

Help relieve premenstrual symptoms and morning sickness with Pyridox.



NEW

Available from Symbion, Sigma API & CH2. Always read the label and follow the directions for use.

Today's issue of PD

Pharmacy Daily today features two pages of news and a Fact Sheet from Floridis.

Probiotic support

INTEGRATIVE medicine specialist, Floridis, is providing pharmacists with a checklist to help them provide the right Ther-Biotic probiotic strains, formulations, and dose for their customers' individual needs.

See page three for more.

Pharmacies must meet expectations

REGARDLESS of what business model pharmacy owners adopt it is crucial that their offering meets patients' expectations, Pharmacy Guild of Australia National President, Trent Twomey, believes.

The Westpac/Guild Counting on Community Pharmacy insights report found that discount pharmacies have seen significant growth in transaction numbers of total customer spending over the course of the COVID-19 pandemic.

Transactions in discounters now account for 30.5% of sales in

Australian community pharmacies, up from just over one-in-five in Jul 2019, while discount stores have seen a 64% increase in total spend over the same period.

Service-orientated pharmacies have seen a modest increase in total spend since Jul 2019 (8.7%), with total transaction numbers falling 4.3%.

The report said the growth of the discount sector may have been fuelled by an increase in store openings, with the authors noting that "there was a 1.8% contraction in spend per transaction at discount pharmacies overall".

"In contrast, spend at service-orientated pharmacies increased 13.4% per transaction," they said.

Twomey said that while discounters were generally perceived more as retail centres than health service destinations, "all pharmacies are a mix of both".

"Whether you're discount or service-based, those pharmacies that are making it easier for consumers to make decisions about whether they can access a product or service from their pharmacy before they set foot in the door are the ones that are doing really well," he said.



"It's vital that our profession meets the expectations of patients and consumers who may want to check on their mobile phone that they can access a flu jab, or that you have their particular antacid in stock."

In addition to seeing increased spending in pharmacies throughout the pandemic, the report noted that patients were "spending substantially more in pharmacies as of Dec 2021 compared to Jul 2019".

"Like the retail sector in general, community pharmacy retailing enjoys a bumper Dec, but people are also likely to be in store for more than just their Christmas shopping," the authors said, with patients who have reached the Pharmaceutical Benefits Scheme Safety-Net seeking to access medicines before the New Year.

Relieve eczema SOONER or LATER

Treat



Scan to watch DermAid dissolved mode of action

DISSOLVED HYDROCORTISONE DISPERSED HYDROCORTISONE

With its unique* dissolved hydrocortisone formulation, DermAid 1% has demonstrated up to 4x faster activity than dispersed 1% hydrocortisone, as determined by vasoconstriction.¹

*DermAid is the only dissolved hydrocortisone in Australia for quick temporary relief of minor skin irritations

✓ Spray ✓ Solution ✓ Cream

ECZEMA MANAGED
When you T.E.A.M up with Ego.

Treat inflammation with the most appropriate strength topical corticosteroid.

Educate with a range of tools and resources.

And Maintain the skin barrier to help relieve symptoms of mild to moderate eczema with QV Dermcare Eczema Daily.

DermAid 1% Hydrocortisone: Topical application for the temporary relief of symptoms associated with acute and chronic corticosteroid responsive conditions including: minor skin irritations, itching and rashes due to eczema, dermatitis, contact dermatitis (such as rashes due to cosmetics and jewellery), psoriasis, anogenital pruritus and sunburn. **DermAid 1% cream:** Apply a thin layer to affected skin 1-2 times daily as required. **DermAid 1% solution:** Apply a few drops to the affected area 2-3 times daily as required. Massage in gently. **DermAid 1% spray:** Hold bottle approximately 10 cm from the affected skin and apply 1-2 sprays; 2-3 times daily as required. Massage in gently. **DermAid 0.5% cream:** Apply a thin layer to affected skin 1-3 times daily as required. **Contraindications:** vaccinia, chicken pox, herpes and other viral infections, bacterial infections, tuberculosis of the skin and syphilitic skin disorders. Hypersensitivity to hydrocortisone, other corticosteroids or any other ingredient in the product. Do not use in the eye.

Healthcare Professionals: Review the full Product Information (PI) before prescribing or recommending DermAid 1% cream, DermAid 1% solution, DermAid 1% spray and DermAid 0.5% cream. Full PI is available from Ego Pharmaceuticals Pty Ltd and can be accessed at ebs.tga.gov.au

Reference: 1. Grove KA, Barnes TM. Increased bioavailability of hydrocortisone dissolved in a cream base. *Australas J Dermatol.* 2015; 56(2):30-4. 2. Spada F et al. *Dermatol Ther.* 2021; 24(4):e14970. (n=100). Study sponsored by Ego Pharmaceuticals Pty Ltd.

EGO PHARMACEUTICALS PTY LTD 21-31 Malcolm Road, Geasdale 3195 Australia
australia +61 3 9586 8800 toll free 1800 033 706

Ego, DermAid and QV DERMARE are trademarks of Ego Pharmaceuticals Pty Ltd in Australia and other countries.
©2022 Ego. ask@egopharm.com www.egopharm.com

Prepared July 2022



Treat with DermAid

CONNECT WITH THE DIGITAL PATIENT



Chat to us at #Pharmacy Connect Stand 7



MySL My Script List

eRx script exchange

MedView

minfos

Learn at your own pace and place with Learning Pathways

Online role-based training modules designed to suit you

Or to find out more call 1300 887 418



Get started now

Together we can

2 STEP REGIMEN
Designed to strengthen & stimulate hair

- ✓ Unique 2-in-1 advance caffeine formula
- ✓ Essential hair vitamins & elements
- ✓ Strengthens thinning, damaged brittle hair

✓ Clinically proven actives
✓ Visible results in 12 weeks
✓ Suitable for Men & Women

Find out more about Dermal Therapy's clinically tested Hair & Scalp range [CLICK HERE](#)

*Plant-based stem cell technology

Dispensary Corner

THE after-effects of COVID-19 have slowed many people down, but for Irish teenager, Conan Noonan, they may spell the end of a career before its even got started.

The 19-year-old star of Dublin-based soccer team, Shamrock Rovers, has developed symptoms of long COVID, with the club's medics ordering him to stop training as a result of concerns about his heart.

Speaking ahead of the club's Europa League play-off second-leg against Hungarian side, Ferencváros, tonight, manager Stephen Bradley, revealed the teen footballer had experienced "irregular heartbeats" after having two bouts of COVID.

"We thought he was about to train six weeks ago and literally jogged and his heart rate and blood pressure went through the roof so we took him out again," Bradley said.

"In terms of young lads coming into the first-team, he's one who we thought would have been right there but unfortunately it's just knocked him a bit."

Tenecteplase shortage

THE shelf-life of batches of Boehringer Ingelheim's (BI's) thrombolysis treatment, Metalyse (tenecteplase) are being extended by 12 months in response to global supply shortages of the medication.

The Therapeutic Goods Administration (TGA) announced that both strengths of Metalyse are expected to be impacted until the end of 2023.

BI has backed the TGA's new guidance designed to preserve stock and reduce use of the medication by 35% from Oct until supply levels improve.

"Tenecteplase (Metalyse) supply must be prioritised for settings where there are no alternatives," the TGA said.

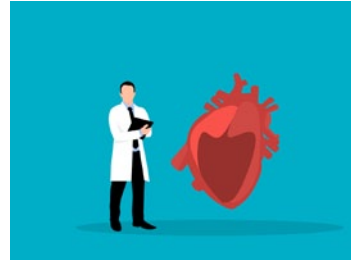
"Clinicians are asked to adopt the following recommendations from the beginning of Oct 2022.

"Prior to this, BI will increase stock of alteplase (Actilyse) to allow for the increased use of alteplase in place of tenecteplase for some indications.

"Healthcare professionals are urged to avoid stockpiling.

"These recommendations will be reviewed as supply improves."

The regulator has called for Metalyse to be prioritised for pre-thrombolysis, small rural and remote health facilities, including



Aboriginal health services, with Actilyse to be used in metropolitan and large regional hospitals.

"Any out-of-date tenecteplase products should be set aside and not disposed of," the TGA added.

The regulator has approved the extensions of the shelf-life of Metalyse (rch) 40mg powder for injection vial plus prefilled syringe batch no 007057, until 31 Jul 2023, and batch no 101396 until 30 Nov 2023, while batch no 006382 and 101397 of the 50mg preparation have been extended until 31 Jul 2023 and 30 Nov 2023 respectively.

Hospital pharmacists have been advised to make appropriate changes to Metalyse packaging to reflect the extensions.

Approvals for the supply of overseas-registered equivalent products have been granted under section 19A of the Therapeutic Goods Act 1989.

[CLICK HERE](#) for more.

Spender joins Connect panel

NEWLY elected MP, Allegra Spender (Wentworth), will join the Women in Pharmacy breakfast panel at Pharmacy Connect on Sat 03 Sep.

Former Pharmacy Guild of Australian National President and conference convenor, Kos Slavos, said the discrepancy between the percentage of women in community pharmacy and female representation in leadership roles and ownership, will be the focus of the discussion.

"Women make up 57% of community pharmacists, but this is not reflected in our leadership and ownership statistics," he said.

"This breakfast aims to support and mentor the next generation of pharmacy leaders and owners in order to correct this imbalance and support our pharmacy profession."

The breakfast panel will include 2022 Pharmacy of the Year winner, Brooke Young, Arrotex Executive General Manager Pharmaceuticals, Hayley Tamborini, and Guild National Councillor, Judy Plunkett.

DESIGNED FOR FRAGILE SKIN

Leukoplast skin sensitive family - Reliable grip, gentle removal.

COMPETITION NOW ON!

#HealingMeSoftly

The Leukoplast skin sensitive family -
Reliable grip, gentle removal.



Be the Best Dressed!

WIN 1 of 3 \$500 Vouchers for store local Charity of choice.

*For details contact your Essity Representative

Always follow the directions for use.





Choose your probiotic like a trillion tiny lives depend on it.

Checklist: What to look for when recommending probiotics to your patients

STEP 1: Strain

- Does the product only contain strain-specific probiotics?**
 Did you know? Certain probiotic strains are more effective for certain conditions than others, even within the same Genus. The strain refers to a specific genetic variant with particular characteristics that may not appear in other members of the same species.
- Are the probiotics supported by robust clinical research?**
 What to look for in a robust clinical study:
 - ✓ Do the results support the primary objective of the trial?
 - ✓ Was the study performed on the specific probiotic strains, rather than the Genus or Species?
 - ✓ Was it double-blind, placebo controlled and studied on humans?
 - ✓ Was there a significant population size and positive outcome?

STEP 2: Formulation

- Does the formula contain any 'filler' strains lacking evidence relevant to product claims?**
- Are any active ingredients included in the clinical research but missing in the final product?**

STEP 3: Dose & Delivery

- Are the strains provided in the same CFU count as studied in the research?**
- Does the product mode of delivery match what was used in the research?**
 For example, probiotics researched as a vaginal suppository may not deliver the same therapeutic benefit when taken as an oral supplement.



CLINICALLY RESEARCHED STRAINS
OPTIMAL THERAPEUTIC DOSE
TARGETED HEALTH BENEFITS



Learn more on [Flordis.com.au](https://www.flordis.com.au)

Always read the label and follow the directions for use.

Del Piano, et al. 2010, Journal of Clinical Gastroenterology, Vol.44, S30-S34; Reid, G, et al. 2003, 'Oral use of Lactobacillus rhamnosus GR-1 and L. fermentum RC-14 significantly alters vaginal flora', FEMS Immunology & Medical Microbiology, Vol. 35, No. 2, pp.131-134. Funded by Procter and Gamble, NSERC and Kidney Foundation of Canada; Diop, L, et al. 2008, 'Probiotic food supplement reduces stress-induced gastrointestinal symptoms in volunteers: a double-blind, placebo-controlled, randomized trial', Nutrition Research, Vol. 28, No. 1. Sponsored by Lallemand SAS.