

Wednesday 17 Jan 2018

Today's issue of PD

Pharmacy Daily today has two pages of news including our regular **Health & Beauty** feature.

Clozapine survey

THE Pharmacy Guild of Australia is currently inviting community pharmacy owners to participate in a survey regarding the supply of the antipsychotic medication clozapine.

In return for completing the five-minute questionnaire, respondents will go into the draw to win one of five \$50 gift vouchers.

Results collated will help inform policy regarding the implementation of clozapine supply in the future.

Interested parties can read more about the survey [HERE](#).

APP 2018 a sellout

MORE than 450 stands will see pharmacy suppliers showcase their wares at the trade exhibition during APP2018 next May, with the sold out trade show now the largest APP trade exhibition to date.

Attendees will also be in the running for a Maldives holiday.

Priceline aces Kooyong Classic

PRICELINE Pharmacy returned to Melbourne's Kooyong Classic tennis tournament this year as the naming rights sponsor, with the week seeing thousands of patrons enjoy make-up services, massages or health checks in the on-site Priceline Pharmacy Health and Beauty Lounge.

The event raised \$10,000 for the Priceline Sisterhood Foundation through gold coin donations, and as well as the general public enjoying the facilities, many of the players also stopped by to check their health score on the exclusive digital health stations.

API ceo Richard Vincent said sponsoring the tournament for the fourth year in a row enabled



Priceline to help promote an active and healthy lifestyle.

Special guests included Priceline Sisters Ada Nicodemou, Sam Harris and Ita Buttrose, who are pictured outside the Priceline Lounge at Kooyong last Wed 10 Jan.

PSA seals diabetes deal

THE Pharmaceutical Society of Australia (PSA) has signed a new Memorandum of Understanding with the Australian Diabetes Educators Association (ADEA).

The partnership has enabled the launch of a new co-branded, co-endorsed "Pharmacist Diabetes Educator" career pathway, to provide guidance to pharmacists pursuing a career in diabetes education to support people living with the chronic condition.

"This MoU will benefit both organisations to enhance diabetes education skills, knowledge, expertise, resources and policies to benefit all people with diabetes, pre-diabetes, their carers and the community," said PSA National Board director, Teresa Di Franco, who is a pharmacist credentialled diabetes educator (CDE).

Key objectives of the MoU include ensuring pharmacists are well supported in providing diabetes education and services; boosting the training activities available



Diabetes Research Foundation

to pharmacists; helping networking between pharmacist CDEs through a special interest group; providing training for pharmacy staff; and building relationships between pharmacists, pharmacist CDEs and the community.

ADEA president, Julian Murfet said multiple health professionals were required to work as part of a multidisciplinary team to achieve the best outcomes for people with diabetes and their carers.

Mentoring by a pharmacist CDE in the PSA's mentoring program will also be recognised by ADEA's credentialling process under the Memorandum of Understanding.

Fake paracetamol

THE Therapeutic Goods Administration (TGA) is calling for consumers to avoid the purchase or consumption of herbal supplement Yunnan Feng Shi Ling after testing revealed the product contains undeclared paracetamol.

Yunnan Feng Shi Ling capsules have not been assessed by the TGA for quality, safety or efficacy as required under Australian legislation, with the TGA advising any person in possession of the product to return them to a local pharmacy for safe disposal.

Busting for a laugh

THERE'S no doubt about the comedic creativity of **Pharmacy Daily** readers, with several snappy



caption suggestions for the "sorry for the incontinence" sign at Chemist Warehouse Fyshwick last weekend (**PD** yesterday).

One respondent said it sounded like the dispensary staff were busting for the loo, suggesting the sign could have been used to also recommend Tena Pads.

Another reader said the apology on the sign could have included "Sorry...but you can Depend on us for accuracy".

And the best suggestion was for the pharmacist to announce "Cath Etter, your script is ready".

Blackmores check

BLACKMORES has launched a new online Wellbeing Check, with the innovation debuting alongside the company's third consecutive year sponsoring the Australian Open tennis tournament.

The health check takes the form of an interactive questionnaire, focusing on physical, mental and emotional states to highlight Blackmores' commitment to holistic health - see blackmores.com.au.

Win with Milkman

Each day this week Pharmacy Daily and Milkman are giving readers the chance to win a Milkman Grooming Co King Of Wood™ Beard Oil valued at \$32.00.

Softer | Smoother | Healthier

What's the point of having a beard if it is dry, itchy, brittle or irritating? Get your hands on this revitalising professional-grade beard oil made in Australia by Milkman Grooming Co for your best-looking beard every single day. Complex formulation of botanical oils blend to hydrate + soften your beard for a luscious feel that's so easy to style. www.milkmaniaustralia.com.

To win, be the first person from WA to send the correct answer to the question below to comp@pharmacydaily.com.au

Milkman Grooming Co King Of Wood™ Beard Oil is made from what kind of oils?

Congratulations to yesterday's winner, Kathrina Casella.





Dispensary Corner

RECENT data compiled by *BMJ Case Reports* suggests that holding back a sneeze can inadvertently blow a hole through your pharynx.

That's what happened to a 34-year-old British man detailed in the report, after he tried to stop a sneeze by covering up his nose and mouth only to have the involuntary sternutation channel its force inwards and damage the tissue in his throat.

Keeping in tone with the violence of the sneeze, a passerby allegedly delivered a "god bless you" shortly after by dropping an anvil on the man's head (with apologies to cartoon writers).



DOES cycling damage men's reproductive capacity?

No, according to recent research published in the *Journal of Urology*.

Erectile dysfunction has long been considered the downside of many hours cycling causing damage to the base of the penis, but the sport has now been exonerated.

Some 2,774 cyclists from the UK, US, Canada, Australia and New Zealand were surveyed, along with 539 swimmers and 789 runners, using a range of questionnaires around sexual health and urinary function.

No statistically significant differences emerged.

See urology.com for the study.

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Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Ibuprofen Double Strength 400

- Arrow Pharmaceuticals announces the launch of Chemists' Own Ibuprofen Double Strength 400.



- This presentation of ibuprofen offers temporary relief of pain and inflammation associated with headaches, sinus pain, muscle aches and pains, period pain, rheumatic pain and more, as well as working to relieve aches and pains associated with colds and flu, and working to reduce fever. Refer to the full Product Information before recommending. Always read the label.
- Use only as directed. If symptoms persist see your healthcare professional.

Stockist: 1300 9 ARROW (27769)
RRP: \$8.99 for 30 tabs
Website: www.chemistown.com.au

Fragonia Pure Essential Oil

In Essence Australian Native Fragonia Pure Essential Oil is a pure oil extracted from agonis fragrans that comes from a plantation in Harvey, WA. Fragonia is renowned for its calming action on the nervous system and is ideal to use when stress levels are high as a result of excessive mental activity. It can also be used as a sports rub to soothe tired, overworked muscles. By virtue of its delicate floral scent, it will help balance emotional upset and uplift the spirit.

Stockist: 1300 650 981
RRP: \$29.95 for 9mL
Website: www.inessence.com.au

Banana Powder by Australis

Australis Banana Powder is a multipurpose pressed powder that will cover imperfections, banish dark circles and correct redness. It can be used as part of a contouring regimen, or over the entire face as a matte finishing powder. The ultra-fine lightweight formula is non-comedogenic and will not dry out the skin. Designed to highlight the natural inner glow, Australis Banana Powder prepares the facial skin for any occasion.



Stockist: 1300 650 981
RRP: \$14.95
Website: www.australicosmetics.com.au

Brain Active from Blackmores

Blackmores develops products and services that deliver a natural approach to health, based on its expertise in vitamins, minerals, herbs and nutrients. Blackmores Brain Active contains Longvida, a form of curcumin (the active component of turmeric) with enhanced bioavailability. Blackmores Brain Active may support working memory, a part of short-term memory, and may support alertness. It is also associated with helping reduce fatigue, thereby helping to keep the brain active. Always read the label. Use only as directed. If symptoms persist see your healthcare professional.

Stockist: 1800 803 760
RRP: \$27.99 for 30 caps
Website: www.blackmores.com.au