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pricing at  
wholesalers

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for Dermal Anaesthesia<sup>1</sup>

1. ACA Research, Australia, Jan 2017 n=141 GPs



Topical anaesthesia of skin prior to

- Insertion of IV catheters
- Blood sampling
- Vaccination
- Superficial surgical procedures, including split skin grafting



Topical anaesthesia of

- The skin prior to insertion of IV catheters, blood sampling, vaccination, superficial surgical procedures, including split skin grafting.
- Leg ulcers to facilitate mechanical cleansing and debridement.
- Genital skin prior to superficial surgical procedures or infiltration anaesthesia.
- Skin prior to minor superficial cosmetic procedures

**New Pricing Available Now!**

## emla ideal for vax

ASPEN Pharmacare's new pricing for emla makes it a good option for topical anaesthesia of the skin prior to immunisation for children, with the emla patch providing a perfect method to apply the 5% formulation to the child's skin.

More uses for the product and further details on the **cover page** of today's *Pharmacy Daily*.

## Women's retreat

MEDICI Capital will host its second Women's Discussion Group Conference Retreat on 04-05 Jun, with the event taking place in Victoria's Yarra Valley.

The weekend is open to all female pharmacists, with two days of conferencing and more than 15 CPD points available.

Registrations are still available - info on [events@medici.com.au](mailto:events@medici.com.au).

## SHPA specialty changes

THE Society of Hospital Pharmacists has announced the launch of a new Specialty Practice Framework which will replace its long-standing Committees of Specialty Practice (COSPs).

Set for roll out on 01 Jun, the change is the outcome of a review of the COSP model and feedback from members, and will see the creation of 25 new "Specialty Practice Streams".

Each stream will offer three levels of engagement - Interest, Practice and Leadership, meaning there are more opportunities for individual



pharmacists to be involved.

Interest Groups will be the entry level for Specialty Practice Streams and are for any SHPA member working a specialty or related area.

Invitation-only Practice Groups are for those with "demonstrable commitment to the specialty" and these members will in turn elect a Leadership Committee to drive the activities of each stream.

Initial projects for each Specialty Practice Stream will include Standards of Practice and Expert Practice Frameworks for residencies, with the SHPA Federal Secretariat supporting the streams to achieve their goals.

## Apple looks at sleep

TECHNOLOGY behemoth Apple looks to be getting into the sleep therapy market, with the acquisition this week of Finland-based Beddit - a company which specialises in sleep tracking devices.

Currently Apple doesn't have an app to monitor and analyse sleep patterns, with speculation the addition of Beddit will see the functionality of the Apple Watch expand to tracking slumber.

Sleep is seen as a possible area for professional services in pharmacy, with Dutch firm Philips recently acquiring Sydney-based Australian Pharmacy Sleep Services (PD 29 Mar 2017) with the aim of accelerating home sleep testing via the pharmacy channel.

## Cold storage of drugs

THE Australian Antarctic Division has issued a Request for Tender for the supply of pharmaceutical, hospital, medical, dental and diagnostic laboratory supplies.

The selected tenderer will be expected to provide a 'one stop shop' for the items, with the tender closing on 07 Jun 2017 and a contract to be executed no later than 01 Sep 2017 - [tenders.gov.au](http://tenders.gov.au).

## ASMI defends NSAIDs

THE Australian Self Medication Industry (ASMI) said today that people who follow the pack label instructions for NSAIDs should not be concerned by the *BMJ* report around increased risk of a heart attack (PD yesterday) which related to higher doses of the medications in a prescription setting.

## NPSA tentative tick

PEAK wholesaler group the National Pharmaceutical Services Association (NPSA) has said it welcomes the Government's commitment to provide further CSO funding to them in this year's Budget (PD yesterday).

New agreements with Medicines Australia and the Guild will now mean CSO wholesalers are compensated for the impact from cuts to medicine PBS prices.

"The funding delivered in this year's Federal Budget is in some ways an acknowledgment that an imbalance exists within the pharmaceutical supply chain in Australia," NPSA chairman Mark Hooper said.

In its submission to the Review of Pharmacy Remuneration and Regulation, the NPSA advocated for several changes to address longer-term remuneration issues, namely, indexation of the Community Service Obligation, a medicine pricing floor and tiered mark-up structure on high priced drugs.

Currently less than 10% of drugs are profitable to distribute, the NPSA said, adding "systemic issues within the current remuneration model threaten timely patient access to critical medicines".



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## Today's issue of PD

*Pharmacy Daily* today has two pages of news plus a front cover page from emla®.

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## Dispensary Corner

**THE** Croydon facelift style - where the hair is pulled back to tighten facial skin - featured heavily at the recent Met Gala in the US and has been famously adopted by Ariana Grande as **pictured below** but it could actually lead to balding...

According to UK hair surgeon Dr Edward Ball, the look can actually lead to permanent damage, and, in severe cases alopecia.

It seems men aren't immune to it either with the man bun being cited as dangerous because the pulling force of too tight hair can lead to "traction alopecia".

Inflammation is caused to the follicle where the hairline meets the forehead.

Basically give your hair a rest!



**INTENSE** exercise could be killing your gut, according to a study from the American Physiological Society.

73 Norwegian army soldiers were studied whilst undertaking a 51km ski trek while carrying a 45kg pack over four days.

It was found the soldiers' blood and stool altered significantly, while sucralose excretion in urine samples indicated an increase in intestinal permeability.

Healthy intestines should defend against bacteria getting into the bloodstream but physical stress can increase risk of inflammation, diarrhoea and a literally leaking gut, the authors wrote.

## Practitioner-only products

**EAGLE** Natural Health has launched a new consumer campaign urging Australians to seek advice from trained health professionals before taking supplements.

More than a quarter of Aussies take at least one dietary supplement, and 24% of those use three or more, the company said.

Naturopath and Eagle Natural Health education manager, Teneille Newton, said pharmacists and naturopaths have an opportunity to build trusted relationships with their clients through consultations with practitioner-only supplements.

"Australians are conscious consumers and trust the advice of health professionals regarding the effectiveness and quality of products they're putting into their bodies," Newton said.

"Face to face consultations with clients - even brief ones in store - give healthcare practitioners the opportunity to discuss existing conditions - such as pregnancy - as well as prescription medication that may clash with some supplements."

Practitioner-only products enhance pharmacists' positioning

as a trusted resource for people who want to make a positive change to their health, she added.

For practitioner resources visit [eaglenaturalhealth.com.au](http://eaglenaturalhealth.com.au).

Eagle Natural Health does not appear to be associated with Chinese firm Eagle Health, which late last month lodged a prospectus with the Australian Stock Exchange for a public float to raise \$30m.

## Monash oncology link

**US-LISTED** clinical-stage biopharmaceutical company Corvus has entered into an agreement with Monash University giving it rights to a product developed in Monash's

novel immuno-oncology program. Corvus said it targets the adenosine receptor pathway and this arrangement has the potential to bolster drug development both within and without that pathway.

Monash's Professor Charles MacKay and Dr Remy Robert "have created a first-class asset for the treatment of cancer," said Monash Biomedicine Discovery Institute director Professor John Carroll.

## WIN WITH DESIGNER BRANDS

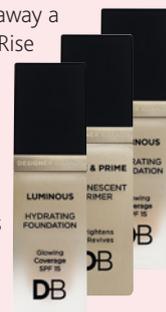
This week Pharmacy Daily and Designer Brands are giving away a set each day of their Luminous Longwear Foundation and Rise & Prime Luminescent Primer.

The Rise & Prime Illuminating Primer enhances the skin's natural radiance by providing a luminous and hydrating base that's perfect for any foundation. Its light diffusing properties brighten fatigued or dull skin. The Longwear Luminous Foundation's hydrating and dewy formula leaves skin looking brighter and more radiant. It's enriched with Green Tea, Aloe Vera and Vitamins A, C & E to hydrate and keep skin looking fresh. **CLICK HERE** to see more.

To win, be the first from SA or NT to send the answer to the question to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

How can you use the DB Rise & Prime Luminescent Primer to instantly add glow to any matte foundation?

Congratulations to yesterday's winner, Antonella Panajia from Main Street Pharmacy.



## Travel Specials

**WELCOME** to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Cruise Weekly*.

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