

## Today's issue of PD

Pharmacy Daily today has two pages of news plus our regular Health & Beauty feature.

## APC seeks directors

**THE** Australian Pharmacy Council (APC) is currently seeking applications to join its body as a director (councillor).

Two Community member Councillors' terms of appointments will conclude in May 2018, with replacements sought for a term of three years.

The application process will take into account industry skills, personal attributes and demonstrated company governance experience.

Prospective councillors should also have an understanding of the health sector and the role of the pharmacist.

APC's mission is to "maintain the high standards of pharmacy education and assess the competency of Australian intern and overseas pharmacists as part of our role to protect the public".

Applications for the roles close at midnight AEDT on 25 Feb 2018.

Interested parties **CLICK HERE**.

## Dispensing error led to death

**A NSW** Coroners Court inquest this week has found a healthy 54-year-old man died after routine knee surgery after a medication error saw him given stronger drugs meant for another patient.

The incident at Macquarie University Hospital in Jun 2015 saw Paul Lau mistakenly given the incorrect pain medication after a mix-up by an anaesthetist entering data into an electronic chart.

Lau died from "multiple drug toxicity," with the ABC reporting the inquest was told the hospital had introduced a new TrakCare system for managing medication in the weeks prior to his operation.

The inquest was told there were as many as 15 opportunities to

detect the error that were missed.

Hospital staff were devastated at the death and cooperated fully with the inquest, with a number of procedures having been changed due to the tragedy.

## Codeine attack

**A PHARMACY** in Victoria's Yarra Valley has been broken into, with the target of the theft apparently being codeine products which were available over-the-counter just a week ago before they were rescheduled as prescription-only.

A sledgehammer and a crowbar was used to access the Lilydale Lakeside Pharmacy in the early hours of Mon morning, with the intruders making off with 13 boxes of Prodeine Forte 500mg/30mg tablets.

## New pain relief spray

**ARROW** Pharmaceuticals has launched a new topical anti-inflammatory treatment called Inflammox Spray.

The new product is the only topical diclofenac with a 4% concentration, the highest on the market available in Australia.

Retailing at \$19.95, Inflammox Spray comes in a non-greasy spray gel, which is quick to dry on the skin.

## UK & China sign MoU

**THE** United Kingdom and China have signed a new memorandum of understanding (MoU) to expand upon their current exchange of safety information regarding medicines and medical devices.

The new deal will aim to further protect patients globally from unsafe medical products, and builds on a previous MoU signed in 2014.

## Not so perfect slim

**THE** Therapeutic Goods Administration (TGA) has warned consumers not to take the drug Perfect Slim by Peenuch because it contains the undeclared substance sibutramine and may be dangerous.

Anyone with remaining capsules is advised to hand them in to their local pharmacy for safe disposal.

Perfect Slim by Peenuch is promoted as a diet supplement.

## Australia's No.1 Eczema Range Has New Brokers

We are very excited to announce our new partnership with Strategic National one of Australia's leading pharmacy brokerages.

Hope's Relief Natural Eczema Range success in relieving the symptoms of eczema & psoriasis has made it Australia's No.1 and is in over 12 countries around the world. Strategic National has nearly 20 years experience and their professional and motivated national sales team will help your pharmacy to maximise your eczema category.



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Please contact Strategic National Head Office 02 9899 9800 directly or FREECALL 1800 052 645 to get our sensational February Launch Deal

## AUSTRALIA-WIDE LISTINGS

### QUEENSLAND

5767 - Cassowary Coast Region Pharmacy for Sale

### NEW SOUTH WALES

2384 - Sydney Eastern Suburbs Pharmacy for Sale

### VICTORIA

3674 - Inner-City Melbourne Pharmacy for Sale

### WESTERN AUSTRALIA

5773 - Western Australia Pharmacy for Sale

[pharmacysolutions.com.au](http://pharmacysolutions.com.au)

Pharmacy Solutions Australia  
 Pharmacy Business Brokers

## SEMINAR

SYDNEY Wed 28<sup>th</sup> Feb 2018  
 MELBOURNE Tues 6<sup>th</sup> Mar 2018  
 BRISBANE Thurs 15<sup>th</sup> Mar 2018

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## TGA priority review registration

**THE** Therapeutic Goods Administration has announced that Alectinib (Alecensa) is the first medicine to be registered on the Australian Register of Therapeutic Goods via the new Priority Review Pathway which became effective on 01 Jul 2017.

The medicine was also the first to be granted a priority review determination by the TGA.

The approved application extends the drug's previously registered indications to include the treatment of patients with anaplastic lymphoma kinase (ALK)-positive, locally advanced or metastatic non-small-cell lung cancer.

## After hours ad ban

**PROVIDERS** of after-hours GP services have been told they must cease advertising directly to patients, in a continuation of reforms to the sector which has seen a blowout in Medicare claims over the last few years.

According to *Australian Doctor*, some of the businesses have been driving demand through online advertising and SMS messages, with one provider giving away 10,000 Dreamworld tickets last year as part of a promotion.

The advertising blackout will cover marketing texts and emails to patients, online advertising, newspaper, magazine and TV promotions and direct mail.

## Meet the NAPSA advisory council



**LAST** month's National Australian Pharmacy Students' Association congress in Sydney saw more than 290 pharmacy students and interns gathering from 18 NAPSA branches across Australia.

Delegates from across the ditch also joined the congress from the NZ Association of Pharmacy Students, with the event including a host of networking and educational sessions for delegates.

Presentations included talks from pharmacist Emma McBride MP, sports physiotherapist Mark Alexander from the Australian Olympic team, and keynote speaker Tofe Evans who shared his story about mental health and how he focuses his efforts on philanthropy with the aim of teaching people

about mindfulness and resilience.

NAPSA also hosted Waranyu "Kimmy" Lengwiriyaikul, chairperson of the Asia Pacific Regional Office of the International Pharmaceutical Federation, who joined the congress as an official delegate on her first visit to Australia.

The week ended on a high note with NAPSA announcing Gabrielle Wilson from La Trobe University in Bendigo as the wild card entry for PSA's Pharmacy Student of the Year - an award presented by PSA national president Shane Jackson, who encouraged delegates to continue to bring their youthful energy to the profession.

The 2019 NAPSA congress will take place in Adelaide.

## Alliance notches up ton



**PHARMACY** Alliance has announced the 100th member nationally to bear the Alliance Pharmacy logo.

The Alliance Pharmacy branding concept was introduced to the Pharmacy Alliance membership network in late 2015 with ambitions of connecting Pharmacy Alliance members to consumers.

Commenting on the achievement, Pharmacy Alliance ceo Darren Dye said he believes that "strong supplier support" has helped fuel the membership drive, with plans in place to hit more than 300 members carrying the logo by the end of 2018.

"(These numbers) allow us to invest in supporting Alliance Pharmacy members with more effective marketing activities through a new pain management strategy, our Healthy Rewards

loyalty program, our sponsorship with Essendon Football Club and both digital and above-the-line advertising," Dye said.

He said Alliance Pharmacy allows member pharmacies the flexibility to localise their ranges and point of difference for their community, as well as supporting them to deliver a pharmacist-led service.

## UK meds crackdown

**BRITAIN'S** Medicines and Healthcare regulatory Agency (MHRA) has provided details of investigations it is undertaking into the diversion of prescription only medicines from the regulated supply chain.

Organised crime is believed to be behind the move, with the probe revealing an "extensive network of criminality" involving wholesale dealers as well as a "small number of registered pharmacies".

Between 2013 and 2016 an estimated £115m-£200m worth of medicines were diverted, with MHRA conducting 19 active investigations during 2017 and making more than 40 arrests.

Key focuses of the activity include benzodiazepines and anxiolytics, which MHRA said are being sold through illegal websites which have also allegedly stolen credit card details from customers.

"Selling medicines outside of the regulated supply chain is a serious criminal offence and we are working relentlessly with regulatory and law enforcement colleagues to identify and prosecute all those involved in this activity," said MHRA head of enforcement Alastair Jeffrey.

## Ovarian cancer plan

**HEALTH** Minister Greg Hunt yesterday announced \$3 million in funding for a project to help women identify whether they are at risk of developing ovarian cancer.

The four-year TRACEBACK project will identify and then offer testing to women at risk of having the BRCA 1 and 2 genes, in an effort to reduce the incidence of ovarian and breast cancers caused by gene mutations which are estimated to be responsible for at least 15% of ovarian cancer cases.

The project will be conducted jointly by Ovarian Cancer Australia and the Peter MacCallum Cancer Centre, with expectations it will prevent more than 2,000 incidences of cancer.

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Pharmacy Daily

## Dispensary Corner

**JUST** a heads up that the advent of robotic compounding pharmacists may be closer than you think after an android started doing the job of a barista in Japan.

The mechanical coffee whiz who goes by the name Sawyer has been whipping up cappuccinos and macchiatos at the Henna Cafe in Tokyo - & not staying especially humble about his skills either.

Sawyer has been heard to declare "I can make one better than human beings around here".

Thankfully human baristas are still going to be needed for a while yet, after Sawyer melted down when he received a hipster's order for a half soy, half almond milk skinny latte with a twist of kale-infused chia seeds.



**HOW** does the ancient Chinese proverb go again? "What do McDonald's french fries and a bald man have in common? Answer - They can both benefit from the silicon compound dimethylpolysiloxane."

Now, we happily acknowledge this is the least catchy morsel of wisdom you're ever likely to absorb but it's true!

A stem cell research team from Yokohama National University have regrown hair on mice using the compound, the very same chemical used to stop the oil from fizzing when frying Macca's fries.

I guess the real elephant in the room is why so many mice were going bald in the first place?

## Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

### Baby Watch by Uniden

The award-winning Uniden **Baby Watch** product offering suits every parent's needs and budget. The range includes audio-only monitors that are perfect for sleep overs with the grandparents or travelling abroad, to the fully equipped video monitors that feature technology such as audio and video with zoom, pan and tilt functionality, temperature display, range alert and more. Uniden Baby Watch products also feature high-quality digital encrypted monitoring systems that have the ability to be accessed remotely on a smartphone anywhere in the world using the free Uniden Baby Watch App.



**Stockist:** 1300 366 895  
**RRP:** from \$299.00  
**Website:** [www.uniden.com.au](http://www.uniden.com.au)

### New Lasinoh Breastmilk Storage Bags

Long-trusted brand Lasinoh brings to new mothers a wonderful answer to the questions around storing and freezing breastmilk. Lasinoh **Breastmilk Storage Bags** are not only suitable for freezing and storing breastmilk, but are leakproof with double-sealed tops and double-sealed side seams. These deeply researched and designed bags are also pre-sterilised, can store milk for up to six months and are convenient to use. Lasinoh Breastmilk Storage Bags are manufactured from food-safe polyethylene and are BPA- and BPS-free.



**Stockist:** 1800 653 373  
**RRP:** \$24.99  
**Website:** [www.lasinoh.com.au](http://www.lasinoh.com.au)

### Goat Kids Organic Moisturising Lotion



2018 Product of the Year winner Goat Kids products are soft on the skin of kids of all ages: featuring here the everyday all over **Organic Moisturising Lotion** which can protect baby against dry, rough or flakey skin. With goat's milk and the relaxing benefits of orange and lavender oil, this light moisturiser when used on the face and body will help to keep skin soft and smooth as a baby's bottom. Made with certified organic ingredients including sustainable palm oil that is sourced orangutan-safe, this product is described as suitable for baby from 0+ months.

**Stockist:** 03 9460 2031  
**RRP:** from \$7.49  
**Website:** [www.goatsoapaustralia.com.au](http://www.goatsoapaustralia.com.au)

### Para'kito Mosquito Sport Band Edition



The **PARA'KITO Sport Band Edition** enables you to be visible to friends but invisible to mosquitos during your favorite activities. The Fuchsia Sport Band comes with 2 replacement pellets each providing up to 15 days protection against mosquitos while reflective stripes make the wearer stand out from the crowd. Coming with an identification tag, the **PARA'KITO Sport Band Edition** is both lightweight and waterproof - available as an adjustable wrist and ankle band.

**Stockist:** 1800 199 860  
**RRP:** \$29.95  
**Website:** [www.au.parakito.com](http://www.au.parakito.com)