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## Today's issue of PD

*Pharmacy Daily* today has three pages of news including our regular health & beauty feature plus a front cover page from **SmarterPharm** and a full page from **Cancer Council**.

## SmarterPharm offer

**SMARTERPHARM** is inviting pharmacists to investigate its offering for independent pharmacies, with guaranteed lowest fees, wholesale discounts, generics deals and true flexibility with no lock-in contracts.

For details see the **cover page**.

## Immunisation online

**PATIENTS** can now safely view their or their children's immunisation history statements online with Medicare.

**CLICK HERE** or access the Medicare Express Plus app **HERE**.

## Elise scoops awards

**CANBERRA** pharmacist Elise Apolloni of Capital Chemist Wanniasa has completely scooped the pool at the ACT Telstra Business Women's Awards at the weekend, not only taking out the Entrepreneur of the Year and the Young Business Woman of the Year awards (*PD* yesterday) but in addition, was named as the overall ACT Business Woman of the Year.

ACT Pharmacy Guild of Australia president Amanda Galbraith congratulated Apolloni saying the awards were well deserved.

Apolloni now progresses to the national phase of the awards.

## Recall procedure update

**REPLACING** the Uniform Recall Procedure for Therapeutic Goods (2004), the Therapeutic Goods Administration (TGA) has released an update of the document, following public consultation.

The TGA says the purpose of the new document, which takes

effect 15 Jan 2018, is to "assist the sponsor to conduct recalls and non-recall actions using a standardised systematic procedure".

Sponsors can follow the process to "respond efficiently and effectively to issues with a therapeutic good" where they believe the product may pose a risk to public health and safety.

Mandatory recalls ordered by the TGA will also need to follow the procedures outlined in the document, with civil and criminal penalties applying for non-compliance.

To access the new document visit [tga.gov.au](http://tga.gov.au).

## Should have tested your hearing

**A NEW** network of clinics has been launched offering hearing checks and affordable hearing aids, and promising to increase choice and convenience for customers, the Health Department has announced.

Minister for Aged Care Ken Wyatt said SpecSavers Audiology would eventually expand its services to 200 clinics across the country, helping to meet the growing demand for hearing services.

## Lignocaine patch

**CSL** offshoot Seqirus has announced the launch of its first Schedule 2 (OTC) product Nervoderm, a dual-action medicated patch containing lidocaine, "clinically proven to relieve nerve pain associated with medically diagnosed post-herpetic neuralgia (PHN)".

Nervoderm has been launched in partnership with Pharmabroker Sales - see [nervoderm.com.au](http://nervoderm.com.au).



## TWC knows your heartbeat

**TERRYWHITE** Chemmart (TWC) partnered with the Heart Foundation on World Heart Day last Fri 29 Sep to launch a campaign aimed at encouraging Australians to get to 'know their hearts'.

Throughout the month of Oct, TerryWhite Chemmart will be encouraging customers to receive a free blood pressure check.

TWC ceo Anthony White said, "Our large network of community pharmacists play a vital role in helping to keep Australians 'alive and well' and we see our relationship with the Heart Foundation as a wonderful



extension of that.

"We are proud to be able to offer an easy and accessible way for everyone to know their blood pressure numbers."

**Pictured** are Heart Foundation national ceo Adjunct Professor John Kelly and TerryWhite Chemmart ceo Anthony White.

### DermAid 1% Dissolved to work fast.

The only dissolved hydrocortisone\* for fast, temporary relief of minor skin irritations

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\*In Australia. DermAid is indicated for the temporary relief of minor skin irritations, itching and rashes due to eczema, dermatitis, cosmetics, jewellery, itching genital and anal areas, sunburn. DermAid 1% spray: Hold bottle approx. 10cm from the affected areas and apply 1-2 sprays; 2-3 times daily as required. Massage in gently. Healthcare professionals: Review the full Product Information (PI) before recommending DermAid 1% spray. PI available upon request from Ego Pharmaceuticals.

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## National Pharmacies top suppliers



**SOUTH** Australia's National Pharmacies last month held its annual Suppliers Awards Evening at the Adelaide Oval, recognising the support of key business partners throughout the year.

The evening included recognition for a number of key suppliers including Sanofi Consumer Healthcare, Ego Pharmaceuticals, Pfizer Essential Health, Sandoz and Zeiss - while the newly introduced National Pharmacies Lifetime Award was presented to Mylan Australia for over 30 years of support for the group.

Individuals were also cited for their contribution including Cynthia Stanes from Healy Optical Group who received the Optical Award of Service Excellence.

David Penny from Pfizer Essential Health received the Ethical Award of Service Excellence, while Richard Birch of Sanofi Consumer Healthcare was given the Retail

### Lucrin Depot recall

**THE** Therapeutic Goods Administration has confirmed that AbbVie is recalling one lot of Lucrin Depot Paediatric 30mg PDS due to a quality issue.

The item is used to treat central precocious puberty, with the batch being recalled due to reports of the active ingredient powder not dissolving sufficiently with the diluent liquid in the syringe.

The affected lot number is 1078155 - details at [tga.gov.au](http://tga.gov.au).

Award for Service Excellence.

National Pharmacies md Tony Wojciechowski said the annual awards night allowed the company to thank suppliers for their continued support during the year.

**Pictured** above are the team from Mylan Australia accepting the Lifetime Award from National Pharmacies md Tony Wojciechowski and the group's gm of procurement and logistics, Neale Burton.

### Ice-induced stroke

**YOUNGER** methamphetamine users - those aged below 45 - are at increased risk of a potentially severe and life-changing stroke through their use of the drug, researchers at UNSW's National Drug and Alcohol Research Centre (NDARC) said in an alert based on a review of evidence.

A review of available evidence by Dr Julia Lappin, Professor Shane Darke and Professor Michael Farrell has been published online in the *Journal of Neurology Neurosurgery & Psychiatry*.

Methamphetamine-related stroke was associated with poor clinical outcomes, such as vascular abnormalities, in a third of cases, the review said, and only one quarter of individuals completely recovered, and a third died following haemorrhagic stroke.

"This could happen within hours of use, or after months or years of exposure," Lappin said.

Visit [jnnp.bmj.com](http://jnnp.bmj.com) for the study.

## FIP urges better meds info

**THE** International Pharmaceutical Federation (FIP) says more attention needs to be paid to improving the quality of medicines information resources across the globe.

A new Statement of Policy issued last weekend titled *Strategic development of medicines information for the benefit of patients and users of medicine* highlights the importance of the strategic development of medicines information, and describes short, medium and long-term outcomes of such an approach.

Short-term outcomes can include improved adherence to treatments, while medium-term outcomes include better communication between health professionals.

Longer term, better medicines information can result in improved self-care, FIP said.

The new statement is an update to a document issued in 2008, and continues to make recommendations for governments, member organisations and pharmacists.

However, the scope of the document has also been expanded to recommend to pharmaceutical and health industries that they should provide regularly updated, reliable information on medicinal products.

Educational institutions that train health care professionals should include the use of medicines information databases, the

document adds.

"Medicines information can be inaccurate, overwhelming, biased or misunderstood, which presents potential health risks," said Professor Parisa Aslani, who is president of FIP's Health and Medicines Information Section.

"It is imperative that national medicines policies acknowledge the need for quality medicines information, and that these policies recognise pharmacists as being key in informing patients and fellow health care professionals about medicines," Aslani said.

The full statement of policy can be viewed at [www.fip.org](http://www.fip.org).

### MyHealth1ST ad deal

**LISTED** online health, media and technology group 1ST Group Limited has confirmed that a leading eye care supplier will advertise its products to optometry customers on MyHealth1st.com.au.

The agreement will boost the firm's Q2 revenue by up to 15%, with 1ST Group md Klaus Bartosch saying it validates the group's business model.

Twelve months ago 1ST Group provided services to just 75 optometry stores, but this has grown to over 1,200 comprising 60% of the independent market.

He said he believed there were similar opportunities for 1ST Group in the pharmacy sector.

## WIN WITH COLOUR BY TBN

This week Pharmacy Daily and Colour by TBN are giving away each day a 'Lost in Your Eyes' Eyeshadow Palette and 'More Than Just a Pretty Face' Eyeshadow, Bronzer & Highlighter Palette.

These two multi-faceted palettes allow you to create a wide variety of eyeshadow and base looks. With a combination of matte and shimmer shades, these palettes are perfect for use during party season with their super-pigmented formula. Visit [www.colourbytbn.com.au](http://www.colourbytbn.com.au) for more information.

To win, be the first from QLD to send the correct answer to the following question to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

Which of the palettes contains bronzers and highlighters?

*Congratulations to yesterday's winner, Gayle Mennilli from Greenslopes Private Hospital.*



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Pharmacy Daily



## Dispensary Corner

**THEY** are an omnipresent, filthy, disease-carrying scourge - but residents of Paris have banded together to protect the rights of the French capital's pigeons.

Remy Feraud, mayor of the 10th arrondissement, announced a proposal to deploy several birds of prey to scare pigeons away.

In a statement on his website Feraud said the pigeons posed a "real health risk" as they can carry diseases dangerous to humans, while the cost of repairing damage from their droppings on public housing amounted to a whopping €150,000 annually.

The plan has shocked bird lovers at the Ambassade des pigeons (Pigeon Embassy) which, along with other groups, has launched a petition to protect the birds.

An attempt by authorities to cut down on the city's rat population is also the subject of a petition which describes the move as a potential "rodent genocide".

**WHILE** very convenient, the rise and rise of online shopping may have the inadvertent effect of impacting the health of people because they aren't having to carry bags of groceries any more.

Britain's Chartered Society of Physiotherapists has warned that almost 25% of people aged over 65 do not do any strength exercises, and that daily activities such as shopping, gardening and vacuuming can help avoid falls.

"We're carrying fewer bags home from the supermarket because it arrives at our door... we're also waiting at home for deliveries when in the past we would have gone out to buy them," said a spokesperson.

## Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

### Dermal Therapy Eczema Moisturising Lotion

Described as an everyday moisturiser, **Dermal Therapy Eczema Moisturising Lotion** is specifically designed for sufferers of eczema, providing hydration for 24 hours. The product is formulated with a unique blend of ingredients including colloidal oatmeal, which helps to relieve dry and irritated skin. Dermal Therapy Eczema Moisturising Lotion helps to manage minor skin irritation during eczema flare-ups and alleviates discomfort by restoring the natural moisture balance of the skin.



**Stockist:** 1800 506 750  
**RRP:** \$14.95  
**Website:** [www.dermaltherapy.com.au](http://www.dermaltherapy.com.au)

### Neutrogena Visibly Clear Light Therapy Acne Mask

Neutrogena is once again revolutionising skincare with the **Neutrogena Visibly Clear Light Therapy Acne Mask**, a wearable LED device that delivers red and blue wavelengths into the skin at the speed of light to disrupt the acne cycle, with results after just one week. Once only available in dermatologists' clinics, LED therapy is a one-step acne treatment for the face that treats acne by reducing the existing inflamed breakouts and targeting spots before they appear.



**Stockist:** 1800 029 979  
**RRP:** Mask: \$69.99, Activator: \$29.99  
**Website:** [www.neutrogena.com.au](http://www.neutrogena.com.au)

### Ultra Thin, Stay Dry Nursing Pads

Lansinoh has been supporting breastfeeding for over thirty years and in a survey of Australian mums who trialled the new Lansinoh **Ultra Thin, Stay Dry Nursing Pads**, they expressed their satisfaction by rating the product with 4.6 stars out of five. More than 90% liked the nursing pads which can hold up to 20 times their weight in moisture, to help nursing mothers stay dry day or night. Outstanding absorbency, comfort and discretion characterise this product. Lansinoh says it is running an extensive campaign to support the new products.



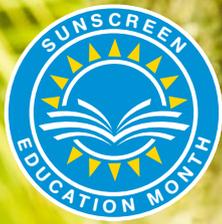
**Stockist:** 1300 555 597  
**RRP:** \$7.99 for 24s, \$17.99 for 60s  
**Website:** [www.lansinoh.com.au](http://www.lansinoh.com.au)

### Bronze & blush sunkissed palette

Essence presents its new **HipGirls WearBlue Jeans** range of face-perfector products including the face-perfector brush, the highlighter stick, the **bronze and brush sunkissed palette**, blush brick powder, illuminating face cream gel and more. Bronze and brush sunkissed palette brings a blush that is lightly tanned and fresh, representing the two latest beauty trends – sunstripping and draping. These on trend styles are easy to achieve with this palette.



**Stockist:** 1800 104 204  
**RRP:** \$8.20  
**Website:** [www.essence.eu/au](http://www.essence.eu/au)



# SUNSCREEN EDUCATION MONTH IS HERE!

Cancer Council sunscreen has a product to suit everyone and every occasion. This year's Sunscreen Education Month helps to communicate the key differences of each range, making it easier to identify the ideal sunscreen for your customers and encourage increased frequency of use. Australian's are applying only a third of the recommended amount of sunscreen needed to protect them from the sun<sup>1</sup> leaving us exposed to the harmful effects of the sun. Together, through education and increased awareness, we can help to save lives.

With only one online activity, it is easier than ever to participate! Take 10 minutes now, to watch video and answer quick quiz questions, to ensure you have the most up to date information from Australia's Most Trusted Sunscreen Brand.<sup>2</sup>

**EVERY PURCHASE GOES TOWARDS CANCER RESEARCH AND SERVICES**  
**CANCER.ORG.AU**

For training and education enquiries please contact:  
Lauren Burton | Training, Education and Product Manager  
Email: lauren.burton@vitalitybrands.com | Phone: 0422 377 548

(1) \* Diffey BL. People do not apply enough sunscreen for protection. BMJ 1996 Jan 1  
(2) 2016 Reader's Digest Survey. Voted by the people of Australia.

For your chance to **WIN 1 of 50** **Vitality Health Packs** (valued at \$150)



and be recognised a **Cancer Council Sunscreen Specialist.**



Activity will be available online between **1st – 31st October 2017** and winners will be announced 3rd November 2017.

Please share with all staff members and encourage participation to be recognised as a "Trained and Trusted store."

