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Today's issue of PD
Pharmacy Daily today has two pages of news plus a full page from **Pharmacy 4 Less**.

Dodgy ads reporting
CONSUMERS can now more easily report "dodgy ads" for medicines and medical devices through a single online form, the Therapeutic Goods Administration (TGA) has said.
 The TGA launched a web hub on Sun bringing together news and information about the regulation of therapeutic goods advertising, together with tools for both consumers and advertisers.
 The revised Therapeutic Goods Advertising Code has also been published, with more updates and additions to resources planned throughout the year - tga.gov.au.
MEANWHILE the TGA is seeking expressions of interest from professionals with expertise in relevant clinical or scientific fields or appropriate consumer health issues, to support TGA functions as a best practice regulator.
 Visit tga.gov.au.

PBS website update
THE Schedule of Pharmaceutical Benefits was updated on 01 Jul and the Summary of Changes can be found on the New, Amended and Deleted Items page.
 As well as a section on cost recovery, the PBS has listed drugs subject to the Oct cycle of price disclosure, and recommendations made by the PBAC Apr- Jun 2018.
 For details go to pbs.gov.au.

Amazon enters the fray

ONLINE retail giant Amazon is about to be the industry disrupter many suspected it would be, announcing plans to enter the pharmacy business.
 Amazon said on Thur that it would acquire PillPack, an online pharmacy that seeks to simplify medication for people who take multiple drugs, by home delivery of prepacked medicines.
 PillPack's website says it is licensed to ship prescriptions in 49 states in the US and, in Nov 2017, its ceo said it was on track to post more than \$100 million in revenue for 2017.



environment is beneficial for patient safety and quality use of medicines.
 "It will always be preferable for patients to receive face-to-face advice and guidance from a flesh and blood pharmacist when receiving prescription medicines," the Guild said, also referencing the number of PBS scripts accessed by concession card holders challenging Amazon's pricing model.

Shares of Walgreens Boots Alliance, CVS Health and Rite Aid have plunged a total estimated \$11 billion on news of the deal, *CNBC* reports.
 Amazon will pay about US\$1 billion (AU\$1.35 billion) for the Boston-based company, according to one report.
 The transaction is expected to close in the second half of 2018, according to a statement from the companies and one Wall Street analyst believes the acquisition may also hurt the valuations of drug supply companies, who will find their pricing under pressure with Amazon's buying leverage.
 The Pharmacy Guild of Australia has highlighted to *Pharmacy Daily* that "the Australian regulatory environment for prescription medicine supply may be an impediment to Amazon, but so be it because our regulatory

Pharmacy-daigou link

A STRATEGIC partnership between Pharmacy Alliance and DaigouSales.com aims to future proof independent retail pharmacies against disruptive shifts in the Australian retail environment, including the possible introduction of Amazon health in the future.
 The partnership, which consists of a number of programs, involves the introduction of 'Australian Products' sections throughout independent pharmacies giving Australian shoppers the opportunity to buy Australian, as well as creating initiatives to encourage Chinese shoppers (Daigou) to purchase Australian products without affecting the stock on shelves.
 The new programs will see up to 650 independently owned pharmacies introduce a Chinese cross-border offering, so they can buy their products including baby formula and shop it direct to China without having to take it off shelves - for more go to daigouSales.com.

Collaboration call

PHARMACISTS and GPs must work together for the best patient outcomes - as long as there is a turf war over who delivers patient care, patients will suffer, The Pharmaceutical Society of Australia (PSA) said today.
 Referencing yesterday's RACGP criticism of pharmacy health checks (*PD* yesterday), the PSA said, "The RACGP's attack on pharmacy health checks does not take into account the fact that these services are within a pharmacist's scope of practice and build on the accessibility of the community pharmacy network.
 "We urge the RACGP to put aside such misdirected professional rivalries and focus on collaborating to improve Australia's health."

Goat's milk gut win

OLI6 goat's milk formula is good for gut health, according to new research out of RMIT.
 A three-year study, supported by an Australian Government Innovations Connections grant, analysed cow's milk formula, fresh goat milk and Oli6 goat formula.
 The as-yet unpublished data showed Oli6 goat milk formula (**pictured** below) contained 14 naturally-occurring prebiotics oligosaccharides (oli's), five of which are also found in human breast milk.



 PD NRL ROUND 16 WINNER Congratulations PAUL CEE from Pfizer	 PD AFL ROUND 15 WINNER Congratulations SUSIE PATTON from Griffith University
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Dispensary Corner

SO WHERE do baby silicon chips come from? For someone in Sudan, they can honestly say the stork brought it. A Polish environmental group that was using a mobile-phone transmitter to track migratory movements of a stork has received a phone bill of 10,000 zlotys (\$3,000) after the bird went missing in Sudan and someone started using the chip to make calls, reports *Yahoo! News*. Like other storks who nest in Poland in the summer, Kajtek, an adult stork, began his southward migration to Africa in Aug 2017. The bird's last signal came from Sudan on 26 Apr but since then some 20 hours of calls have been made using the SIM card in Sudan.



COULD this end up in your pharmacy's beach and sun protection aisle? A Welsh father and son are developing a device to protect swimmers and surfers from shark attacks, using the "manufactured scent" of dead sharks. The 'Podi' is a device which slowly releases a chemical based on the smell of a dead shark, with the hope it will make the sea predators' survival instincts kick in and keep them away. The key stinky compound has been identified, with the pair now experimenting with dosages and dispersion rates in the hope of commercialising the product.

Script shopping

EFFECTIVE last Sun 01 Jul, the Department of Human Services is adopting a new approach to the way it communicates with prescribers and approved suppliers about patients who have been identified under the Prescription Shopping Programme (PSP).

Once a month, the department assesses patients who meet the PSP criteria and may write to prescribers if there is a concern around a patient getting more PBS medicines than they medically need.

Identified patients will no longer be notified.

The department will provide a summary of the types and quantities of PBS medicines a pharmacist has given to an individual patient to help with prescribing decisions.

Prescribers will get a letter every six months for patients who continually meet the PSP criteria and can request a Patient Summary Report via the 24/7 Prescription Shopping Information Service on 1800 631 181.



Oral MTX risks - TGA

THE Therapeutic Goods Administration (TGA) has issued an alert to health professionals around the potential for overdose with oral methorexate (MTX), medicines associated with neuropsychiatric adverse events and clozapine GI effects - see details at tga.gov.au.

Intern blueprint done

THE Pharmacy Board of Australia (PBA) and the Australian Pharmacy Council (APC) have announced the completion of the Intern Year Blueprint project.

The PBA-funded project, started in 2016, has created a new blueprint which will become the framework used to determine future options for assessing pharmacy interns against the newly-introduced competencies for pharmacists.

Next steps in its implementation will be to develop a strategy to determine the most appropriate and effective type of assessment for each competency.

There is no change to the assessment for current interns.



'Gene McGeneface?'

THE CSIRO has identified a new gene that plays a critical role in regulating the body's immune response to infection and disease, a discovery which could lead to the development of new treatments for influenza, arthritis and even cancer, researchers say.

Dubbed C6 or F106, which identifies the gene's location, the CSIRO is playfully seeking a name for the gene - **CLICK HERE**.

Guild Update

Organ Donation: a life saver.

DONATELIFE Week, being held from 29 July - 5 August 2018, is a key part of the Australian Government's national program to increase organ and tissue donation and transplantation outcomes. Led by the Organ and Tissue Authority, the week aims to raise awareness of organ and tissues donation and encourage Australians to register to be a donor.

All you need is your Medicare number to register to be an organ donor.

More than 1,400 Australians are currently on the waiting list for a life-saving or life-transforming transplant.

The Organ and Tissue Authority urges people to register to be an organ and tissue donor, and let your family know that you are registered. Register to be an organ and tissue donor at donatelife.gov.au

Win with Dreambaby®

Each day this week Pharmacy Daily and Dreambaby® are giving readers the chance win the new Dreambaby® aqua-coloured Ezy-Toilet Trainer Seat plus Herbert the Turtle Room & Bath Thermometer valued at \$34.90.

Bathroom skills including toilet training take patience. Thankfully Dreambaby® has developed a range of products to make these tasks easier including this clever Trainer Seat that fits snugly into your regular toilet seat to make it smaller, more comfortable and reassuring for little ones. Made from sturdy plastic, it can be detached and easily cleaned. www.dreambaby.com.au or call 02 9386 4000.

To win, be the first person from QLD to send the correct answer to the question below to comp@pharmacydaily.com.au

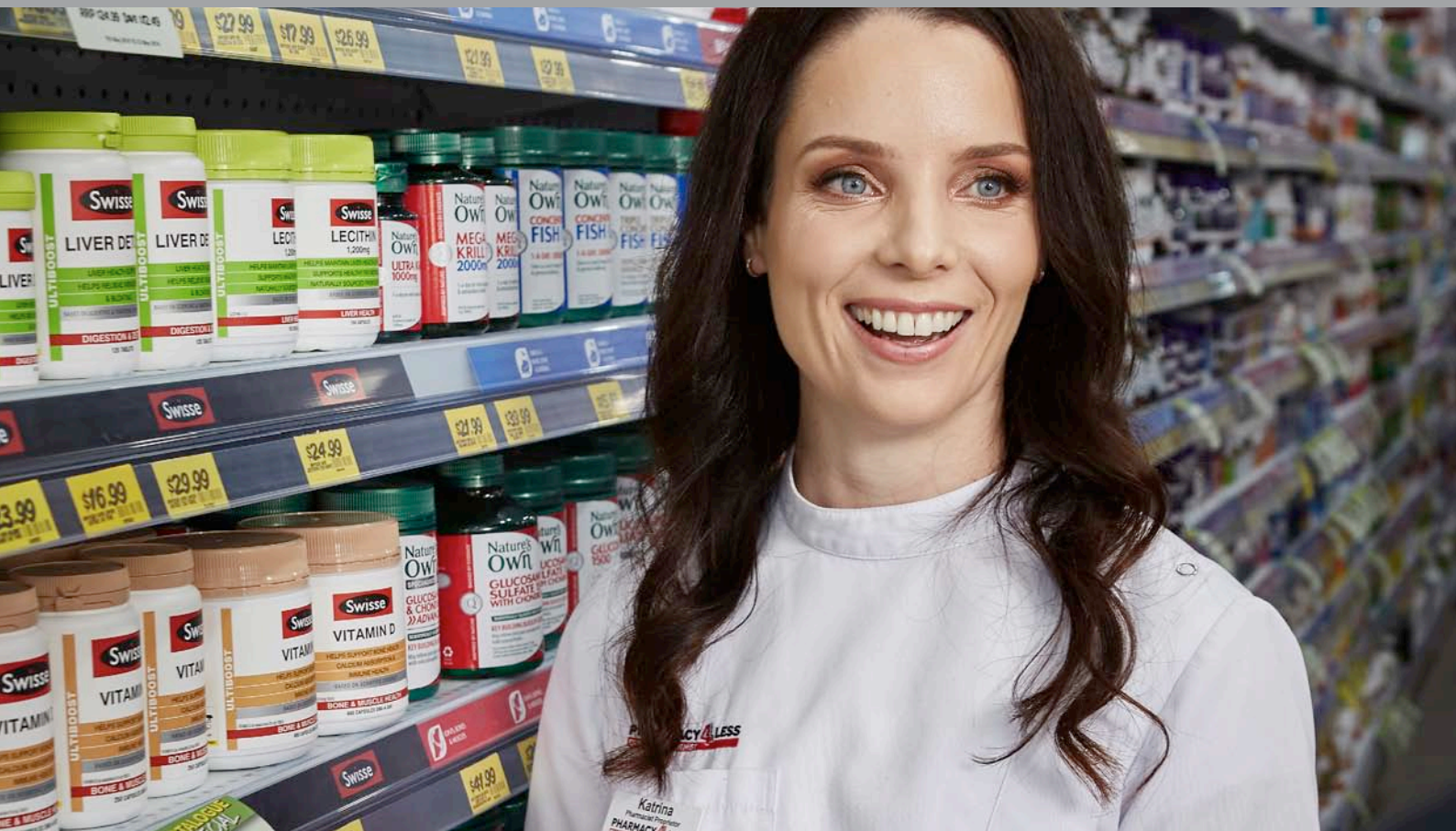
What are the benefits of Dreambaby®'s Ezy-Toilet Trainer Seat?

Congratulations to yesterday's winner, Melissa Flaws from Quality Care Pharmacy Program.



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