



EMBRACING CHANGE MORE OPPORTUNITY

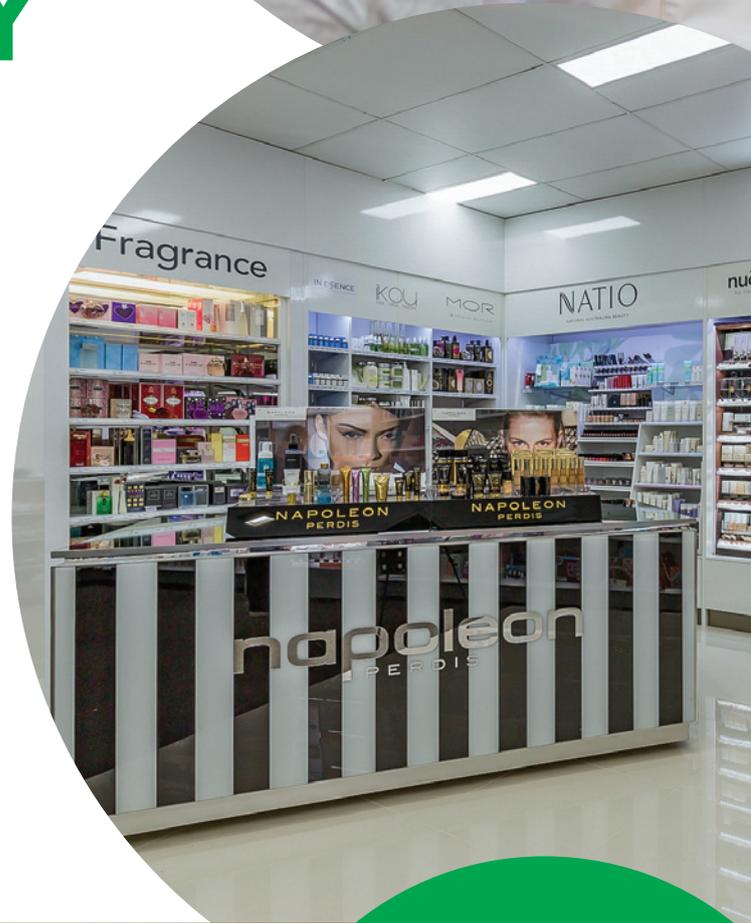
When Karen Brown first heard that her Samford Chemmart Pharmacy and others would soon have to change as a result of the merge between the Chemmart and Terry White Chemists pharmacy groups, her immediate reaction was one of trepidation. However, in recognising the vast opportunities that would open up as a result of being part of the largest community pharmacy group, it didn't take long for Karen and her business partners to embrace the change.

"I looked into going independent and was approached by multiple brands to switch at the time of the merger announcement but my business partners and I voted for TerryWhite Chemmart because we felt over the next five years it would be the most innovative in the industry," said Karen Brown. "The main thing is power with suppliers, power with industry and exposure to so many more opportunities."

"I see your brand as the trunk of your pharmacy tree," added Karen. "I honestly believe that TerryWhite Chemmart has the strongest and most innovative trunk in the business. It excites me that our health team is led by pharmacy owners and really switched on Pharmacists and then we have some of the best people in the industry leading our operations and merchandise teams."

"And to have a three-day event like Masterclass which is clinical and practical is absolutely priceless."

TerryWhite Chemmart Samford in Queensland is **OPEN**.



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Today's issue of PD

Pharmacy Daily today has three pages of news plus a front cover page from TerryWhite Chemmart.

TerryWhite Chemmart promotion

TERRYWHITE Chemmart is today showcasing its franchise offering, urging pharmacy owners to embrace the opportunity it affords. See the **cover page** for details.

TEAMM initiative

PHARMACISTS will participate in home nursing visits in East Melbourne, under a new program launched by RDNS HomeCare and East Melbourne Primary Health Network (EMPHN).

Dubbed TEAMM-Pharmacist (Timely Enhanced Access to Medication Management), the program aims to improve quality of care and medication safety for older nursing home clients referred for medication management.

A clinical pharmacist will visit them in their home, with the service integrated into the team to streamline access for clients assessed as being at higher risk of medication misadventure.

According to EMPHN ceo Robin White, medication errors occur in up to 40% of this client population, with about 13% of incidents requiring hospitalisation or medical consultation.

The TEAMM program is based on a pilot conducted by RDNS and Monash University in 2014/15.

Queensland plots ERRCD

QUEENSLAND Health Minister Cameron Dick has announced the development of a business case by Queensland Health "to assess the best options for implementing real-time reporting" of dispensing of controlled drugs in the state.

Dick said the business case would look at how real-time reporting in Queensland might link with the Federal Government's MyHealth system, and a Federal Department of Health project to equip the states with the Electronic Reporting and Recording of Controlled Drugs (ERRCD) system.

In the meantime, Queensland Health has also announced that pharmacists must notify the government on a weekly basis when they dispense prescription painkillers, rather than monthly.

Dick said the move aimed to help combat misuse of S8 medications.

"This is a growing problem not just in Queensland but across Australia and internationally, and we need to respond," he said.

"This move to weekly reporting will provide doctors with a greater level of awareness of how often and where and when a person has filled a prescription for painkillers.

"It will mean they can be more vigilant and alert to situations where painkillers are clearly being misused," Minister Dick said.

The move applies to S8 medications such as fentanyl, oxycodone and morphine, with the dispensing details entered into a database which doctors can access via a telephone enquiry.

Dick said Queensland was one of

the few states that currently has an S8 prescription drug monitoring program that records patients' dispensing history.

Queensland Health also recently launched an upgraded seven-day-a-week telephone enquiry service to give doctors improved access to the dispensing information submitted by the pharmacists.

"The move to weekly in place of monthly reporting for when pharmacists dispense S8 drugs will provide doctors with even better information," Dick added.

FIP ceo resigns

THE International Pharmaceutical Federation overnight announced the resignation of its chief executive officer, Luc Besancon.

Besancon has "decided to pursue other leadership roles in the global health arena," and will step down from FIP effective 01 Feb 2017.

FIP president Carmel Pena has formed a transition team to guide a global search for the new ceo, while at the same time "maintaining a stable and effective organisation".

The full job description for the role based in The Hague, Netherlands is online at fip.org.

Review options lacking - PSA

THE Pharmaceutical Society of Australia says the interim report of the Review of Pharmacy Remuneration and Regulation "does not provide options that will see long-term, sustainable reform and development of the community pharmacy sector".

In the PSA submission to the consultation period on the report, the Society's president Shane Jackson said clinical services delivered by pharmacists - and in particular dispensing - "need to be seen through a health lens and not an economic lens.

"Dispensing is a core clinical activity performed by the majority of pharmacists across the country.

"We need to build on this core role, and expand on the services available for community pharmacists to help their patients," Jackson said.

The PSA submission provides

a response to all of the options presented in the interim report.

Key recommendations include involving the Society in future Community Pharmacy Agreement negotiations, and allowing flexibility in terms of setting for pharmacist services remunerated by government.

"Any changes to the remuneration for dispensing should be modelled and considered extensively prior to adoption and implementation, as they may have significant unintended consequences, potentially compromising the viability of the pharmacy sector," the PSA warned.

Jackson said PSA looked forward to working with the Panel, the government and the broader pharmacy sector "to assist in ensuring pharmacists' role within Australia's health system can be optimised" - see psa.org.au.

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My Health Record ramp-up



THE Pharmacy Guild of Australia and the Australian Government's Digital Health Agency have announced they have reached an agreement to work together to help enhance the digital health capabilities of community pharmacies.

The intention of the alliance is "to advance the efficiency, quality and delivery of healthcare to improve health outcomes for all Australians", a joint statement said.

A strong united focus of the two organisations is stated as the widespread adoption and use of the My Health Record system by community pharmacists, supported by education and training to maximise the medicines safety benefits and better the health of the public.

The Agency said the role of community pharmacists in delivering quality use of medicines outcomes was more important than ever, with an aging population and the growing prevalence of complex, chronic disease.

All medicines have the potential for side effects and interactions with other medicines, and each year 230,000 people are admitted to hospital while many more people experience reduced quality of life, as a result of unintended side effects of their medicines.

"This comes at a cost to the system of more than \$1.2 billion," the Agency spokesperson said.

"The Agency and the Guild have a mutual interest in continuing to develop and deliver community pharmacy digital health capability

that will lead to significant improvements in the quality and delivery of care provided to consumers."

Specifically, the Agency and Guild will be working on optimising connectivity to the My Health Record system through dedicated community pharmacy support including continuing professional development and pursuing meaningful use of facilitators in areas such as shared care planning, transitional care, telehealth and interoperability with pharmacy clinical service IT platforms," said Agency chief executive Tim Kelsey.

Guild executive director David Quilty said, "The Guild welcomes this collaboration with the Agency as a step towards optimised integration of community pharmacies in the My Health Record system.

"Community pharmacists have long been early adopters and innovators in digital health, and this will spur the sector on to make an even bigger contribution."

Pharmaceutical Society of Australia (PSA) president, practising pharmacist and specialist adviser to the Agency, Dr Shane Jackson said community pharmacies played a key role in the provision of medicines in our community and uptake of the My Health Record in community pharmacies would allow that dispensing information to be shared and used by other health professionals.

Pictured from left to right are: David Quilty, Brad Butt, Thanh Le, and Tim Kelsey.

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Canstar #1 ranking for Guardian Pharmacy

GUARDIAN Pharmacy this morning was announced as the winner of the Canstar Blue Most Satisfied Customers Award - Pharmacy for 2017.

Amcal came in second place, with Sigma chief executive officer Mark Hooper saying Guardian was the only pharmacy to be awarded a five-star rating in the Overall Satisfaction category.

"From Sigma's perspective we are extremely proud of Guardian and all our brand members for the dedication they show to their brand and their customers.

"This consistency of delivering excellence to customers enables Sigma to continue to support them with investment in products, programs and support services.

"Ultimately we see pharmacy playing an increased role in community health, and we will continue to pursue opportunities to support that," Hooper said.

Youth investment

THE Federal Government has announced a \$500,000 investment in better online mental health support.

The funding is supporting a new digital platform from ReachOut which deals with issues such as bullying and exam stress, sexuality, relationship difficulties, alcohol and drugs and mental health problems.

ReachOut is currently accessed by 1.58 million people annually, while the new platform targets an extra 1 million over the next three years.

Curtin's new capsules

NEW research led by Curtin University pharmaceutical scientists has seen a "significant advancement in developing better quality nanocapsules," with the discovery said to have the potential to offer new treatments capable of curing diabetes.

A paper published in *Molecular Pharmaceutics* has found the newly designed nanocapsules could function as "little houses that host healthy organs" which can produce insulin in a stable way - moving a step closer to creating an artificial pancreas.

"This biomaterial and nanotechnological research has achieved a new discovery that may offer a new biological-based treatment via a capsule, which could be used to harvest healthy organs capable of curing diabetes in the future," said lead author, Dr Hani-Al-Salami, a senior lecturer of Pharmaceutics and Biotechnology from Curtin's School of Pharmacy.

The research is the outcome of over two years' work at Curtin in collaboration with the Diabetes Centre at the Harry Perkins Institute of Medical Research and the University of Western Australia.

To view the full paper **CLICK HERE**.

ChemWorld robbery

9NEWS has posted CCTV footage of a "daylight heist" at a western Sydney pharmacy yesterday in which a hooded man threatened a pharmacist and pharmacy assistant with knives at ChemWorld, Chester Hill - watch the video online at 9news.com.au.

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Dispensary Corner

FORGET melatonin, zolpidem and other sleep aids - a new movie promises to do even better at getting you to nod off.

The eight hour "Baa Baa Land" is an example of Slow Cinema - known for "long takes, slow pace and lack of action and narrative," said executive producer, Alex Tew.

Mostly filmed in slow motion, the only stars in the movie are sheep, with the trailer describing it as a "meditation, a dream, an enchantment, a tonic for the soul".

It's the first screen epic to only feature the farm animals, with Tew saying: "It's better than any sleeping pill - the ultimate insomnia cure" - see pharmacydaily.com.au/videos.



TECHNOLOGY may enable you to communicate with your pets within a decade, with internet retailing giant Amazon reportedly supporting research into a translator based on research by Con Slobodchikoff of North Arizona University.

The professor has made a detailed study of the sounds made by prairie dogs, and says the animals communicate in a "sophisticated language" likely to also apply to other creatures.

Slobodchikoff said his proposed "pet translator" may work for cats - but "I'm not sure what they'd have to say. A lot of times it might just be: 'You idiot, just feed me and leave me alone'".

Asthma succession

THE National Asthma Council Australia has announced the retirement of its inaugural ceo Kristine Whorlow AM at the end of this week.

Council chairman Jonathan Burdon said Whorlow's departure capped a "remarkable career of continuous service to the asthma community," including facilitating asthma's recognition as a national health priority and leading the ongoing development of national treatment guidelines.

Burdon also announced the appointment of Siobhan Brophy as the organisation's new ceo effective from 01 Aug 2017, moving up from her current role as strategy and communications manager.

PAH consultation

THE Health Department's public consultation process on the Post-Market Review of Pulmonary Arterial Hypertension (PAH) medicines has now closed.

An additional medicine, riociguat, has been added to the review, with affected contributors invited to update their submission if required.

For more info see pbs.gov.au.

ACP "pharmacy controversies" event

THE Australian College of Pharmacy has announced a new CPD seminar on Pharmacy Controversies, which will take place at Brisbane's Rydges Hotel Southbank on Sat 16 Sep 2017.

Topics on the agenda include potential pharmacist involvement with medical cannabis, proposals to move PDE-5 inhibitor erectile dysfunction medicines to S3, blood glucose monitor accuracy and "life after S3 codeine".

"This seminar will shock you, make you think and allow you to voice your opinions," the promotional blurb promises.

Presenters for the event will include Aaron D'Souza, Karalyn Huxhagen and Brett Macfarlane, and the event will also feature a panel discussion, moderated by College president Georgina Twomey.

Attendance costs \$99 for ACP members (or \$149 for non-members) including the workshop, lunch, afternoon tea and networking drinks afterwards.

For more information and to register **CLICK HERE**.

WIN WITH IN ESSENCE

This week, Pharmacy Daily and In Essence are giving readers each day the chance to win one of the range of In Essence Skin Therapy Facial Treatment Oils.

Boasting the power of pure essential oils, In Essence Skin Therapy Facial Treatment Oils are a luxurious addition to your daily beauty ritual for radiant, healthy skin. This is In Essence's first venture into skincare and with a key ingredient of precious Camellia Oil - the ultimate antioxidant - this nutrient rich oil contains a potent mix of essential fatty acids and vitamins to repair and renew the skin. For more info head to www.inessence.com.au

To win, be the first from SA or NT to send the correct answer to the question to comp@pharmacydaily.com.au

What is the price?

Congratulations to yesterday's winner, Aaron Davidson from Professional Pharmacy Services.



Travel Specials

WELCOME to Pharmacy Daily's travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by Cruise Weekly.

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www.cruiseweekly.com.au

MSC Cruises deal of the week

MSC Cruises offers outstanding value for cruising from the Arabian Peninsula to Japan from \$3,659 per person for 28 nights.

The cruise departs 31 Mar 2018 from Dubai and visits the United Arab Emirates, Oman, Sri Lanka, Thailand, Malaysia, Singapore, Vietnam, Hong Kong, China and Japan.

This special price includes, three shore excursions, unlimited mealtime drinks and 30% off laundry services.

Visit www.msccruises.com.au or talk to your local travel agent.

Viking Ocean Cruises

VIKING Cruises has released a 68-page ocean cruise supplement brochure detailing its six new itineraries, additional departure dates and three new combination cruises.

New voyages include the 11-day Amsterdam to Catalonia (Barcelona), eight-day Iberian Explorer from Barcelona to London and 13-day In Search of the Northern Lights from London to Bergen - vikingcruises.com.au.