

# DOUBLE YOUR DISCOUNT ON ZANTAC!

**Zantac**



# 10% OFF FOR 24 ASSORTED

**Deal ends April 30, 2018**

Please complete your pharmacy details and the quantity required below. To order, fax or email this form to your wholesaler. Alternatively contact your Aspen Pharmacy Account Manager.

## ORDER FORM

Contact Name: \_\_\_\_\_ Pharmacy Name: \_\_\_\_\_

Pharmacy Address: \_\_\_\_\_

Pharmacy Phone No: \_\_\_\_\_ Wholesaler Name: \_\_\_\_\_

Wholesaler Account No: \_\_\_\_\_

Item	API PDE	Symbion PDE	Sigma PDE	Discount	MOQ	QTY	RRP*
Zantac 12hr Relief 150mg 14s	277819	302066	836692	<b>10%</b>	<b>24 Assorted</b>		\$9.99
Zantac 12hr Relief 150mg 28s	277851	302074	836700			\$14.95	
Zantac 24hr Relief 300mg 14s	277932	302082	836718			\$15.95	

ALWAYS READ THE LABEL. USE ONLY AS DIRECTED. IF SYMPTOMS PERSIST, SEE YOUR HEALTHCARE PROFESSIONAL.  
 †RRP = Recommended Retail Price. Prices referred to in this document are recommended and there is no obligation on the retailer to comply with these recommendations. \*Zantac® is a registered trademark. Promotional discount offer available for a limited time only. Offer period: January 19 - April 30th, 2018, or while stocks last.. Aspen Pharmacare Australia Pty Ltd. 34-36 Chandos St, St Leonards NSW 2065 Australia. ZAN-02718-EXP0518. ABN 096 236 985. To opt out of future faxes, please fax: 02 9809 7196 or email: optout@pharmabroker.com.au





### Today's issue of PD

Pharmacy Daily today has two pages of news plus a front cover page wrap from Zantac.

### Pharmacy BP clinics

**THE** role community pharmacies can play in the diagnosis and management of hypertension by taking blood pressure (BP) readings should be cautiously interpreted, according to research published in the *Journal of Hypertension*.

The authors concluded that more studies were warranted with a standard to be established around pharmacy BP monitoring levels that would justify referral and levels that would simply recommend home monitoring prior to GP referral in order to minimise GP overload.

Many studies have demonstrated that "routine BP check-ups in pharmacies could save both general practitioner time and healthcare costs," researchers said, highlighting that in the UK almost 90% of the population live within a 20-min walk from a pharmacy and more than 20 million people visit a pharmacy in Europe every day without an appointment necessary to have a BP check.

This study reviewed "all existing literature comparing BP readings taken in community pharmacies with ABPM [ambulatory BP monitoring], HBPM [home BP monitoring] and general practitioner clinic readings.

See the study: [journals.lww.com](http://journals.lww.com).

### Not-so-smart thief

**A WOMAN** has been sentenced in the Bundaberg Magistrates Court in Queensland after pleading guilty to stealing a \$30 bottle of vitamins from a local pharmacy.

Huong Thanh Nguyen entered the Discount Drug Store outlet on 10 Nov last year and secreted the stolen item in her handbag.

However she returned to the store the next day to have a prescription filled, meaning police were easily able to identify her from CCTV footage of the theft.

Nguyen was sentenced to 40 hours of community service, according to the *Northern Star*.

## CMA blasts 'fringe' groups

**COMPLEMENTARY** Medicines Australia (CMA) has criticised Friends of Science in Medicine and health activist Ken Harvey, (*PD* yesterday) describing him as "disingenuous" on the subject of advertising pre-approvals.

Carl Gibson told *Pharmacy Daily*, Ken Harvey and his "fringe group", conflated the idea of the Therapeutic Goods Administration (TGA) taking over complaints with "getting rid" of the complaints system altogether, when fully aware this is not the case.

The TGA reforms introduced were a broader range of sanctions and penalties including measures to enable effective action to be undertaken expeditiously if an advertisement breached the requirements of the Act, Regulations or Advertising Code, Gibson said adding, "The overwhelming view of stakeholders is that the Complaints Resolution Panel is not fit for purpose.

"It is currently taking on average over 125 days for the Complaints Resolution Panel to deal with a

### Adherence Perx

**SYDNEY** start-up Perx Health, with the support of a Government 'Jobs for NSW' \$25,000 grant, has developed an app for digital devices that "gamifies" medicine-taking such that adherent patients are rewarded with vouchers for petrol, movie tickets and gift cards.

Perx Health co-founder Hugo Rourke said, "Not taking medications is one of the biggest hidden problems in modern health care."

"What we're trying to do is to change the experience from a nagging chore to something fun and engaging, creating positive reinforcement".

The project is still in its pilot stage, working with NSW Health and Sydney Local Health District for patients with diabetes and cardiovascular disease.

complaint from the date of receipt, so it's difficult for anyone to argue that CRP is doing a good job for consumers," he said.

New measures to be introduced include enforceable directions, infringement notices, injunctions, substantiation notices and public warning notices, as well as criminal and civil penalties, "giving the TGA watchdog much needed teeth," Gibson said.

He said it was disappointing that Harvey was not supporting these changes despite "campaigning for years on the issue".

Gibson noted the submission from the Department of Health to the Senate Inquiry on the issues, which said the proposals "when taken together offer a well-balanced package of reforms that is overall supported by consumers, health care professionals and industry".

### NZSMI blasts NZ codeine upschedule

**NEW** Zealand's complementary medicine products industry body, the New Zealand Self-Medication Industry (NZSMI), says a decision by Medsafe's Medicines Classification Committee (MCC) to make over-the-counter codeine in combination painkillers prescription-only from Jan 2020 is "disappointing and unnecessary."

The MCC has also recommended that from Jan 2020, medicines containing codeine as the only active ingredient should be reclassified from prescription to restricted medicine, that is, available in small packs from a pharmacist following consultation and recording.

"This decision is a complete overreaction to a similar move in Australia last year. It will only lead to consumers enduring pain and GP surgeries being overrun.

"The situation was different in New Zealand and well controlled already," explained NZSMI executive director, Scott Milne.

### Zantac discount deal

**ASPEN** Australia is promoting a special "double discount" on Zantac, with 10% off the price of 24 assorted 12 & 24 hour relief medication packs when ordered before 30 Apr.

See **cover page** for more details.

### February epidemic asthma surge

**THE** National Asthma Council Australia is urging pharmacists to ask clients if their children have an up-to-date asthma plan.

Studies in Australia and the UK show that asthma hospitalisation surges during Feb, exacerbated by factors such as stress, allergens, shared viruses and changes in environment over the holidays.

For further info download a fact sheet by **CLICKING HERE**.

### New GSK APAC chief

**GSK** Consumer Healthcare has appointed Filippo Lanzi to the role of regional head of Asia Pacific, replacing Zubair Ahmed who has become non-executive chairman of the company's India Board.

Lanzi joined GSK as part of the joint venture between GSK Consumer Healthcare and Novartis, and helped integrate the two businesses in Europe.

His role will cover 23 countries in the region and see him report directly to Brian McNamara, the ceo of GSK Consumer Healthcare.

### Pharmacists and AMR

**PHARMACISTS** are an "underutilised resource for Antimicrobial Stewardship," according to a Qld study published this month in the *International Journal of Pharmacy Practice*.

The authors cited a survey of community pharmacists in 2016 in relation to so-called 'wait and see' prescribing, where the prescriber indicates to wait a few days before dispensing the antibiotic.

The concept was "well received" by the participating pharmacists who are well-placed to be effective stewards of antibiotics, the research report concluded.

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## Dispensary Corner

**KEEPING** kids who suffer from conditions such as Attention Deficit Hyperactivity Disorder (ADHD) still can be a difficult challenge - especially in schools. However, Germany has taken a somewhat novel approach to the problem by dispensing with the Ritalin treatment path and opting instead for heavy vests.

"Disciplinary garments" filled with sand and weighing between 2kg and 6kg have been rolled out to more than 200 schools around the country, with the aim of improving concentration. It seems the kids were right all along, school IS a drag.



**A WOMAN** who passed away from ovarian cancer four years ago has pranked her husband one last time from beyond the grave. Phedre Fitton asked her husband to water her indoor plants after she was gone, a final request that Nigel Fitton dutifully fulfilled for years, even bragging to family members about his new-found green thumb skills. Well, when Nigel finally moved out of the family home it was discovered the plants were fake. So, where did all of that water go we hear you ask? "My poor dad probably thought the toilet had a permanent leak as there was always water on the floor," his daughter later said.

## Dose Innovations administration

**EXTERNAL** administrators have been appointed to Brisbane-based Dose Innovations Pty Ltd, which distributes the Rowa Automated Dispensary system endorsed by the Pharmacy Guild's Gold Cross Products & Services in 2015.

ASIC records confirm the appointment of accounting firm Cor Cordis on 17 Jan, with a meeting of creditors scheduled for 10am on 30

Jan in Eagle St Brisbane.

The company's website indicates it has installed and supported Rowa dispensary automation in over 100 pharmacies across Australia - including the addition of Terry White Chemmart Manjimup in the last few weeks, according to the Dose Innovations Facebook page.

The page also indicates there are 12 sites yet to be installed, claiming "Rowa is the fastest growing automation in Australia".

The administrators have asked creditors to submit proofs of debt and proxies by 4pm on 29 Jan, with attendance at the meeting possible either in person or by conference call and more information available on 07 3613 3623.

Directors and major shareholders of Dose Innovations include George Castrisos and Robert Allen.

Castrisos is also the founder of Think Pharmacy Group, Think Medication Management and MPS Medication Packing Services, a business acquired by Sigma Pharmaceuticals last year for \$18.5 million (*PD* 07 Sep 2017).

## FDA recall guidance

**THE** U.S. Food and Drug Administration (FDA) has taken steps to improve its product recall notification systems, drafting a new document that the body believes will provide consumers with more "actionable information."

Specifically, the draft guidance outlines when a company should issue a public recall warning, itemises what info should be included, and suggests when the FDA should take action to issue its own public warning.

To view the draft guidance document in full, **CLICK HERE**.

## Win with Wean Meister

Each day this week Pharmacy Daily and Wean Meister are giving readers the chance to win a Freezer Pod, Bib Set and Sippy Skillz Cups Set valued at \$77 per pack.

These stunning high-quality silicone feeding products will transform your weaning routine!

Pack comprises of: Freezer Pod tray for freezing your nutritious home-made baby food quickly and easily, 2 Easy Rinse Baby Bibs - designed to catch everything so less cleaning and more fun and 2 Sippy Skillz - Baby's First Cup - Dentist approved to prevent tooth decay. [www.weanmeister.com.au](http://www.weanmeister.com.au)

To win, be the first person from QLD to send the correct answer to the question below to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)



What benefits do the Freezer Pod trays have?

*Congratulations to yesterday's winner, Komal Chandra from Great Lakes Pharmacy, Tuncurry.*

## TGA extends tender

**THE** TGA has extended the lodgement date for its Request for Tender for the Establishment of a Therapeutic Goods Evaluation Panel. The panel is still scheduled to commence on 01 Jul, with RFTs able to be submitted by 2pm on 16 Feb.

## Pharmacy Guild Update

**WITH** just over a week to go before medicines containing codeine are unlicensed, pharmacists and pharmacy staff are reminded of the range of resources available on the Guild website which have been developed with the PSA to assist in managing the new system.

These resources include:

- A [fact sheet outlining the changes](#)
- A [consumer flyer](#)
- A [counter card](#)
- [Self Care Fact Cards](#)
- A [pain management referral flow chart](#)
- [Template referral letters for pharmacists](#)

If additional hard copies of any of these materials are required, please contact [communications@guild.org.au](mailto:communications@guild.org.au).

In addition, the Guild and PSA have developed five continuing education modules for pharmacists and five modules for pharmacy assistants to enable pharmacists and pharmacy staff to manage the change and provide the necessary clinical and broader support to affected patients.

These training modules are available at the Guild's online learning and development platform [www.mycpd.org.au](http://www.mycpd.org.au).