

Today's issue of PD

Pharmacy Daily today has three pages of news plus a full page from **SNOREBEN**.

FDA codeine action

THE US Food and Drug Administration (FDA) has overnight announced new restrictions on the use of prescription codeine pain and cough medicines and tramadol pain medicines in children.

A new advisory confirms the medicines carry "serious risks, including slowed or difficult breathing and death, which appear to be a greater risk in children younger than 12 years".

The FDA is also recommending against the use of codeine and tramadol medicines in breastfeeding mothers due to possible harm to their babies from taking the medications.

Actions include the addition of new "contraindication" warnings to the drug labels of codeine and tramadol, including a warning that codeine should not be used to treat pain or cough in children under 12, and that tramadol should not be used in children younger than 18 years to treat pain after surgery to remove tonsils and/or adenoids.

For details see www.fda.gov.

API forecasts 10% uplift

AUSTRALIAN Pharmaceutical Industries says despite fragile consumer confidence it continues to expect its full year profit after tax to increase by 10% this year.

The company yesterday declared a fully franked dividend of 3.5c per share after recording a first half net profit after tax of \$29.1 million - an underlying increase of 15% year on year (**PD** breaking news).

The strong performance was achieved through organic growth in the Priceline Pharmacy network (see page 3) as well as increased efficiencies in the pharmacy distribution business, according to ceo Richard Vincent.

Within Priceline, total sales rose by 7.2% including dispensary, while comparable store sales increased 0.4% on the previous corresponding period.

"We continue to lead the sector in bringing a unique, new and exclusive product offering to market across our categories," Vincent said, citing the example of haircare where API's market share grew 8.4% over the last year.

API's pharmacy distribution revenues increased by 18% mainly reflecting the impact of the new high-value hepatitis C medicines.

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That's Life magazine advertising support

NATIONAL advertising through *That's Life* magazine, in both 04 and 11 May editions will support BenMedical's Snoreben product as seen on **page four** of today's **PD**.

This product, now available to pharmacies Australia-wide, is claimed to help reduce snoring, dry mouth, airway obstruction and nasal congestion.

See also BenMedical.com.au.

New CVS store design

AMERICAN retail pharmacy group CVS has unveiled a new store design which is described as the "next evolution of the customer experience at CVS Pharmacy".

Key features include a deeper focus on OTC health items, with a broader selection of vitamins and supplements along with new nutrition items.

Additional "on trend" beauty brands are being included, with a new so-called "trend wall" added to 2,000 stores to feature niche brands and new launches.

CVS is also developing new standards for vitamins and supplements to be implemented by 2019, which will require third-party testing of ingredient listings.

FOI on fluoride, hips

THE TGA has released documents under Section 11C of the Freedom of Information (FOI) Act 1982 relating to the fluoridation of drinking water, Biomet ESKA metal on metal hip replacement and other matters.

Refer to tga.gov.au.

The original probiotic PLUS

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Just one click away from keeping up to date with all the **Pharmacy Daily** breaking news as it comes to hand



AHPRA ad compliance strategy

THE Pharmacy Board of Australia and the Australian Health Practitioner Regulation Agency has published a new "Advertising compliance and enforcement strategy," with the document detailing the management of advertising complaints and the regulatory powers available to deal with breaches of the National Law.

"It is a professional obligation for registered health practitioners to advertise responsibly and support members of the community to make informed choices about their healthcare," AHPRA ceo Martin Fletcher said.

"I expect that implementation of this strategy will further improve how regulated health services are advertised so that healthcare consumers are better informed," he said.

"When preparing their advertising, a health practitioner should always put the consumer first and ensure that their advertising is not false, misleading or deceptive in any way."

Supporting the new strategy and building on previous education and enforcement work, National Boards and the AHPRA have said they will be publishing new materials in coming weeks to help health practitioners understand their advertising obligations legally and professionally.

"We recognise that most health practitioners want to comply with the law and their professional

obligations, and we aim to make compliance as easy as possible," Fletcher said.

"We will continue to provide information to practitioners and their professional organisations to help them understand their advertising obligations."

Specifically, under the National Law, a regulated health service or a business providing such a service must not advertise in a way that is false, misleading or deceptive, uses gifts, discounts or inducements without full explanation, uses a testimonial, creates an unreasonable expectation of beneficial treatment, and/or directly or indirectly encourages the indiscriminate or unnecessary use of regulated health services.

Restrictions also apply around advertising a health practitioner as a specialist when they do not hold registration as a specialist or as an endorsed practitioner.

Full details are at ahpra.gov.au.

Slim-Vie risks alert

THE Therapeutic Goods Administration has issued a warning to consumers and health professionals around Slim-Vie Slimming Capsules which have been found to contain banned high-risk substances sibutramine and phenolphthalein, as well as the prescription-only product sildenafil.

Supply of this product is illegal.

Find details at tga.gov.au.

Symbion Engage gong

HEALTHCARE wholesaler

Symbion has been awarded the 2017 SMART Supply Chain and Logistics Award for Excellence in Procurement for its Engage program at the SMART Conference held in Sydney.

The prestigious SMART Awards recognise excellence in supply chain and logistics by Australasian based companies and organisations.

The conference and awards are convened by the Australasian Supply Chain Institute, the premier professional supply chain body.

Symbion general manager supply chain Terry Hayes acknowledged the contribution of staff, both past and present in developing the supply chain collaboration program to a world-class standard.

"Engage started as a simple scorecard aimed at improving supplier performance, however it has become much more than that," Hayes said.

"It is now a dynamic, customer centric, end to end supply chain collaboration program that delivers continuous improvement, mutual benefits and improved plans for all stakeholders."

The 2017 SMART Awards were judged and awarded by a panel of experts with significant experience across a wide array of industries, with winning criteria including demonstrations of innovation, stakeholder engagement, performance and more.



Leishmaniasis studies

A COALITION of researchers from Monash University, the University of Melbourne and The Indian Institute of Chemical Biology has been awarded A\$1m research funding to develop new treatments for the disease leishmaniasis.

The sand-fly spread systemic blood disease is endemic in 88 countries across five continents.

Researchers hope to progress an advanced candidate drug to formal preclinical development by 2021.

TGA cannabis models

THE Therapeutic Goods Administration (TGA) has posted online its presentations on the subject of medicinal cannabis regulation in Australia as delivered to the RACI Supply and Use of Medicinal Cannabis Seminar at the end of last month.

Four presentations cover regulatory issues around the growing and cultivation of medicinal cannabis, the manufacture of resultant products, quality standards and Commonwealth access schemes relevant to supply of medicinal cannabis.

The presentations detail licencing and standards requirements for each stage of production based on state and territory regulations from import to cultivation, harvest, GMP issues, testing, distribution and 'approved access'.

Visit tga.gov.au for the slide sets.



WIN WITH LIFESTREAM

This week, Pharmacy Daily and Lifestream are giving away each day 1.25L Lifestream Aloe Vera Juice, valued at \$32.95 RRP.

For optimum digestion, Lifestream Aloe Vera Juice soothes the lining of the stomach and intestines to support smooth and natural digestion. It is 99.7% premium quality aloe and supports the immune system and helps maintain the health of intestinal bacteria. To find out more go to www.Kadac/brands/Lifestream, or www.Lifestream.co.nz.

To win, be the first to send the correct answer to comp@pharmacydaily.com.au

How can Lifestream Aloe Vera juice assist you in achieving your health goals?



Congratulations to yesterday's winner, Jessica Sondergeld from Warwick Friendly Society Pharmacy.

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Town located 1/2 hr from coast with high income and accommodation provided

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Dispensary Corner

STONED by any other name is still ...?

Believe it or not, a presidential strategist for Donald Trump and marijuana advocate has been named as keynote speaker at the upcoming Cannabis World Congress & Business Exposition - and his name?

Roger Stone (**pictured**).

The veteran consultant and best-selling author has just released his latest book entitled, "The Making of the President 2016: How Donald Trump Orchestrated a Revolution".

This could explain a lot.



GET off your phone!

Research is suggesting that mums who spoke for an hour or more on their phone per day were more likely to give birth to hyperactive children.

It's unsure whether electromagnetic radiation given off from the phones could be a reason for higher rates of behavioural problems in their five to seven year olds.

Dr Robin Hansen, a paediatrician from the University of California doesn't blame it just on the cellphone but rather how the device could impact parenting behaviour.

If children are neglected, their more likely to throw something or cry in order to get attention, he postulated.

Almost 97% of Australian adults own a mobile phone.

Parents are recommended to phone hands free & keep calls short.

Meet Priceline's newest pharmacists



PRICELINE is marking a milestone today with the recent opening of its 450th store across Australia.

That figure includes both Priceline outlets and Priceline Pharmacies, with the newest outlet being Priceline Pharmacy at Marrickville Metro in NSW.

Key features of the brand's "new and modern direction" include wider aisles, brighter lighting, illuminated category signs and more featured products on display with testers.

"Opening the 450th store in our network is a testament to the great brand we've developed, and we also have a strong belief in the future of the health and beauty market," said API ceo Richard Vincent this morning.

"We are continually developing our consumer offer and evolving our brand to provide the best retail experience for consumers, which provides a sustainable brand to both existing and new franchise partners," he said.

During yesterday's API results announcement the company confirmed it is expecting to have a total of 462 stores in place by the end of Aug 2017.

The company also relaunched its Priceline Sister Club loyalty program

earlier this week (**PD** Wed).

Pictured above are the Priceline Pharmacy Marrickville Metro franchise partners, Chris Buckley and Nicole Savoy.

Crocodile infections

NEW research out of Cairns Hospital in Far North Queensland has revealed that treatment for crocodile attacks involves much more than just patching up the obvious bite wounds.

The Medical Journal of Australia article said that many bacteria live in the reptiles' mouths and in the mud surrounding their habitat.

The good news is that they can usually be treated successfully with oral antibiotics such as the amoxycillin/clavulanic acid combination or IV piperacillin/tazobactam combination.

Even crocodile handlers need treatment if they are exposed to some elements of the habitat such



as vaccine-preventable tetanus, which is also very common in these

environments, the authors wrote. Visit mja.com.au for the abstract.

Events Calendar

WELCOME to *Pharmacy Daily's* events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

29-30 Apr: Victorian Pharmacy Conference 2017; Monash University, Parkville; register here: www.psa.org.au

21 May: 2017 PSA WA Annual Seminar; Pan Pacific Perth; register here: www.psa.org.au

4-5 Jun: Naturally Good Expo; ICC Sydney; pre-register for free or \$30 at the door - details here: naturallygood.com.au

16-18 Jun: ConPharm 2017; Hotel Grand Chancellor, Hobart; find out more: www.aacp.com.au

28-30 Jul: PSA17; Hyatt Regency, Darling Harbour, Sydney; for details see: www.psa17.com

5-9 Aug: Medici Capital Pharmacy Snow Business Conference 2017; Mt. Buller, Victoria; register your interest here: www.medici.com.au

1-3 Sep: Pharmacy Connect; Hilton Hotel Sydney; register here: www.pharmacy-connect.com.au

26-28 Oct: Pharmacy Assistant National Conference; QT Gold Coast; for details see: www.pharmacyassistants.com

16-19 Nov: Medicines Management Conference 2017; ICC Sydney; details tbc: www.shpa.org.au

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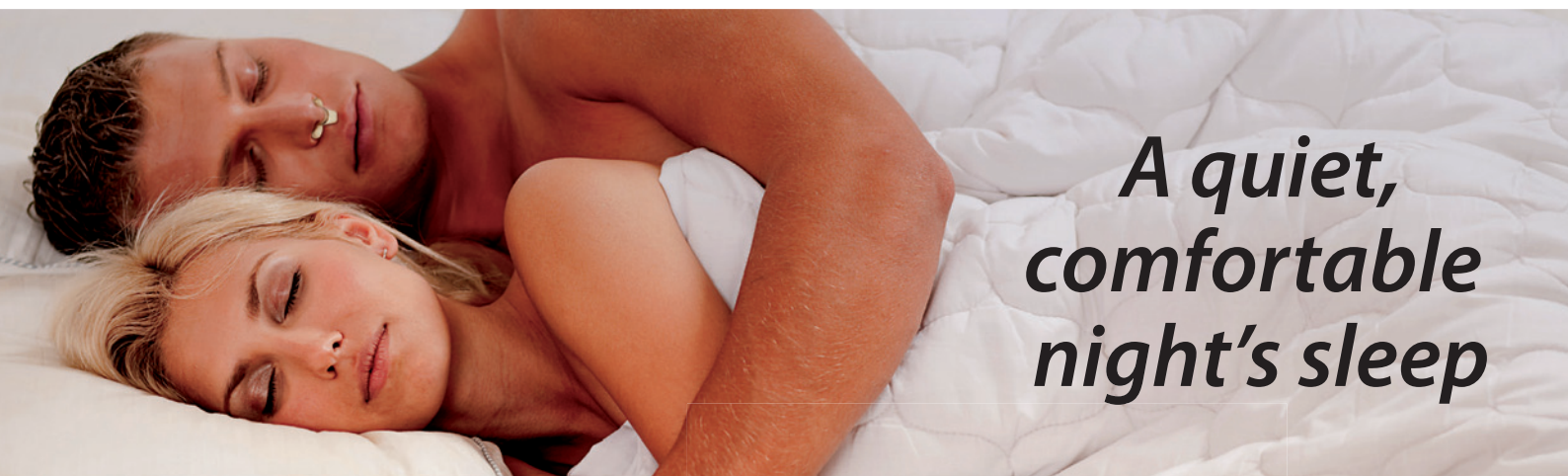
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