promote strong, healthy bones and teeth. Coinciding with the launch, Nature's Own is offering consumers a free \$200 Active Pass with every pack purchased between 05 Sep and 13 Nov 2016.

Stockist: 1800 732 273

RRP: \$14.95 for 90 tabs

Website: www.naturesown.com.au

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