

## Today's issue of PD

Pharmacy Daily today has three pages of news plus a full page from Pharmacy Connect.

## Spring spotlight

THE next Pharmacy Daily spotlight feature is in the works, and will showcase products for the upcoming season.

The Spring Spotlight promotion features four items on a page, with insertions including an image, a brief description and a call to action for phone, email or website ordering.

To have your products included call 1300 799 200 or email Mel on [advertising@pharmacydaily.com.au](mailto:advertising@pharmacydaily.com.au).

## NZ e-health records

THE New Zealand Government has posted a Request for Information (RFI) seeking input to help the Ministry of Health further develop plans for a national electronic health record (EHR).

Respondents are invited to inform the department about their expertise and experience in the field, with the information provided to inform the development of business cases for the system.

"Establishment of a national EHR would be a significant achievement and long-term strategic asset for the New Zealand health sector and all New Zealanders," the tenders website states.

The proposed EHR would connect data across the digital health ecosystem, including provider and consumer-entered data.

See [www.gets.govt.nz](http://www.gets.govt.nz).

## CW launches TV program

### CHEMIST

Warehouse is set for further exposure, with the national debut of a new free-to-air TV program this weekend.

The first episode of the *House of Wellness* show will be broadcast at 10am this Sun morning on 7TWO.

To be filmed in Sydney, the show will be hosted by TV and radio presenter Ed Phillips and media personality Zoe Marshall, aiming to "encourage Aussies to get well, stay well, live well and look fabulous."

The TV show follows on from the success of the *House of Wellness Radio Show*, launched in 2016 on the Macquarie Media Network, as well as the *House of Wellness* print magazine, which reaches over 7 million Australians.

Chemist Warehouse chief operating officer Mario Tascone said the move was the logical next step for the *House of Wellness*.

"We entered into the media landscape initially with sponsoring the launch of the HOW print lift out with News Limited, followed by HOW radio in 2016 and we're really taking it up a notch by bursting onto the TV scene".

Each week, hosts Zoe and Ed will explore the world of health and wellbeing through a variety of segments, including celebrity interviews, expert guests and in-depth information on all things healthy living.

Tascone said *HOW TV* was part of the company's larger commitment to "inspiring Australians to live a healthy and happy life, by bringing

THE HOUSE OF  
**wellness**

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## TW tops Jul ratings

TERRY White has come out on top of the monthly Customer Satisfaction Awards announced by Roy Morgan Research.

My Chemist was in second place for Jul, followed by Chemmart Pharmacy, Priceline Pharmacy and then Chemist Warehouse rounding out the top five.

The awards are based on a rolling sample of 8,961 consumers polled between Aug 2016 and Jul 2017.

## B vitamins OK- ASMI

THE Australian Self-Medication Industry has expressed its support for B6/B12 supplements when used according to label directions or the recommendation of a healthcare professional.

ASMI was responding to research based on data from over 77,000 US patients by epidemiologists at Ohio State University Comprehensive Cancer Center, which suggested the intake of high doses of B6 and B12 over a very long period of time was associated with increased lung cancer incidence in male smokers.

The association was not seen in women, and people who had never smoked were excluded from the data analysis, ASMI pointed out.

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## New Scottish pharmacy plan

**THE** Scottish government has published a new nine-point plan which aims to transform pharmacy and primary care in Scotland.

Titled 'Achieving Excellence in Pharmaceutical Care: A Strategy for Scotland', the initiative will achieve "world class pharmaceutical care," said Scotland's chief pharmaceutical officer Rose Marie Parr.

"The commitments and actions in this strategy will help the public and professions alike realise the true value that pharmacy can bring to our communities and daily lives,"



Parr said. She said the government wanted more people to use their community pharmacy as a first port of call, ensuring that minor ailment and chronic medication programs are being delivered to their full potential.

"It is through making full use of the clinical capacity in community pharmacy that real gains in clinical care can be made. "It is also where the community pharmacist's contribution to multidisciplinary team working takes its place to open up access to primary care for everyone and reduce workload at GP practices and other local healthcare services," the report says.

A range of actions are proposed including targeting resources to expand the number of community pharmacists undertaking independent prescribing and advanced clinical skills training. Work on hospital discharge processes, closer collaboration with general practices, and "serial prescribing and dispensing" are also proposed as part of the plan. See [www.gov.scot](http://www.gov.scot) for the report.

### Temperature-stable pharmacy transport

**MIDDLE** Eastern airline Qatar Airways has enhanced its pharma product offering, with the lease of temperature-controlled active containers for pharmaceutical transportation.

The Opticooler products now offered by Qatar Airways Cargo aim to provide a seamless cool chain, with the containers equipped with battery-powered electric cooling compressors and heaters meaning they require no dry ice, keeping cargo within a temperature range of 2-8 or 15-25 degrees celsius.

Qatar Airways Cargo also offers a Climate Control Centre, a 2,470 square metre airside transit facility for temperature sensitive cargo handling at the airline's Doha hub.

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## VisualEyes a business plan win



**THIS** team of fashion-coordinated pharmacy students is one of the three finalists in the 2017 Pharmacy Guild Student Business Plan Competition.

They'll be practising their pitch in the lead up to a formal presentation at next week's Pharmacy Connect conference, with the winners to be announced at the event Gala Dinner in Sydney and \$15,000 in prizes up for grabs. The Isle Pharmacy team **pictured** is from the University of Tasmania, who have created a business managed by "four dedicated and enthusiastic female pharmacists".

In addition to a range of professional services such as influenza vaccinations; iron, blood glucose and cholesterol testing; and Home and Residential Medicine

Reviews, Isle Pharmacy has initiated the *VisualEyes* Program - described as the only community pharmacy-based medication management program in Australia aimed at assisting patients with a vision impairment.

Key features include tactile identifiers on medicine packaging, audio recording of counselling and more, with consultations beginning with a comprehensive medication review and then tailored options to optimise medication management.

Monthly consultations with their *VisualEyes* pharmacist aims to help patients achieve independence, and Isle Pharmacy also offers *Eye Feel Better Now* group sessions where community members can gather and learn about different visual conditions.

## WIN WITH LE TAN

This week Pharmacy Daily and Le Tan are giving away each day Uber Dark Self-Tanning Foam in Green Base.

The next generation in dark tanning is here. Uber Dark is a salon quality dark formulation - developed by tanning and sun care experts Le Tan. Created with highly concentrated tanning actives, Uber Dark delivers the darkest tan possible that is specifically tailored to match your skin tone. With the Uber Dark range, you are able to choose from three base colours of Green, Violet and Ash, to enhance the end result of your tan, as well as a foam infused with Marula Oil. While all Uber Dark bases colours can be used on all skin tones, you are able to tailor your tan to your unique skin type.

To win, be the first from VIC or TAS to send the correct answer to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

Is Uber Dark salon quality?

Congratulations to yesterday's winner, Tahlia McGinty from Gambier Village Pharmacy.



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**Jobs of the Week**

- PIC** - Blue Mountains, Central West NSW (Job# 200014107)  
New Reg this is for you; 2+ hrs from Sydney, low rents/generous salary package.
- Pharmacist** - Wide Bay, QLD (Job# 200014536)  
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## Dispensary Corner

**BRITISH** authorities are considering a major overhaul of pedestrian crossings across the UK, because the “green man” walking sign may not allow enough time for elderly people to safely cross the road.

The National Institute for Health and Care Excellence (NICE) has issued new guidance for local councils - and also urges that bins, street furniture, hanging baskets and parked cars shouldn't impede people with limited mobility.

The average walking speed for an elderly person is estimated to be just 0.85 metres per second, whereas the speed recommended by the Department of Transport is a comparatively rapid 1.2 metres per second.

With most crossings only giving four to six seconds before the lights begin to flash, something needs to change, NICE said.

**FORGET** the vet, take your pet to the acupuncturist.

The ancient Chinese therapy of acupuncture is growing in popularity among pet owners, with advocates swearing by the procedure's ability to improve the quality of life for elderly animals - particularly cats and dogs with chronic pain, skeletal or gastrointestinal issues.

However there is significant scepticism surrounding the use of acupuncture in animals, with a 2006 study stating that “there is no compelling evidence to recommend the practice”.

Such studies don't deter enthusiasts, with 1900 members of The International Veterinary Acupuncture Society holding their annual conference in Cairns today.

## More PATY state finalists

**THE** Pharmacy Guild of Australia/Maxigesic Pharmacy Assistant of the Year finalists from ACT and NSW have been announced.

**Pictured** at right is Kylie Marsh from Priceline Pharmacy in Morriset, NSW, while below is Stephanie



Collier from Mitchell Discount Pharmacy in the ACT.

Stephanie and Kylie will represent their respective jurisdictions at the National Finals to be held on 26 Oct during the Pharmacy Assistant National Conference on the Gold Coast.

## 'Smart' pill bottle company acquired

**ROUND** Health, a company which has developed a pill bottle that lights up and sends a push notification to patients when they are due to take their medication, has been acquired by US-based Alto Pharmacy, which specialises in prescription deliveries.

Round Health was founded by two former Apple engineers, and works by integrating an app with the Round Bottle to simplify the management of medications.

It allows users to set schedules, doses and refill reminders and also links to smart watches to help improve adherence.

See [www.roundhealth.co](http://www.roundhealth.co).

## Cannabis portal

**DOCTORS** prescribing medicinal cannabis can now navigate the “regulatory maze” via a new online resource called CannabisAccess.

The site at [cannabisaccess.com.au](http://cannabisaccess.com.au) provides a central repository of reference material on cannabinoids and lists products approved by the Office of Drug Control for import.

It also describes the regulatory landscape and the approvals and authorisations that need to be sought at both federal and state levels to allow prescribing.

CannabisAccess ceo Giles Craig said his team had already helped many doctors obtain approval from the TGA to prescribe medicinal cannabis under the Special Access Scheme Category B.

## Novartis appoints

**NOVARTIS** has announced the appointment of Bertrand Bodson as chief digital officer.

Bodson will join Novartis on 01 Jan 2018 with responsibility for creating a company-wide digital strategy.

## Events Calendar

**WELCOME** to *Pharmacy Daily's* events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email [info@pharmacydaily.com.au](mailto:info@pharmacydaily.com.au).

**1-3 Sep:** Pharmacy Connect; Hilton Hotel Sydney; register here: [www.pharmacy-connect.com.au](http://www.pharmacy-connect.com.au)

**10-14 Sep:** 77th FIP World Congress of Pharmacy and Pharmaceutical Sciences 2017; Seoul, Republic of Korea; register here: [www.fip.org](http://www.fip.org)

**24-28 Sep:** 2017 Pharmacy Alliance Members' Forum; Palazzo Versace, Gold Coast; register here: [www.pharmacyalliance.com.au](http://www.pharmacyalliance.com.au)

**17-19 Oct:** World Self Medication Industry General Assembly 2017; ICC Sydney; registrations opening soon: [www.wsmiga2017.com](http://www.wsmiga2017.com)

**26 Oct:** CMA Annual Conference and Industry Awards; Sydney; details here: [www.cmaustralia.org.au](http://www.cmaustralia.org.au)

**26-28 Oct:** Pharmacy Assistant National Conference; QT Gold Coast; for details see: [www.pharmacyassistants.com](http://www.pharmacyassistants.com)

**16-19 Nov:** Medicines Management Conference 2017; ICC Sydney; details tbc: [www.shpa.org.au](http://www.shpa.org.au)

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