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MedView

Today's issue of PD

Pharmacy Daily today has three pages of news including our regular Health & Beauty feature

Respiratory biologic

THE Therapeutic Goods Administration (TGA) has approved Australia's first respiratory biologic medicine with an eight-week dosing schedule, following initiation with three doses administered every 4-weeks for severe eosinophilic asthma.

Fasenra (benralizumab) from AstraZeneca (AZ) has been registered as an add-on therapy in patients aged 12 years and over with severe eosinophilic asthma (blood eosinophil count ≥ 300 cells/ μL or ≥ 150 cells/ μL if on oral corticosteroid treatment).

AZ will provide early access via a Product Familiarisation Program for qualifying specialists.

The Schedule 4 entry in the Poisons Standard takes effect 01 Jun 2018 - see the PI at tga.gov.au.

SHPA opioid surgery poll

THE Society of Hospital Pharmacists of Australia (SHPA) has launched the first "landscape survey" of hospital pharmacy practice for Australians post-surgery, as part of an effort to stem opioid misuse and abuse.

The study aims to help understand the scope of various hospital-based initiatives to reduce the risk of dependency on drugs such as fentanyl and oxycodone.

SHPA ceo Kristin Michaels said there are now 14 million scripts for opioids dispensed annually in Australia - a figure that has doubled since 2007.

She said the figures are alarming, with the survey aiming to help fully understand the problem as well as gather insights into work already under way in many pockets of the healthcare system, "so we can elevate the best solutions from the local to the national level".

Insights will inform a white paper providing a representative picture of service provision relevant to

opioid management in Australian hospitals, which will in turn drive the agenda of SHPA's by-invitation leadership forum in Jul this year to build consensus around a national opioid strategy.

Michaels said hospital pharmacists are uniquely placed to shed light on how opioids are introduced to patients as part of post-operative pain management.

NanaBis shipment

LISTED medicinal cannabis firm Medlab has delivered the first batch of its cannabis-based medicine NanaBis to Sydney's Royal North Shore Hospital ahead of human trials in advanced cancer pain.

The trial will test the safety, efficacy and dose tolerance of cancer patients with both managed and unmanaged pain, and if successful will form the basis of a NanaBis drug application being put before the TGA and subsequent global regulatory agencies.

Enuresis resource

THE Agency for Clinical Innovation (ACI) has released a report addressing the need for children to have timely access to appropriate healthcare for the management of urinary incontinence.

The release coincides with today's launch of the second edition of the Australian Nocturnal Enuresis Resource Kit (**pictured**) ahead of World Bedwetting Day (29 May).

The document, developed by leading experts, is described as "an invaluable resource for healthcare professionals including pharmacists, patients and carers involved in the treatment journey of nocturnal enuresis".

Pharmacists may download the Kit at neresourcekit.com.au.



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TWC vitamin supplier lists

TERRY White Chemmart will receive more than \$10 million in marketing contributions for the Living Healthy complementary medicine brand over the next four years.



Australia as well as online in China.

The agreement with Terry White Chemmart includes an undertaking to ensure that Living Healthy

products are "prominently featured in each pharmacy," according to the ASX listing prospectus.

Terry White Chemmart pharmacies must dedicate at least a "top half bay of a standard pharmacy shelf" to Living Health branded vitamins under the deal.

Star Combo says it also intends to develop a specific Living Healthy 'Daigou' team to promote the products to purchasers in Australia who resell them in China.

The \$10 million in marketing contributions for TWC will see Star Combo sponsor the group's annual conference and also fund attendance of Terry White Chemmart staff at the Natural Products Expo West conference.

Star Combo is one of only nine soft gel manufacturers in Australia with a Therapeutic Goods Administration license to produce vitamin and dietary supplements.

The payment is part of an agreement detailed in the prospectus for the Initial Public Offering of Sydney-based nutritional products business Star Combo Pharma Limited, which will today formally float on the Australian Securities Exchange.

The Star Combo business started in 2004, and last year entered into a strategic agreement with the Terry White Group to manufacture and market products under the Living Health Brand, which Star Combo has also acquired from Terry White Chemmart for \$500,000.

The company said Living Healthy would be exclusively available at more than 450 Terry White Chemmart stores in Australia, with expected demand of more than 20 million capsules annually.

Star Combo Pharma chairman Richard Allely said the successful capital raising meant the company could "fully fund its strategy outlined in the prospectus of providing comprehensive marketing and branding support to promote Living Healthy across the full Terry White Chemmart retail footprint".

As well as TWC the company has more than 100 long-term customers, with its products sold under brands including Costar, Amax and J&K through retail channels such as souvenir, convenience and grocery stores in

Pharmacy pain mgt

COMMUNITY pharmacists' role in managing chronic pain is the subject of a new online course created by Guild Learning and Development in partnership with Mundipharma.

Key medication options and issues around communications with patients and other health professionals are addressed.

Visit myCPD.org.au to access.

Mundicare for colds

MUNDIPHARMA has launched a new treatment for common colds which the company said had been shown in clinical trials to reduce the duration of the illness by up to two days.

Mundicare Cold Defence Nasal Spray contains the natural ingredient iota-carrageenan, also called Carrageelose which is derived from red seaweed.

It is available in formulations for both adults and children and is recommended for use at the first sign of symptoms.

A video explaining its mode of action can be viewed by **CLICKING HERE** - see mundipharma.com.au.

Med labels update

THE Therapeutic Goods Administration (TGA) has updated its guidance around the labelling of medicines.

The new standards include Therapeutic Goods Orders 91 and 92, relating to labels for prescription and non-prescription medicines respectively.

See details at tga.gov.au.

AMS and pharmacists

THE publication released by the Australian Commission on Safety and Quality in Health Care titled *Antimicrobial Stewardship In Australian Health Care 2018* summarises current evidence about antimicrobial stewardship (AMS) strategies and interventions and their implementation.

Chapter 11 focuses on the "Role of the pharmacist and pharmacy services in antimicrobial stewardship" (**CLICK HERE**) and covers pharmacist activities in different settings, the responsibilities of pharmacy managers and antimicrobial stewardship pharmacists.

The chapter also highlights uptake and compliance with national standards and developing guidelines, as well as providing expert advice to clinicians, patients and carers, participating in ward rounds and initiating point-of-care interventions.

There is also a section on AMS education for pharmacists and pharmacists' role in education, along with a section devoted to resources for pharmacy staff.

Win with SkinB5

This week **Pharmacy Daily** & **SkinB5** are giving away each day the Acne Control Mousse and Moisturiser.

Utilising the power of vitamin B5, SkinB5's innovative Natural Acne Treatment System combines supplements and skincare to eliminate and treat the underlying causes of Acne from the INSIDE OUT. See www.skinb5.com for more.

To win, be the first person from WA to send the correct answer to comp@pharmacydaily.com.au

What tea does the SkinB5 Acne Control Cleansing Mousse contain?

Congratulations to yesterday's winner, Laura Heinrich from SuperPharmacyPlus, Stafford QLD.



Congratulations to instigo client, Southcity Pharmacy for winning Guild Pharmacy of the Year!

www.instigo.com.au



Do you want to join the winner's circle? Contact us to find out how.

Lea Bauckham
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Pharmacy Daily

Dispensary Corner

TRAVELLERS needing “emotional support animals” to deal with anxiety when they fly on American Airlines may have to come up with a pharmaceutical solution instead.

The world’s largest carrier has put its foot down on the surge in recent years of passengers saying they need their special furry (or otherwise) friends to keep them company in the cabin, after several incidents where other travellers have been bitten.

Under a new policy effective from 01 Jul, the airline will no longer allow ferrets, goats, sugar gliders, insects, spiders, reptiles, rodents, amphibians or hedgehogs as service or support animals.

Creatures with tusks, horns or hooves are also banned, as are non-domestic birds.

Don’t worry - guide dogs for the blind are still OK, along with properly trained mini horses.

A US man is suing an ice cream manufacturer because its low-calorie products looked like regular ice cream.

The *New York Post* has reported on the case of Josh Berger, a man with an “extremely discriminating sweet tooth” after he bought some Halo Top ice cream in 2017 but found it was harder and less creamy than he was expecting.

He is accusing the company of “false, deceptive and misleading” labelling, saying he was tricked because the legally mandated “light ice cream” logo was small and obscure.

He also had an issue with the brand itself, saying when buyers hear “Halo” they think of yellow, “a colour associated with butter”.

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Green Tea Scent Spray

Elizabeth Arden **Green Tea Scent Spray** is an uplifting fragrance that energises the body, excites the senses and revitalises the spirits. The zesty fragrance of caraway and rhubarb is blended with lemon, orange zest and bergamot. Green tea, peppermint, jasmine, carnation, fennel and celery seed uplift the senses. Oakmoss, musk and white amber lie in the background, adding a depth of fragrance that surprises and enthralls.



Stockist: 02 9409 7703
RRP: \$19.00 for 50mL \$29.00 for 100mL
Website: www.elizabetharden.com.au

Grahams Baby Body & Bath Oil

Grahams Natural **Baby Body & Bath Oil** is a gentle, natural bath oil using avocado, jojoba, neem, sunflower and olive oil this bath oil is perfect for dry, sensitive and flaky skin. This product is a Class I Medical Device and is scientifically proven to aid in the treatment of eczema and atopic dermatitis. This product is typically used to alleviate conditions such as dry, irritated, itchy, flaky or cracked skin.



Stockist: 07 5596 1708
RRP: \$19.95
Website: www.itchy.net.au

Daily Aloe Shampoo by Green People



Green People **Daily Aloe Shampoo** contains organic aloe vera and lavender. The soothing, natural shampoo is suitable for all hair types or for those prone to eczema and psoriasis. It leaves the hair feeling soft and purified and is gentle and non-irritating for the scalp. The shampoo is made with natural foaming properties and is free from SLS. It lasts longer than conventional shampoos. Green People Daily Aloe Shampoo is certified organic and suitable for vegans and vegetarians. Apply a small amount of Daily Aloe Shampoo to wet hair and gently work through to ends, then rinse.

Stockist: 02 8765 1100
RRP: \$29.95
Website: www.green-people.com.au

Couture Brow - Brow Shaper Mascara



Yves Saint Laurent **Couture Brow - Brow Shaper Mascara** is a brow mascara that can be used to fix, structure and intensify the eyebrows for up to 24 hours. The buildable formula contains gelifying fixators and semi-opaque pigments that adapt to all brow hair colours to offer comfort and long-lasting hold. Its subtle 3D effect

gives natural volume and is available in two shades: Glazed Brown and Ash Blond.
Stockist: 1300 651 991
RRP: \$55.00
Website: www.yslbeautyus.com