

### Today's issue of PD

Pharmacy Daily today has two pages of news, our regular **Health & Beauty** feature plus a full page from **Pharmabroker Sales**.

### Addressing bullying

**THE** Pharmacy Guild of Australia is releasing two new online courses to provide assistance and information to all pharmacy staff on the issues surrounding discrimination, harassment and bullying in the workplace.

It is important that pharmacy employees, pharmacy owners and pharmacists can identify and address these issues, the Guild says.

The first course, developed for pharmacy owners and pharmacists, provides an overview of the legislation, responsibilities of senior staff and the pharmacy's resolution procedure.

A separate course has been specifically tailored for non-pharmacist pharmacy employees to help them in identifying the different responsibilities in the pharmacy in relation to discrimination, harassment and bullying and the process to follow to assist in the resolution of an issue.

Completion of these courses may assist employers to meet their responsibilities for providing staff with training on this important workplace issue.

The courses are available to members and non-members for \$25 and \$125 per person respectively.

**CLICK HERE** to enrol.

## ACPE ticks Aust college

**THE** USA-based Accreditation Council



**the australian college of pharmacy**

"We are proud to be the first Australian

for Pharmacy Education (ACPE) has granted the Australian College of Pharmacy accredited provider status for all types of continuing pharmacy education for pharmacists and pharmacy technicians.

The ACPE considered the College's application at its Jun 2018 meeting and generated the positive result.

College president Georgina Twomey said she was delighted with the result, stating that the recognition was validation that the college was "on the right path" in terms of its approach to CPD standards and as a provider of meaningful CPD for the profession.

pharmacy education provider to achieve this status".

In 2013, the Academic Board decided to set a new standard for the college's education program.

The chair of the College's Academic Board, Professor Michael Roberts said, "This result is an important milestone which will enable the college to accredit CPD for our international clients and the recent work we have done to attain this recognition will allow the College to continue with its tradition of providing the best possible standard of clinical and management CPD to Australian pharmacists".

### Babyboom option

**WITH** Australia's birthrate topping 300,000



**Pharmabroker Sales**

and more, plus the huge China export option, Pharmabroker Sales says this is too good an opportunity not to explore.

"First time mums seek advice and pharmacy needs to be set up for these new customers and also to get the repeat mums," said company gm Geoff Lovell.

He also urged pharmacists to follow the trends of evolving suburban demographics and spread advertising and appeal to a wider catchment.

Pharmabroker Sales says its experienced representatives can support businesses with a large range of market-leading baby brands to help grow the infant-products sector.

## Digital health comes of age

**AUSTRALIANS**

will be able to access new digital services that help them take control of their health and wellbeing following the official launch of Australia's National Digital Health Strategy - 'Safe, Seamless, and Secure: evolving health and care to meet the needs of modern Australia'.

The strategy will help deliver improved services including digital baby books for new parents, and coordinated real time care for patients with chronic illnesses.

In addition, GPs, pharmacists and other health professionals will no longer need to use fax machines to



**Australian Government**  
**Australian Digital Health Agency**

communicate key clinical reports, as they will

transition to digital health services.

All Australian governments, industry, and providers have developed the first Framework for Action under the strategy.

The framework promotes collaboration and information sharing, and acts as a guide for organisations recalibrating their work programs to deliver national priorities.

The Australian Digital Health Agency, in consultation with the states and territories, has developed the framework to support the strategy - **CLICK HERE**.

### Sigma shares tumble

**SHARES** in pharmaceutical distributor EBOS Group rose by 5% on 02 Jul after it announced it had secured a five-year contract to provide Chemist Warehouse with pharmaceutical products (**PD** yesterday), reports *Roy Morgan*.

By contrast, however, the news was not so good for shareholders of Sigma Healthcare, which had previously held the contract, with its shares tumbling by a whopping 40.1%.

The new contract, which will see EBOS supply Chemist Warehouse with \$1 billion worth of goods each year, takes effect as from 01 Jul 2019.

### Good vision for life®

An Optometry Australia initiative



**Diabetes affects your patients' general health, but what about their eyes?**

**Ask an optometrist to take a closer look**

### APC reference group



**EXPERIENCED** pharmacists are being sought by the Australian Pharmacy Council (APC) to consider becoming a member of a newly formed Professional Reference Group to advise on accreditation standards for pharmacy degrees and intern training programs.

Suitably qualified applicants are invited to submit an Expression of Interest (EOI).

The Professional Reference Group is seeking academics, educators, hospital and community-oriented educators and more.

Members will advise the APC on an extensive range of issues around its review of the current Accreditation Standards.

See [pharmacycouncil.org.au](http://pharmacycouncil.org.au).



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## Cannabis pain challenge

**NEW** research out of the National Drug and Alcohol Research Centre (NDARC) has thrown up a challenge to the growing belief around cannabis' analgesic properties.

Study author Dr Gabrielle Campbell, a fellow at NDARC, said it was difficult to disentangle the reasons for cannabis not being clearly effective in reducing all cases of chronic pain.

The study, one of the largest and most in depth ever done on the drug's medical use, found cannabis does not cut pain, nor does it help sufferers replace opioids.

In addition, and as significantly, users seem to suffer much higher levels of anxiety overall. "We try to moderate expectations people have around managing pain," says Professor Michael Farrell, director of NDARC and a senior author on the *Lancet* paper.

While cannabis has proven medical benefits in treating drug-resistant epilepsy in children, chemotherapy-induced nausea and multiple sclerosis, this new major work involving 1,514 participants over four years, has found it does almost nothing to help people with chronic pain.

With one in five Australians suffering daily prolonged pain and many stuck on addictive and dangerous opioids, an effective treatment could be hugely lucrative, making the motivation to exaggerate the virtues of any new treatment overly tempting, researchers say.

"Cannabis is however a powerful



sedative - a good night's sleep can be confused with effective pain treatment," they explain.

"There is a mixed bag of trials on medical cannabis, using differing formulations and testing on various conditions" said Dr Stewart Washer, cannabis company Auscann's co-founder.

"But well-designed trials get a 50% reduction in pain. It's huge." Access the study at [thelancet.com](http://thelancet.com).

## Mundipharma kills the pain

**MUNDIPHARMA** has added two new physical therapy devices to its pain management portfolio by acquiring the exclusive Australian and New Zealand rights to pain management device brands (pictured below) from Evomed.

The two physical therapy devices are: PAINmate – a "portable, wireless and affordable device that sends electrical nerve stimulation through the skin to provide fast

and targeted pain relief", and ActiPatch – a device that "dampens the brain's perception of pain by stimulating nerve activity with electromagnetic pulses".

The deal also includes exclusive Australian and New Zealand distribution rights for AccuVein, a device that digitally displays a map of blood vessels on the surface of the skin in real time - for more, visit [mundipharma.com.au](http://mundipharma.com.au).



### Mouth cancer win

**UNIVERSITY** of Queensland (UQ) researchers have discovered how to reverse drug resistance in skin and mouth squamous cell carcinomas.

UQ Diamantina Institute Associate Professor Nicholas Saunders said, "In our study, we successfully added a new drug to an existing treatment to make squamous cell carcinomas responsive to treatment."

**CLICK HERE** to read the research.

## Win with Dreambaby®

Each day this week Pharmacy Daily and Dreambaby® are giving readers the chance win the new Dreambaby® aqua-coloured Ezy-Toilet Trainer Seat plus Herbert the Turtle Room & Bath Thermometer valued at \$34.90.

Bathroom skills including toilet training take patience. Thankfully Dreambaby® has developed a range of products to make these tasks easier including this clever Trainer Seat that fits snugly into your regular toilet seat to make it smaller, more comfortable and reassuring for little ones. Made from sturdy plastic, it can be detached and easily cleaned. [www.dreambaby.com.au](http://www.dreambaby.com.au) or call 02 9386 4000.

To win, be the first person from WA to send the correct answer to the question below to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

**What is Dreambaby's Ezy-Toilet Trainer Seat made from?**

Check here tomorrow for today's winner.





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## Dispensary Corner

**US PRESIDENT** Donald Trump is making big statements about the opioid crisis and addressing medication pricing, but he's also making an appearance in another part of the American drug trade.

Police in Indiana have circulated photos of Trump-shaped ecstasy pills, which also bear the slogan "great again" on the back.

The illicit not-quite-Mount Rushmore images of the president drugs were seized in a major operation last month, which also saw cocaine and LSD discovered during a week of traffic stops.



**SCIENTISTS** in the USA have made a stunning discovery - popcorn tastes better if you eat it with chopsticks.

The researchers from Ohio State University were looking - for some reason - at ways of finding "new and exciting ways to eat regular meals" in order to make dining more enjoyable.

They likened eating popcorn with chopsticks to eating in "pitch black" restaurants where people eat in complete darkness and thus experience flavours intensely.

The findings do have practical implications, they said, because they might result in new ways to get people to eat their veges.

## Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

### Cream Hair Bleach for Face and Body

This fast acting, creamy bleach has no unpleasant ammonia smell. Before each application, Nair Cream Hair Bleach Face & Body is mixed with the powder, and in as little as seven minutes hairs will be lightened to blend in with natural skin tone. The creamy texture ensures there is no flaking or drying out during treatment. Enhanced with soothing baby oil and vitamin E, it leaves the skin moisturised and silky soft. Nair Cream Hair Bleach for Face & Body is most suitable for the face, arms and stomach - it is dermatologically tested.



**Stockist:** 1800 222 099  
**RRP:** \$13.99  
**Website:** [www.nair.com.au](http://www.nair.com.au)

### Age-Proof CoQ10 Booster Oil

Trilogy Age-Proof CoQ10 Booster Oil is a potent facial oil that quickly repairs skin to give dull, lacklustre complexions the renewed radiance they deserve. The formula contains Glycablend, a combination of pomegranate, blueberry, strawberry and chia seed oils which work to minimise the appearance of fine lines and wrinkles and improve the skin's overall texture. The addition of co-enzyme Q10 and tamanu, macadamia and black caraway seed oils nourishes and revitalises skin, boosts collagen and elastin production and protects skin against free radical damage. The facial oil has a BioGro and USDA Organic Certification.



**Stockist:** 1800 651 146  
**RRP:** \$44.95  
**Website:** [www.trilogyproducts.com](http://www.trilogyproducts.com)

### Biodegradable Travel Wipes

WOTNOT Biodegradable Travel Wipes are made with a certified organic aloe vera and a 100% all natural formula that works to clean, refresh and repair. These wipes are convenient to use and are soft on the skin. The product is presented in a box that is sealed tight so wipes will not dry out. In addition, these WOTNOT Biodegradable Travel Wipes contain no synthetic chemicals, artificial fragrances, preservatives, alcohol or chlorine.



**Stockist:** 1300 767 065  
**RRP:** \$4.99 for 20 wipes  
**Website:** [www.wotnot.com.au](http://www.wotnot.com.au)

### DB Deluxe Pouch - Wake Up

Let your kit make a statement with these custom graphic makeup pouches. Designer Brands (DB) Deluxe Pouch - Wake Up & Makeup - is made from a hardwearing canvas material. In addition, these unique pouches are medium-sized with a sturdy zip closure. Now available in two striking styles with insta-worthy captions, these pouches are perfect for popping in your handbag or suitcase when you're on the move.



**Stockist:** 03 8544 8000  
**RRP:** \$9.99  
**Website:** [www.dbcosmetics.com.au](http://www.dbcosmetics.com.au)



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