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Today's issue of PD

Pharmacy Daily today has two pages of news plus a full page from Flo.

PSA research pact

THE Pharmaceutical Society of Australia has announced a strategic partnership with the Australasian Pharmaceutical Science Association (APSA) to promote pharmaceutical science research and implement it into pharmacy practice.

PSA National President Shane Jackson announced the deal at the APSA 2018 Conference in Adelaide, with the organisations also intending to work together on their annual conferences through to 2021 including collaboration on a research stream for PSA19 to take place at the Hyatt Regency Sydney from 26-28 Jul next year.

Jackson said PSA would also support workshops at APSA conferences, saying the agreement would "boost recognition amongst pharmacists of groundbreaking research in the pharmaceutical sciences as well as connecting pharmacy practice researchers to the wider profession."

"Translating this research into everyday pharmacy practice will lead to better health outcomes in the community," he said.

PSA and APSA, alongside the Society of Hospital Pharmacists of Australia, will bring the pharmacy world to Australia after winning a bid to host the International Pharmaceutical Federation (FIP) 81st Congress of Pharmacy and Pharmaceutical Sciences in Brisbane in 2021 (PD 01 Sep 2018).

'Made in Australia' ruling

COMPLEMENTARY Medicines Australia has highlighted a decision by the Federal Court against Nature's Care as an example of how Australian companies are being negatively impacted by new Australian Competition and Consumer Commission guidelines.

The court yesterday ruled that encapsulation in Australia of imported fish oil and vitamin D by Nature's Care would not permit the capsules to be labelled "Made in Australia" under the Country of Origin labelling provisions of the Australian Consumer Law.

ACCC Deputy Chair, Mick Keogh, said it was pleasing that the Court's approach was consistent with guidance given by the Commission, in response to new Federal laws that changed the criteria for companies to claim "Made in Australia" status.

Earlier this year Nature's Care applied to renew its licence from Australian Made Campaign Limited (AMCL) so it could continue to use

the associated kangaroo logo for its Fish Oil 1000+Vitamin D3 product.

The AMCL rejected the renewal, with Nature's Care subsequently instituting proceedings seeking a declaration that the product was "substantially transformed" in Australia which would have allowed it to be labelled "Made in Australia" despite containing primarily imported ingredients.

The ACCC intervened in the case as a matter of public importance, providing evidence to support its view that encapsulation and addition of a vitamin should not be considered a "substantial transformation" of the ingredients.

Complementary Medicines Australia CEO Carl Gibson said the organisation was working with the Government "to secure an outcome that guarantees Australian manufacturing jobs and secures our export markets".

PDL SA appointment

PHARMACEUTICAL Defence Limited (PDL) has confirmed the upcoming retirement of Lyn Banner, director for South Australia and the Northern Territory, effective 31 Dec.

She has been a member of the PDL Board for six years, with the organisation's Chair, Paul Naismith saying it had been a period of "great progress for the organisation".

She will be replaced by Paula Kwan, who has been a member of the SA Local Advisory Committee for the last seven years.

Naismith said 16 applications had been received for the vacancy, with new appointee Kwan having more than 20 years' experience as a pharmacist in a range of metropolitan and country hospitals as well as aged care facilities.

She is currently site manager for HPS St Andrew, and has been a Preceptor for HPS in South Australia since 2014.

Click & Collect adds J'Aderma skin care

PHARMACY Click and Collect has announced that the full range of J'Aderma skin care products is now available through its platform for pick up through the local Click and Collect connected pharmacy.

The J'Aderma incontinence skin care range includes No Rinse Cleansing Foam, Rapid Relief Rash Cream and Barrier Cream.

Guild pharmacies can join free at pharmacyclickandcollect.com.au.

GO FROM STRENGTH TO STRENGTH

Topical corticosteroid options for eczema, dermatitis and other steroid responsive skin conditions.^{3,4,5}

DermAid: Use for the temporary relief of minor skin irritations, itching and rashes due to eczema, dermatitis, cosmetics, jewellery, itching genital and anal areas and sunburn. DermAid 1% cream: Apply a thin layer to affected skin 1-2 times daily as required.

Kloxema: Short term (up to 7 days) treatment of milder forms of eczema, dermatitis and other steroid responsive skin conditions.

Dosage: For 12 years and over. Apply a thin film and gently rub in, using only enough to cover the affected area twice daily for up to 7 days. **Contraindications:** Kloxema cream should not be used in patients with a history of hypersensitivity to clobetasone butyrate or to any of the excipients in the product. Psoriasis, acne, pruritis without rash, perioral dermatitis; Untreated bacterial infections such as cellulitis, folliculitis, furunculosis or impetigo; Fungal infections such as those associated with tinea (eg athlete's foot, jock itch); Viral infections including cold sores (herpes simplex), chicken pox or shingles (Varicella zoster) or vaccinia; Parasitic infestations such as scabies. Do not use on broken or infected skin or on inflamed skin near chronic ulcers. Topical corticosteroids inhibit wound healing processes and are contraindicated in skin ulcers, cuts and abrasions.

Before prescribing/recommending please refer to the full Product Information. Full Product Information is available on request from Ego Pharmaceuticals Pty Ltd. [Click here](#) for Zataamil Approved Product Information.

PBS Information: Zataamil Lotion and Zataamil Ointment 15g: Restricted benefits. Treatment of corticosteroid-responsive dermatoses. Zataamil Lotion and Zataamil Ointment 15g: Authority Required (Streamlined) for increased quantities. Refer to PBS Schedule for full authority information. Zataamil Hydrogel and Zataamil Ointment 45g: These products are not listed on the PBS.

Prepared October 2018

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Dispensary Corner

PARACETAMOL has a whole new market, but its status as a generic may mean there is no bonanza for any one manufacturer.

Rebecca Harris, 36, from Somerset, UK, has demonstrated in an online video how the widely used pain-killer is also a successful stain-slayer.

In her video, Harris uses tweezers to gently manoeuvre a paracetamol tablet across the face of her stained hot iron.

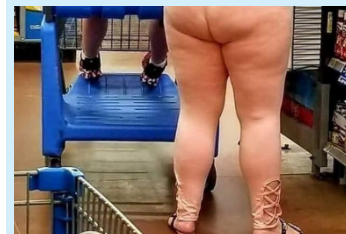
The paracetamol slowly lifts marks from the iron, leaving it looking squeaky clean - [CLICK HERE](#).



DID I forget something? Check the mirror before going out in your new flesh-coloured skintight leggings, is the advice from one fashionista who found a couple of confronting images at the mall.

The images depict apparently normal women out and about wearing what appears to be nothing below the waist, the colour perfectly resembling skin.

Here's one example - sorry! As one observer quipped, "this is something you can't un-see".



MedAdvisor-Zuellig Asia JV

ASX-LISTED digital medication management company MedAdvisor signed a Heads of Agreement to form a 50:50 joint venture (JV) with Zuellig Pharma Holdings, one of the largest health services groups in Asia (**PD** breaking news).

The new venture will be based in Singapore with cross-licensing agreements around MedAdvisor's intellectual property while retaining ownership rights for the platform including any customisations accommodating specific countries.

With close to 100 years of operating history, Zuellig Pharma's US\$12 billion business provides healthcare services to over 350,000 medical facilities - including pharmacies, medical clinics and hospitals - across Asia, while the firm also works with over 1,000 corporate clients, including the top 10 pharma companies in the world.

Zuellig Pharma says it puts emphasis on providing pharmacy and medical clinic customers with



state-of-the-art digital customer service capabilities to help cater to the growing convenience and service expectations of patients, and sees MedAdvisor as a suitable partner with the ability to

support an extensive number of its customers in the region.

Zuellig Pharma plans to market the joint venture's offering to its extensive network of pharmacies, medical clinics and pharmaceutical manufacturers, initially focussing on the Philippines, with about 27,000 pharmacies, and South Korea where there are an estimated 21,000 pharmacies.

A rollout in 2019/20 will be followed by launches in additional Asian markets, the companies said.

MedAdvisor says the addressable population in the defined markets exceeds 560m people while the pharmaceutical spend is estimated to be US\$69b.

EBOS holds a 14.1% strategic stake in MedAdvisor.

Menopause-depression

PERIMENOPAUSAL depression contributes to the high rate of suicide in women aged 45-54 years, according to an article in this month's *Australian Prescriber*.

Drug and non-drug therapies are discussed - see nps.org.au.



Business tools for Guild members

GUILD members have exclusive and free access to the state-of-the-art Opportunity Analysis (OA) tool as well as a ScriptMAP 2020 subscription as part of their 2018-19 membership.

Together these tools help to identify areas of financial impact across script volumes and pharmacy services. This information in turn will help to set goals and create plans for future growth and development in your pharmacy, thus helping you to build for the sustainability and viability of your business.

Many Guild members have already used the tools and have gained valuable insight into their pharmacy while creating plans to future-proof their businesses.

Guild branches have been providing 2018-19 members with OA login details and ScriptMAP codes.

To obtain your exclusive access to these tools, contact your state branch, and for more information visit www.guild.org.au/memberoffer.

Win with Nutri-Synergy

Everyday this week Pharmacy Daily and Plunkett's are giving away NS Protective Hand Cream 80g, NS Hands and Nail Cream 80g and NS Cuticle & Nail Repair Treatment 15g valued at \$30.

Plunkett's have just released a new hand care product - NS Hand and Nail Cream which is a light yet intensive cream delicately scented with natural essential rose oil. It is non-greasy and absorbs quickly leaving your hands soft and silky and your nails strong and supple. Visit: www.NutriSynergy.com.au.

To win, be the first from QLD to send the correct answer to the question to comp@pharmacydaily.com.au

Where is NS Hand and Nail Cream made?

Congratulations to yesterday's winner, Suen Yee Chew.





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wise!

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preservative-free
flo daily!



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For more information about Flo's preservative-free nasal relief range, visit www.flo.com.au

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