

Today's issue of PD

Pharmacy Daily today has two pages of news, our regular health & beauty feature plus full pages from:

- Pharmacy 4 Less
- Pharmacy Solutions

Diabetes in pharmacy

MEDICAL technology company BD (Becton, Dickinson & Company) is encouraging pharmacists to mark this year's National Diabetes Week by re-evaluating their in-store diabetes services.

More than 390,400 Australians take insulin therapy and are registered with the National Diabetes Services Scheme (NDSS).

This represents 31% of all people with diabetes in Australia and the equivalent of nearly 60 people who require insulin registering with the NDSS every day.

BD md Hilary Crilly said pharmacy staff could play a crucial role in encouraging people with diabetes who inject their medication to adopt better injection technique.

"Correct injection technique is an area that is infrequently discussed, yet it's a critical component of treatment and many people with diabetes find it challenging," she said.

ASMI pre-approvals concern

THE Australian Self Medication Industry (ASMI) has backed changes to the complaints process around advertising of medicines and medical devices to the public, but expressed disquiet over the details.

This follows the announcement that the TGA will take on sole responsibility for handling consumer advertising complaints from 01 Jul 2018 to "simplify and improve" the process (**PD** 10 Jul).

ASMI ceo Deon Schoombie warns that "the devil is in the detail".

"We are happy with the direction that the complaints handling is going, however ASMI remains concerned about the removal of pre-approvals prior to the effectiveness of new measures

being demonstrated," he said.

The TGA said the removal of pre-approvals was "to deter the inappropriate and misleading advertising of therapeutic products".

In addition, the TGA had flagged a revamp of advertising guidelines for pharmacist-only (S3) medicines.

"The TGA has taken a step in the right direction to streamline the complaints handling process in order to help deliver consistent decision-making, compliance and enforcement," Schoombie said.

"We look forward to working with the TGA to develop the details of both the new scheme and the transition arrangements."

NovoPen Echo recall

INSULIN company Novo Nordisk, in consultation with the TGA, has initiated a consumer level recall of some batches of its NovoPen Echo insulin cartridge holder after detecting there was a possibility they could crack or break if exposed to chemicals in some cleaning agents, impacting insulin dosing.

See health.gov.au for details.

Big pharma sues NHS

BRITISH pharmaceutical companies, via their peak body, the Association of the British Pharmaceutical Industry (ABPI), have launched legal action against the National Institute for Health and Care Excellence (NICE) in an effort to prevent drug rationing purely on a cost basis.

Drugs estimated to cost the UK NHS more than £20m a year would be rationed under the proposal, with the ABPI saying this would contravene "the fundamental right to access cost-effective medicines".

NICE estimates that this will affect one in five new medicines each year impacting most major drug manufacturers, and especially cancer patients.

The NHS experienced a deficit of more than £2.45b in 2015-16.

BioCeuticals seminar

BIOCEUTICALS has announced it will be hosting a nationwide seminar for health professionals next month, titled *SIBO and Gastrointestinal Parasites: A Clinical Perspective on Treatment and Prevention*.

Gastrointestinal expert Alessandra Edwards will share the latest research and therapeutic approach to diagnose and treat small intestinal bacterial overgrowth (SIBO)



and parasites such as blastocystis hominis and dientamoeba fragilis.

For pharmacists, six Group 2 CPD credits are available upon completion of the seminar and the online multiple-choice question component.

Full registration is \$99.00 or a bundle deal offers two seminars for \$148.00 - **CLICK HERE** for details.

Hep A supplies OK

SANOFI Pasteur has confirmed that it does have stock of Hepatitis A and Hepatitis A / Typhoid combination vaccines available in Australia, despite some recent media coverage suggesting possible impending shortages.

Sanofi Pasteur gm Russell Jacobson said, "We would like to reassure healthcare professionals and patients seeking vaccinations for Hepatitis A, that vaccines are available," advising that people who are travelling overseas should visit their doctor before they travel.

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SCROLL DOWN TO SEE OUR LISTINGS

Corum-Tyro integration

AUSTRALIAN-LISTED healthcare software company Corum Healthcare has partnered with EFTPOS technology specialist company Tyro to provide community pharmacies with a flexible payment system that's independent of the major banks.

Launching today, the new integration of POS and EFTPOS removes the need to rekey purchase totals into the EFTPOS terminal, meaning end of day totals for EFTPOS and point of sale always match up, which streamlines reconciliation, Corum said.



Pharmacies who use Corum LOTS POS software are expected to benefit significantly from this new integration of the two systems.

Corum and Tyro's integration "cuts out the need for third-party middleware and provides consistently fast, stable transaction processing, even during the year's busiest periods," the companies said in a joint statement.

Tyro is the only Australian technology company with a banking licence and already delivers EFTPOS services to over 15,000 merchants.

"The award-winning Tyro app enables pharmacies to check their card turnover and daily settlements in real-time and on the go.

"Pharmacies will also be able to approve payroll and batch bill payments with a single-touch."

Corum said its sales team would be happy to field enquiries about the new integration offering live chat for sales and technical enquiries through Corum's website.

Win with LANÁTE

This week Pharmacy Daily and LANÁTE are giving readers the chance each day to win a LANÁTE prize pack including Body Cream and Face Cream.



LANÁTE is a topical formulation containing high strength Ammonium Lactate, which helps remove the surface layer of the skin cells, allowing for skin renewal, and reduce water loss by drawing additional moisture to the skin. LANÁTE can increase dermal firmness, thus improving the general appearance of the skin. To find out more, **CLICK HERE**.

To win, be the first person from WA to send the correct answer to the question comp@pharmacydaily.com.au

What percentage of the adult population is estimated to have Keratosis Pilaris?

CLICK HERE FOR A HINT

Congratulations to yesterday's winner, Noeline Morris from Marlin Coast Amcal.

e-cigs regulation push

THERE is currently no compelling evidence that e-cigarettes are successful in helping people to stop smoking, and they should remain subject to strong regulation here, according to the Australian Medical Association (AMA).

In its submission to the Standing Committee on Health, Aged Care and Sport *Inquiry into the Use and Marketing of Electronic Cigarettes and Personal Vaporisers in Australia*, the AMA says the tobacco industry is aggressively pursuing new products, including e-cigarettes, which can either maintain or establish a nicotine addiction in users.

AMA President, Dr Michael Gannon, said "we must not allow e-cigarettes to become a socially acceptable alternative to smoking," with the technology also likely to send signals to children and young people that it is okay to smoke.

"Smoking causes cancer, and smoking kills people," he said.

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We're excited to announce a new partnership between Corum Health LOTS POS and Tyro providing community pharmacies with a flexible payment system independent of the major banks.

Tyro Payments Limited ACN 103 575 042 AFSL 471951

Turnbull hails AZ \$100m investment



PRIME minister Malcolm Turnbull has done more than just visit the Queen during his trip to the UK this week, with his London itinerary also including a meeting overnight with AstraZeneca (AZ) ceo Pascal Soriot.

The occasion included an announcement by AZ that it would invest a further \$100 million in its Australian manufacturing operation, including 60 new jobs.

The expansion will see the development of three specialised production lines for innovative respiratory medicines, which will boost AZ's international exports from the site in Sydney's North Ryde to more than \$2.4 billion over the next four years.

Each production line has the capacity to produce over 70 million units per year of asthma treatment Pulmicort Respules.

Soriot said AstraZeneca had a 60-year history of innovation in Australia, and "our latest investment is an example of the tremendous opportunities

presented by high-tech manufacturing and productivity, creating jobs, boosting exports and ultimately making a positive impact on the Australian economy".

AZ has already invested \$105m in the North Ryde production site over the last five years, with the three new lines complementing eight existing specialised facilities.

It is forecast that by 2025 AZ will be producing over one billion respules annually from Sydney.

Mark Morgan, AstraZeneca Australia manufacturing director, said the machinery used was a result of close collaboration with Melbourne-based Andrew Donald Design Engineering, which will build each new production line from scratch to AZ's design specification.

"Despite the trend for manufacturing businesses to relocate to countries where labour costs are lower, we're investing and expanding our manufacturing operations in Australia with locally manufactured equipment," he said.

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Dispensary Corner

RESEARCHERS at America's Johns Hopkins University in Baltimore have enlisted the help of about twenty pastors, rabbis, priests and Buddhists to investigate the impact of mind-altering drugs on religious experiences.

Participants are to be given two monthly doses of psilocybin, the active ingredient in magic mushrooms - said to give users profound, mystical "trips".

The experiment aims to assess whether a transcendental experience makes the leaders more effective and confident in their work, and how it affects their religious thinking, according to a *Guardian* report.

A full analysis of the outcomes will be produced after a one-year follow-up, with lead researcher Dr William Richards saying so far "generally people seem to be getting a deeper appreciation of their own religious heritage".

TOO much chocolate can be bad for you - but that's unlikely to be an issue with a newly released confection which costs more than \$6,000 per kilogram.



The La Madeline au Truffe (above) is created by Danish chocolatier Fritz Knipschildt, who prepared a special version in New York this week to achieve the Guinness World Record for the most expensive chocolate.

The main ingredient is a rare French Perigord truffle - encased in a ganache of heavy cream, sugar, truffle oil and vanilla.

Each handcrafted piece is presented on a bed of faux pearls in a silver box tied with a bow.

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Fight inflammaging with Booster Oil

Inflammaging is the concept around illnesses and ageing being caused by long term exposure to toxic ingredients and habits, such as bad eating, pollution and smoking, that slowly age the body. Anti-inflammatory product schizandra, a five-flavour berry commonly used in Chinese medicine, along with pomegranate, are the hottest inflammaging-fighting ingredients found in A'kin's Cellular Radiance **Booster Oil**. This distinctive product is enriched with a unique blend of seven Certified Organic oils and plant extracts to fight the signs of ageing and is clinically proven to improve skin firmness.



Stockist: 1800 651 146
RRP: \$46.95
Website: www.akin.com.au

Mikatvonk Collagen Mascara

Mikatvonk **Collagen Mascara** by Jay Jay is available in either waterproof or remover free. This special new release is exceptional for its ability to enhance and lengthen lashes in an attractive way. Mikatvonk Collagen Mascara adds great volume to lashes, the collagen naturally moisturising and stimulating growth. This mascara will not only enrich depth of colour to every lash but lingers with a no-run texture.



Stockist: 0413 755 299
RRP: \$20.00
Website: www.mikatvonkmakeup.com.au

Natio Ceramic Essential Oil Burner

Natio Home Happiness **Ceramic Essential Oil Burner Gift & Starter Set** is an aromatherapy gift set that contains Ceramic Essential Oil Burner and Relax Essential Oil Blend. It combines the floral aromas of chamomile, mandarin and lavender. The set also includes a Rainforest Magic Meditation Music CD, which features the soothing music of piano, flute and strings paired with melodies of nature. It is housed in a beautiful presentation box and comes with a greeting card ready to go.



Stockist: 03 9415 9911
RRP: \$29.95
Website: www.natio.com.au

Mirror mirror on my nails ...

On-trend for spring in 2017 is this surprising new release from Essence **Blossom Dreams** range. The pigments in this amazing nail cover contain real silver to create a chrome-look, especially on top of light nail colours. The Blossom Dreams mirror pigment is applied to an initial light-coloured polish with a finger and rubbed gently into the nail. To complete the look-at-me effects, finish with the blossom dreams water-based top coat. On pharmacy counters Jul/Aug.



Stockist: 03 8545 7156
RRP: \$5.10
Website: www.essence.eu/au

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North-West Brisbane Shopping Centre Pharmacy for Sale	5731
Southern Brisbane Pharmacy for Sale	5717
Beachside Sunshine Coast Pharmacy - Partnership Opportunity	5708
Darling Downs Pharmacy for Sale	5705
Western Suburbs Shopping Centre Pharmacy for Sale	5702
Brisbane Southside Pharmacy for Sale	5696
North QLD Rural Pharmacy for Sale	5687
Two Sunshine Coast Pharmacies for Sale	5678 & 5681
Southern Downs Pharmacy for Sale	5579

NEW SOUTH WALES

Regional Northern NSW Pharmacy for Sale	2378
Northern Sydney Pharmacy for Sale	2375
Northern NSW Pharmacy for Sale	2372
NSW Hunter Valley Region Pharmacy for Sale	2369
Blue Mountains Pharmacy for Sale	2366

VICTORIA

Melbourne Northern Suburbs Pharmacy for Sale	3662
Melbourne Bayside Pharmacy for Sale	3659
South East Melbourne Shopping Centre Pharmacy for Sale	3653
South East Melbourne Medical Centre Pharmacy for Sale	3650
Inner Melbourne Pharmacy For Sale	3647
Southern Melbourne Metro Pharmacy for Sale	3638
North West Melbourne Pharmacy for Sale	3635
Country Victoria Greenfield Opportunity	3632
Inner Melbourne Metro Pharmacy for Sale	3626
Inner South-East Melbourne Pharmacy For Sale	3623

WESTERN AUSTRALIA

Western Australian Rural Pharmacy for Sale	5693
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SOUTH AUSTRALIA

North Adelaide Medical Centre Pharmacy for Sale	7000
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TASMANIA

East Hobart Pharmacy for Sale	6021
Northern Metro Hobart Pharmacy for Sale	6018

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