



Today's issue of PD

Pharmacy Daily today features three pages of news, plus full pages from:

- TerryWhite Chemmart
- PharmXchange

Major gaps in care

MORE than 50,000 people with endometriosis have helped map the impact of the condition around the country, as the Federal Opposition calls for further expansion of the new pelvic pain clinics.

A review from the Australian Coalition for Endometriosis found major gaps in services and support around the nation, with many patients being forced to travel hours from home to get care.

The Federal Opposition is calling on the Government to expand its trial of endometriosis and pelvic pain treatment clinics to deal with the lack of options in some areas of the country.

Endometriosis is caused by tissue growing outside the uterus, and affects around one in nine Australian women, causing excruciating period pain along with a host of other symptoms like nausea, bloating, fertility issues, lower back pain and more.

Patients are also contending with expensive treatment costs, not being taken seriously by their healthcare practitioners, and very lengthy wait times to see specialists.

Smashing the \$1m goal



PRICELINE Pharmacy has announced its results from this year's Priceline Sisterhood Foundation fundraising campaign, Stand Up for the Sisterhood, with more than \$1.21 million raised across its 470 stores nationwide.

All proceeds during the month-long campaign over Jun to Jul were donated to the Priceline Sisterhood Foundation, which supports women and their families through charity partners including Motherless Daughters Australia, Perinatal Anxiety & Depression Australia, Raise Foundation and Dementia Australia.

As part of the successful Stand Up for the Sisterhood campaign, Priceline ambassador Chrissie Swan tapped her comedian mates on the shoulder, Dave Hughes, Nikki Britton, Claire Hooper and Lizzy Hoo, for a one-night-only charity comedy show held last week at Melbourne's Comedy Republic.

Swan said, "what an incredible result from this year's campaign to surpass our million-dollar goal".

"Stand Up for the Sisterhood was a joy to be part of."

The Stand Up for the Sisterhood

campaign asked Priceline customers to stand up and donate in-store at Priceline Pharmacy or online for their chance to win one of 10 VIP double passes to the charity comedy show, plus flights and accommodation.

Priceline Pharmacy store teams were key to driving donations, with the top three fundraising stores rewarded with an all-inclusive double VIP pass to the charity show.

Priceline Pharmacy Head of Marketing Gabrielle Tully shared, "this amazing campaign result wouldn't be possible without our wonderful customers and committed store teams".

"We're so grateful for the donations, especially at a time when Australians are experiencing cost-of-living pressures.

"Priceline Pharmacy and the Priceline Sisterhood Foundation are all about making others feel good, so what better way to do that than know you've contributed to improving the lives of Australian women and their families," Tully concluded.

Pictured: comedians Claire Hooper and Nikki Britton.

QV scholarship

OPENING for applications on 01 Sep, the QV Healthcare Practitioner Student Scholarship will award \$30,000 in prize money to undergraduate and postgraduate students in pharmacy, medicine or nursing study courses.

Entrants are asked to complete a 250 to 500 words essay related to sensitive skin, answering the question: "how will you utilise your field of study and the \$10,000 scholarship prize money to benefit patients with sensitive and problematic skin?".

Submissions will be judged by a panel of industry experts including Fabrizio Spada, Scientific Affairs Manager, Ego Pharmaceuticals, and Cheryl Talent, President, Eczema Association of Australasia.

QV Skincare, part of the Ego Pharmaceuticals portfolio, has a long and close association with healthcare practitioners like pharmacists, since the business was first founded following a request from the dermatology ward of Queen Victoria Hospital in Melbourne.

With over 50 QV products sold in more than 20 nations around the world, QV is recommended for sensitive skin by healthcare practitioners such as dermatologists, GPs and pharmacists.

The QV Healthcare Practitioner Student Scholarship closes on 30 Sep, and interested parties can enter, [HERE](#).

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Get measles vax in-store

NSW Health is urging people planning to travel overseas to ensure they are protected against measles before they go, following two recent cases in travellers who returned from Bali.

The department stated that people in NSW born during or after 1966, who do not have evidence of having received two doses in the past, can access the free measles vaccine from their pharmacists (people over 12 years of age) and GPs (all ages).

Dr Christine Selvey, Director Communicable Diseases Branch NSW Health, said that as measles is highly infectious, anyone arriving from overseas who develops symptoms, is advised to contact their healthcare practitioner urgently to arrange testing,

particularly those arriving from known areas of high risk for measles such as South-East and Southern Asia or Africa.

"Travellers who develop symptoms should call ahead to their healthcare professional or emergency department to ensure they don't wait in the waiting room with other patients," Dr Selvey explained.

People born prior to 1966 are likely to have had measles infection and are generally considered immune, stated NSW Health.

Those who are unsure of whether they have had two doses for measles should get a vaccine, as additional doses are safe, explained NSW Health.

More information on measles can be found, [HERE](#).

PM opens CSL's new R&D headquarters

PRIME Minister Anthony Albanese (pictured) has opened the new CSL Global Headquarters and Centre for R&D, which took four years of planning and construction.

Albanese welcomed the first of 850+ employees who will work in the 18-storey building.

The biotech company has business units that include CSL Behring, which makes medicines for rare and serious diseases; CSL Seqirus, which develops and manufactures vaccines; and CSL Vifor, newly acquired in 2022 and specialising in iron deficiency and nephrology (kidney care).

The new location enables CSL to collaborate with external partners, access the best resources to improve R&D, and optimise technological advances for the good of patients and public health, CSL CEO Paul McKenzie said.



"Not only do we position ourselves strongly in the heart of Melbourne, but we bring together many elements of our large Melbourne teams under the one roof, enhancing our values, including collaboration and innovation, within our internal teams, and truly enabling us to embrace 'Working Better Together'," he said.



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Early support trial

THE Distress Brief Support Trial is set to be rolled out in Greater Shepparton and the City of Darebin in Victoria, specifically tailored for people who do not require emergency or hospital-based care.

The trial will be critical in breaking down systemic barriers preventing practical support that de-escalates distress before it reaches a crisis point.

Pharmacist and Assistant Minister for Health Emma McBride said, "supporting the mental health and wellbeing of Victorians is a top priority for the Albanese Labor Government, we know there are often barriers to entry for people in distress to access the care they need".

"Offering compassionate and timely support based on referrals from other services is an effective way to help people develop the skills to manage their distress."

The mental health trial is a jointly funded initiative with the Labor gov't contributing \$2.4m and the Andrews gov't giving \$2.6m.

Richard Vines resigns as CEO from RCA

AFTER 11 years leading the organisation, the co-founder of Rare Cancers Australia (RCA), Richard Vines, will step down as its Chief Executive at the end of 2023.

General Manager Christine Cockburn (pictured) will succeed Vines as Chief Executive.

Vines shared, "building RCA with my wife Kate has been a wonderful experience and we are both very proud of the organisation it has become today".

"We are fortunate that we can step back in the knowledge that



Christine will lead the RCA team with vision and commitment to achieve continued impact and improved outcomes for the rare cancer community."

Vines will remain chair of the RCA board for now.


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Dispensary Corner

RESEARCHERS are using virtual reality (VR) to encourage Australians with an intellectual disability to undertake regular physical exercise through a high-tech gaming program that builds positive exercise habits and reduces their increased risk of diseases such as early-onset cardiovascular disease, stroke and heart attacks.

Working with 16 participants at the Bedford Group, Flinders University researchers Dr June Alexander and Dr Joyce Ramos are running a VR-based exercise program over eight weeks to improve approaches to fitness.

The program requires the volunteers to complete a one-hour supervised session three times per week using a commercially available VR system at the Bedford Group.

Each session incorporates 50 minutes of exercise using a popular game app such as Dance Central, Beat Saber, the Thrill of the Fight, Space Pirate Trainer and a range of other known games.

Flinders University researchers monitor the participant's heart rate, amount of perceived exertion, and intensity volume during the trial and record the results to track their physical improvements.

With the cost of commercially available VR systems plummeting in recent years, the experts say VR technology can, for the first time, provide access to a variety of safe activities that people with disabilities are often excluded from being involved in.

Unstoppable with dairy



DURING Healthy Bones Action Week (21-27 Aug), Dairy Australia is encouraging Australians to reassess their dairy intake to ensure they are consuming the recommended daily amount, particularly as they age.

For many, this means doubling their dairy intake.

Consumers should be made aware that to meet the Australian Dietary Guidelines recommended serves of milk, cheese, yoghurt and/or alternatives, the number of serves should increase with age, and will differ by gender for optimum bone strength and overall health.

Women over 50 years require four serves per day.

While men over 70 years require 3.5 serves each day.

Adults aged 19-50 years need 2.5 serves each day.

Teens require 3.5 serves each day, depending on their age and gender.

Children need between 1.5 and three serves each day.

Dairy Australia nutrition expert Glenys Zucco said by not consuming the recommended serves of dairy, Australian women are putting themselves at risk.

"Research shows increasing intake of dairy to the adequate recommended serves can significantly reduce the rates of falls

and fractures in older Australians while also reducing the effects of age-related bone and muscle loss," Zucco explained.

"The Unstoppables are a group of Australian women from across the country, who are 50 and fitter than ever.

"They are here to help inspire Australians this Healthy Bones Action Week on how to get the most out of life," Zucco said.

"The Unstoppables are engaging in regular movement; weight training, pilates, walking, and running while also inspiring other women to enjoy an active lifestyle through enjoyable movement.

"They couple this exercise with plenty of dairy, and they truly can't be stopped."

Videos matter?

TIKTOK videos that reflect unrealistic depictions of physical appearance may harm how young women think and feel about their bodies, and the impacts may be worse if the content is perceived as unedited and natural.

See more on the research published recently in the journal *Body Image*, [HERE](#).

Guild Update

Suzanne Greenwood thanks pharmacy

OUTGOING Guild Executive Director Suzanne Greenwood has expressed her thanks to community pharmacists and their staff after announcing her resignation last week.

It's been an eventful four years for Greenwood at the helm of the Guild, faced with the bushfire crisis in 2019, then the COVID pandemic the following year.

"I'm especially proud of the pivotal role community pharmacists played in getting Australia through the worst of the pandemic - they were there for all of us when we needed them most," Greenwood said.

She says her highlight was cementing the 7th Community Pharmacy agreement.

"Together, we locked in a 7th Community Pharmacy Agreement, delivered a new strategic plan, implemented a corporate restructure of the National Secretariat, and fought - and continue to fight - for healthcare system reform that works better for pharmacies and their patients.

"Community pharmacy is at the heart of every healthy community," Greenwood concluded.

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