



Today's issue of PD

Pharmacy Daily today has two pages of news plus a full page from Pharmacy 4 Less.

Doing more with less

IT MAY be a familiar refrain, but like all businesses, pharmacies are finding it necessary to do more with less, and so a PA2017 pre-conference workshop will focus on the topic.

Community pharmacist leader and legend Kos Sclavos will present on the 'Walk the Store Checklist', which can be used in-store to assess a pharmacy from a patient perspective, and to maximise sales.

In a special offer, pharmacies that send two delegates to PA2017 for \$395 each will receive a free APP2018 registration valued at \$940 - see pharmacyassistants.com.



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Jayex signs HMR Referrals

ASX-LISTED patient contact and digital signage company Jayex Australia has signed an agreement with Melbourne-based HMR Referrals, according to a report in *Pulse+IT*.

The arrangement will see Jayex promote its electronic referrals platform for home medicines reviews (HMR) to medical clinics using the Jayex Appointuit online patient appointment system and other patient engagement tools.

HMR Referrals specialises in clinical systems within electronic and digital frameworks, and works with accredited pharmacists providing a secure platform for collaboration between GPs and accredited pharmacists in the



provision of home medicine reviews.

The company launched its first-of-a-kind system in June last year and allows GPs to make an electronic referral for a HMR to an

accredited pharmacist and receive a report back all within their clinical software.

The system is currently being implemented in early adopter clinics in Queensland and HMR Referrals says it is hoping to begin rolling out in NSW in the next couple of months.

PSA welcomes new SA Health Minister

THE appointment of new South Australian Health Minister Peter Malinauskas has been welcomed by the Pharmaceutical Society of Australia (PSA).

Malinauskas has replaced former Health Minister Jack Snelling who resigned from the portfolio earlier this week.

Snelling's leadership contributions were also applauded by PSA SA/NT including his work to expand pharmacist-delivered vaccinations in South Australia.

Under regulatory changes announced in May this year, SA/NT adults can be vaccinated for measles, mumps, rubella, whooping cough, diphtheria, tetanus, and polio from their local authorised pharmacist.

Infant fever PA course

WITH parents commonly presenting to a pharmacy seeking advice on how to manage fever in their infants and younger children, pharmacy assistants are often the first person they speak to, The Pharmacy Guild of Australia says.

As such, pharmacy assistants play an important role in recognising where referral to the pharmacist is appropriate, and refresher training to get this right is now available.

Guild Learning and Development has partnered with RB to develop an online course around utilising the ASK-ASSESS-ADVISE protocol.

Titled 'Managing fever in infants and toddlers', the QCPP Refresher Training is at myCPD.org.au.

New TGA orphans

THE Therapeutic Goods Administration (TGA) has announced new orphan drug designations or priority review designations, naming BioMarin's Kuvan (sapropterin) for hypothalamus-pituitary-adrenal syndrome, as well as Roche's haemophilia treatment Hemlibra (emicizumab) and Alecensa (alectinib) for small cell lung cancer.

FDA opioid strategies

MEDICATION-ASSISTED treatment (MAT) – the use of medication combined with counseling and behavioral therapies – is one of the major pillars of the Food and Drug Administration (FDA) response to the opioid epidemic in the USA.

This type of treatment is an important tool that has the potential to help millions of Americans with an opioid use disorder regain control over their lives, FDA Commissioner Scott Gottlieb has said in a formal statement.

"In fact, patients receiving MAT cut their risk of death from all causes in half, according to the Substance Abuse and Mental Health Services Administration.

"Addressing the epidemic of opioid addiction is my highest public health priority," he added.

One key element is to withhold opioid medications from patients taking benzodiazepines or CNS depressants, the FDA said in a 'Drug Safety Communication' - fda.gov.

Bio-conference data

THE UK BioIndustry Association (BIA) and the Medicines and Healthcare products Regulatory Agency (MHRA) invested a Friday in Jul this year to investigate 'Innovation in life sciences in a changing and dynamic environment'.

The organisations have subsequently posted a report on the findings and presentations from the day online - download a copy at biamhraconference.org.

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- **PIC** - North Coast, WA - easy drive to Perth (Job# 200014262)
Family business - boutique pharmacy - accommodation with ocean view. Nice!

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Dispensary Corner

A FANNY-PACK or 'bumbag', with the appearance of a chubby belly, has been dubbed the 'dadbag'.

Set to be available in six different styles, the 'dadbag' offers wearers convenient storage, as well as the increasingly desirable (?) 'dad bod'.

The creator states his inspiration was seeing all the social media hype about 'dad bods' being cool, and wanted to create a product that would offer this trendy aesthetic without the associated health risks.

The designer is currently seeking entrepreneurial investment from people with a lot of intestinal fortitude (guts) to help produce it.



FAKE it or they'll take it - a San Francisco woman has avoided a bizarre attempted robbery by pretending to have a seizure.

The incident took place on a crowded Saturday afternoon train just outside of Daly City.

The suspect, a woman said to be in her early thirties, allegedly handed her victim a note stating "There are two guns pointed at you now. If you want to live, hand over your wallet and phone now."

The victim, unwilling to lose her wallet because of an upcoming international flight, instead feigned a seizure, slumping to her side and shaking violently.

This caused the passengers around her to notice and rush to her aid, causing a scene which spooked the would be thief.

AHPRA - 'student to intern'

A RECORDING of the Australian Health Practitioners Authority (AHPRA) Pharmacy Board of Australia webinar presentation, 'From pharmacy student to intern pharmacist', has now been posted on the Board's site.

The webinar was held on Wed 06 Sep this year for final year students on how to apply for provisional registration and about the pharmacy internship.

Hosted by Brett Simmonds, the Board's deputy chair and a practitioner member from

Queensland, it includes information on the role of the Board and AHPRA, internship requirements that lead to general registration, responsibilities of supervising pharmacists and more.

CLICK HERE for access.

Vit D reduces sunburn

HIGH doses of vitamin D taken one hour after sunburn significantly reduce skin redness, swelling, and inflammation, according to new research.

The results of this double-blinded, placebo-controlled clinical trial out of Case Western Reserve University School of Medicine and University Hospitals Cleveland Medical Center were recently published in the *Journal of Investigative Dermatology*.

The results are "promising and worthy of further study," author and Assistant Professor of Dermatology Kurt Lu said.

Lu and colleagues are planning additional studies that could inform treatment plans for burn patients.

Codeine hub update

LAUNCHED earlier this month, (PD 12 Sep), the Therapeutic Goods Administration's (TGA's) codeine information hub has already undergone an update.

Now with even more information for all stakeholders, the website covers tips around talking about codeine for pharmacy assistants as well, recognising that they will frequently be facing the barrage of customer queries - tga.gov.au.

Win with Aromababy

This week Pharmacy Daily and Aromababy are giving away five Eczema Care Kits including unscented duo Pure Baby Moisture Cream 125mL, Pure Baby Wash 150mL and best selling Barrier Balm.

Aromababy was launched in 1994 as the first, natural baby brand of its kind. Aromababy offers a comprehensive selection of natural and organic products for mother and child including unscented/essential oil free, for sensitive skin and for older children, all of which are free from dairy/goatsmilk, sulphates and parabens. Gift-with-purchase, free samples, testers, training and product for Maternal and Child Health Nurse available to pharmacy. Email info@aromababy.com or call 03 9464 0888 for more information.

To win, be the first from SA or NT to send the correct answer the question to comp@pharmacydaily.com.au

Aromababy offer some products without essential oils (ie unscented/fragrance free). Why is this?

Congratulations to yesterday's winner, Abbey Butler from Flinders Medical Centre.



Curtin recruits for T1 diabetes survey

CURTIN University researchers are aiming to shed light on young people's experiences of living with type 1 diabetes by recruiting young people aged 18 to 35 years, with the condition, to take part in an online survey.



Interested parties can contact grace.downie@postgrad.curtin.edu.au or visit bit.ly/2tdoSqw to complete the survey.

Events Calendar

WELCOME to *Pharmacy Daily's* events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

24-28 Sep: 2017 Pharmacy Alliance Members' Forum; Palazzo Versace, Gold Coast; register here: www.pharmacyalliance.com.au

17-19 Oct: World Self Medication Industry General Assembly 2017; ICC Sydney; registrations opening soon: www.wsmiga2017.com

26 Oct: CMA Annual Conference and Industry Awards; Sydney; details here: www.cmaustralia.org.au

26-28 Oct: Pharmacy Assistant National Conference; QT Gold Coast; for details see: www.pharmacyassistants.com

16-19 Nov: Medicines Management Conference 2017; ICC Sydney; details tbc: www.shpa.org.au

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