

We're showing our appreciation with **10% off storewide**^{*}**today** on First Responders Day, Thursday 24 June.

At Priceline Pharmacy, we want to recognise the selfless work of first responders, including **doctors**, **nurses, paramedics, police** and **firefighters**. We also want to thank our wonderful **pharmacists**, who are always at the front line.

The COVID-19 pandemic has tested us all but it's important to remember we aren't alone.

Australians have done an incredible job of supporting each other, especially our incredible first responders. We're so proud of them.

To show our gratitude, Priceline Pharmacy is offering all of you (yes, even those who don't work in the brand!) **10% off storewide* today, Thursday 24 June.**

All you need to do is bring your photo ID showing your work identity or wear your work uniform in store.

We want to say a big, heartfelt thank you for keeping us all safe and healthy, every day.

*Excludes prescriptions, pharmacy and pharmacist only medicines, practitioner recommended vitamins (Swisse Nutra+, Medlab and Bioceuticals) and gift cards. Offer available in store only. **RESPONDERS** This offer extends to all our wonderful Pharmacists too

FOR FIRST

% 0FF*

#FirstRespondersDay priceline.com.au

Opharmacy







Thu 24th June 2021

Today's issue of *PD*

Pharmacy Daily today features three pages of news, a cover page from Priceline Pharmacy, plus full pages from:

- Nova Pharmaceuticals
- Choice Pharmacy
- United in Compassion





NSW Treasurer, Dominic Perrottet, is missing out on potential savings that pharmacists could deliver, by failing to invest in the profession's capacity to triage and manage patients with minor ailments, Pharmaceutical Society of Australia NSW Branch President, Chelsea Felkai, believes.

While Felkai welcomed funding allocations of \$37.3 million to implement a real-time prescription monitoring system in the State, and \$82.8 million over four years to bolster palliative care services in NSW - including funding pharmacists as part of palliative care teams - announced in Tue's State Budget, she said Perrottet had missed opportunities to better use pharmacists.

"Whilst there are many positive outcomes in the budget announcement, it has missed the opportunity to utilise the skills, expertise and accessibility of pharmacists to both support the COVID-19 vaccination rollout, and to help take pressure off our hospitals," she said.

"This Budget has significant investments in hospital upgrades,

Heroic savings

PRICELINE Pharmacy is marking First Responders Day today, by offering 10% discounts (excluding scheduled medicines) to Australia's emergency services workers. See **cover page** for more. but misses the opportunity to reduce the financial impact and burden of non-urgent presentations on hospital emergency departments, which could be better

NSW Budget misses opportunities

managed in primary care settings." Felkai also stressed the need for

the State Government to take steps to activate community pharmacies to join the COVID-19 vaccine rollout

program as soon as possible. "We know that primary care

providers are administering COVID-19 vaccinations at twice the rate of vaccination hubs, so we need to draw on the existing infrastructure and pharmacist vaccinator workforce to join our GP colleagues in getting the vaccine rolled out more efficiently," she said.



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[†]Due to corticosteroid responsive skin conditions

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PROSPAN





Thu 24th June 2021

PSA slams Palmer COVID flyer drop

FLYERS urging Australians not to receive COVID-19 vaccines being distributed by former Federal MP, Clive Palmer, are "quite literally 'junk mail'," and should be recycled immediately, Pharmaceutical Society of Australia (PSA) National President, Associate Professor Chris Freeman, says.

Freeman said he was deeply disturbed by the mining magnate's "uneducated and ill-informed" campaign, as Sydney faces growing numbers of new cases of the COVID-19 virus.

"The last person who I would be seeking medical advice from is Clive Palmer," he said.

"Never has there been a more inappropriate time to communicate such false and misleading messages.

"We are at a critical juncture in Australia's fight against this deadly disease, and this propaganda is not only inappropriate but totally uneducated and ill-informed.

"This is quite literally 'junk mail',



and I'd encourage all those who receive a flyer to recycle the paper immediately.

"We have two highly-effective vaccines in this country, and as they become more available, it is imperative that Australians protect themselves and those close to them by getting fully vaccinated with both doses.

"At present, we are trying to overcome vaccine hesitancy and

complacency, this simply fuels superstition and delays achieving national immunity.

"I urge Australians who have concerns about receiving the vaccination to seek information from a trusted source – such as your local pharmacist or GP."

Freeman added that pharmacists around the country were on standby to support the COVID-19 vaccination rollout campaign.

Take on winter

NOVA Pharmaceuticals' MediChoice range has products to help your patients to manage winter ailments from nasal congestion, to sore throats and pain.

MediChoice also offers germ and virus killing household products, including the hospital grade, MediSOL disinfectant spray.

See **page four** for more about the MediChoice line.

Choice pathway

PHARMACISTS looking for a path to ownership are being invited to join the Choice Pharmacy family.

The brand has reported that 90% of employee pharmacists who become part of the group have gone on to own their own pharmacies.

Discover more about Choice Pharmacy on **page five**.

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*OTC pain relief value sales, Nicholas Hall Global CHC database, DB6 2019. †Based on two caplet dose. ^Qi DS et al. Clin Ther. 2012 Dec;34(12):2247-2258 (sponsored by Tylenol[®]). Always read the label. Follow the directions for use. If symptoms persist, talk to your health professional. Incorrect use could be harmful.





Thu 24th June 2021

PATY deadline

PHARMACISTS have until Fri 02 Jul to submit nominations for the Pharmacy Guild of Australia/Maxigesic Pharmacy Assistant of the Year (PATY) Award.

Pharmacy assistants (PAs) with at least two years of industry experience can also self-nominate until 16 Jul.

The national title winner will receive prizes worth \$10,000, with additional awards for state winners.

Guild Queensland Branch Acting President, Chris Owen, said the award nomination process was a "great opportunity for pharmacists, pharmacy owners and other pharmacy staff to nominate an outstanding PA".

"The nomination process is very straightforward and can be completed online very quickly," he said.

In addition to the main award, PATY also features the Glucojel Super Star Award, for outstanding customer service.

DISCOUNT giant, Chemist Warehouse (CWH), is continuing to expand its footprint beyond Australia, opening its second outlet in Ireland this week.

The new pharmacy opened its doors on Henry Street, in Dublin's northern inner city.

Despite opening its first store during the Emerald Isle's COVID-19 lockdown, CWH Director, Mario Tascone, reported the pharmacy in the north-west Dublin suburb of Blanchardstown (PD 27 Oct 2020), has thrived, having received a warm welcome from customers, with the company filling a "void in the Irish retail space".

"We are thrilled to open the doors to our second European store today and provide our Irish customers with our top-notch customer service and unbeatable everyday low prices on a huge range of high-quality product," Tascone said.

"Since opening our first store in Ireland in 2020, we have already served a whopping 150,000 customers despite Ireland being in lockdown for six of the eight

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keep

dreaming...

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months since opening."

The two Irish stores add to CWH's 450 pharmacies across Australia, 24 in New Zealand and four outlets in China

Tascone said the Irish stores would focus on delivering accessible, high-quality product at low prices, stocking leading Australian brands alongside local European product offerings across the health, wellness, beauty, baby, cosmetics and fragrance categories.

Med cannabis

UNITED in Compassion is offering special discounted rates for Pharmacy Daily readers wanting to attend the 2021 Australian Medicinal Cannabis Symposium.

The event will be held at the Novotel Twin Waters Resort, Maroochydore, Queensland, from 13 to 15 Aug.

The symposium's Healthcare Professional Training Day includes 12 hours of accredited CPD

See page six for more.

Dispensary Corner

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EFFORTS to stave off a COVID-19-induced lockdown in Sydney, may be influenced by evidence from the UK that showed people splurge on poor-quality fattening foods.

The Appetite study authors found that despite having more time at home to prepare healthy options, locked-down Britons have opted for calorific foods, presenting at-risk adults with the prospect of managing weight gain.

Lead author and University of Sheffield Lecturer in Psychology, Dr Nicola Buckland, said stresses created by the pandemic were associated with reported increases in overall savoury and sweet snack intake, in a survey of 588 people taken during the UK's first lockdown.

"The findings showed that, in terms of dietary changes, not everyone responded the same way to the lockdown," she said.

"Over half of the respondents (53%) reported increased snack intake, 26% reported decreased snack intake and 20% reported no changes to the amount of snacks they ate during the lockdown.

"When we looked at the participants' eating styles (based on responses to the questionnaires), we found that participants who scored low in the ability to control cravings were more likely to report increased snack intake."

The study's shock findings have left Dispensary Corner pondering dinner options, with plans for a takeaway tonight, now scuppered.

Pharmacy

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EDITORIAL Editor in Chief and Publisher - Bruce Piper Editor – Nicholas O'Donoghue Contributors - Adam Bishop. Myles Stedman info@pharmacydaily.com.au

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