

Help relieve premenstrual symptoms and morning sickness with Pyridox.



NEW

Now available from Symbion, Sigma and API nationally.

Today's issue of PD

Pharmacy Daily today has two pages of news plus a full page from Sigma Healthcare.

Organ donations

THE lives of more than 1,680 Australians were saved through organ donations from 787 donors last year, data from the Organ and Tissue Authority reveals.

A further 2,214 people received corneal transplants.

Labor backs working to full scope

AUSTRALIA needs pharmacists to work to their full scope of practice, Australian Labor Party (ALP) Shadow Health Minister, Chris Bowen, believes.

Speaking at the launch of the Pharmaceutical Society of Australia's *Our Medicine Safety: Aged Care* report (PD yesterday) at Parliament House yesterday, Bowen praised the professionalism of pharmacists across the country.

"We saw that last flu season, when pharmacists administered

over two million vaccines," he said.

"We saw it over the summer, I want to acknowledge that so many pharmacists were at the frontline of bushfire-affected communities in a way which wasn't sung through the media.

"Getting medicine for people who were cut off from their normal supplies.

"Thank you. That needs to be acknowledged and celebrated.

"We need to consider the role of pharmacists as we consider the role of emergency and disaster response going forward as well as to what can be done better next time.

"And also some interest topically about the role of pharmacists if we are to deal with a pandemic at any point in the near future as well.

"It needs to be considered, expanded and promoted.

"Labor agrees that pharmacists can work to their full scope of practice without fragmenting or duplicating care."

Bowen added that the ALP was keen to support pharmacists "where your interests align with those of patients".

"In the report you are launching today, you suggest one such area,"



he said.

"As a nation, we've been appalled by the evidence to the Aged Care Royal Commission.

"Many of us have seen family and friends failed by the system. But the Commission's work so far has highlighted that this is a truly national, truly massive challenge.

"And you are right to draw attention in this report to the particular issue of medicine safety in aged care.

"Several findings in the report are alarming.

"Over 95 per cent of people in aged care have at least one problem with their medicines – and most have three problems.

"That has huge consequences for our aged and health care systems."



The Infinity Group is currently seeking applications for a number of **Managing Pharmacist** and **Pharmacist in Charge** roles across South East Queensland.

The salary is negotiable based on your experience, location. Successful applicants will work up to 40-45 hour week, and have the potential to earn \$150,000.00 package. Package will also include potential relocation assistance*.

Requirements:

- Full Registration with AHPRA (No conditions/restrictions)
- Valid PDL Certificate of Cover
- Competent in using FRED Dispensing system
- Accredited to Vaccinate

Key responsibilities (but not limited to):

- Oversee the dispensing of prescriptions
- Manage Dispensary
- Focus on Customer Service and medication counselling, always offering additional advice and complete solutions to the customer.
- Aiming to improve customer wellness and build customer relationships
- Embrace professional services and drive 6CPA services throughout the store.
- Support new business strategies
- Manage & lead your team with a positive attitude.
- Motivating & mentor your team to ensure a high level of service & healthcare advice is met
- Reach pharmacy incentives & in-store professional service standards

For further information please contact the Recruitment Manager on 07 3831 4345

Our biggest automation event starts soon.

Register at: myrowa_au@bd.com

BD Rowa™

Magnesium alone is not a complete cramp solution.

FOR THERAPEUTIC RELIEF, GO TO THE CRAMP SPECIALIST, CRAMPEZE™

Contact Pharmabroker on (02) 8878 9777

Always read the label. If symptoms worsen or change unexpectedly, talk to your health professional. Follow the directions for use.



crampeze.com.au

Dispensary Corner

PETRICONE'S Pharmacy on East Main Street in Torrington, Connecticut is celebrating its 90th year in business.

Third-generation owner, Joe Petricone, explained that his grandfather Fiore Petricone opened the pharmacy in 1930, which managed to outlast a flood in 1955, and, more recently, withstand competition from pharmacy giants, making it one of the few smaller ones left in the area.

"The corporate pharmacy models are tough to live up to, and we have to make money to survive," Petricone said.

Perhaps one of the keys to Petricone Pharmacy's survival is its diversity - in addition to the store's pharmaceutical practice, it also provides equipment to group homes, assisted living facilities and nursing homes.

There's no question that business is booming, with Petricone preparing to open a second family-owned pharmacy in New Hartford, New York, in Mar.

"My father used to say, 'Joe, we don't have customers, we have friends'...that's the way we try to look at every person who comes through that door," Petricone said.



Corona masks confusion

COMMUNICATIONS failures are contributing to confusion over the distribution of face masks from the national medical stockpile, as part of the Federal Government's response to the coronavirus outbreak, Pharmacy Guild of Australia Executive Director, Suzanne Greenwood, believes.

In an editorial in the Guild's *Forefront* newsletter, Greenwood said the outbreak highlights the importance of collaboration between health professionals and health bodies.

Despite statements from Government officials that face masks were to be made available for use by doctors, pharmacists and their staff, Greenwood noted, "unfortunately, due to a lack of communication from official channels, it seems that the message that these are to be made available to pharmacists and their staff did not get through to all Primary Health Networks (PHNs) and this has caused some confusion".

"This is not the fault of the PHNs



in any way and I have had a number of reports of any confusion being overcome through collaboration and goodwill on the part of PHNs and pharmacies," she said.

"The PHNs know the pharmacies in their areas and know their needs and I suspect the staff at the PHNs have been as bemused as the pharmacists at the communication failure about who should get the masks.

"But people speaking to me have indicated that the issues have been resolved through common sense and the focus that PHNs and pharmacists share on improving patient wellbeing."

WIN WITH AROMABABY

This week **Pharmacy Daily** & AROMABABY are giving away each day, a prize pack valued at \$39.95.

AROMABABY is celebrating 25 years of caring for sensitive skin. From newborn to older children, choose from a complete range of naturally soothing products to cleanse, moisturise, protect and pamper. Offering a variety of unscented options, AROMABABY prides itself on a long history of safety and efficacy as a pharmacy specialist brand.

For more info: www.aromababy.com.

To win, be the first person from SA or NT to send the correct answer to comp@pharmacydaily.com.au

Check here tomorrow for today's winner.



How many years has AROMABABY been caring for sensitive skin?



Travel Specials

WELCOME to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Travel & Cruise Weekly*.

Travel & Cruise Weekly

Sponsored by *Travel & Cruise Weekly*, your FREE travel newsletter
Subscribe now
travelandcruiseweekly.com.au

Intrepid deals

INTREPID Travel is enticing holiday-seekers with a slate of deals across its itineraries, including savings of \$1,099 on the 14-day Sydney to Cairns Northbound departing 21 Mar, now priced at \$4,946 per person twin share, down from \$5,495.

But if you prefer snow over sun, there's always the 10-day Canadian Rockies Winter Adventure departing 13 Mar, which you can score for \$3,716 per person twin-share, down from \$4,645.

For more information, **CLICK HERE** or call 1300 458 437.

Tropical savings

GUESTS looking for an island escape can stay at the newly re-opened Tropicana Island Resort Fiji for five nights and only pay for four, plus receive a complimentary room upgrade.

The offer applies for stays booked by 30 Apr, for travel between 01 Apr 2020 and 31 Mar 2021, excluding 20 Dec - 03 Jan. For bookings, **CLICK HERE**.



Guardian Pharmacy wins the Roy Morgan 2019 *Customer Satisfaction Awards*

We are proud to announce Guardian Pharmacy as the winner of the 2019 Roy Morgan Customer Satisfaction award for Chemist/Pharmacy of the year!

This has come after the achievement of taking out multiple 'Chemist/Pharmacy of the Month' awards throughout 2019.

The award is a testament to the hard work, dedication, effort and care our Guardian pharmacy family puts forward as they continuously ensure customers are receiving the best care when entering our pharmacies.

Well done and congratulations to everyone involved!

For further information on joining the winning Guardian Pharmacy team, please contact Peter Lane 0413 050 635