

Scytera Product Launch • Good Health Can't Wait

# scytera™

(coal tar) foam 2%

Exclusive to  
Pharmacy

Due to popular demand, the team at Dr Reddy's is relaunching Scytera!

## Scytera™ (coal tar) Foam 2%

Available on PBS or over-the-counter

For the relief of psoriasis symptoms

Foam format for easy application to the skin

**Launch offers available.  
Call the Dr Reddy's team  
and secure your order now!**



To find out about our launch offers and to secure your order, please call your local Territory Manager or contact us on 1800 733 397

Territory Manager	State	Mobile	Territory Manager	State	Mobile
Winston Pereira	NSW/ACT	0477 222 500	Frankie Quacinella	QLD	0409 318 084
George Galey	NSW	0447 304 178	Tina O'Connor (National Sales Mgr)	QLD	0411 561 841
Mark Wroth	WA/SA	0417 751 558	Rick Norman	VIC	0424 583 790
Rod Shaw	WA	0412 632 825	Vivienne Polykandritis	VIC	0423 560 933

Always read the label. For external use only. If symptoms persist, contact your healthcare professional.  
Contains 10% coal tar topical solution equivalent to 2% w/w coal tar.  
Scytera™ is a registered trademark of Dr. Reddy's Laboratories (Australia) Pty. Ltd. Product images not to scale and are a representation only.  
Dr. Reddy's Laboratories (Aust) Ltd., Level 9, 492 St Kilda Road Melbourne VIC 3004. ABN 16 120 092 408. www.drreddys.com.  
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Dr.Reddy's

## Today's issue of PD

*Pharmacy Daily* today has two pages of news plus a front full page wrap from Dr Reddy's

## Scytera relaunch

**DR REDDY'S** has announced the relaunch of Scytera (coal tar) Foam 2%, with a range of special offers available in conjunction with the product, available OTC or on the PBS - for details see the **cover wrap** of today's *Pharmacy Daily*.

## Guild Digest input

**THE** Pharmacy Guild of Australia is incentivising Guild member pharmacies to provide data for the next edition of the Guild Digest.

The Guild will donate \$100 to a chosen charity for each completed survey, and participants enter a draw for one of five \$1,000 vouchers.

The primary purpose of the Digest is to serve as a financial benchmarking tool for community pharmacy owners, managers and financial advisers.

The data is also used by banks and pharmacy brokers to assist with pharmacy valuations, and in negotiations with Government for Community Pharmacy Agreements. Visit [guild.org.au](http://guild.org.au) to submit data.

## Pharmacy workforce info

**THE** Pharmacy Board of Australia has released a communiqué from its most recent meeting late last month, with discussions including the release of the National Health Workforce Dataset.

Compiled from a survey voluntarily completed by health professionals at time of registration, the dataset includes de-identified demographic and professional practice information.

The 2015 data has now been released and a summary relating to pharmacist demographics is available at [data.hwa.gov.au](http://data.hwa.gov.au).

It confirms that the average age of pharmacists is 39, and that they work 35.7 hours per week on average. Of registrants, 60%

are female, and 57% were born in Australia.

The majority of employed pharmacists (66%) worked in a community pharmacy setting and 20% were in hospitals, while 1,157 clinician pharmacists (6%) worked in an Advanced Scope of Practice role.

## Choosing Wisely chair

**CHOOSING** Wisely Australia has announced the appointment of Dr Matthew Anstey as its new Advisory Group chair.

Anstey, an intensivist at Sir Charles Gairdner Hospital in Perth and current Advisory Group member, will take over the role from Associate Professor Richard King who has been instrumental in establishing Choosing Wisely in Australia over the last two years.

Client relations manager for NPS MedicineWise, Dr Robyn Lindner, said that Dr Anstey brought breadth of experience in clinical service delivery, best practice, stakeholder engagement and their intersections with health policy development.

She also expressed thanks to King who had been a "strong champion" of the Choosing Wisely Australia initiative.

## Amneal packing boom

**AMNEAL** Pharmaceuticals has reported record sales of its Alpaca DAA blister packing robot in the last 12 months, with more than 30 machines installed.

"As community pharmacy embraces the growth potential of DAAs, automation is a natural progression when manual packing can no longer keep up with demand," said Amneal managing director Gavin Uptier.

The Alpaca robots sold locally have been purchased by independent community pharmacies as well as state and national groups.

"We expect this sector of pharmacy to grow dramatically in 2017," he said, citing Amneal figures which show an incremental \$75,000 per annum DAA revenue stream is "very achievable".

See [www.medicopak.com.au](http://www.medicopak.com.au).

## PBS website update

**THE** Health Department has updated the PBS website for the start of Mar, confirming that as previously advised the Schedule of Pharmaceutical Benefits for Feb 2017 will remain effective until the Apr 2017 Schedule is published.

However other updates to the site include details of drugs subject to price disclosure effective 01 Mar 2017 - see [www.pbs.gov.au](http://www.pbs.gov.au).

## TGA Safety Update

**THE** Therapeutic Goods Administration (TGA) has posted its latest Medical Devices Safety Update including reference to documentation around recalls, topical creams as devices, reporting on adverse events, near misses and more - visit [tga.gov.au](http://tga.gov.au).

## WIN a trip for 2 to the Gold Coast!



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## A smarter way to provide health services



# APP17

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## Dispensary Corner

**EVER** heard of a 'sympathetic pregnancy' - where husbands gain weight while awaiting the birth of their children?

US dad-to-be Blake Milchuk from Virginia took it to another level this week when he strapped a 6kg ball onto his tummy in order to experience what his 37-week pregnant wife was going through.

The CrossFit class attendee sweated through a workout (**below**), with the role reversal posted on social media and captioned with *@kmlchuck is a badass and still hitting the gym—figured I could be a good sport and see what it's like.* #37week #14lbbaby #noteasy.



**BLOODY** Mary! Turns out drinking 'hair of the dog' won't treat that nasty hangover.

Hair of the dog is based on the premise that what cures you is what made you sick in the first place - but that's not so, according to Dr Laura Veach from Wake Forest Baptist Medical Center in North Carolina.

"There's no scientific evidence that having an alcoholic drink will actually cure a hangover," she said.

And drinking black coffee is an old wives' cure that just gives you "a wide awake drunk," she added.

Rest, hydration, aspirin and time are the best cures, so abstain from powering through the pain with an order of mimosas!

## King APP2017 pullout

**PROFESSOR** Stephen King, chair of the Review of Pharmacy Remuneration and Regulation, will no longer be appearing at next week's APP conference.

His session scheduled for Sat 11 Mar at 10.30am will be replaced by a CSO presentation by Stephanie Newey of LEK consulting.

However a panel session to take place at 8.30am on Fri 10 Mar will see APP participants explore issues highlighted in the Review's discussion paper.

## PSA vax resources

**THE** Pharmaceutical Society of Australia (PSA) has released new immunisation training and resources to equip pharmacists to deliver successful immunisation services.

More than 2,350 pharmacists in Australia have completed PSA's Immunisation Training Program since 2014, according to the society's latest education statistics.

New options include an immunisation practical refresher workshop and a transition guide to help understand state and territory requirements to vaccinate - visit [psa.org.au](http://psa.org.au) for more information.

## Pharmacist payments publicised

**MEDICINES** Australia member companies have released new reports which detail payments to individual health professionals - including pharmacists - by pharmaceutical manufacturers to attend meetings and events.

The reports, which name specific individuals and the amounts they received, were welcomed by the Australian Competition & Consumer Commission.

Edition 18 of the Medicines Australia Code of Conduct was approved on the basis that it strengthened its public reporting as well as tightening standards for advertising, the behaviour of medical reps and relationships with health care professionals.

The reporting procedure requires identification of 'transfers of value' such as speaking fees, advisory board fees, and sponsorships to attend conferences, the ACCC said.

Among other details the reports confirms MA companies spent around \$10 million on travel for health professionals.

The full list of Medicines Australia member reports can be accessed at [www.medicinesaustralia.com.au](http://www.medicinesaustralia.com.au).

## Travel Specials

**WELCOME** to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Cruise Weekly*.

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## Carnival "kids sail free"

**THIRD** and fourth guests in a cabin can sail for free on select Carnival Cruise Line sailings from Sydney this year under a "kids sail free" deal running to 13 Mar.

Prices lead in at \$1,498 for a family of four staying in an interior cabin on a four-day cruise to Moreton Island from 17 Aug.

South Pacific cruises are also on sale, priced from \$2,198 for a family of four.

**CLICK HERE** for details.

## Maiden 2019 MSC World Cruise deals

**MSC** Cruises is now offering fly/land/cruise packages from Melbourne to Genoa and Melbourne to Southampton.

Australian and New Zealand travellers are now able to plan a very accessible stunning journey and be part of history aboard this maiden MSC World Cruise.

Both fly/land/cruise packages have valuable inclusions such as meal time drinks, 30% discounted laundry, cocktail party and gala dinners with the opportunity to dress it up.

This 44-night package starts at \$9,349 pp - call 1300 028 502.

## Win with SkinB5

This week **Pharmacy Daily** & **SkinB5** are giving away each day the Acne Control Cleansing Mousse.

SkinB5 is an all-natural acne supplement that works from within to eliminate and stop acne on the face and all over the body. The SkinB5 acne treatment system is based on a potent dosage of vitamin B5, which is proven to increase skin health and reduce acne by regulating the skin's production of sebum, or skin oil. See [www.skinb5.com](http://www.skinb5.com) for more.

To win, be the first person from SA or NT to send the correct answer to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)



What is the key vitamin that all SkinB5 Acne Control products contain?

Congratulations to yesterday's winner, Lorraine Brouard from Symbion.

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