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Today's issue of PD
Pharmacy Daily today has two pages of news plus a full page from **Corum Health Services**.

Shark Tank finalists



THE Pharmaceutical Society of Australia (PSA) has announced the three finalists who will pitch their innovative pharmacy idea or product to the Pharmacy Shark Tank at PSA18 for a chance to share in a \$10,000 prize pool.

- Professor Lyndal Trevena (NSW) has a concept which has the potential to eliminate future medicine dose errors
- Michelle Cassumbhoy MPS and Carson Au MPS (VIC) aim to help cancer patients undergoing radiation therapy
- Samuel Keitaanpaa MPS (NT), whose work tackles medicine supply issues.

Finalists 'walk the plank' at the Pharmacy Shark Tank Session at PSA18 on Fri 27 Jul 2.00pm at the Hyatt Regency Sydney.
Registration is at PSA18.com.

Hospital meds transitions

MINISTER for Health Greg Hunt has announced 15 new projects utilising data from consenting patients' My Health Record (MHR) to improve the delivery of their healthcare, some with a focus on transitioning from hospital to community pharmacy.

The \$8.5 million Digital Health Test Beds program will trial new approaches in chronic health, palliative care and post-hospital support.

Eastern Health and Monash University are undertaking a trial to help patients better manage their medication after they leave hospital.

More than 290 community pharmacies and 5,000 patients will be involved.

The projects will connect community pharmacists to information from hospitals to help patients with their medicines in the transition from hospital to home.

These connections will allow healthcare providers to provide useful patient-specific information about medicines in the transition period.

The program aims to reduce unplanned and early readmission to hospital resulting from medication errors, while utilising evidence-based research.

The Federal Government is investing \$374.2 million to expand

Australia's MHR for every Australian by adopting an opt-out policy.

As reported a number of times previously, this means that every Australian will have a My Health Record by the end of 2018 unless they choose not to have one during the three month opt-out period that will run from 16 Jul to 15 Oct 2018.

Pharmacy Guild of Australia, the Consumers Health Forum, Australian Medical Association, Royal Australian College of General Practitioners, and more have expressed support for the MHR program, Hunt said.

CLICK HERE for more details about the Digital Health Test Beds research projects.

Communication health

GUILD Learning and Development has developed three new online study modules in a series titled 'Challenging Communication', addressing the challenges facing pharmacy assistants and pharmacists trying to communicate with and assist patients.

Health problems can sometimes spill over into behavioural issues which can interact with the dynamics of a hectic retail environment, the Guild says.

The three modules cover challenging situations and behaviours, difficult or disruptive and even illegal behaviours, as well as communicating with others in the business network.

To enrol in this CPD approved course, visit myCPD.org.au.

Pharmacists in clinics

IF EVERY UK pharmacy gave just one day of clinical support to a GP surgery each week, it would release more than 18 million GP appointments per year, according to research conducted in Sheffield.

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Dispensary Corner

SHOWING some impressive cardiovascular performance, a 60-year-old former US Marine has just set a new world record for "planking" by holding the push-up position on his elbows (**below**) for just over ten hours.

George Hood beat the previous record - set in Beijing in May 2016 by Mao Weidong - by two hours, saying the challenge was "physically the most excruciating I've ever put myself through".

Hood was raising money for a children's charity in Chicago, with the feat complementing his other world record for spending more than 111 hours riding on a stationary bicycle.



GOOD news for the deodorant category - British researchers believe they may have found a new way to target body odour.

The teams from York and Oxford Universities say they now understand the mechanism behind stinky pits, with the smell created by skin bacteria from "virtually odourless" armpit sweat.

Modern deodorants act by inhibiting or killing underarm bacteria, but only a small number of micro-organisms there are actually responsible for the smell.

The researchers said *Staphylococcus hominis* is to blame, using a "transport" protein to transform sweat compounds into smells - meaning there is the potential to create a "guided weapon" against BO.

Cannabis for cancer pain

ASX-LISTED medical life sciences company Medlab Clinical reports that its clinical trial of its cannabis-based medicine, NanaBis, is on schedule with recruitment.

Under Therapeutic Goods Administration's (TGA's) Special Access Scheme (SAS), Medlab has approval to supply NanaBis to medical practitioners for use with patients suffering cancer pain.

Medlab says feedback from some doctors is that it is proving effective in decreasing reliance on opioids and in its speed of action, aided by delivery through Medlab's nano-particle spray, NanoCelle.

These developments coincide with yesterday's publication in *The Lancet* of research into the effectiveness of cannabis use in people with chronic non-cancer pain and who have been prescribed opioids (**PD** yesterday).

This research is dissimilar from Medlab's work which is focused on standardising and validating CBD and THC blends derived from cannabis, being delivered by NanoCelle to speed absorption into the bloodstream.

Feedback from prescribing doctors has validated the chemistry of NanaBis which is unlike hemp or medicinal cannabis, said Medlab md Dr Sean Hall.

"We still have a way to go with collecting more feedback and progressing with our clinical trial but our commitment to the integrity of this medical process makes Medlab distinctive in this area," Hall said.

Medlab has developed two cannabis-based medicines which have differing cannabis formulations - NanaBis for those with chronic cancer pain and NanaBidual for those suffering effects from chemotherapy.

Arrow targets reflux

ARROW Pharmaceuticals has released its Chemists' Own 20mgesomeprazole for treatment of reflux disease.



Call 1300 9 ARROW (27769) to place orders.

Win with Dreambaby®

Each day this week Pharmacy Daily and Dreambaby® are giving readers the chance win the new Dreambaby® aqua-coloured Ezy-Toilet Trainer Seat plus Herbert the Turtle Room & Bath Thermometer valued at \$34.90.

Bathroom skills including toilet training take patience. Thankfully Dreambaby® has developed a range of products to make these tasks easier including this clever Trainer Seat that fits snugly into your regular toilet seat to make it smaller, more comfortable and reassuring for little ones. Made from sturdy plastic, it can be detached and easily cleaned. www.dreambaby.com.au or call 02 9386 4000.

To win, be the first person from SA or NT to send the correct answer to the question below to comp@pharmacydaily.com.au

What does Dreambaby®'s Ezy-Toilet Trainer Seat retail for?

Congratulations to yesterday's winner, Donna Delgado from Terrywhite Chemmart Woodlake Pharmacy.



Travel Specials

WELCOME to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Cruise Weekly*.

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Consult your travel agent and peregrineadventures.com.

Arctic Earlybird Deal on Cruise-Stay Packages

CRUISE Traveller Boutique Voyage & Cruise Specialists are offering earlybird savings up to \$1,740 per person on the High Arctic Explorer cruise on board *Ocean Endeavour*.

The ship departs 05 Aug 2019 and the 11-night package adds a free night's stay pre-cruise in Ottawa if booked before 20 Sep 2018.

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