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PharmX additions

PHARMXCHANGE has expanded its range with the addition of product lines from Sugarless Confectionery and wound care expert Medstock. The ordering gateway is pharmacy's "one-stop-shop for all your supplier needs", the company said, integrating with in-store platforms to improve stock management efficiency and reduce manual processes. See **page four** for details.

Priceline set to join Wesfarmers' OnePass

PRICELINE Pharmacy customers are expected to gain access to free shipping, shopping exclusives and other benefits under the OnePass program operated by Wesfarmers, which acquired the brand as part of its Australian Pharmaceutical Industries (API) takeover last year. OnePass was launched as part of Wesfarmers' overall digital strategy, with several other brands owned by the company already part of the program, including Bunnings Warehouse, Kmart, Target and online retailer Catch.com.

Officeworks will join the scheme before 30 Jun 2023, while Priceline Pharmacy will also eventually be added, according to a report in the *Australian Financial Review* today. OnePass is a subscription-based program under which members pay \$4 per month to access a range of benefits - and today Wesfarmers confirmed a new deal with Disney which bundles OnePass with a streaming subscription for \$14.99 per month, similar to the Amazon model which combines the retail giant's streaming service with accelerated free delivery. It's not clear at this stage when Priceline will become part of the program - or how OnePass will complement Priceline's existing Sister Club scheme which is itself one of Australia's biggest loyalty membership programs. The Disney deal is Wesfarmers' first external partnership for

OnePass, with the overall program aiming to create deeper engagement with the group's brands among consumers. "Disney is such a big franchise and is aligned with family, and that is our core demographic," Wesfarmers OneDigital MD Nicole Sheffield told the *AFR*. "We differentiate ourselves because it is not only about free delivery...it's about increasing the customer lifetime value. "We want people to shop more times per year across all our brands," she added.



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Safety update

THE Therapeutic Goods Administration has released its latest Medicines Safety Update, detailing recent changes to Product Information relating from its safety monitoring activities. The most recent changes to the document detail special warnings and precautions for Pfizer's DPL Amikacin, Arrow Pharma's Valtrex and Zolofit from Viatrix - for the full update see tga.gov.au.

Today's issue of PD

Pharmacy Daily today features three pages of news, plus full pages from:

- PharmXchange
- TerryWhite Chemmart



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Healthcare Professionals: Review the full Product Information (PI) before prescribing or recommending DermAid 1% cream, DermAid 1% solution, DermAid 1% spray and DermAid 0.5% cream. Full PI is available from Ego Pharmaceuticals Pty Ltd and can be accessed at ebs.tga.gov.au

References: 1. Grieco KA, Barnes TM. Increased bioavailability of hydrocortisone dissolved in a cream base. *Australas J Dermatol.* 2015; 56(2):30-4. 2. Spada F et al. *Dermatol Ther.* 2021;34(4):e147-150. (n=100). Study sponsored by Ego Pharmaceuticals Pty Ltd.

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Prepared July 2022

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CWH Victoria's Secret promise

CHEMIST Warehouse has agreed to stop selling allegedly counterfeit versions of several Victoria's Secret-branded perfumes, in a voluntary undertaking following the filing of a Federal Court lawsuit.

Victoria's Secret claimed fake versions of its Amber Romance, Love Addict, Aqua Kiss, Pure Seduction and Coconut Passion body mists were made available for sale via Chemist Warehouse outlets in what the case alleged was a "flagrant and wilful disregard of Victoria's Secret's rights".

The beauty brand said it "enjoyed a substantial and valuable reputation & goodwill" for its perfumes in Australia.

Chemist Warehouse confirmed it had removed the allegedly offending products from its shelves "in good faith".

"Chemist Warehouse is confident about the authenticity of all products that we bring into the country...we believe in the legitimacy and provenance of the Victoria's Secret body mist, but in good faith have chosen to remove it from sale for the time being," the firm told AAP.

"Chemist Warehouse will continue to do everything possible to ensure that customers can remain confident in the authenticity of any product that they purchase from any one of our stores."

PSA honours Vic pharmacy leaders

THE Pharmaceutical Society of Australia (PSA) last night highlighted the impressive contribution of several Victorian pharmacists to the profession and health of their communities.

The 2022 Victorian Pharmacist Awards saw Yvette Anderson from Bendigo named as Pharmacist of the Year, recognising her launch of the Spectrum Pharmacist service, which is an online consultation and telehealth clinic tailored to patients with neurodevelopmental conditions such as Autism Spectrum Disorder, dyslexia and ADHD.

Anderson was also recognised for winning the PSA22 Pharmacy Shark Tank competition and the People's Choice Award for the Spectrum Pharmacist service.

The PSA's Victorian Lifetime Achievement Award for 2022 went to Professor Geoff Sussman, who is Associate Professor of Wound Care at Monash University.

He's also a TV writer and performer, Olympian, researcher and sports administrator, with the award recognising his extensive international career and reputation, including four decades in clinical research and practice and over 100 publications.

The PSA Pharmacist Medal went to Paul Gysslink, recognising his "quiet achievement" and consistent contribution to PSA's Intern Training Program through workshop facilitation, assessment, marking and content advice.

He's also a long-time PSA Branch Committee member and has "delivered a strong voice for



pharmacists, technicians and assistants," according to PSA Vic President, John Jackson.

PSA Vic's Early Career Pharmacist of the Year for 2022 was named as Lauren Haworth, Pharmacist in Charge at TerryWhite Chemmart in Maddingley.

Haworth opened her pharmacy just as the COVID-19 pandemic began, and has "thrived due to her hard work, commitment and leadership," Jackson said.

The final award went to Intern of the Year, Heba Ali from Chemist Warehouse Merrifield City Pharmacy in Mickleham.

Heba has "demonstrated a commitment to patient-centred care and professional practice and earned consistently high grades in her PSA Intern Training Program

Assessments," Jackson noted.

She also contributed to a public health awareness campaign on blood pressure, highlighting the key role of pharmacists in the community, which was instituted at her pharmacy this year.

"Each and every pharmacist recognised last night has made a significant contribution to the profession over the last year and throughout their careers, and I congratulate them all on this worth recognition.

"Congratulations to the award winners and all the nominees for your commitment to better health."

The winners are **pictured** above, from left: Paul Gysslink, Heba Ali, Lauren Haworth, Yvette Anderson and Geoff Sussman, with PSA Vic Branch President John Jackson.

FIP releases pharmacy sport report


THE International Pharmaceutical Federation (FIP) has published a new global overview of sports pharmacy practice and education, in partnership with colleagues from the International Sports Pharmacists Network.

The report highlights how pharmacists have been using their knowledge and skills to act as key athlete support through pharmaceutical care, doping

control and providing services at sporting events.

The report defines sports pharmacy as a speciality area, and outlines the knowledge and skills required to practise it.

FIP said the work of pharmacists had nurtured sports pharmacy into an expanding speciality, with major stakeholders acknowledging the profession's key role in clean sport initiatives - **CLICK HERE** to view the report.




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Dispensary Corner

DENTAL hygiene was definitely front of mind for a thief in the USA this week, who was arrested after allegedly stealing more than US\$1,300 worth of toothbrushes from a pharmacy.

Police responded to a call from the Walgreens outlet in Florida after witnesses claimed they saw the offender walking out of the store without paying for the six electric toothbrushes he was allegedly carrying.

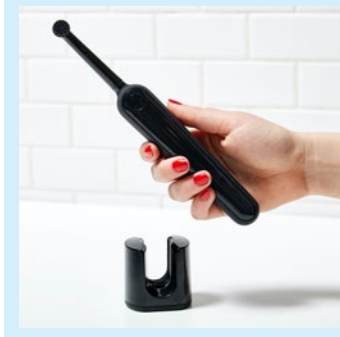
Officers said the store's employees watched the man get into a white Lexus and drive away with the contraband.

Police followed the vehicle and eventually ordered the 37-year-old driver to pull over.

He apparently admitted to stealing the items, telling officers he had thrown the stolen toothbrushes off a bridge during the pursuit.

The man was ultimately charged with larceny and remanded into custody, and is expected to face a hearing in the coming days.

It's still unclear what his motivation was for the theft, but when he testifies in court he's expected to tell the judge his story is "the tooth, the whole tooth & nothing but the tooth".



New QUM publications out

THE Australian Commission on Safety and Quality in Health Care has today released updates to three national quality use of medicines (QUM) publications, after a review and public consultation on the guiding principles alongside the Aged Care Quality and Safety Commission.

The new documents detail the "national guiding principles and resources to shape future medication management practices", and are in alignment with the National Medicines Policy to focus on person-centred care in aged care facilities, the community and at transitions of care.

The updates include *Guiding principles for medication management in residential aged care facilities*, which aims to assist RACFs to establish and implement formalised medicines governance arrangements, develop local specific policies and support people receiving care in the medication management process - [CLICK HERE](#).

The new *Guiding principles for medication management in the community* resources support health and community care service providers supporting older people to manage their medicines in their home and in the community, building on the previous edition



which was published in 2006 to promote practice that "keeps the individual receiving care at the centre of an integrated health system" - [CLICK HERE](#).

Finally the *Guiding principles to achieve continuity in medication management* documents aim to promote the quality use of medicines when patients move between different health care settings and health care providers, noting that "the key to safe and appropriate management of medicines is a coordinated approach that supports and encourages continuity in all areas of the community and healthcare sector, while observing relevant state and territory legislation".

To view the guiding principles on continuity for medication management [CLICK HERE](#).

The Commission noted that in conducting its review of the principles "there was broad input from peak organisations and experts involved in medication management, individuals receiving care, and healthcare professionals including registered nurses, doctors and pharmacists".

MedReleaf tick

MEDRELEAF New Zealand, a subsidiary of MedReleaf Australia, has been approved by the NZ Ministry of Health to supply three products.

The firm said it was a "major milestone for MedReleaf as we look to expand and service the NZ healthcare industry including doctors, pharmacists and patients" - health.govt.nz.

SHPA supports recommendations

THE Society of Hospital Pharmacists of Australia (SHPA) has strongly backed the first report from the NSW inquiry into ambulance ramping, which urges an increase in Hospital Pharmacy positions and the embedding of more expert Emergency Medicine Pharmacists into care teams.

SHPA President Tom Simpson said the recommendations are a "welcome sign of progress in Australia's most populous state, in which hospital pharmacy departments have been chronically understaffed".

"The report states 'there are not enough hospital pharmacists in NSW public hospitals' and this is the simple truth," Simpson said.

The report calls for increased funding to support more hospital pharmacist positions which better align with emergency department operating hours, and an expansion of Partnered Pharmacist Medication Charting (PPMC), which is the earliest form of pharmacist prescribing in Australia.

NSW must also sign up to the Commonwealth's Pharmaceutical Reform Agreements so hospital pharmacists can provide more medication to patients on discharge, Simpson said.

"We need to follow the evidence: PPMC in emergency departments is a proven approach with patients admitted faster, freeing up clinical time for doctors," the SHPA President said.

The full report can be viewed at parliament.nsw.gov.au.



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