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Today's issue of PD

Pharmacy Daily today features two pages of news, plus a full page from **TerryWhite Chemmart** and a fact sheet from **Kizmet**.

Vax excellence

TERRYWHITE Chemmart has an award-winning vaccination program that has increased customer footfall in pharmacy and delivered over 2m vaccinations last year.

See more on **page three**.

Money solutions

KIZMET has a suite of financial solutions that can help you reach financial goals tailored to suit your needs including improving pharmacy ownership.

See more on **page four**.

Top 20 at APP23

CONVENOR for this year's APP2023 Kos Sclavos AM has shared the 20 sessions on his list to attend at the conference held from 23 - 26 Mar on the Gold Coast.

"As always picking just 20 is a challenge out of 60 sessions," he said.

Sclavos' top tip is to explore the full program **HERE** and bookmark your session preferences based on your professional development needs and career interests.

Priceline's 'I'm me' campaign kicks off

PRICELINE Pharmacy is celebrating positive ageing across its 470+ stores by launching its 'I'm me' autumn campaign, with Ambassadors Chrissie Swan and Ita Buttrose (**pictured** along with Priceline pharmacist Catherine Bronger).

The 'I'm me' campaign follows new nationwide research by YouGov on behalf of Priceline, which found that more than two in five Australian women aged 40+ feel invisible.

The research also found the place most women feel invisible/ignored was shopping in retail stores (41%).

To deliver excellence in age-positive customer service, Priceline Pharmacy's ambassador Ita Buttrose will take on an expanded campaign role, and is appointed Positive Ageing Chief to help educate Priceline's employees with age-positive tips and training.

Buttrose's six-week video training will be posted to a dedicated positive ageing channel on Priceline's digital internal communications platform WorkJam.

The training and tips will be available 24/7 for team members to access.

Buttrose says, "growing older and more experienced won't be 'in' until we see more representation, and acceptance, which is why it's so important we value women of all ages.

"I'm thrilled to contribute to the growing positive ageing movement and to be able to share my experiences and advice with the Priceline Pharmacy team members



who are on the frontline when it comes to making Australian women feel visible."

Priceline Pharmacy's General Manager Andrew Vidler said, "at Priceline Pharmacy, we have always understood the important role a pharmacy plays within the community.

"We believe no one should ever feel invisible, disconnected, or unimportant.

"Our 2023 autumn campaign 'I'm me' is about celebrating acceptance, inner confidence, and positivity and equipping our store teams with age positive training to continue to deliver real, classic care to our communities," Vidler said.

"I'm me' runs from today to Wed 12 Apr across Priceline stores nationwide through multiple touch points.

These include the *YOU* magazine that will feature Alison Brahe-Daddo's menopause story, plus autumn skin, beauty, hair and wellness essentials.

There will also be select in-store

demonstrations with experienced beauty advisors.

An online masterclass will be held for Priceline team members with Priceline Hair and Makeup Director Sarah Laidlaw, who will showcase over 30 years of trade secrets.

There is a consumer competition to win a \$10k Luxury Escapes voucher and hundreds of instant win prizes, and customers can enter by making an eligible purchase of \$10 or more.

For more details **CLICK HERE**.

Wound care

A **NEW** 'Wound Care Course for Pharmacists' is available, accredited by The Australian Pharmacy Council for 19 Group two CPD points, and delivered via an online self-paced learning platform and an interactive workshop.

The full course costs \$599 or \$350 each for parts one and two separately.

Find more information **HERE**.

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Dispensary Corner

A SPERM donor who fathered up to 60 children using different names has been exposed - because all his children looked the same.

The unnamed man, from Australia, allegedly used four different pseudonyms to donate sperm to members of the LGBTQ+ community.

But he was found out when some of the parents met at a barbeque and realised their children looked very similar, *The Herald Sun* reported.

After ringing IVF clinics, they found the donor had only used one official clinic, but also sold his sperm on Facebook.

Dr Anne Clark, from Fertility First in Sydney, confirmed her clinic used the donor only once but said he had been offering his services online in exchange for 'gifts'.

It is illegal in Australia to pay or give gifts for human sperm, carrying a jail term of up to 15 years, however, there's been an increase in online forums offering donations.

Alice Springs needs a circuit breaker

THE health of residents in Alice Springs is the worst it has ever been, decries pharmacist proprietor Peter Hatswell.

"Alice Springs is in a very dark place, and its future is in grave danger.

"We have always had youth problems triggered by alcoholism and many social issues, but the situation is worse now than ever before," said Hatswell, part-owner of three pharmacies in the Alice Springs CBD, since 1987.

Describing the difficulties faced by his staff in these pharmacies, Hatswell, who is also the Guild's Northern Territory branch President, said "we have to be so careful about what to keep on our shelves.

"We have stopped stocking alcohol-based deodorants, mouthwashes, and hand sanitisers as people are stealing and doing themselves harm, with empty bottles found strewn around town.

"We are stocking non-alcohol versions, and they are 'pharmacist-only' products, but the problems haven't gone away, as people may not understand that the products don't contain alcohol, and can still be poisonous when ingested."



Despite good intentions, the misplaced policies from Canberra and the multi-faceted social issues going back several decades have led to the tragic situation of high levels of youth anti-social behaviour with wide-reaching impacts on businesses such as pharmacies.

"We are facing more workforce shortages as there is greater difficulty in attracting pharmacists to come and work in Alice Springs as they naturally perceive the work environment as dangerous, resulting in us having to pay people a lot more.

"With break-ins and other anti-social behaviour we are further losing pharmacy staff, resulting

in us having to shorten the store hours at a time of greater health need, in the face of fewer GPs in the area," Hatswell explained.

Security guards were hired for his pharmacies but he says all this has done is add to overhead costs.

Hatswell welcomes pharmacists being able to practice to the top of their scope and says this will enable his staff as frontline workers to further help people with medical care such as wound care, minor infections and first aid.

However, he says "without adequate staffing levels it will be hard for a pharmacist to take more time out for consultations.

"People are leaving in droves and businesses such as pharmacies may become unviable.

"It's hard to know what might happen, but the situation is such that the support the Government gives to Alice Springs is paramount at the moment.

"Alice Springs is in crisis and needs a circuit breaker.

"People of Alice Springs need help; and the people of Alice Springs need to be helped to help themselves," Hatswell concluded.

Pictured: One of Hatswell's pharmacies.

\$96m facility

AUSTRALIA'S first-of-its-kind \$96m RNA research and pilot manufacturing facility will be built at Sydney's Macquarie University and operated by Myeloid Therapeutics.

The NSW Government says the facility will help combat disease by improving biomedical research capabilities, vaccine production, and boosting early-phase clinical trials.

Quality of carbs matters over quantity

THE kinds of carbs you indulge in may be more important than the amount of carbs you chow down, according to a new international study.

Consuming added sugars - or those in honey or fruit juice - was found to be linked with a higher risk of cardiovascular diseases, particularly stroke, in a first-of-its-kind study following UK Biobank participants over time.

In contrast, the study suggests a higher-fibre diet and replacing added sugars with sugar from fruit and vegetables, starchy carbs, and grains may lower the chance of developing cardiovascular diseases.

Sugar intake was associated with higher cardiovascular disease and triglycerides.

The study published in *BMC Medicine* can be found **HERE**.

Dementia rising

THE latest update to the Australian Institute of Health and Welfare's (AIHW) compendium report *Dementia in Australia*, shows that dementia was responsible for almost 230,000 years of healthy lives lost among people aged 65 and older in 2022, a 61% increase since 2011.

Learn how dementia is the leading cause of mortality **HERE**.

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*AIR pharmacy data for COVID-19 vaccinations

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