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Today's issue of PD

Pharmacy Daily today has three pages of news and our weekly Health & Beauty feature.

Guild WA Forum



THE Pharmacy Guild is inviting registrations for the upcoming Pharmacy WA Forum 2018, being held on 09-10 Aug at Crown Perth.

The event will feature a Guild member-only update with details on the latest developments on ownership, immunisation, direct supply, industrial relations and political advocacy.

To register for the "leading event in the WA community pharmacy calendar" [CLICK HERE](#).

Guild expanded role push

THE Pharmacy Guild of Australia has issued a public message to Australian Medical Association (AMA) Federal President Tony Bartone, seeing acting Guild president Anthony Tassone urge him to embrace an expanded scope of practice for pharmacists.

Bartone will today address the National Press Club, with Tassone (pictured) saying "there's nothing surer in the life of a community pharmacist than an onslaught of abuse and derision from doctors' organisations the moment anyone dares to mention a broader scope of practice for pharmacists.

"Never mind that the greater utilisation of pharmacists will benefit patients; will be within existing limits of pharmacists' expertise; regulated by a national practice board; is already in place in many comparable countries; will always be conducted collaboratively with doctors and other health professionals; will save money in the health system; and relieve some of the stress on GP waiting rooms and emergency departments.

"Nope - you can set your watch by



the predictable and often hysterical organisations such as the AMA and the Royal Australian College of General Practitioners," he wrote.

Tassone cited the "latest storm of overblown claims and scaremongering" triggered by the Guild's submission to the Queensland Parliamentary Inquiry into aspects of pharmacy regulation and ownership (PD 16 Jul).

In response to a suggestion of the potential for pharmacists to contribute more to the health system in the state, the AMA warned that "people could die" as a result of such a move.

The acting Guild president noted that similar reactions from the AMA occurred several years ago when pharmacists first began being trained to administer influenza vaccinations.

Despite dire predictions by doctors' groups over the last two years, hundreds of thousands of Australians have been immunised at community pharmacies, "unambiguously safe and convenient for patients and boosting the community's level of immunity against a killer disease".

Tassone also mentioned recent claims by RACGP president Bastian Seidel, who made the "extraordinary admission" that some patients with complex conditions are being refused by doctors because they are not financially viable.

He said making better and broader use of pharmacists in Australia's 5,700 community pharmacies "makes great sense to any objective observer".

Pharmacy products sponsor *The Bachelor*

SEVERAL pharmacy OTC brands are set for extra exposure in the coming weeks after signing up to support the upcoming season of channel Ten's *The Bachelor*.

Starring colourful rugby player Nick "Honey Badger" Cummins, the sixth season of the show has commercial agreements with brands including Aspen S26, Duramine, Blistex and Tresemme. The season's first episode premieres on 15 Aug.



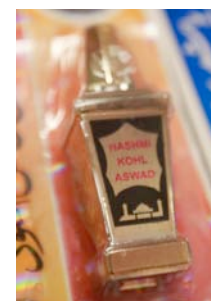
Labor urges MHR opt-out extension

SHADOW Health Minister Catherine King has called on the Government to extend the three month window available for consumers to opt out of the My Health Record system.

King cited "significant and growing concern" about the platform, with privacy advocates raising issues about the security of the system.

"There is now a strong case to extend the opt-out period beyond the three months currently planned so the Government can launch a comprehensive information campaign to educate the public and restore their trust in this reform," she wrote in a formal letter to Health Minister Greg Hunt this week.

Eyeliner lead alert



NSW Minister for Better Regulation, Matt Kean, has issued a public warning about an imported cosmetic

eye liner which has dangerous lead levels and has caused three children to become unwell.

Hashmi Surmi Special and Hashmi Kohl Aswad eyeliners (pictured) have been found to comprise 84% lead, along with high levels of other dangerous substances like arsenic, cadmium, chromium and mercury.

Kean said concerns were raised when the three children from the same family became sick.

"Doctors tested the children and found elevated blood lead levels and reported it to the local Public Health Unit in Western Sydney," he said, with inspections finding the brand is predominantly sold in stores stocking goods from India and Pakistan.

To make matters worse, some of the product packaging specifically stated the items were free of lead.

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Grattan blasts Qld regulation

THE Grattan Institute says the current legislation governing pharmacy ownership in Queensland is “more effective in protecting the commercial interests of pharmacy owners than serving the public interest”.

A submission to the current Qld Parliamentary Inquiry into pharmacy (PD 23 Jul) by the policy think-tank’s health program director, Stephen Duckett, says cautious removal of the state’s pharmacy ownership rules “could lower dispensing costs and ensure

cost savings are shared by all parties”.

He said pharmacists are currently locked into inefficient business models, also urging that pharmacies should be allowed to provide a broader range of health services including vaccinations, prescription repeats and chronic disease management.

“This would improve consumer access and convenience while reducing cost...[it] would also reduce some of the burden on general practice,” Duckett wrote.

Catalyst builds Nepal school



PHARMACY Catalyst, the banner group of independent pharmacies formed by pharmacy training and marketing company instigo, has partnered with the Australian Himalayan Foundation (AHF) to build a new Catalyst School in Nepal and help provide equipment and classroom amenities in the community of Basa Khali.

Basa Khali was ravaged in an earthquake recently, which devastated a number of mountain villages, damaging buildings including the the Basa Khali Secondary School.

Through various donations and fundraising initiatives such as sausage sizzles, raffles and donation tins, instigo and its Catalyst Members have raised funds to help rebuild a school building, four toilet blocks and several water tanks.

Pharmacy Catalyst manager,

Nicole Hooley said, “An initiative like this shows that community pharmacy is all about communities, wherever they may be. We are so proud of the effort all of our pharmacies have put in to make this new school happen”.

Pictured above is some of the team from Moodie’s Pharmacy in the NSW regional city of Bathurst hosting a fundraising event.

Bod wafer ticked

IN WHAT the company considers a major milestone, the Phase I clinical trial of ASX-listed medicinal cannabis company Bod Australia’s long-promised ‘Cannabis Wafer Product’ has been approved by the Therapeutic Goods Administration.

Recruited patients have now been identified and first visits for the trial commenced yesterday.

The Cannabis Wafer Product is a combination of a proprietary phytocomplex cannabis extract sourced from Swiss pharmaceutical company, Linnea which is suspended in iX Biopharma’s patented sublingual wafer.

The product is to be tested in the future for specific indications including chemotherapy-associated nausea and vomiting, multiple sclerosis, epilepsy, anti-inflammation treatment and anxiety management.

UK minor ailments scheme scrapped

THE UK National Health Service body which commissions pharmacy services in London has announced the suspension of a minor ailments service in 14 of the UK capital’s boroughs, saying it is “not fit for purpose”.

Patients are using it as a regular repeat service for analgesics rather than to manage minor illnesses that are acute in nature, NHS England London said.

CSO submission

THE Pharmacy Guild of Australia says it sees no benefit to either government or patients with the provision of Community Service Obligation (CSO) products through exclusive supply arrangements.

The Guild has lodged a formal submission to the Health Department, in response to a request for input into the government’s consultation on the CSO funding pool obligations, saying that in particular from a pharmacy perspective there are “significant disadvantages and risks” to patients under such arrangements.

“Full line CSO wholesalers currently provide great efficiency in facilitating the distribution of PBS medicines, including to rural and remote areas...this also includes low volume, low profit items, and delivery of these items to any pharmacy location in Australia.”

The Guild said exclusive supply diminishes this efficiency and puts at risk the capacity of CSO wholesalers to maintain the CSO standards for distributing PBS medicines and upholding the National Medicines Policy.

A condition of PBS listing, the Guild said, should be that companies must be willing to meet a number of principles including enabling pharmacies to access any quantity of a listed product within 24 hours, and a guarantee that pharmacies can purchase items at no more than the price on which pharmacy remuneration is based.

Win with HANDSOME

Everyday this week Pharmacy Daily and Handsome are giving away a **Handsome Men’s Skincare Shower Pack** valued at \$29.95. This bespoke HANDSOME Shower Pack contains the popular 2-in-1 Shampoo and Body Wash. Presented in a smart custom gift box, it makes a perfect gift for any handsome man. The package contains:

- a cleverly formulated 2-in-1 shampoo that gently cleans and also lightly conditions, leaving hair soft and silky.
- a body wash that is a uniquely Australian blend of invigorating botanicals in a handy pump pack.

Visit: ha.ndso.me

To win, be the first from WA to send the correct answer to the question to comp@pharmacydaily.com.au

Who is the face of Handsome skincare?

Congratulations to yesterday’s winner, Katy Duldig from QLD Pharmacy Guild



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Pharmacy Daily



Dispensary Corner

VITAMIN D alert! A wildlife agency in Belgium has blocked an application for a nude beach over fears that sexual activity in the dunes could scare off a rare bird.

The Belgian Naturism Federation says it's outraged at the refusal, which was on the grounds that "subsidiary activities" by naked bathers would pose a threat to the crested lark.

A suggestion that the habitat could be fenced off to protect the creatures was scoffed at by the local mayor who said "Barbed wire against nudists? Pff. As if a man without clothes cannot get over a barbed wire".



AND while we're on the subject, it's hard to argue with the logic of a man arrested for public nudity at a gymnasium in the USA.

The Planet Fitness chain tries to encourage visitors to work out by promoting its philosophy of being a "Judgement Free Zone".

The Massachusetts man took it to the limit when he stripped off for some naked yoga, much to the shock of some fellow patrons who called law enforcement.

According to New Hampshire TV station WBZ-TV, he told police "I thought this was a judgement free zone," apparently referencing the chain's slogan.

The officers didn't agree, charging him with indecent exposure and disorderly conduct.

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

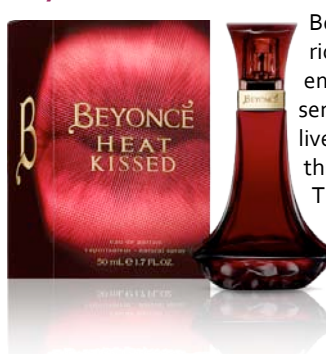
Christina Lashes by Glameyes Fashion

Made to add subtle volume to lashes, Glameyes Fashion Lashes help to create a unique look. **Christina Lashes** are reusable and waterproof. As professional lashes, they also include a hypoallergenic eyelash adhesive. The lashes themselves are made from natural hair and are re-usable. Named after pop icons, the range also includes oval tip eyelash tweezers for easy application. Create that stunning look-at-me impact to match any occasion. Choose from Christina or other big names such as Taylor or Elle to portray the perfect image.



Stockist: 1800 651 146
RRP: \$12.99
Website: www.glambymanicare.com

Beyoncé Heat Kissed



Beyoncé Heat Kissed's rich crimson hue embodies the warm sensual intensity and lively vibrance of this seductive scent. The lush, beguiling blend opens with fruity top notes surrounding the rich heart of the fragrance, giving the scent its lively

vibrance. Exotic woody notes then combine with an infusion of vanilla to create a warm, evocative aroma to follow the wearer through the day or into the long night as a signature presence.

Stockist: 1800 812 663
RRP: \$69.00
Website: www.coty.com

Age Perfect Cell Renewal Day Cream

L'Oréal Paris **Age Perfect Cell Renewal Day Cream SPF15** regenerates, plumps and adds radiance to the skin. For women 50+, the cream offers a silky, nourishing and sensorial experience, with visible results. The cream contains vital SPF protection. Key technology Nitecium DHC, offers high antioxidant power against free-radicals, while SMS-Recharge stimulates the ATP synthesis to revitalise cells and Vitalline promotes cell communication and stimulates fibroblasts to help produce collagen in the skin.



Stockist: 1300 659 359
RRP: \$44.95
Website: www.lorealparis.com.au

GUESS Seductive Homme



Globally famous fragrance brand GUESS presents **Seductive Homme**. This lingeringly powerful but equally subtle fragrance

starts with top notes combining spicy cardamom with mandarin pulp and pink pepper. Middle notes feature vanilla orchid, crushed violet leaves, and rich vetiver, while amberwood, skin musk, sandalwood and patchouli linger on the skin. The fragrance is presented in a bold masculine square-themed bottle with a strong black top.

Stockist: 1234
RRP: \$49.00
Website: www.coty.com