



Today's issue of PD

Pharmacy Daily today has two pages of news plus a full page from Pharmacy 4 Less.

Collaborative care hub

COLLABORATIVE roles of pharmacists in primary care and Health Care Homes will be the focus of the panel session on Fri 28 Jul at the flagship conference PSA17, hosted jointly by the Pharmaceutical Society of Australia (PSA) and the Commonwealth Pharmacists Association (CPA).

PSA national board director Dr Shane Jackson will chair the expert panel session which will feature pharmacists already working in collaborative care models here.



focus of the panel session on Fri 28 Jul at the flagship conference PSA17, hosted

jointly by the Pharmaceutical Society of Australia (PSA) and the Commonwealth Pharmacists Association (CPA).

PSA national board director Dr Shane Jackson will chair the expert panel session which will feature pharmacists already working in collaborative care models here.



UP TO 30% DISCOUNT

Herbal remedy helps to:

- Provide relief from the symptoms of the common cold
- Reduce the severity & duration of colds
- Provide immune system support



CLICK HERE TO PLACE AN ORDER

Offer valid to 31 July 2017. Always read the label. Use only as directed. Incorrect use could be harmful. If symptoms persist see your healthcare professional.

Review report 'imminent'

THE Pharmacy Guild says it believes the long-anticipated Interim Report of the Pharmacy Remuneration and Regulation Review is likely to be released in the next week or so.

The interim report was initially flagged for delivery in Feb this year "to allow everyone equal time and opportunity to consider and provide new feedback and comments" (*PD* 19 Dec 2016).

However the release has been repeatedly pushed back, with the department citing a delay due to the "serious illness of one of the panel members" (*PD* 06 Mar).

The interim review report was finally handed to Health Minister Greg Hunt a month ago (*PD* 19 May) and at the time the department told *Pharmacy Daily* it would be released publicly this financial year - which gives it just a week to go.

The Guild yesterday reiterated its position on the review, stressing that it was a report "to", not "of" government - meaning it can canvass recommendations, but

Phebra US pricing

FOLLOWING stories of Australian pharmaceutical manufacturer Phebra supplying the US with sodium bicarbonate injectable to manage a hospital supply shortage, and pricing at up to 10 times local cost (*PD* Tues), the company has released a clarifying statement.

Phebra says it "is manufacturing the Sodium Bicarbonate Injection under contract for a US supplier and is not responsible for price setting in the US market."

The short supply was the result of Pfizer recalling batches due to fears of manufacturing contamination of some injectables.

The company also stressed that its US manufacturing agreement will not impact on the manufacture and supply of sodium bicarbonate injection to the Australian market.

Phebra ceo Dr Mal Eutick said the company was pleased that it was able to respond quickly to alleviate the critical shortage of the medicine in the US.

cannot make changes.

"The Guild will consider and respond constructively to the Review Interim Report and remains hopeful it will focus on practical recommendations that address real issues and build on one of the best and most successful parts of Australia's health system," said Guild exec director David Quilty.

Willach compounds

PHARMACY dispensing efficiencies company Willach Australia has signed a distribution agreement with German compounding systems manufacturer SAMIX to supply its range of compounding systems and consumables to Australian pharmacy customers.

Willach md John Koot said the partnership brought together "two businesses focused on a common goal of premium service offerings that facilitate high-level pharmacy specialisation."

The arrangement brought SAMIX products to market with the benefit of Willach's infrastructure including its online shop, Koot said.

See shop.willach.com.au.

Codeine re-scheduling

THE impact of codeine re-scheduling in Feb 2018 will be the focus of multiple education sessions at this year's Pharmacy Connect, conference convenor Kos Sclavos has announced.

"We all know that 01 Feb is not an ideal time for change in pharmacy, with limited accessibility of pharmacy reps after Christmas trading and during their conference period," Sclavos explained.



"Due to the timing, I predict that this change will be even more difficult and complex to manage than anticipated.

"There are a number of changes that pharmacy will need to understand and digest prior to 01 Feb."

Sclavos added that the conference had developed an education program to assist owners, managers, pharmacists and key staff in the lead up to this change.

"The presentations differ in approach to the issues and thus delegates can consider their own solution", Sclavos said.

AFT and RB are session sponsors.

COPD: demonstrating devices, evaluating medicines

Up to 90% of patients who use an inhaler device don't use it correctly.

Support your patients by adopting best practice methods to teach and assess inhaler technique.



Pharmacy Practice Review
Enrol now ▶





AMH AGED CARE COMPANION - AVAILABLE IN HARD COPY OR ONLINE

A trusted, practical reference that contains the latest evidence-based information and is useful when conducting medication reviews and other activities aimed at improving patient outcomes.

To find out more go to www.amh.net.au

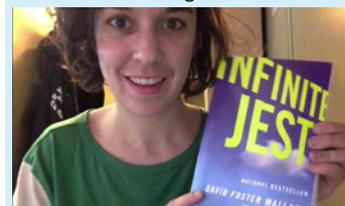


Dispensary Corner

SOME books are just too hard to digest, but not David Foster Wallace's satirical novel *Infinite Jest*, according to one deeply offended reader who has taken the word "digest" literally.

Comedienne Jamie Loftus has actually made not just a meal of the book but many meals, working her way through its 1,079 pages in the hope of annoying at least some of its male-chauvinistic fans, and creating an impressive online profile at the same time.

Creating the hashtag #eatinfinitjest, Loftus has amassed a huge following with her images of her various methods to aid digestion.



ONLY in America?

Recollecting the famous Deep Purple song, a publicly traded US company specialising in cannabis branded real-estate has announced that 'Smoke on the Water Inc' at Lake Selmac is to undergo a series of modifications including authentic new Indian-style teepees - mainly to accommodate the booming camper tourism sector now able to use recreational marijuana.

Smoke on the Water plans to provide "turn-key solutions for marijuana-friendly campgrounds and resorts" by providing fully functional vacationing solutions to campground operators meeting demand from stress free "pro-personal choice" and marijuana-smoking holiday makers.

Guild flags codeine plan

THE Pharmacy Guild says it wants to work constructively with governments to maintain "direct pharmacy access" to medicines containing codeine for the temporary relief of acute pain - despite the up-scheduling of these items effective 01 Feb 2018.

Details of a Guild proposal emerged yesterday, which would see codeine continue to be

available under strict conditions.

While normally it would be a prescription-only product, "there would be an exception in these clearly defined circumstances" - that is, for acute pain, in accordance with strict and auditable protocols, and with real time monitoring and referral as necessary to prevent misuse.

"The codeine issue is a vital one for the broader pharmacist profession as, without this exception, pharmacists' role as medicine experts, counsellors and advisors will be undermined," said Guild exec director David Quilty.

1st Group takes Tonic

ONLINE health media and technology group 1ST Group Limited yesterday confirmed a partnership with Tonic Health Media, a firm led by Dr Matthew Cullen and high profile health spokesman Dr Norman Swan.

The deal will see the launch of the MyHealth1st TV & Health Guide, offering over 700 health videos and 1,000 articles via a website and mobile app.

Tonic Group content is also shown on screens in over 4,500 general practices, hospitals, pharmacies and health centres.

NSW eHealth boost

DIGITAL health is one of the many winners from yesterday's NSW budget, with eHealth NSW receiving an extra \$536 million over the next eight years.

Projects funded include expansion of the eMeds electronic medication management program, and the roll-out of phase 2 of the state's electronic health record.

Win with Aromababy

This week Pharmacy Daily and Aromababy are giving away five Eczema Care Kits including Pure Baby Moisture Cream 125mL, Pure Baby Wash 150mL and best selling Barrier Balm.

Aromababy offers a comprehensive selection of natural and organic products for mother and child, all of which are free from dairy/goatsmilk, sulphates and parabens. Aromababy's best seller Barrier Balm is now available in two convenient sizes. Gift-with-purchase, free samples, testers, training and product for Maternal and Child Health Nurse available to pharmacy. Email info@aromababy.com or call 03 9464 0888 for more information.

To win, be the first from SA or NT to send the correct answer the question to comp@pharmacydaily.com.au

Aromababy was formulated as the first natural baby brand of its kind. What year was Aromababy launched in Australian pharmacies?

Congratulations to yesterday's winner, Kristy-Lee Albrecht from University of Western Australia.



Travel Specials

WELCOME to Pharmacy Daily's travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by Cruise Weekly.

CRUISE WEEKLY

Sponsored by Cruise Weekly your FREE cruise newsletter

Subscribe now www.cruiseweekly.com.au

See it All with Voyages to Antiquity

VOYAGES to Antiquity presents its 2018 summer cruise program, featuring new discoveries, past masters and hidden gems, as passengers explore the Mediterranean, the Atlantic coast of Spain and France, the UK, Iceland and Norway in a completely unique way.

A special inaugural voyage to the fjords of Norway has been designed, plus a combined small-ship experience to the great European rivers.

Follow your dreams from as little as \$3,737 - [CLICK HERE](#).

See a Different Japan with Star Cruises

TAKE a three-night cruise to Japan's most dazzling islands to find a rich trading history, fascinating local culture, ancient temples and exotic pristine beauty spots with Star Cruises and receive earlybird rates of 40% off on 1st & 2nd passengers.

Prices for the short voyage aboard *SuperStar Aquarius* start from as little as \$730 per person.

See your travel agent or visit www.starcrises.com.

Pharmacy Daily is Australia's favourite pharmacy industry publication.

Sign up free at www.pharmacydaily.com.au.

Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: Level 2, Suite 1 64 Talavera Rd, Macquarie Park NSW 2113 Australia
P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Business Publishing Group.

Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

Publisher/Editor in chief: Bruce Piper

Managing Editor: Jon Murrie

Reporter: Mal Smith

Contributors: Matt Bell, Jasmine O'Donoghue

Advertising and Marketing: Sean Harrigan and Melanie Tchakmadjian advertising@pharmacydaily.com.au

Business Manager: Jenny Piper accounts@pharmacydaily.com.au

Editorial: info@pharmacydaily.com.au



PHARMACY **4** LESS

DISCOUNT CHEMIST

**AUSTRALIA'S
FASTEST
GROWING
PHARMACY
CHAIN!**



**JOIN A
PROVEN
PHARMACY
FRANCHISE
MODEL**

If you want an effective National Brand to equip you with the right strategies & tools to excel, give us a call today.

Join Australia's Fastest Growing Pharmacy Franchise

Call today for more information
Feras Karem: 0414 653 803

[Click to Enquire](#)