

PHARMACY CAREERS SUMMIT 2023

FREE Virtual Event | 7th July 2023



SUMMIT FOR ASPIRING AND CURRENT PHARMACY PROFESSIONALS

The inaugural PCS23 provides a unique opportunity for attendees to network, learn and grow their careers.

Australia's major peak bodies and industry participants are coming together, representing a rich cross-section of the Pharmacy Industry to support the career aspirations of attendee's looking to commence and further develop an exciting career for themselves as a Pharmacist.

The summit will comprise an extensive series of keynotes and conversations in the Auditorium in conjunction with Exhibition Halls where you will be able to chat one-on-one with many of Australia's leading Pharmacy Employer organisations, Peak Bodies and Universities at their virtual booths.

The opportunities throughout the event for your career are immense and not to be missed, so please join us on 7 July, 2023 between 9.50am – 5.00pm AEST for this free event.

Find out more at pharmacycareerssummit.com.au



Georgia Bridges
Secretary, NAPSA



Heidi Dariz
General Manager,
Raven's Recruitment



Shefali Parekh
Hospital Pharmacist,
Past President of
NAPSA



Tom Simpson
SHPA President



Scott Harris
Workplace Relations
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Trent Twomey
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Today's issue of PD

Pharmacy Daily today features four pages of news, including our **Beauty & Wellness** feature, plus a front cover from **Pharmacy Careers Summit**, and full pages from:

- Wizard Pharmacy
- Glucojel

No guarantees!

THE Federal Govt has refused to guarantee that patients or pharmacies won't be worse off under the 60-day medicine policy, said Guild President Trent Twomey.

"This is a \$3.5b cut to patient care across every single community in Australia and that should worry patients."

"This cut means aged care services are reduced."

"Parents wanting access to late night medicines for their kids will miss out because pharmacies will be forced to scale back their opening hours."

Federal Health Minister Mark Butler on *6PR Mornings* today said, it's a "pretty offensive scare campaign being run by the pharmacy lobby".

Blackmores' bid to Kirin

BLACKMORES Limited will be sold to Tokyo-based food, beverage, pharmaceuticals, and health science company, Kirin Holdings Company Limited, through a Scheme Implementation Deed for the acquisition of 100% of the issued share capital of Blackmores.

Under the terms of the Scheme, valued at \$1.88b, Blackmores' shareholders will receive a cash consideration of \$95 per Blackmores share, less any special dividend declared or paid prior to implementation of the Scheme.

If the Scheme becomes effective, the Blackmores Board intends to declare a fully-franked special dividend of \$3.34 per Blackmores share payable on or immediately prior to implementation of the Scheme, which is expected to enable eligible shareholders to benefit from franking credits of \$1.43 per Blackmores share attached to any such Special Dividend.

The Blackmores Board has unanimously recommended the Scheme with the company's largest shareholder, Marcus Blackmore, who holds or controls approximately 18% of Blackmores' ordinary shares outstanding as of



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today, has informed Blackmores that he has agreed with Kirin to vote his 3,516,834 shares held or controlled by him in favour of the Scheme.

Blackmores CEO Alastair Symington said "the Kirin proposal recognises the strong leadership position that Blackmores, through its brands and people, has established in the natural health sector across the Asia Pacific region over our long history".

Kirin's Board Director and head of its health business, Takeshi Minakata, said, "we believe Blackmores will accelerate the transformation of our Health Sciences Domain as both Kirin and Blackmores share a vision to improve people's lives...and we are excited about the growth potential for the Blackmores business and look forward to supporting its growth and development, and furthering its commitment to quality ingredients and product development".

Corum wins case

IN THE proceedings commenced by Corum Systems against Fred IT Group, the Victorian Supreme Court handed down a judgment today in favour of Corum to the sum of \$5,133,701.

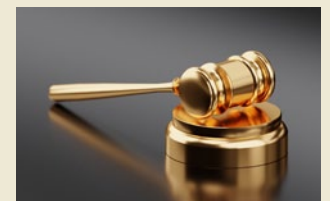
Corum will be entitled to additional interest, and to recover some of its costs, in amounts still to be determined.

In the proceedings commenced by Fred against PharmX, the Court gave judgment for PharmX and dismissed Fred's claims.

PharmX will be entitled to recover some of its costs in an amount still to be determined.

The parties have 28 days to file any appeal.

Corum Group Limited wholly owns the subsidiaries Corum Systems Pty Ltd (Corum Systems), and PharmX Pty Ltd (PharmX).



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Product Training

Customer Case Studies

Live Webinar

Join our Naturopathic Educators for live online product trainings.

Training Schedule	Time (AEST)
Tuesday, 16th of May 2023	7:30 - 8:15pm
Wednesday, 31st of May 2023	7:30 - 8:15pm
Tuesday, 13th of June 2023	8:30 - 9:15pm
Wednesday, 28th of June 2023	7:30 - 8:15pm
Wednesday, 12th of July 2023	8:30 - 9:15pm



Scan to register

BioCeuticals

Always read the label and follow the directions for use. *IQVIA™, Pharmacy Sell Out Service, Vitamin's category, Cold & Flu segment, Total Pharmacy Sales, 52 weeks Week Ending_2023-03-11.



Swisse success

A COLLABORATION with comedic duo The Inspired Unemployed has seen sales for Swisse in Australia up more than 20% in the Mar quarter.

The pair have been promoting the new chewable Swisse Gummies range to their over three million social media followers, with the company's parent firm Health & Happiness International confirming "record-breaking reach and impact within the health-conscious Millennial demographic".

Hong Kong-listed Health & Happiness said Swisse's local market share had edged up to 12.4% for the year to 28 Feb, compared to 12.2% in the previous corresponding period.

SA Guild change

THE Pharmacy Guild of Australia has lodged confirmation with the Fair Work Commission that South Australian Branch Committee Member, Arn Doan, stepped down from his role on 21 Mar.

Earlier the same month, Simon Dawe became a new SA Branch Committee Member, the Guild confirmed.

BMS CEO to go

BRISTOL Myers Squibb (BMS) has announced the retirement of CEO Giovanni Caforio, who will step down from his role effective 01 Nov.

Caforio is also the company's Chairman, and is expected to be replaced by Christopher Boerner who is now Chief Operating Officer.

McDonald tradition alive



FORTY years ago Bob Hawke became Prime Minister, the Australia II yacht ended a 135-year US domination of the America's Cup, and a small pharmacy in Sydney's Upper North Shore began a family tradition of serving its local community.

Last month, McDonald's Pharmacy St Ives - which has been open every day since 1983 - marked its milestone 40th anniversary with a celebration in-store.

Owner Jacinta McDonald has spent her life around pharmacies - her father David owned pharmacies in Queensland and New South Wales, and she was 13 years old when David took over the St Ives store on 02 Mar 1983.

McDonald bought the business from her father in 2016 and has made sure the business remains a family affair, with her daughters Sophia and Charlotte, who are the third-generation helping to keep the McDonald tradition alive.

"One of the big things is we've been open every single day of the year since 1983.

"We've had floods, we've had electrical power outages and what have you - but there's still one of us in there helping our valued customers."

McDonald's Pharmacy is a Pharmacy Choice Gold Store and has been part of the program since

2014, which McDonald said has enabled the business to be more competitive in the market.

"As a small pharmacy we don't get the opportunity to get the discounts like the large warehouses," she said.

"With Pharmacy Choice it enables me to get discounts on core range lines and I can then pass on those savings to our patients through our catalogue each month."

Cameron Macklin, General Manager, Pharmacy Choice and Merchandise, congratulated McDonald's Pharmacy on its achievement.

"Their longevity in business is a testament to the team's understanding of their customers and their commitment to providing valued and trusted service 365 days a year," he said.

"We have been proud and privileged to be part of their journey for nearly a decade."

McDonald credited her staff for making McDonald's Pharmacy what it is today.

"We greet our clients by their name, we know the names of their children, and their grandchildren, which all adds that personal touch," she said.

Pictured: Jacinta McDonald and the pharmacy staff celebrate the 40th anniversary at an in-store event on 13 Mar.

EU's 1st RSV vax

AREXVY (recombinant, adjuvanted), the first vaccine to immunise and actively protect adults aged 60 years and older against lower respiratory tract disease caused by the respiratory syncytial virus (RSV), has been recommended by the European Medicines Agency for marketing authorisation in the European Union (EU).

In Europe, RSV causes an estimated 250,000 hospitalisations and 17,000 in-hospital deaths every year in people older than 65 years.

Arexvy contains an engineered version of the RSV fusion surface glycoprotein.

This protein is essential for RSV to infect the body and is also the main target of the antibodies generated to fight the infection.

The vaccine also contains an 'adjuvant', a substance to help strengthen the immune response to the vaccine.

When a person is given the vaccine, their immune system generates specific antibodies and T-cells that help prevent RSV infection.

Arexvy was evaluated under EMA's accelerated assessment mechanism because prevention of RSV infection in the elderly population is considered to be of major public health interest.

RSV is a common respiratory virus that usually causes mild, cold-like symptoms.

Most people recover within one to two weeks, but RSV can be serious in vulnerable people, including older adults and those with lung or heart disease and diabetes.



Did You Know?

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Editor's choice: Soothing intimate care to protect post birth

THE Multi-Mam Post-Birth Spray gives an immediate soothing effect to support the skin's natural recovery.

The product protects and moisturises, and can be used on stitches and directly after childbirth.

The fine mist spray can be angled 360° for ease of use.

Its 97% plant derived and enriched natural ingredients include *albatrellus confluens* (mushroom) extract which helps provide an immediate soothing effect, *rosa centifolia* flower extract for skin repair, and aloe vera, known for its skin conditioning and anti-inflammatory properties that



helps protect and moisturise the skin.

To use the product, shake well before use and spray directly on the intimate area whenever

soothing is desired or on a pad that comes into contact with the external intimate area.

Nicepak that distributes Multi-Mam warns to not use the product on open wounds.

Approximately 450 sprays are available per bottle.

The product has 0% perfume and alcohol and is dermatologically tested on sensitive skin.

There will be marketing support with wobblers, a flyer competition for in-store staff training, along with trials to generate reviews, and social media posts.

The handy and hygienic Multi-Mam Post-Birth Spray, 75ml, retails for \$29.95.

Adore makes the cut



RECOGNISED as one of Australia's best employers, e-commerce site Adore Beauty was named runner-up in the 2023 AFR Best Places to Work awards in the retail, hospitality, tourism and entertainment category.

Last week, Adore Beauty was chosen from over 700 companies across 10 industry sectors.

The company, which provides its employees with a flexible work environment, has a number of initiatives to keep employee satisfaction at an all-time high.

Employees have a 'Fabulous Friday', where team members work slightly longer standard hours over a nine-day fortnight to accrue time off to enjoy every second Fri as a day off.

Other employee benefits include paid parental leave, generous team member discounts, access to heavily discounted salon treatments, paid learning and development opportunities and flexible public holidays.

In order to be recognised as one of the Best Places to Work, entrants are required to have their staff fill in a survey, which asks a series of questions about their experience working for their organisation.

The results account for over 50% of the overall score.

Boost neck firmness

BOOST Lab Neck Firming Serum which retails for \$29.95 is a skin care product that specifically targets wrinkles and ageing on the skin of the neck while visibly improving skin elasticity and firmness.

The company said edelweiss extract defends the breakdown of collagen and revitalises ageing skin, while the tef seed extract, which is rich in essential amino acids and minerals, enhances the

skin's elasticity for noticeably firm and toned skin.

MEANWHILE, the new face for Boost Lab is TV personality and podcast host Chezzi Denyer.



One bottle, so many uses - now in trade up size

ISOCOL Rubbing Alcohol comes in a new size as a 450ml Antiseptic Lotion with a trigger spray.

The convenient spray nozzle, which also has a safety lock on the nozzle trigger, allows for easy application on the skin and the larger bulk size adds customer convenience, satisfying a key consumer demand.

Notably, the product's compact height means it's not too tall to accommodate shelf restrictions in first-aid aisles.

The Australian made and owned product retails for \$18.99.

Isocol also comes as a 75ml Travel Spray (RRP: \$6.95), and a 345ml bottle (RRP: \$12.99).



The multipurpose product has many everyday uses, one of them being that it cleans hands without water, is quick drying, and has a fresh linen fragrant signature scent.

The brand will be supported by advertising across several TV and social media platforms from now until end Jun.

Beauty from within

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Dispensary Corner

WHAT a shock - people looking to social media for health inspiration are being misled, according to new University of South Australia research.

Scientists undertook an audit of the "leading Instagram fitspiration accounts," in which influencers claim to inspire better lifestyles, finding that almost two thirds of the top 100 influencers published "dubious fitness information" while around a quarter presented hyper-sexualised content, nudity or objectification.

Lead researcher Dr Rachel Curtis noted that popular fitness inspiration hashtags such as #fitspiration and #fitspo feature in over 100 million posts, adding that "the lack of reliable, credible health and fitness content on a platform with more than 1.3 billion users globally is concerning".

The UniSA scientists said if credible accounts can be identified, they might present an avenue for wide-reaching, public health campaigns to promote physical activity.

Great place to work cert



THE Australian-owned company PharmaCare Australia which has brands such as Bioglan, Sambucol, and Nature's Way has been named a Great Place To Work after receiving certification this month.

PharmaCare Australia employees recognised the company as one that supports innovation and its entrepreneurial culture, in the survey facilitated by the global authority on workplace culture, Great Place To Work.

Glenn Cochran, CEO of PharmaCare Laboratories, said the recognition from employees meant more than any external award.

"It's easy when you're in the thick of day-to-day business to believe you're doing the right thing by your employees and providing them with a workplace they can grow and be themselves.

"However, whether or not we're doing that correctly as leaders is often immeasurable.

"This recognition that PharmaCare employees believe in our culture demonstrates that, as a team, we are living to our values - to be performance led, to take ownership, to encourage entrepreneurship, and to do it all with integrity."

Core cultural benefits of PharmaCare highlighted by some of its almost 500 employees include:

- Employees feel a sense of pride when they look at everything PharmaCare accomplishes.
- Employees agree people are treated fairly regardless of their sexual orientation.
- Employees agree people are treated fairly regardless of their race.

BP med & cancer

A **MONASH** University study has identified that beta-blockers could significantly enhance the therapeutic effect of anthracycline chemotherapy in triple-negative breast cancer by reducing metastasis.

Researchers from the Monash Institute of Pharmaceutical Sciences (MIPS) have previously shown that beta-blockers are linked with less cancer spread.

However, until now, it was unclear how beta-blockers would interact with common cancer treatments.

In this new study, published in *Science Translational Medicine*, the MIPS team used mouse models of cancer and analysed large-scale patient clinical data, in collaboration with the Cancer Registry of Norway, to discover that anthracycline chemotherapy on its own, in the absence of a beta-blocker, induces nerve growth in tumours.

However, adding a beta-blocker to chemotherapy inhibited nerve fibre activity in tumours and stopped the cancer from coming back after treatment.

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A group of eight Wizard Pharmacy staff members are gathered in a store, celebrating a ribbon-cutting event. They are all smiling and have their arms raised in the air. A purple ribbon is stretched across the group. The background shows the interior of a pharmacy with shelves of products and a sign that says "WIZARD pharmacy".

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