

New Priceline GuildLink app

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Today's issue of PD

**Pharmacy Daily** today has three pages of news plus a full page from Amcal.

#### **LEAPP** with Amcal

SIGMA Healthcare is today highlighting the advantages of its Amcal Pharmacy LEAPP (Leadership, Engagement, Analytics, Physicals and Professional Services) program, offering a range of outcomes including more than \$50,000 in potential additional gross profit.

Advantages cited include increased dispensary workflows, quality patient engagement resulting in improved health outcomes, above-average script growth, consistent professional services implementation and a sustainable "pharmacist always available" service model.

More information on page four.

**PRICELINE** Pharmacy has announced the upcoming launch of a free Priceline-branded mobile app in partnership with GuildLink, allowing customers to manage their own medications and health services.

The Priceline Pharmacy app will enable secure ordering of new medication by patients after a GP visit, help to refill repeat prescriptions ahead of time and prompt to take the correct dose of their drugs at the right time.

It will link to a customer's regular Priceline Pharmacy Store, with Priceline gm Tamalin Morton saying the initiative is part of a long-term focus on better health outcomes. She said Priceline had chosen

to work with GuildLink because "they value the importance of the pharmacy-patient relationship and can provide digital and professional





**Simply Beautiful Pharmacy Websites** 

services across the entire Priceline Pharmacy network".

GuildLink acting ceo Jannine Johnson said pharmacies using the company's technology would also find it easier to record and report on all pharmacy services including immunisation and adverse events, as well as providing connectivity to My Health Record.

The Priceline Pharmacy app is set to launch later in the year.

#### Pharmacy4Less on top

THE annual Canstar Blue "most satisfied customers" award for pharmacy has been won by Pharmacy4Less, with the chain edging out Blooms, Pharmacy Warehouse, Cincotta and The Friendlies.

With an overall score of five stars, the discount group beat its immediate competitors on prescriptions, value for money, and availability of the pharmacist.

It was the only group to be awarded five stars across all measures, including service and advice and health-related products.

The Canstar Blue results are based on a survey of around 3,000 consumers.

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Friday 7th Sep 2018

# **#PHARMforFarm - Advantage**

ADVANTAGE Pharmacy Group has raised \$12,000 for farmers, which will enable the BuyaBale charity to send one semi-trailer load of hay and 25 extra bales of hay to desperate, drought-stricken farmers across Australia.

With many Advantage Pharmacies affected by the drought, 17 retail pharmacies across the group rallied together last week to hold

#PHARMforFarm fancy-dress fundraisers with the objective of raising awareness around the drought situation and how this is impacting Australian farmers, while raising much needed funds to help them.

Advantage Pharmacy ceo Steven Kastrinakis said, "Many stories are shared within our community

# AHPRA cultural training tender

**THE** Australian Health Practitioner Regulation Agency (AHPRA) is seeking tenders from experienced parties to develop and deliver Aboriginal and Torres Strait Islander cultural safety training.

AHPRA said the initiative was "integral in achieving patient safety for all Australians," with the training to be delivered to AHPRA staff, accreditation authorities, agency management committee and the National Boards of the 14 health professions regulated under the National Registration and Accreditation Scheme and their various Committees.

The request for tender and a contract of agreement are now available, with applications closing on 05 Oct 2018.

For more information see pharmacyboard.gov.au.



pharmacies of the plight of our country's farmers, particularly now, as they go through the worst drought in living memory".

Advantage Group thanked all participating pharmacies, community groups, local business owners and customers for their generous donations and support throughout this fundraiser.

#### Turn the Beat Around DISCOUNT DRUG STORES more than just low prices

**DISCOUNT** pharmacy group Discount Drug Stores (DDS) has determined to "Turn the Beat Around" during this National Stroke Week 03-09 Sep with its free heart health screening.

The objective is to detect a patient's risk of cardiovascular and heart disease, as well as providing tips on how to lower their risk.

It is estimated that every 30 minutes an Aussie dies from heart disease, contributing to almost one in four of all deaths recorded in 2016, DDS said in a statement.

Almost three quarters (73%) of Australians aged 30 to 65 years old have been told they have at least one risk factor linked to heart disease. Stay up to date of the go Download the app Composition of the Google play

#### Minor ailments tick

THE Scottish Government has announced plans to extend a community pharmacy minor ailments scheme (MAS) nationwide, following a successful pilot in Glasgow, a report in the *Pharmaceutical Journal* says.

The scheme will be rolled out nationwide and become available to everyone, irrespective of age and social circumstance.

However, the government is yet to decide on the details of how exactly the MAS will run.

Referencing an overhaul of the chronic medication service, which it said would be "strengthened and refreshed", the Scottish Government promised to announce in the next few months how the service would be "enhanced" by incorporating medication review, pharmacist prescribing and monitoring of patient medicines.

#### **PBS calculations**

**THE** Department of Health has added new example calculations of patient charges for PBS prescriptions to its "Information for Pharmacists" page.

A number of scenarios are covered, such as the inclusion of the Additional Fee and Additional Patient charge for under copayment prescriptions, and the addition of brand premiums to under and over co-payment prescription in approved PBS pharmacies within Australia.

The examples also provide details of amounts charged to Safety Net see pbs.gov.au for more details.



White a true pro



**TERRY** White Chemists Group co-founder Rhonda White has been appointed as the inaugural Pro Chancellor of Griffith University.

White has played a significant role as a member of the Griffith Council for the last five years, with the establishment of the new Pro Chancellor position aiming to assist the university's Chancellor and Deputy Chancellor to manage the workload associated with key ceremonial duties including officiating at graduation ceremonies and other important engagements.

She graduated as a pharmacist from the Queensland University of Technology in 1963 and also holds a Bachelor of Arts, a Postgraduate Diploma in Organisational Psychology, an Honorary Doctorate from Queensland University of Technology (*PD* 20 Dec 2016) as well as ownership in four pharmacies.

White has been appointed to the new role for a two year term through until Aug 2020.

#### Your Pharmacy Recruitment Experts Raven's recruitment Jobs of the Week

- Pharmacist Manager Goulburn Valley, VIC (Job# 200031005) \$45/hr + attractive bounus structure + only 40 hrs week.
- Pharmacist in Charge Country QLD (Job# 200030996) Great team, all services offered, 4 bed furn home, \$45/hr.
- Pharmacist Mid Coast NSW (Job# 200031003) HUGE Package + 3 months rent paid. Apply now!

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Dispensary

Corner



Friday 7th Sep 2018

# Ramsay hits ownership law

THE internet is alive with reports from a pharmacy in Portland, Vic which appears to have had an unusual visitor last week.

YouTube footage of the incident shows a koala walking into the chemist before being shooed back out the front door by staff at the Amcal pharmacy.

Check it out now at pharmacydaily.com.au/videos.



A SCHOOL bus driver in France has been fined after he asked his young passengers to take a breathalyser test in his place.

Since 2015, all coaches in France have been fitted with devices to stop them from starting until the driver's breath has been tested for its alcohol content.

A French court this week heard testimony that the 51-year-old driver asked some of the boys on board to blow into the device in his place.

The driver testified that he asked them to do it "as a joke" and that the engine was already running at the time.

However the students said he had confessed to having a couple of beers, and showed GPS evidence from phones indicating the bus had subsequently been driven at high speed.

A fine of €370 was levied on the now unemployed driver.

**RAMSAY** Pharmacv ceo Peter Giannopoulos has argued the case for corporate ownership as an option for Australian pharmacies, during testimony at a second day of public hearings in the Queensland inquiry into the establishment of a pharmacy council and transfer of pharmacy ownership last Mon.

Giannopoulos said economies of scale that aggregated corporate structures can bring would help support pharmacy services in areas which may not otherwise be economically feasible for pharmacist owners.

"One of the catalysts for developing our franchise business was that there's a distinct disconnect between the transition of care between hospital care, for example, within an acute setting of the hospital, and there's a gap that occurs when patients are transferred during a hospital admission into the community," Giannopoulos told the panel.

He went on to say that the impact of technology and the need for

collaborative medicine through a patient's journey demand services in areas that for individual pharmacies would be prohibitive in cost.

"The economies of scale as a corporate are such that we view a business as an aggregated business, so we're able to support what would otherwise be marginal businesses," the Ramsay ceo said.

He added that Ramsay rejects the concept of full vertical integration which would see pharmaceutical companies own pharmacies.

#### **Diclofenac cardiac link**

**NSAID** diclofenac is associated with an increased risk of major adverse cardiovascular events in the first 30 days of use when compared with ibuprofen, naproxen and paracetamol, according to a study published in the BMJ.

Researchers used Danish national registry data for more than 6.3 million adults over a ten-year period to evaluate diclofenac against other painkillers - bmj.com.

# Win with John Plunkett

Every day this week Pharmacy Daily and John Plunkett are giving away a Superfade Accelerator and Superfade UV Day Shield SPF30+ with each prize pack valued at over \$47. Superfade Accelerator can be used on its own to lighten superficial pigmentation as well as with SUPERFAD Superfade Face Cream to help shorten treatment time. Superfade Accelerator is a blend of AHAs and BHAs for effective exfoliation and also includes Ferulic Acid Cytovectors which have been shown to lighten surface discolouration immediately. Visit: www.Superfade.com.au for more.



To win, be the first from VIC or TAS to send the correct answer to the question to comp@pharmacydaily.com.au.

Congratulations to yesterday's winner, Michelle Clarke.

Pharmacy

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#### Patient prioritisation

USING a hospital clinical pharmacy patient prioritisation tool could save pharmacists up to an hour per 25-bed ward, according to a study conducted at Barts Health NHS Trust, London, and presented at the FIP congress in Glasgow on 04 Sep - see ejhp.bmj.com.



WELCOME to Pharmacy Daily's events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

- 19 Sep: Complementary Medicines Australia (CMA) 2018 Annual Conference and Industry Awards; Dockside Darling Harbour; for details see: www.cmaustralia.org.au
- 16 19 Oct: Pharmacy Alliance Members' Forum; Hamilton Island; register now: pamembersforum.com.au
- 25 27 Oct: Pharmacy Assistant National Conference; Sea World Resort, Gold Coast; for details see: pharmacyassistants.com
- 28 Oct 02 Nov: Pharmeducation Annual Conference; Byron Bay; register at: pharmeducationbyron.com.
- 22 25 Nov: SHPA Medicines Management 2018; Brisbane **Convention & Exhibition** Centre; early bird regos close 21 Sep 2018; details on: www. mm2018shpa.com

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business events news

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# Watch your business LEAPP forward

At Amcal, we want the best for our pharmacists so we're investing in LEAPP, Australia's leading health service and dispensary performance program with outcomes such as:

- Increased dispensary workflows, productivity and efficiency
- Quality patient engagement resulting in better patient health outcomes
- Demonstrated above-average prescription growth<sup>#</sup>
- + Consistent, successful execution and implementation of professional services

Tam

+ A sustainable "pharmacist always available" service model

"This has reinvigorated my passion for pharmacy again, our patients are happier and grateful for our time and we have seen a significant increase in pharmacy profitability also."

Matt Liubinas, Amcal+ Pharmacist Romsey, Victoria

#### Join Amcal now Call 03 9215 9215 or email peter.lane@sigmahealthcare.com.au

<sup>#</sup>LEAPP vs non-LEAPP pharmacy cohort data \*Additional average of \$51,348 in annualised Gross Profit. Source: 2017 LEAPP Dispensary Excellence Program LEAPP pharmacy vs non-LEAPP pharmacy cohort data



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