

Tue 12th Nov 2019



Nominate your local practice for eRx

CLICK HERE

script exchange

Pharmacist urged to prepare for fires

PHARMACISTS from NSW. Queensland and Western Australia are being urged to be prepared for the impact of bush fires, as temperatures across Australia soar.

With the Rural Fire Service in NSW issuing a catastrophic warning for large parts of the state, including the Greater Sydney and Hunter regions, the Department of Health is expected to issue advice regarding the provision of medications under the Pharmaceutical Benefits Scheme (PBS) in emergency circumstances.

Over the weekend Guardian Pharmacy Old Bar, in the fire affected north-east of NSW, pharmacist, Akash Mehta, led the way, opening his store on Sunday evening to meet the needs of his community.

Speaking with **Pharmacy Daily**, Mehta said State Emergency Services crew had knocked on his door on Friday evening warning the fire were likely to spread to the town, prompting him to evacuate.

Throughout the weekend access to Old Bar was restricted with police saying it was too dangerous to bring him into the town to secure emergency supplies of medicines.

However, on Sunday evening a report came through that the SES was helping staff from the local supermarket to get generators into the store, and Mehta contacted the SES in Taree who agreed to escort him back into the town to reopen the pharmacy.

"I put a note on the Guardian Pharmacy and Community Facebook pages that we were going to open the pharmacy for an hour or so and we were able to help out a few people," he said.

"It's crazy at the moment, because the pharmacy was closed for two



days and the weather forecast for tomorrow is bad as well.

"We have done over 400 prescriptions already and it's only 2pm - the average script volume would be 300 scripts a day."

Mehta added his team was committed to staying open for the community.

MEANWHILE, Pharmacists' Support Service (PSS) President, John Coppock, has urged pharmacists in affected areas to contact the service if they need to talk about their experience.

"We live in a country prone to natural disasters such as fire and flood but when these events occur and you are involved it can cause a lot of distress," he said.

"After the acute situation the stress can be ongoing as even with full insurance, the sense of grief and loss and the work of rebuilding can take months to years to resolve, this impacts on both pharmacy owners and staff."

Today's issue of *PD*

Pharmacy Daily today has two pages of news plus a full page from Eagle Shared Services.

MS drug TGA nod

THE Therapeutic Goods Administration (TGA) has approved Novartis' drug Mayzent (siponimod), for adults with secondary progressive multiple sclerosis.





TRIPLE ACTION TREATMENT

- Antifungal
- Hydrating
- Smoothing

Improves nail appearance for 92% of users*

UNMISSABLE PROMOTION

now available via all major wholesalers. Click here to order.

www.emtrix.com.au

Always read the label. Follow the directions for use. If symptoms persist consult your health professional. * 8 weeks clinical study. Dermatology 233(2-3); August 2017

> AFS Licence 503725 ACN 147 135 859



Call us on: 1300 227 655

Register your interest or renewal date at: carollohorton.com.au/more

Business Insurance

t 1300 799 220

Professional Indemnity Insurance

Topical corticosteroid options for eczema, dermatitis and other steroid responsive skin conditions.



DermAid: Use for the temporary relief of minor skin irritations, itching and rashes due to eczema, dermatitis, cosmetics, jewellery, itching genital and Definance: Use for the temporary rener or immost sources and areas and sumburn.

Kloxema: Short term (up to 7 days) treatment of milder forms of eczema, dermatitis and other steroid responsive skin conditions. Dosage: For 12 years and over. Apply a thin film and gently rub in, using only enough to cover the affected area twice daily for up to 7 days.

References: 1. Demandrogy Expert Group. Therapeutic Guidelines: Demandrogy, version 4. Topical confloosteroid preparations (Appendix 4.1). Therapeutic Subdelines from this "Published in on an advertional Choicid-less housed and respective preparations". 2. Demandrogy Expert Group. The Demandis: Therapeutic Guidelines Lat [Internet]. 2018 [cited 2019 June 27]. Available from: this childred in sor any uleval floorist profile-demantists. Guidelines Lorentationy, version 4. Povinsis. Therapeutic Guidelines Lorentations. 2018 [cited 2019 June 27]. Available from: this childred in sort profiles and the sort profile

Before recommending please refer to the full Product Information. Full Product Information is available on request from Ego Pharmaceuticals Pty Ltd.

EGO PHARMACEUTICALS PTY LTD. 21–31 Malcolm Road, Braeside 3195 Australia 'Ego', 'DermAld' and 'Kloœma' are trademarks of Ego Pharmaceuticals Pty Ltd.
©2019 Ego. ask@egopharm.com www.egopharm.com Prepared October 2019





Tue 12th Nov 2019





Dispensary Corner

THE not so humble avocado may not just be a tasty treat for those millennials who have abandoned dreams of home ownership for a moderately satisfying smashed brunch.

Canadian researchers have identified the fruit as the sole source of a fat molecule, avocatin B, that appears to be able to prevent type 2 diabetes in mice.

The mice were placed on an eight-week high-fat diet to promote obesity, before half the group's diet was adjusted to include avocatin B, while the rest continued to gorge themselves on the rodent equivalent of a fried breakfast at every mealtime for the next five weeks.

At the conclusion of the study the mice who'd been given avocatin B on top of the fatty food had gained weight at a slower rate than their peers who'd missed out on the avo substitute, and they also had greater insulin sensitivity.

So maybe the younger generation aren't wasting their cash on overpriced food fads, but are actually looking after themselves?

With interest rates low, it might be time to remortgage!

AACP backs RC report

THE Australian Association of Consultant Pharmacy (AACP) has backed the Royal Commission into Aged Care Quality and Safety interim report's call for improved access to residential medication management reviews (RMMRs).

AACP Chair, Dr Stephen Carter, said an enhanced Quality Use of Medicines (QUM) program tied to aged care facilities through the Sixth Community Pharmacy Agreement could also boost outcomes.

The organisation said it was "ready and willing to be involved in planning and delivery discussions on how to meet the interim



report's recommendations pertaining to the improvement and enhancement of the RMMR program".

Chrissie Swan dives into Priceline role

TELEVISION and radio presenter Chrissie Swan (**pictured**) joins Ita Buttrose and Comedian Tanya Hennessy, as the newest Priceline brand key Ambassador.

Priceline Pharmacy Head of Marketing, Sophie Smith, said, "Chrissie is relatable: she's a Mum, a wife and works full time.

"We chose Chrissie as our newest Ambassador because she's welcoming, authentic, fun and most importantly real; exactly how our customers should feel when they are in any of 480 stores across the country". Swan's first role for the brand



will be its 2019 Christmas campaign dubbed the "Chrissie campaign," launched on 10 Nov.

R Guild Update

Gearing up for APP 2020

REGISTRATIONS are streaming in for the 2020 Australian Pharmacy Professional Conference and Trade Exhibition (APP2020)!

APP2020 will be held from 19-22 March 2020 at the Gold Coast Convention & Exhibition Centre. Registrations can be made at www.appconference. com/registration/delegateregistration.

2020 marks the 30th anniversary of Australia's largest pharmacy conference and trade show and it's set to be the best year yet – hey, we always say that, but it generally turns out to be true!

Over 100 international and Australian speakers will be featured in 60-plus sessions during the four-day event, covering all areas of pharmacy from cutting edge industry issues and clinical updates, to finance and business management topics.

A networking focal point of APP, the trade exhibition, will feature 450-plus stands showcasing the latest pharmacy products, services and industry developments.

MediChoice Paracetamol Rapid Release



The only competition to the originator

Great value to consumer – High margin for Pharmacy

Convenient Pharmacy shelf display packs

API	45860	45861
DHL	514465	514466

For current deals contact Clear Sales Australia on 1800 640 043

Pharmacy

www.pharmacydaily.com.au

Pharmacy Daily is part of the Business Publishing Group family of publications.

Pharmacy Daily is Australia's favourite pharmacy industry publication.

EDITORIAL

Editor in Chief and Publisher – Bruce Piper Editor – Nicholas O'Donoghue Reporter – Mal Smith

Contributors – Jasmine O'Donoghue, Adam Bishop, Sarah Fairburn, Myles Stedman, Janie Medbury

info@pharmacydaily.com.au

ADVERTISING AND MARKETING

Sean Harrigan, Hoda Alzubaidi and Melanie Tchakmadjian advertising@pharmacydaily.com.au

BUSINESS MANAGER

Jenny Piper accounts@pharmacydaily.com.au

Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: 1300 799 220 (+61 2 8007 6760)

Sign up free at www.pharmacydaily.com.au



Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.





Your back office is our business, enabling you to focus on what's important



Our Difference

As a Shared Service provider we offer a single contact point while integrating many moving parts (potentially many individual software packages and professional contacts).

Our goal is to deliver accurate timely monthly reporting for you. With daily or weekly dash boards to help guide and steer your business.

Eagle Cloud

We take a whole-of-enterprise approach and help to monitor, control and automate all your business processes via the cloud and with minimal onsite software. Managing your whole business or multi-sites has never been easier with Eagle's fully integrated 18 module Eagle Enterprise Solution.

Address

2/28 Walters Road Osborne Park WA 6017

Phone

08 6154 2949

Email

info@EagleSharedServices.com.au

Empowering Solutions

- Helping you work out what is right for your business.
- Offer a customised solution focused on delivering efficiency.
- Dynamic implementation to reduce business costs.
- Evolution to meet changing business needs.



Our Services

As a **Shared Service** provider, we offer standard services such as:

- Payroll Processing
- Bookkeeping
- · Management Accounting
- · Partnership Accounting
- BAS preparation and lodgement
- Document Management
- · Budgeting and Forecasting
- · Business Coaching
- · IT Project Management
- Ordering and Automated Order Calendars
- Micro Consulting and Consulting
- · Group Consolidations



Eagle Support and Training is here for you when assistance is required. No matter where you are in Australia we can easily remote into your PC's and provide guidance.



Choose the service modules you need based on your business requirements and budget.

📞 One Call Away

To find out more, give us call for a confidential, no-cost discussion.

(24/7 **24/7** Access

Eagle Web provides 24/7 access to reporting, payroll, sales data, business intelligence, ordering and much more.

We assist our customers to make their business more efficient.