



Thu 23rd Sep 2021

Today's issue of PD

Pharmacy Daily today features three pages of news plus a full page from TerryWhite Chemmart.

Insurance awards

PHARMACY insurance specialists, Guild Insurance and Carollo Horton & Associates, have been named as finalists in the 2021 Australian Insurance Industry Awards.

Carollo Horton is in the running for the Small Broking Company of the Year title, while Guild Insurance has been listed for the Small **General Insurance Company** of the Year award.

Carollo Horton CEO, Giuseppe Carollo, noted that the insurance broker aimed to provide the protection they need, while they support the health of communities across the country.

Full scope critical for primary care

HAVING primary care workers operating below their full scope of practise is a "gross inefficiency" that needs to be addressed, Federal Shadow Health Minister, Mark Butler, believes.

Speaking during the Pharmacy Guild of Australia's fortnightly COVID-19 update webinar last night, Butler warned that existing workforce shortages in the primary care sector will be exacerbated as COVID moves from pandemic to being endemic, and having pharmacists, nurses and GPs operating to the full extent of their training would be critical.

"It doesn't make any sense whatsoever at a time of skyrocketing demand for healthcare and workforce shortages, not to have every single health professional in the country operating at the top of their scope of practise," he said.

"It is a gross inefficiency that makes sure the community gets the lowest possible return on the big



investment the community makes in training hundreds of thousands of healthcare professionals.

"It's in our broader community interest to make sure that everyone is operating as close to the top of their scope of practise as possible.

"If we're elected, and I'm appointed as the Health Minister after the next election, it's been crystal clear to me over the months I've been in this portfolio, that primary care should be our key focus.

"And one of the most significant

things I want to focus on is making sure that across the spectrum of health professionals we can make sure that people genuinely are working as a team and [are] operating as close to the top of their scope of practise as possible."

During the hour-long webinar, Butler also pledged to engage with the Guild on its Affordable Medicines Reform policy, describing the organisation's call for the Pharmaceutical Benefits Scheme (PBS) non-concessional co-payment to be cut, as "exciting thinking".



WHAT'S IN A **PHARMACY ALLIANCE?**

How do you succeed as a small, independent pharmacy in this day and age? What does a point of difference look like in the pharmacy industry? How important is retail to this equation?

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TWC COVAX bookings top 150,000

COMMUNITY pharmacy network, TerryWhite Chemmart (TWC), is expecting to see a surge in demand for COVID-19 vaccines (COVAX) with the rollout of the Moderna mRNA-based shot.

With more than 400 pharmacies across the TWC group currently administering COVAX, Executive General Manager, Nick Munroe, revealed the network has received more than 150,000 bookings.

Munroe also noted that TWC stores have administered more than 13% of all COVAX doses provided through community pharmacies.

"Our pharmacists are highly trained and well experienced in delivering vaccinations, so it's not surprising to see many Australians trust them for the COVID-19 vaccination," he said.

"With Moderna bookings now open to the public we have over 35 pharmacies with more than 1,000 bookings in the system, and I have no doubt these numbers will increase significantly over the next few weeks as Moderna becomes more freely available."

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Munroe added that TWC pharmacies accounted for a higher percentage of vaccinations delivered than the percentage of vaccinating pharmacies they represent in each State and Territory.

"If we look at WA for example where currently TWC pharmacies represent 11% of all WA pharmacies who are participating in the rollout, they currently account for close to a quarter of all the pharmacist-administered COVID-19 vaccinations," he said.

"Our entire network is 100% invested in delivering COVID-19 vaccinations to their communities and it is certainly showing in the results."

MEANWHILE the group is getting ready to celebrate World Pharmacists Day on 25 Sep, by



naming the TWC Pharmacist of the Year finalists throughout the week.

Today TWC added Pharmacy Guild of Australia South Australian Branch Committee Member, Irfan Hashmi, from TWC Cumberland Park to the list of finalists, alongside Kristina Fox from TWC Rosny Park, Tasmania, and Queenslanders Blaine Woods of TWC Keperra, and TWC Goondiwindi's Emma Conway. See **page four** for more.

Union condemns anti-vax protests

UNION group, Professionals Australia, which includes Professional Pharmacists Australia, has condemned the ongoing violent protests against COVID-19 restrictions in Melbourne.

"The violent attacks on emergency services workers are completely unacceptable and are an affront to every Australian worker who has made extraordinary personal sacrifices throughout this pandemic," a spokesperson for the union said.

"These acts are particularly offensive to front line healthcare workers including our pharmacists, who for over 18 months now, have undertaken great risks to their own health and wellbeing to provide our community with the important medical services and supplies they require."



Join PSA as we celebrate excellence across our profession! A livestream broadcast of the awards ceremony will take place this Friday, 24th September, 5:30-6:15pm (AEST).

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Pharmacists shaken but back to work

PHARMACY staff at two pharmacies in the Victorian town of Mansfield near the epicentre of yesterday's magnitude 5.8 earthquake were quick to pick up stock and carry on.

Mansfield Pharmacy proprietor, Cathy Henry, told Pharmacy Daily, that the incident was "scary to say the least", with team members initially unsure of what was happening.

"Different things went through all of our heads," she said.

"First we thought, 'Gee, that's a big truck that must be rumbling past'.

"It sounded like a giant stomping on our roof, then the walls were shaking and stock started falling off the shelves.

"It just kept going, so we thought we'd all better get outside... it was like slow motion.

"It was going for a good few minutes... [but] once it stopped, it stopped, we picked the stock back up and carried on.

'We're hearing there are tier one

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Wondershield and Pharmacy Daily are this week giving away a



and tier 2 [COVID-19 exposure] sites in Mansfield today [Wed] so that's probably more of a worry for us than the earthquake."

A spokesperson for Eisner's Guardian Pharmacy, told Pharmacy Daily yesterday, that all staff and patients who were in the store at the time were safe and well following the earthquake. "The pharmacy remains

unaffected, fully operational and will continue providing healthcare to the Mansfield community as



normal today," the spokesperson said.

Meanwhile, with tremors from the earthquake radiating across much of the south east of the country, Pharmacy Guild of Australia Victorian Branch President, Anthony Tassone, described a 12-year-old patient who was receiving his first dose of the Moderna COVID-19 vaccine when Melbourne rumbled, as "cool as a cucumber" in a post on Twitter.

NSW Pharmacy Council elections

THE NSW Electoral Commission has opened the nomination process for five positions on the Pharmacy Council of NSW.

Candidates will be required to submit signed nomination papers that include their full names, residential addresses and the signatures of at least two nominators, who are also pharmacists in NSW.

Nomination forms and Candidate Profile Forms must be submitted by midday 26 Oct. CLICK HERE for more.



KNOWING what was in stock could have spared the blushes of staff at a pharmacy in Bristol, UK, who were forced to remove a product deemed "racially insensitive".

The offending facial mask, Purederm, was pulled from the shelves at Westbury Pharmacy, after a customer raised concerns about claims listed on the packaging, which described it as a "whitening, anti-aging and moisturising treatment", the Daily Express reported.

The publication said the product was spotted by a disbelieving woman who was waiting to collect a prescription for her child.

"I thought, 'that's mental'," she said.

"Eventually the pharmacist came back with the prescription and I just asked him why they were selling this stuff.

"He looked like he had not really registered that product before and didn't know what it was.

"I told him, 'it's a skin whitening facial - that's just not acceptable, you shouldn't be selling these products in this day and age, let alone in Bristol, which is so multicultural'."

The store's Director, Mitul Patel, told Bristol Live, that he had been unaware the product was being stocked adding that he would find it "insulting" to walk into a store that was selling a skin whitener.

Patel then pointed the finger of blame at his wholesaler, saying it had supplied the product without his knowledge.

Pharmacy

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TerryWhite Chemmart Cumberland Park SA TerryWhite Chemmart Pharmacist of the Year 2021 Finalist

Trust is about being part of the celebrations and rituals of the community to help enhance the interaction a pharmacist has with his community.

WORLD 25 SEPTEMBER PHARMACISTS DAY

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Happy World Pharmacists Day to all our Pharmacists who are delivering trusted advice and health care every day to Australians.

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