

Back-to-school promo

SUPPLIERS are being alerted to the opportunity to participate in the upcoming Back-to-School Spotlight feature in *Pharmacy Daily*.



Four items will be featured on each page (example pictured right) with insertions including an image of each product, a brief description and a call to action for phone, email or website ordering.

To have your products included call 1300 799 220 or email advertising@pharmacydaily.com.au.

TGA sunscreen review

THE Therapeutic Goods Administration (TGA) has released a literature review on the safety of titanium dioxide and zinc oxide nanoparticles (nps) in sunscreens.

The report addresses whether these particles can penetrate the skin to reach cells and cause toxicity.

The majority of studies showed that the particles either did not penetrate the skin or minimally penetrated the stratum corneum and underlying layers of skin, suggesting toxicity would be highly unlikely.

CLICK HERE to access the review.

Review credibility cloud

THE Pharmacy Guild of Australia has again called on the Pharmacy Remuneration and Regulation Review to disclose its dealings with Deloitte Australia to address concerns that the Review's independence and credibility have been compromised (*PD* 20 Dec 16).

The Review engaged Deloitte Australia to conduct a study of international pharmacy remuneration and regulation, including comparison with the Australian model.

At the same time, Deloitte has produced a major report which was appended to the Chemist Warehouse submission to the Review on reforming ownership and location rules for community pharmacy in Australia.

The Guild argues there is a fundamental conflict of interest having an organisation working for the Review, while simultaneously participating in its submissions.

Guild national president George Tambassis said, "This conflict seriously undermines the independence of the Review and makes it virtually impossible for it to make untainted recommendations, particularly in regard to location rules."

A formal statement was issued on 22 Dec with a spokesperson for the Department of Health saying all procurements conducted in relation



to the Review had been performed in line with departmental guidelines "to ensure accountability and transparency in decision making" (*PD* 23 Dec 16).

In this case Deloitte had previously undertaken work for a number of stakeholders, including pharmacy banner groups and the Pharmacy Guild itself, the spokesperson explained.

Because these engagements had been completed, the Department did not consider Deloitte's prior experience represented an actual conflict of interest.

Deloitte also defended itself citing internal controls as separating the various projects to prevent a conflict of interest.

Tambassis countered with an appeal for the public release of all documentation relating to the Review's interactions with Deloitte.

The Guild is pursuing a Freedom of Information (FOI) request to hold the Review accountable, but this action need not proceed if the Review were to release all relevant information in a transparent and accountable way, Tambassis said.

Banana Boat concerns

SEVERAL people have raised safety concerns about Banana Boat sunscreen, according to reports by the *ABC*.


A Melbourne woman said her legs were scorched after going into the sun wearing Banana Boat's spray on SPF 50+ product while a Brisbane mother said her children were left with large blisters after using the sunscreen.

Banana Boat has reacted to the concerns saying the problem was that people were not using enough sunscreen.

It comes just one week after a mother said her three month old baby had to be hospitalised after using the Cancer Council's Peppa Pig sunscreen (*PD* 06, 10 Jan), highlighting the need for individual patch-testing of sensitive skin, the Council said, supported by the Australian Self Medication Industry.

AMCAL Strokecheck

BRINGING conversations about stroke to the forefront, Strokecheck has partnered with AMCAL chemists across NSW to offer customers the chance to sit down with a medical expert and have the Strokecheck conversation.

At various locations in Feb, AMCAL chemists  will be offering a professional who will assess those who may be at risk of stroke.

On the basis that many strokes are preventable, Strokecheck will complete a health questionnaire, do an assessment and then either refer customers to their own GP or simply offer lifestyle advice.

The Strokecheck process ensures that early symptoms of stroke are identified and acted upon.

Senior Future and Current Students Coordinator

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Dispensary Corner

AUSSIES are known for being able to down a beer or ten but a new interactive map charting the heaviest booze consumers in the world has outed Moldovans as the heaviest drinkers.

The map, which used World Health Organisation data from 2010 to 2015, ranked Aussies as the tenth heaviest drinkers worldwide.

We're still sitting behind Belarus, Lithuania, Russia, Czech Republic, Ukraine, Andorra, Romania and Serbia.

On average Aussies are said to drinking 764 bottles of 300 millilitres of beer each per year or 12.6 litres of alcohol.

Kuwait and Pakistan recorded the most abstainers with the average citizen drinking just a single bottle of wine a year.



EGGS Benedict served on Weetabix. Wait, what?

Yes, the UK cereal manufacturer has gone one step too far with its new advertising campaign which suggests using the whole grain breakfast biscuits as a base for ham, poached eggs and hollandaise sauce.

"This breakfast will brighten up winter mornings," Weetabix says.

Shocked Brits have taken to social media to express their utter disgust with the 'recipe'.

Pharmacy program opens

THE Victorian Government is calling for expressions of interest from pharmacists and GPs to participate in the new Pharmacist Chronic Disease Management pilot program.

The 18 month pilot program, to be implemented in one metropolitan and two rural locations, will see pharmacists and GPs work closely together to help patients manage their chronic illnesses and medications.

Through the pilot, eligible patients will be able to visit their local pharmacist to monitor chronic conditions and manage medications under the direction of their GP's care plan.

Many of these visits will involve renewing prescriptions or making dosage adjustments, rather than diagnosing new conditions.

By expanding the role of pharmacists in collaboration with GPs, it will mean families have a new convenient option to access the healthcare they need, when they need it and close to home, the

government release said.

Acting Minister for Health Jenny Mikakos said, "We know pharmacists are trusted healthcare professionals and that our community pharmacies can provide a greater range of health services."

Expressions of interest are open until 24 Feb 2017 - **CLICK HERE.**

Global BP on the rise

THE number of people with high systolic blood pressure has increased substantially since 1990, according to new research published in *JAMA*.

The study of 8.69 million people from 154 countries found that between 1990 and 2015 the rate of high systolic BP increased from 73,119 to 81,373 per 100,000 people.

The instances of high BP related deaths also jumped from 135.6 to 145.2 per 100,000 people.

Researchers said their findings supported the need an increased push for people to control their BP.

Win with MOVICOL

This month, Pharmacy Daily and MOVICOL are giving readers the chance to win a pack of MOVICOL® Ready to Take (1 box of 10 sachets), a Keep Cup and an EOS Strawberry Lip Balm.



MOVICOL® Ready to Take is the latest MOVICOL® product in the trusted MOVICOL® range. The product is used for treatment of acute and chronic constipation in children over 12 years old and adults. MOVICOL® Ready to Take is great for those who are busy, family-focused or time poor. The product comes in a box of 10 (\$11-13) premixed, natural fruit flavoured (banana & strawberry) sachets that provide effective relief on the go and fit comfortably into daily life. **CLICK HERE** to see more.

To win, be the first from SA or NT to send the correct answer to the question to comp@pharmacydaily.com.au

Which age groups are MOVICOL® Ready to Take suitable for?

Congratulations to yesterday's winner, Antonella Panajia from Main Street Pharmacy.

Travel Specials

WELCOME to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Cruise Weekly*.

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SAVE up to 30% when you book Creative Cruising's 8-night Penang & Langkawi Getaway cruise deal by 27 Feb 2017 and receive a reduction of up to 50% on your deposit.

The deal includes onboard credit of US\$76, return Economy Class airfare to Singapore departing Sydney, Melbourne, Brisbane, Adelaide and Perth, 3-nights pre- and 1 night post-cruise accommodation, a four-night cruise onboard *Mariner of the Seas* from Singapore return.

Prices start at \$1,599 pp - call 1300 362 599 for details.

Cruise the Heart of Europe with Uniworld

SAVE \$980 per person with Uniworld's Best Offer Ever when you book the eight-day Enchanting Danube luxury river cruise by 28 Feb 2017.

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