

Thank you first responders

We're showing our appreciation with **10% off storewide*** today on First Responders Day, Thursday 24 June.

At Priceline Pharmacy, we want to recognise the selfless work of first responders, including **doctors, nurses, paramedics, police and firefighters**. We also want to thank our wonderful **pharmacists**, who are always at the front line.

The COVID-19 pandemic has tested us all but it's important to remember we aren't alone.

Australians have done an incredible job of supporting each other, especially our incredible first responders. We're so proud of them.

To show our gratitude, Priceline Pharmacy is offering all of you (yes, even those who don't work in the brand!) **10% off storewide* today, Thursday 24 June.**

All you need to do is bring your photo ID showing your work identity or wear your work uniform in store.

We want to say a big, heartfelt thank you for keeping us all safe and healthy, every day.

*Excludes prescriptions, pharmacy and pharmacist only medicines, practitioner recommended vitamins (Swisse Nutra+, Medlab and Bioceuticals) and gift cards. Offer available in store only.



10% OFF*

FOR FIRST RESPONDERS

This offer extends to all our wonderful **Pharmacists** too

#FirstRespondersDay
[priceline.com.au](https://www.priceline.com.au)



a festival of
you

PSA slams Palmer COVID flyer drop

FLYERS urging Australians not to receive COVID-19 vaccines being distributed by former Federal MP, Clive Palmer, are “quite literally ‘junk mail,’” and should be recycled immediately, Pharmaceutical Society of Australia (PSA) National President, Associate Professor Chris Freeman, says.

Freeman said he was deeply disturbed by the mining magnate’s “uneducated and ill-informed” campaign, as Sydney faces growing numbers of new cases of the COVID-19 virus.

“The last person who I would be seeking medical advice from is Clive Palmer,” he said.

“Never has there been a more inappropriate time to communicate such false and misleading messages.

“We are at a critical juncture in Australia’s fight against this deadly disease, and this propaganda is not only inappropriate but totally uneducated and ill-informed.

“This is quite literally ‘junk mail’,



and I’d encourage all those who receive a flyer to recycle the paper immediately.

“We have two highly-effective vaccines in this country, and as they become more available, it is imperative that Australians protect themselves and those close to them by getting fully vaccinated with both doses.

“At present, we are trying to overcome vaccine hesitancy and

complacency, this simply fuels superstition and delays achieving national immunity.

“I urge Australians who have concerns about receiving the vaccination to seek information from a trusted source – such as your local pharmacist or GP.”

Freeman added that pharmacists around the country were on standby to support the COVID-19 vaccination rollout campaign.

Take on winter

NOVA Pharmaceuticals’ MediChoice range has products to help your patients to manage winter ailments from nasal congestion, to sore throats and pain.

MediChoice also offers germ and virus killing household products, including the hospital grade, MediSOL disinfectant spray.

See **page four** for more about the MediChoice line.

Choice pathway

PHARMACISTS looking for a path to ownership are being invited to join the Choice Pharmacy family.

The brand has reported that 90% of employee pharmacists who become part of the group have gone on to own their own pharmacies.

Discover more about Choice Pharmacy on **page five**.

World’s #1 pain relief brand.*

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15
minutes^{+^}



*OTC pain relief value sales, Nicholas Hall Global CHC database, DB6 2019. ^Based on two caplet dose.

^Qi DS et al. Clin Ther. 2012 Dec;34(12):2247-2258 (sponsored by Tylenol®).

Always read the label. Follow the directions for use. If symptoms persist, talk to your health professional. Incorrect use could be harmful.

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PATY deadline

PHARMACISTS have until Fri 02 Jul to submit nominations for the Pharmacy Guild of Australia/Maxigesic Pharmacy Assistant of the Year (PATY) Award.

Pharmacy assistants (PAs) with at least two years of industry experience can also self-nominate until 16 Jul.

The national title winner will receive prizes worth \$10,000, with additional awards for state winners.

Guild Queensland Branch Acting President, Chris Owen, said the award nomination process was a "great opportunity for pharmacists, pharmacy owners and other pharmacy staff to nominate an outstanding PA".

"The nomination process is very straightforward and can be completed online very quickly," he said.

In addition to the main award, PATY also features the Glucojel Super Star Award, for outstanding customer service.

CWH grows footprint

DISCOUNT giant, Chemist Warehouse (CWH), is continuing to expand its footprint beyond Australia, opening its second outlet in Ireland this week.

The new pharmacy opened its doors on Henry Street, in Dublin's northern inner city.

Despite opening its first store during the Emerald Isle's COVID-19 lockdown, CWH Director, Mario Tascone, reported the pharmacy in the north-west Dublin suburb of Blanchardstown (**PD 27 Oct 2020**), has thrived, having received a warm welcome from customers, with the company filling a "void in the Irish retail space".

"We are thrilled to open the doors to our second European store today and provide our Irish customers with our top-notch customer service and unbeatable everyday low prices on a huge range of high-quality product," Tascone said.

"Since opening our first store in Ireland in 2020, we have already served a whopping 150,000 customers despite Ireland being in lockdown for six of the eight



months since opening."

The two Irish stores add to CWH's 450 pharmacies across Australia, 24 in New Zealand and four outlets in China.

Tascone said the Irish stores would focus on delivering accessible, high-quality product at low prices, stocking leading Australian brands alongside local European product offerings across the health, wellness, beauty, baby, cosmetics and fragrance categories.



Dispensary Corner

EFFORTS to stave off a COVID-19-induced lockdown in Sydney, may be influenced by evidence from the UK that showed people splurge on poor-quality fattening foods.

The *Appetite* study authors found that despite having more time at home to prepare healthy options, locked-down Britons have opted for calorific foods, presenting at-risk adults with the prospect of managing weight gain.

Lead author and University of Sheffield Lecturer in Psychology, Dr Nicola Buckland, said stresses created by the pandemic were associated with reported increases in overall savoury and sweet snack intake, in a survey of 588 people taken during the UK's first lockdown.

"The findings showed that, in terms of dietary changes, not everyone responded the same way to the lockdown," she said.

"Over half of the respondents (53%) reported increased snack intake, 26% reported decreased snack intake and 20% reported no changes to the amount of snacks they ate during the lockdown.

"When we looked at the participants' eating styles (based on responses to the questionnaires), we found that participants who scored low in the ability to control cravings were more likely to report increased snack intake."

The study's shock findings have left *Dispensary Corner* pondering dinner options, with plans for a takeaway tonight, now scuppered.

Win thanks to SNOTTY



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1 of 5, Visa
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In what other neighbouring country to Australia can you find SNOTTY?

To win, be the first person to send the correct answer to comp@pharmacydaily.com.au

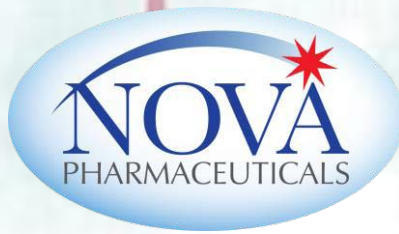
Med cannabis

UNITED in Compassion is offering special discounted rates for *Pharmacy Daily* readers wanting to attend the 2021 Australian Medicinal Cannabis Symposium.

The event will be held at the Novotel Twin Waters Resort, Maroochydore, Queensland, from 13 to 15 Aug.

The symposium's Healthcare Professional Training Day includes 12 hours of accredited CPD.

See [page six](#) for more.



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NASAL CONGESTION?

WINTER, WE ARE READY!



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Follow the directions for use. If symptoms persist, talk to your health professional. Incorrect use could be harmful.

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MediSOL Disinfectant Spray – ethanol, ortho-phenylphenol



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August 13-15



Held from August 13-15 at
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- Suitable for prescribers, pharmacists, nurses and allied health
- 12 hours CPD
- Expert guest speakers

Discount applies to all events including:

- General Symposium
- Nurses Conference (8 hours CPD)
- Networking on the Beach on 13 Aug
- Gala Dinner on 14 Aug

For more details about the event click [here](#).