



Fess up to sinusitis

WITH as many as 1.9 million Australians suffering from chronic sinusitis and 3.7 million suffering from allergic rhinitis, the Pharmacy Guild has said that it is likely that pharmacy assistants will encounter customers seeking relief from sinusitis and allergic rhinitis every day of the week.



Guild Learning and Development has partnered with Care Pharmaceuticals, the makers of the Fess Sinu-Cleanse range of nasal congestion products, to develop a QCPP Refresher Training approved course for pharmacy assistants.

The course will help pharmacy assistants complete their required hours of QCPP Refresher Training.

Visit guild.org.au/training or ring 03 9810 9930 for details.

Generics opt-out flagged

NEXT week's federal budget will see significant changes to the way medications are prescribed in Australia, with generic versions of drugs to be the default option in doctors prescribing software.

One of several medication-related measures estimated to save the government \$1.8 billion over five years, the initiative will change the prescription of generic medication to an "opt-out" system, although doctors will still be able to actively choose the brand name drug.

The Royal Australian College of General Practitioners supported the measure, with president Bastian Seidel saying "if we are committed to getting new expensive drugs on the PBS doctors should be committed to prescribing generics when appropriate".

However peak doctors group the Australian Medical Association is against the move, with AMA vice president Tony Bartone saying

forcing a default generic option "would not be in the patient's interests".

Other groups including the Consumers Health Forum and the Pharmacy Guild have come out in favour of the change, with Guild President George Tambassis saying "generic substitution policy is good policy for the government."

"I think it's good policy for the patients so it's a win-win - it gives the government a little bit more room to actually sustain the PBS and actually gives the patients more choice as well," he said.

The budget is also expected to formalise a new agreement with Medicines Australia which would see prices the government pays for PBS medicines still on patent progressively reduce every 5 years.

GSK 2016 results

GLAXOSMITHKLINE'S pharmaceuticals and vaccines business in Australia recorded almost \$1 billion in revenue last year, with a pre-tax profit of \$47m.

According to data provided to the Australian Securities and Investments Commission by the company, GSK Consumer Healthcare Australia also recorded revenue of \$411 million and profit before tax of \$33 million with key brands including Panadol, Voltaren, Sensodyne and Polident.

The HIV-focused ViiV Healthcare joint venture with Pfizer reported sales of \$78 million, up 35% and a pre-tax profit of \$2.7 million.

See au.gsk.com for more detail.

ACCC pings Ramsay

THE Australian Competition and Consumer Commission (ACCC) has instituted proceedings in the Federal Court against Ramsay Health Care Australia for alleged anti-competitive conduct involving misuse of market power and exclusive dealing in the Coffs Harbour region.

A group of surgeons planning to set up a competing private day surgery facility were allegedly advised by Ramsay that their access to operating theatre time at Baringa Hospital would be restricted or even withdrawn.

ACCC chairman Rod Sims alleged that this was anticompetitive behaviour and misuse of market power and consequently is seeking pecuniary penalties, declarations, compliance program orders, and costs from Ramsay.

Last year Ramsay flagged a major expansion of its pharmacy operations (PD 31 Aug 2016), with the aim of establishing a group of community pharmacies across the country and a network currently comprising 28 outlets in Queensland, NSW and Victoria.

MIMS partners with CareRight

THE CareRight medical specialist software platform provided by Clintel has gone live with a full integration of the MIMS Medicines Data Base and Evidence Based Decision Support a key part of the browser-based system.

Clintel and MIMS have had a long relationship, with the MIMS database integrated into the company's The Specialist practice management system.

The new CareRight platform is a completely new product built as a fully configurable system, "so ensuring a new and smarter integration of the MIMS data was an imperative," said Clintel md Nick Cuthbertson.

He said the modular design of CareRight means it is suitable for a range of applications, but the prime one to date has been complex medical specialists who are also doing day surgery, and multi-site/multi-state organisations.

Medical cannabis here

THE first shipments of medical cannabis products to be imported into Australia under new legislation have arrived in Perth.

Three types of cannabis oils were received from Canadian firm CanniMed by ASX-listed Creso Pharma and WA medicinal cannabis wholesaler Health House.

Creso Pharma chief operating officer David Russell described the shipment as "a ground-breaking moment for patients and the medical industry in Australia".



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TerryWhite Chemmart hosts record member Masterclass



FOUR hundred pharmacists and support staff attended TerryWhite Chemmart's 2017 Masterclass event which was held this week at the Pullman Hotel in Melbourne's Albert Park, Vic.

The conference featured a range of speakers across fields of change & disruption, mental health, ageing, obstetrics, memory loss & paediatrics.

Some of the key presenters included change expert Rachael Robertson, who took on a gruelling leadership challenge in Antarctica, along with midwife Cath Curtin, advocate for ongoing support for families following newborns, as well as Amanda Wheeler, Professor of Mental Health at Griffith University.

This was the third year the Masterclass has been running and involved member pharmacies across brands including TerryWhite

Chemmart, TerryWhite Chemists, Chemmart and Chemplus for the first time.

TerryWhite Chemmart ceo Anthony White said the 2017 Masterclass event took a "360-degree approach to delivering improved frontline healthcare" as the pharmacists looked at new ways of working together with doctors and other health professionals.

Professional practice manager for the TerryWhite Chemmart group Simon Furletti said covering elements from clinical practice, business skills and techniques would better collaborate with both patients and other health care practitioners and that pharmacists are better equipped to spend time engaging with consumers.

Apotex allowed TerryWhite Chemmart to offer Masterclass at no cost to members.

Maxman IV, Oh Baby! and Dragon Max alert

THE Therapeutic Goods Administration (TGA) has issued formal warnings around Maxman IV and Oh Baby! capsules, both of which have been found to contain the undisclosed prescription-only product sildenafil.

Dragon Max capsules were also named as containing the similarly illegal tadalafil.

All products were identified as not having been assessed by the TGA for quality, safety or efficacy as required under Australian legislation, and the places of manufacture were not approved by the TGA.

New pharmacy role

THE Victorian branch of the Pharmacy Guild has announced a new central role in managing asthma surges in the state.

Pharmacies will be alerted to such events by an app that is being developed by the Guild branch.

When triple zero operators are asked for help with asthma-attack patients, they will advise people to seek the help of the nearest pharmacy, hospital or GP.

The new approach highlights the "significant role" pharmacists played in last year's asthma thunderstorm in Victoria when they stayed open later than usual and contacted each other to distribute Ventolin and provide support.

CLICK HERE for the event report.

RPMA lodgement

THE Federal Department of Health has reminded pharmacy owners that applications and renewals for the Rural Pharmacy Maintenance Allowance (RPMA) are now being accepted for the 2017/18 financial year.

As part of the Sixth Community Pharmacy Agreement, it was agreed that the Community Pharmacy Programs, including the RPMA, would continue until the minister determines otherwise and will be subject to a independent cost effectiveness assessment - per clause 6.1.3 of the 6CPA.

Pharmacies will need to confirm their continued eligibility for the program by completing the RMPA Certification Statement by 14 Jun this year, while those who wish to apply de novo will need to complete an RPMA Application by the same date.

Visit 6cpa.com.au for the links.

EMA Brexit fallout

THE European Medicines Agency (EMA) met with European Union member states this week to develop principles around evaluation and monitoring of medicines sharing subsequent to Britain's exit from the EU.

They determined to provide business continuity, a high level of quality of scientific assessment and legal compliance as well as ensuring knowledge retention, ease of implementation and both medium and long-term sustainability.

Win with dreambaby

This week Pharmacy Daily and Dreambaby® are giving readers the chance to win each day the new Dreambaby® EZY-Reach Organiser.

With its generous storage, it's just the thing to store all your must-haves when you're out with little ones. It has two internal drink holders and also comes with a Zip-On, Zip-Off wristlet with headphone access. Available in two colours, black or grey. RRP: \$29.95. #dreambabysafety @dreambabysafety. For more visit www.dreambaby.com.au or call (02) 9386 4000.



To win, be the first person from WA to send the correct answer to the question below to comp@pharmacydaily.com.au

Does the new Dreambaby® EZY-Reach Organiser come with a Zip-On, Zip-Off wristlet or headphone access or both?

Congratulations to yesterday's winner, Anita Bruzzese from Good Price Pharmacy Warehouse.



Just one click away from keeping up to date with all the **Pharmacy Daily** breaking news as it comes to hand



Dispensary Corner

WOULD you like to be prescribed a concoction by a mixologist in a lab coat?

Thought so...Alchemy Bar could be just what the doctor ordered after being added to one of the vessels operated by cruise giant Carnival Corporation.

The pharmacy themed bar aboard the newly refurbished *Carnival Breeze* allows guests to create their own custom-created libations - or to put their trust in the 'scientists' who use different elixirs and ingredients to stir up some magic, both alcoholic and non-alcoholic.

Drinks have creative monikers like '40 Is the New Twenty' and 'The Restorative Basil Drop'.



THERE was some unexpected animal husbandry required at Henry Doory Zoo in Nebraska, USA last week when a lady unexpectedly gave birth during a wildlife viewing visit.

Kymica Hubbard from Omaha was riding on a train attraction at the zoo when she started having contractions - even though her baby wasn't due for another three-weeks.

Hubbard and her husband Justin rushed to the car in an attempt to get to the hospital, but it was to no avail when Kymica felt the baby's head and she ended up delivering baby Drea on site.

The ambulance came a few minutes later and mum and bub were taken to Nebraska Medicine for checkups.

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Mother and Child Massage Oil

Aromababy **Mother and Child Massage Oil** contains 99% organic ingredients ensuring an ideal first baby massage oil. This unscented, essential oil free blend of natural ingredients has been formulated to moisturise and condition dry skin – also ideal for women not wanting to use a product with essential oils during their pregnancy. An award-winning Australian made brand, all Aromababy products rely on concentrated formulations ensuring value for money. Free from petro-chemicals, sulphates, parabens, dairy, goats milk, olive oil, lanolin and artificial fragrance. Gift with purchase available for new pharmacy orders placed by 15 May.



Stockist: In2Pharma 1800 886 786
RRP: \$19.95
Website: www.aromababy.com.au

Earth Wind & Fire Colour by TBN

Whether its that subtle daylight natural flesh colour of Miss Kristy that you want for understated sophistication, the mysterious night shades of Perfect Plum or Emerald Envy or even the brash bold look-at-me glaringly rich depth of raw red shades of Mrs Henderson or Little Miss Mila, **Colour by TBN** nail polish has all the options for you. With 70 - yes 70!



- different shades to choose from, you can have it all at a very affordable price.

Stockist: 1300 765 332
RRP: \$2.95 ea
Website: www.colourbytbn.com.au

DB's new 10-Piece Premium Brush Set

This exciting new **10-Piece Premium Brush Set** from Designer Brands (DB) enables the perfect look for both beginners and professionals alike. Made with super soft synthetic bristles, long handles and rose gold ferrules, these must-have brushes are also conveniently contained in a beautiful travel-ready rose-gold brush roll. Every corner of your face is covered with this extended glamorous set of makeup brushes, covering every possible occasion with style and finish.



Stockist: 1300 765 332
RRP: \$29.99
Website: www.dbcosmetics.com.au

Jurlique Balancing Foaming Cleanser

This delicate lightweight gel foams easily on the skin lifting away surface impurities to leave the skin clean, balanced and hydrated. With peppermint and lemon myrtle, Jurlique **Balancing Foaming Cleanser** helps to enliven the skin in a morning. Ingredients such as daisy, rose, green tea, grapeseed, vitamins C and E, marshmallow, chamomile and calendula leave the skin balanced soothed and hydrated. Complementary active ingredients in the cleanser, such as honey and glycerin, provide a gentle cleansing action that also support skin hydration. This product is ideal for normal/combination skins.



Stockist: 1800 805 286
RRP: \$45.00 for 200mL
Website: www.jurlique.com.au

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