

Today's issue of PD

Pharmacy Daily today has two pages of news plus a full page from Wizard Pharmacy.

Pharmacogenomics FIP webinar

PHARMACOGENOMICS is playing a growing role in the overall information to be considered in clinical decisions regarding drug therapy, according to the International Pharmaceutical Federation (FIP).

Consequently FIP is holding a webinar this Thursday, 22 Jun, on the topic, considering various pharmacogenes with applications in medication therapy management.

Visit fip.org/events for details.

CHS wins defence contract

SIGMA Healthcare says its new pharmaceutical supply contract with the Department of Defence (PD breaking news Fri) is a "great step in implementing our business strategy to diversify our earnings away from PBS and move to a more holistic healthcare model".

The five-year contract between Sigma offshoot Central Healthcare Services and the department also comes with the option for two extensions of two years.

Initially the agreement sets the base for CHS to provide pharmaceutical supplies to Commonwealth nominated distribution points across Australia, and there is an option for the Department to extend the scope of the agreement.

"We are excited to commence this long-term partnership with the Department of Defence," said Jeff Sells, Sigma Healthcare general manager business development and strategy, who also oversees the CHS business.

He said over the last two years CHS had expanded its distribution network to have a national footprint, including the recent addition of a new centre in Western Australia which complements existing facilities in Victoria, NSW and Queensland.

"We now have a national footprint that will support DoD, community pharmacy, hospital pharmacy and our third party logistics customers," he said.

There are significant setup costs involved in the deal, with Sigma saying the new agreement is not expected to make a "meaningful contribution" to its 2018 results.

Jelly Bean Ball \$150k

THE type 1 diabetes cause received a significant boost on the weekend with the sixth annual Jelly Bean Ball, which took place at Sydney's Hyatt Regency Hotel.

Organised by the Danii Foundation, which was instrumental earlier this year in a decision by Health Minister Greg Hunt to fund Continuous Glucose Monitors (PD 03 Apr 2017), sponsors of the gala event included Medtronic, Helloworld Travel, Novo Nordisk and Pharmacy Daily.

More than \$150,000 was raised at the event by the foundation which campaigns for affordable, life-saving remote alert technology for people with type 1 diabetes, and to raise awareness of potentially fatal diabetic ketoacidosis - daniif.org.au.

Consultant Pharmacist of the Year



DR NATALIE Soulsby, director of clinical operations and assistant clinical director at Ward Medication Management, has been named as the 2017 AACP MIMS Consultant Pharmacist of the Year.

The award was presented at last weekend's Australian Association of Consultant Pharmacy (AACP) ConPharm '17 conference in Hobart by AACP chair Joe O'Malley, AACP ceo Grant Martin and Dinah Graham from MIMS Australia.

The award recognises an outstanding contribution by an accredited pharmacist to the practice of consultant pharmacy. Soulsby received a travel grant to

the value of \$5,000 to attend an upcoming pharmacy conference, courtesy of MIMS.

AACP said she was an "experienced accredited pharmacist who had proven her dedication to advancing the practice of consultant pharmacy. She provides leadership, education and support for pharmacists and pharmacy students, working to build the clinical knowledge and skills of future practitioners," the Association added in a statement.

Soulsby is pictured accepting her award at the conference with, from left: Dinah Graham, Joe O'Malley and Grant Martin.

Trexject AusPAR

LINK Medical Products' subcutaneous and intramuscular injectable methotrexate Trexject and Trexject IN are the subject of a new Australian Public Assessment Report (AusPAR)- see tga.gov.au.

Pharmacist jailed

A BRITISH pharmacist who stole almost £5,000 worth of prescription medications from his employer has been sentenced to a year in prison.

Niren Patel, 38, pleaded guilty to charges of abuse of a position of trust, admitting he took drugs including Genotropin, Dexamfetamine and Xanax and then on-sold them on the street.

COPD: demonstrating devices, evaluating medicines

Up to 90% of patients who use an inhaler device don't use it correctly.

Support your patients by adopting best practice methods to teach and assess inhaler technique.



Pharmacy Practice Review
Enrol now ►

NPS
MEDICINEWISE
PROFESSIONAL



Dispensary Corner

SCIENTISTS in the USA have come up with a great way to get people to eat their vegies - give them "more seductive names".

According to the team from Stanford University, when items in the student cafeteria were renamed more excitingly, vegetable sales surged 25%.

Examples that got people eating their greens (and other colours too) included "sizzlin' beans", "dynamite beets" and "twisted citrus-glazed carrots".

By contrast, labels such as "wholesome," "healthy" and "smart choice" were a turn-off - even though the dishes were identical in every way.

The sexy names resulted in 25% more uptake than just basic labelling with the name of the vegetable, and were 35% more successful than the "healthy positive" labelling options tried.

The study was reported in the latest issue of *JAMA Internal Medicine*.

AND while we're on the subject of eating your greens, the growing popularity of "smashed avocado" breakfasts looks to have been behind charges laid this week in a \$300,000 grocery heist in the USA.

The "grand theft avocado" case saw three produce company workers arrested in California after a police investigation into unauthorised cash sales of the fruit from a ripening facility in the city of Oxnard owned by the Mission Produce company.

John Franchi from the Ventura County sheriff's office said "we take these kind of thefts seriously. "It's a big product here and right across California. Everybody loves avocados," he added.

My Health Record registrations up

MORE than 20% of Australia's population is now registered for a My Health Record, according to the Department of Health.

Over 4.91 million people (out of Australia's 23.8 million) now have a My Health Record, with an average of one new registration being created every 38 seconds.

Of the registrants, 54% are female and 46% male, while there are 9,879 connected healthcare providers including GPs, hospitals, pharmacies, aged care residential services and allied health providers.

Already 9,358,625 prescription and dispense records and more than two million clinical documents have been uploaded - see all the stats at myhealthrecord.gov.au.

Drug pricing push

THE American Medical Association is urging transparency of drug pricing in the USA, including requiring manufacturers to include suggested retail pricing information in any consumer advertising, along with a website at truthinrx.org.

New TB hope

THE University of Queensland has announced that a team of its students from the School of Chemistry and Molecular Biosciences TB research under head researcher Dr Nick West have discovered five or six compounds that inhibited growth in a harmless bacterium related to TB.

"There has not been a new general use anti-TB drug for 50 years," West said.

"This was genuine research in which all the students were involved and it does appear we have identified some very interesting compounds."

TB kills around two million people each year while the organism, *mycobacterium tuberculosis*, currently infects up to one third of the world's population.

With growing resistance to antibiotics currently used, the discovery of new options may prove critically important, a spokesperson said.

FDA accepts generic Seretide application

NOVARTIS' generic/biosimilar arm Sandoz has confirmed that the US Food and Drug Administration (FDA) has accepted its Abbreviated New Drug Application for fluticasone propionate/salmeterol combination product, a substitutable generic version of Advair Diskus which is marketed in Australia by GlaxoSmithKline Australia as Seretide.



Weekly Comment

Welcome to **PD's** weekly comment feature. This week's contributor is Dr. Jaspreet Singh, Vicks Senior Scientist.



Cold & Flu rubs – more than just aromatics

ACCORDING to a Vicks survey, about 40% of Australians experience cold & flu in the months of June and July, with cough, blocked nose and body aches being common symptoms. Rubs containing ingredients such as menthol and eucalyptus oil have been used for many decades to help relieve symptoms. However, there is a misbelief that these are just aromatics and not very effective which results in low level of recommendation from pharmacists.

Menthol and eucalyptus oil are pharmacologically active and provide relief via interacting with transient receptor potential (TRP) family of receptors. These receptors are present in nasal & throat lining as well our skin.

Menthol acts on TRPM8 to stimulate sensory nerve endings and provides a cooling sensation associated with improved airflow and reduced nasal congestion. Menthol also acts on TRPA1 receptors in the throat to reduce cough activity. Eucalyptol is an antagonist to TRPA1 receptor, and relieves cough and pain symptoms by blocking pro-tussive activity and inhibiting release of pro-inflammatory neuropeptides.

A warm massage with a rub and relief from cold symptoms can help patients sleep, enabling them to recover from cold symptoms. Pharmacists can co-recommend a topical rub with other cold remedies, ensuring there are no known interactions with other items.

Win with Aromababy

This week Pharmacy Daily and Aromababy are giving away five Eczema Care Kits including Pure Baby Moisture Cream 125mL, Pure Baby Wash 150mL and best selling Barrier Balm.

Aromababy offers a comprehensive selection of natural and organic products for mother and child, all of which are free from dairy/goatsmilk, sulphates and parabens. Aromababy's best seller Barrier Balm is now available in two convenient sizes. Gift-with-purchase, free samples, testers, training and product for Maternal and Child Health Nurse available to pharmacy. Email info@aromababy.com or call 03 9464 0888 for more information.

To win, be the first from NSW or ACT to send the correct answer the question to comp@pharmacydaily.com.au

Are all Aromababy products free from dairy/goatsmilk, sulphate, parabens, propylene glycol and petro chemicals?

Check here tomorrow for today's winner.



Pharmacy Daily is Australia's favourite pharmacy industry publication.

Sign up free at www.pharmacydaily.com.au.

Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: Level 2, Suite 1 64 Talavera Rd, Macquarie Park NSW 2113 Australia
P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Business Publishing Group.

Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

Publisher/Editor in chief: Bruce Piper

Managing Editor: Jon Murrie

Reporter: Mal Smith

Contributors: Matt Bell, Jasmine O'Donoghue

Advertising and Marketing: Sean Harrigan and Melanie Tchakmadjian advertising@pharmacydaily.com.au

Business Manager: Jenny Piper accounts@pharmacydaily.com.au

Editorial: info@pharmacydaily.com.au

Travel Daily

CRUISE WEEKLY

travelBulletin

business events news

Pharmacy DAILY

Travel Daily

Does your brand deliver the promise?



*Brand may not appear as shown

SO YOU CAN DELIVER REAL VALUE TO WHO'S IMPORTANT
YOUR CUSTOMERS

WIZARD *pharmacy*

CLICK HERE



to.meet.the.family