



## Local Hedrin is OK

**NICEPAK** Products has confirmed that the UK alert about flammable Hedrin hair lice products (**PD Tue**) relates to Hedrin Original Formula 4% (dimeticone w/w/ in cyclomethicone formulation) which is not available in Australia.

Hedrin 15, sold in Australian pharmacies nationally, is a dimeticone and penetrol formulation which is not flammable, the company said.

"Cyclomethicone free Hedrin 15 still remains a fast-acting, proven solution," Nicepak added - for more information on the range visit [www.hedrin.com.au](http://www.hedrin.com.au).

## Guild stresses impartiality

**THE** Pharmacy Guild of Australia's approach to politics is "non-partisan and focused on aligning the mutual interests of its community pharmacy members with those of the government, which is tasked with representing the interests of consumers," says Guild executive director David Quilty writing in *Forefront* this week.

He said while it is important to engage in the democratic process, "any political influence that the Guild might have is overwhelmingly a result of the fact that pharmacies are held in such high public regard.

"So as long as community pharmacies continue to be trusted and valued by their patients, the Guild will remain an influential advocate for the sector," he said.

Quilty said he was responding to recent media attention around the Guild's attendances at party conferences and other paid political events, along with other levels of engagement.

"The Guild is a member-based organisation," Quilty wrote.

"Our job first and foremost is to represent our members, who are the owners of community pharmacies around Australia."

While there is engagement and attendance at paid political events, all participation is transparent, fully declared and publicly reported, and wherever possible the Guild endeavours to have pharmacists representing it at such events.

"Any contention that participation in paid political events is the reason behind the Guild's political influence could not be further from the truth," he said.

Quilty noted that engagement with governments of both sides over many years had seen the delivery of reforms via Community Pharmacy Agreements that have enabled the listing of new medicines as well as making the PBS the most fiscally sustainable part of the health budget.

At the same time the agreements have provided some certainty and stability to pharmacists investing private capital in a highly accessible part of what amounts to a "national health infrastructure," he added.

## SHPA CPD earning

**THE** Society of Hospital Pharmacists says pharmacists who participate and share knowledge in forums across its 24 Specialty Practice streams can earn continuing professional development (CPD) credits to help them meet Pharmacy Board registration requirements.

SHPA ceo Kristin Michaels described the availability of CPD credits as a "huge boost" to the Specialty Practice program, which provides a "crucial peer-learning conduit for pharmacists to influence and drive education and innovation".

She said the self-recording nature of forum posts meant keeping track of CPD through participation in Specialty Practice was straightforward, with a new CPD guide now available at [shpa.org.au](http://shpa.org.au).

## Cricket scholarships

**PHARMACY** Cricket has announced the winners of this year's \$2,500 annual scholarships which aim to help pharmacy students pursue their vocations.

This year the recipients include Alicia Martin who is in third year at the University of Canberra, as well as Jacob Boutros who started pharmacy this year at Sydney University.

Pharmacy Cricket spokesman Greg Hodgson said the applications from the winners had been of the "highest standard".

Applications for the 2019 scholarships open in Sep this year, with criteria available via email from [hodgsong@bigpond.com](mailto:hodgsong@bigpond.com).

## New Pharmacy House debuts



**THE** Pharmaceutical Society of Australia's much-anticipated new Pharmacy House was officially launched in

Canberra yesterday by Senator Zed Seselja, Assistant Minister for Science, Jobs and Innovation.

The purpose-built facility, which has been developed with the support of more than \$300,000 in donations from PSA members, will "enable PSA to better represent pharmacists and pursue its vision of improving Australia's health through excellence in pharmacist care," according to the Society's national president Shane Jackson.

Seselja unveiled a special plaque

with Jackson (pictured above) before touring the building to view a display of pharmacy artefacts and the new members lounge.

"Pharmacy House is more than just a building; it's part of a drive into the future for all pharmacists, who are the most accessible healthcare professionals in Australia," Jackson said.

"This landmark building is owned by PSA members, for PSA members...we hope it will inspire all pharmacists to be the best pharmacist they can be."

## Health Services Hub

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## Dispensary Corner

**FURNITURE** giant Ikea is doing its bit for healthy, sustainable food with the company's "future living lab" coming up with five new dishes including a version of its famous meatballs made from mealworms rather than meat.

The Copenhagen research facility called Space10 has also unveiled mealworm-based "Bug Burgers," with one of the scientists noting that "insects generally contain more protein and are lower in fat than traditional meats and have about 20 times higher food conversion efficiency".

Another new item (pictured) is the "dogless hotdog" which has green spirulin-based bread wrapped around glazed baby carrots and cucumbers.

Don't panic - Ikea apparently has "no immediate plans" to introduce the new foods to its global store network.



**AND** while we're on the subject of nutrition innovation, a US fast food chain called Sonic has announced the debut of new "pickle juice slushies".

The bright green vegetable-flavoured ice product will also be available in snow cone form, with respected restaurant review magazine *Food & Wine* saying "sweet and tangy, the bright brine compensates for the over-savoriness you might have been worried about".

## Pharmacy e-security alert

**CHANGES** to Australia's Data Breach Notification Laws which became effective last month have significant implications for Australian pharmacy businesses, according to Giuseppe Carollo from pharmacy insurance specialist Carollo Horton.

Prior to this law being passed, notification was voluntary for most entities where a data breach had occurred, Carollo said.

However now the new laws require pharmacists in a business or businesses with a total annual turnover greater than \$3 million to notify the Office of the Australian Information Commissioner where there are reasonable grounds to believe that an "eligible data breach" has occurred.

An "eligible" breach is defined as one where there is "unauthorised access to, unauthorised disclosure of, or loss of, personal information held by an entity" and "the access, disclosure or loss is likely to result

in serious harm to any of the individuals whom the information relates," he told *Pharmacy Daily*.

The law does not specify a number of breaches, meaning that even one cyber intrusion could be considered "eligible".

Carollo highlighted that with the amount of personal information stored on pharmacy computers, the burden of having to alert every individual of a compromise of their information can be mitigated by an effective cyber insurance policy.

"You should ensure that your data breach response plans are effective and up-to-date, and that you have internal and external contacts ready to respond swiftly when a breach occurs," he said.

In response to the changes Carollo Horton has created what Carollo said was the first pharmacy-specific Cyber Insurance product, along with a dedicated cyber support hotline to help policy holders 24/7.

See [carollohorton.com.au](http://carollohorton.com.au).



## Travel Specials

**WELCOME** to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Cruise Weekly*.

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### Two-day Getaway with Princess Cruises

**PRINCESS** Cruises has limited berths left for its magical toe-in-the-water Australia Getaway cruise Brisbane to Sydney for just two days departing 19 Apr 2018.

To experience the joys of big ship cruising, join the mighty *Sea Princess* tour for a mere \$329 per person with all taxes, fees and port expenses included along with 24-hour room service and many more inclusions.

Contact your preferred travel agent or go to [princess.com](http://princess.com).

### Explore the Baltic with Voyages to Antiquity

**CRUISE** with Voyages to Antiquity for 14 days Copenhagen return via the Baltic capitals and St Petersburg through seven countries from just \$5,037 per person departing 03 Jul 2019.

The *Aegean Odyssey* enters the waters of the Baltic for the first time ever on this majestic inaugural cruise for 2019, which includes a two-night stay in the magnificent Saint Petersburg. Visit [au.voyagestoantiquity.com](http://au.voyagestoantiquity.com).

## Win with Bellé Botanique

Each day this week Pharmacy Daily and Belle Botanique are giving readers the chance to win a Collagene Triple Action Anti-Ageing Moisturizer Cream valued at \$79.75 each.

Developed by an expert in formulation-science, COLLAGENE cream provides optimum age-defying nourishment and protection for the skin, suitable for both young and mature women.

[www.bellebotanique.com.au](http://www.bellebotanique.com.au)

To win, be the first person from SA or NT to send the correct answer to the question below to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

**COLLAGENE** cream contains Cherry Blossom Extract from France. What is the Japanese name for Cherry Blossoms?

*Congratulations to yesterday's winner, Tamara Heeney from Boulevard Pharmacy Newman, WA*

