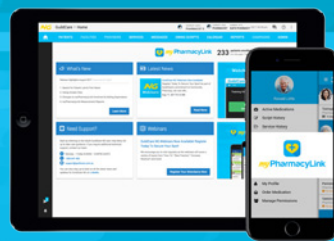


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Today's issue of PD

Pharmacy Daily today has three pages of news plus a full page from Pharmacy 4 Less.

China imports relaxed

CHINA'S State Council has advised that new laws governing its cross-border e-commerce trade will now not take effect until the end of 2018, according to a report in the *Australian Financial Review*.

Under current regulations in place, products that are allowed to be imported into China via this route do not have to be registered with local agencies, but come the end of the new year, they will have to be when the new laws are enacted.

The delay in the new laws being implemented is good news for Australian firms like Swisse and Blackmores who have grown to rely heavily on China exports, as it will give them more time to register products, a process that can frequently take up to three years.

Vic CWH goes 'Supercare'

SEVEN Chemist Warehouse (CWH) stores across Victoria will become Supercare Pharmacies as part of a two-year agreement with the Victorian Government to provide extra services to local communities.

The pharmacies, to be partly funded by the Victorian Government, will join CWH Traralgon as a Supercare Pharmacy and will operate twenty-four hours, seven days a week, 365 days of the year (PD 29 May 17).

They will all provide around-the-clock access to pharmacists for advice, supply of medicines as well as dispensing prescriptions from June 2018.

The new Supercare Pharmacies will be CWH Cranbourne North, CWH Hoppers Crossing, CWH Keilor East, CWH Melton, CWH Mildura, CWH Ringwood and CWH Shepparton.

A free on-site nurse service will



also be available daily from 6pm to 10pm and will provide face-to-face health advice and treatment for minor injuries and illness, wound management, a range of immunisations, health screening, sexual health advice and referrals to other services, including to local general practitioners.

Supercare Pharmacies are intended to take pressure off the emergency departments of the public hospital system where people have been visiting with minor injury or ailments.

Supercare Pharmacies began operations in Jul 2016 with five stores, which were then followed at the end of Jun this year by Parkmore Pharmacy 4 Less, Coburg Pharmacy 4 Less, Reservoir Pharmacy 4 Less, Balwyn Day + Night Pharmacy, Curlewis Pharmacy 4 Less, Bendigo UFS Pharmacies and Traralgon Chemist Warehouse.

World Pharmacists' Day today

THE Pharmacy Board of Australia has made a formal statement of recognition of the varied contributions of pharmacists, from research to providing direct patient healthcare, as part of World Pharmacists' Day.

Marked worldwide today, this year's theme is 'From research to healthcare: Your pharmacist is at your service'.

Pharmacy Board chair William Kelly said, "Community access to a pharmacist at a local or hospital pharmacy is commonplace today, but not many people are aware of the other important roles that pharmacists perform".

The pharmacy profession's provision of accessible, high quality healthcare services and advice is supported by other less visible pharmacy roles such as the education of future pharmacists, clinical studies of new medicines and advice to government regulatory authorities, he added.

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Eagle Health soars into China

ASX-LISTED

nutritional products company Eagle Health has announced that as part of its strategy to leverage efficacious, clean green Australian ingredients and brands into the China market, the company has signed a licensing agreement with Omni Innovation to exclusively manufacture, market and distribute Omni's pre-meal shake product.

The Omni shake is designed for patients living with type 2



diabetes and pre-type 2 diabetes and will be marketed throughout mainland China through the Eagle Health's network of pharmacies, online and other retail outlets.

Eagle Health estimates that in 2018 there will be over 120 million men and women in China suffering from type 2 diabetes growing to over 160 million by 2030.

An aging and growing population together with increasing obesity are the main drivers of this alarming trend that is particularly prevalent in urban Chinese locations, the company said in its release.

Eagle Health said its strong pharmacy and supermarket distribution footprint in urban China meant that the company was well positioned to help people living with type 2 diabetes make the necessary lifestyle and diet changes with the support of their healthcare professional and this product.

SP backs share-holding

SHARES in Washington H. Soul Pattinson

fell by 1.7% to \$A16.56 on 21 Sep, despite reporting a net profit for 2016-17 of \$A333.6 million, according to the *AFR*.

The result more than doubled the previous year's profit numbers, lifting dividends from \$A0.31 to \$A0.32, the report said.

Soul Pattinsons' CEO Todd Barlow said shareholders had been very supportive of the Brickworks cross-shareholding proposal but it was rejected by the US Federal Court.



WIN WITH INNOXA

This week Pharmacy Daily and INNOXA are giving away each day the new INNOXA Eye Lift Palette.



INNOXA introduces an all-in-one kit that is designed to prime, contour, define and brighten the eye area, creating a more youthful and lifted appearance. Containing a cream to powder base primer that optimizes soft focus and is long lasting, and a silky touch matte powder that is pigment rich and provides moisture, with the INNOXA Eye Lift Palette you can achieve this bright and awakened look in five simple steps. **CHECK OUT THE WEBSITE** for more info.

To win, be the first person from NSW or ACT to send the correct answer to

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ASMI diamonds to glitter

THE Australian Self Medication Industry (ASMI) says its Diamond Awards are designed to honour manufacturers and suppliers who excel in the marketing of their products.

They recognise Quality Use of Medicines (QUM), innovation and marketing best practice.

"The Awards recognise and reward companies for innovative and leading-edge creative work that uses insights-based strategy and results oriented executions to create solutions in the consumer



healthcare industry," ASMI says.

For those attending the World Self Medication Industry (WSMI) General Assembly, registration for the 2017 ASMI Diamond Awards is inclusive for those who opt in to attend.

ASMI Diamond Awards Afternoon Tea is being held

19 Oct, from 2.00 to 5.00 pm at the International Convention Centre Sydney, at Darling Harbour, with tables for eight being charged only for the price of seven.

Visit wsmiga2017.com for more.

Five Steps winners Choice



SYMBION'S retail support program for independent pharmacies, Pharmacy Choice, celebrated the 10th anniversary of its Five Steps Incentive Program last Friday by announcing the winners of this year's program who will enjoy a luxury holiday to Perth and then Mauritius.

The company said a record-breaking 445 pharmacies took part in this year's program with prizes awarded for overall performance, best newcomer and most improved.

This demonstrates that all

pharmacies, no matter their size, can be a part of the incentive program, Pharmacy Choice national manager Luke McKinnon said.

The incentive program takes a structured scorecard approach and recognises stores for their commitment to the Five Steps – buy better, improve layout, ramp up marketing, train for better results and streamline operations.

Pictured are Pharmacy Choice National Manager Luke McKinnon (right) with Top Tier prize winners Ben and Ellen Kwong of Pharmacy Now in Ringwood, Victoria.



MAGIC HAPPENS WHEN MANUKA BLOSSOMS

For more details please click on BLOSSOMS ▶



Dispensary Corner

A PERTH liquor store has recently put up a sign informing customers that their 'sweaty money' will not be accepted over the coming summer months.

The owner of Cellarbrations in Nollamara put up the sign in response to a rising number of customers attempting to pay for their alcohol with money that has been stashed away in socks and underwear.

The sign reads "Due to concerning health reasons, we will no longer be accepting any money that has been concealed in underwear or socks. We are sorry for any inconvenience; cheers for your understanding."

The owner Michael Nicolof stated that over summer, people attempting to pay with 'sweaty money' was a daily occurrence, that he and his staff didn't enjoy handling.

Nicolof said that he hadn't experienced much opposition to the new rule, however he did state that there had been a number of customers who had become offended when refused.

The money is usually stored in patron's bras, socks and shoes, and while Nicholof understands why people might be offended, it was still business he'd be just as happy to do without.

Maybe we should all just start keeping money in our wallets - a whole new idea!



Choosing wise meds reviews

CHOOSING Wisely Australia is today launching five new lists from leading medical organisations, including recommendations on reviewing Australians over the age of 65 taking five or more medications, to minimise risk of medication-related harm.

The 25 new recommendations being released by five expert bodies add to almost 160 NPS recommendations released over the two years since the campaign started.

President of the Internal Medicine Society of Australia and New Zealand Dr Robert Pickles urges doctors treating Australians over 65 to implement a medication review

Freedom walker recall

HEALTH professionals are advised that Freedom Healthcare, in consultation with the TGA, is recalling two batches of two different models of Freedom Healthcare Quad Walkers (models BRO209 and BRO199) due to potential for injury - see tga.gov.au.

as part of their next consultation.

Pickles said that studies indicated the risk of medication-related harm in over 65s rose once the number taken daily exceeded five, with risk rising exponentially as the number reached eight or more medications.

Medicines that Pickles suggested to reconsider included anti-anginal agents, benzodiazepines, anti-psychotics, hypoglycaemic agents, antithrombotic agents and anti-hypertensives.

Two other recommendations are designed to ensure Australian children do not have unnecessary diagnostic X-rays on their chest or abdomen and only patients totally unfit for work are certified as such.

Terry White holds top spot

TERRY White Chemists has again taken out top position in the Roy Morgan Pharmacy Satisfaction for Jul with a customer satisfaction rating of 90.3%, following on from a victory in Jun (see [chart](#) below).

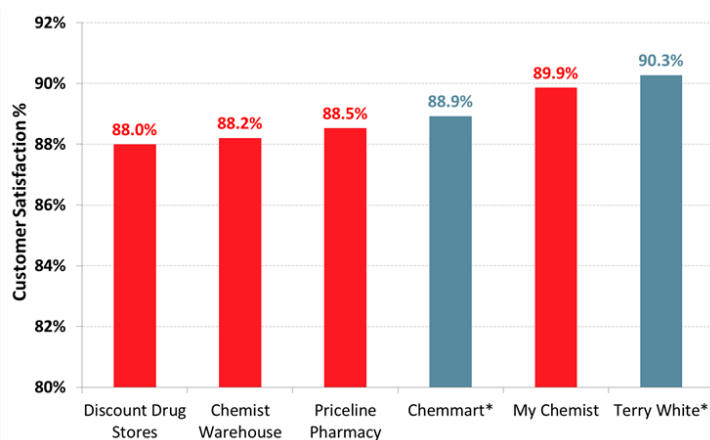
Rival My Chemist was in second position with a customer satisfaction rating of 89.9%,



followed by Terry White Chemists merger partner Chemmart on 88.9%.

Terry White Chemists and Chemmart completed their merger late in 2016 and over half of the stores have now been rebranded

to TerryWhite Chemmart with the full rebranding of all 500 stores due to be completed by the end of this year (*PD* 04 Aug 17).



Weekly Comment

Welcome to *PD's* weekly comment feature.

This week's contributor is Michelle Vogrinec,



mum of three, creator of GAIA Natural Baby, MD of GAIA Skin Natural Australia.

Knock cradle cap on the head - naturally!

MILD cradle cap affects nearly all babies at some point and in most cases is nothing to worry about. A form of dermatitis, it causes inflammation in the pores, which traps shed skin flakes, creating unsightly yellowy patches, mostly on the crown of the head. Usually only occurring in the first three months of life (it is rare for it to last up to 1 year), cradle cap often clears by itself after a few months and is not contagious.

Choose products that contain no harsh or harmful irritants such as soap or sulphates, and are formulated using only pure, natural and organic ingredients known for their skin-softening and nurturing properties making them ideal for sensitive skin as well as being eczema friendly.

To remove the cradle cap flakes, dermatologists often suggest the application of a gentle oil (often vegetable based) followed by a mild shampoo. Simply massage the scalp with the oil and leave until the cradle cap resembles soggy cornflakes, then gently remove with a comb or brush. You can then cleanse the scalp with a mild baby shampoo.

However, severe cradle cap might require further attention by a medical professional.

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