



Today's issue of PD

Pharmacy Daily today features four pages of news, including our **Beauty & Wellness** feature, plus a full page from **Willach**.

Duopoly refuted

COULD the 60 DD policy destroy owner-operator pharmacies and create a Chemist Warehouse and TerryWhite duopoly? asked Qld MP Robert Katter in Parliament this week, to which the Federal Health Minister Mark Butler said, "I don't agree with a number of the assertions in it".

"This measure will go nowhere near to halving pharmacy income.

"On their own data, pharmacists as an industry will earn about \$100b over the next four years, assuming no growth.

"They got 30% growth over the last four.

"These measures, depending on which modelling you accept - the industry's, the guild's or the government's - are somewhere in the vicinity of 1-1.5 % of that revenue, again assuming no growth."

120% 'increase' to rural pay

THE Government is focusing on designing the reinvestment package to mitigate the impact of the 60DD policy, particularly its impact on small rural pharmacies.

The Federal Health Minister Mark Butler revealed this week in Question Time in Parliament that after "a couple of good discussions on this, with the member for Mayo, we are doubling the rural maintenance allowance, which is, essentially, a payment that rural pharmacies receive simply to stay open".

"That will have differential impacts, depending on which part of rural Australia they live in - like

the member for Maranoa, for example.

"There are areas where pharmacies will receive an increase from \$40,000 in their allowance to \$90,000 - a 120% increase in the payments they receive simply to remain open.

"We're still consulting about the final design of the package and I look forward to further discussions."

The double dispensing policy to start on 01 Sep will apply to over 300 PBS meds and will be implemented in three tranches over 12 months.

Ellume Limited has gone into liquidation

DIAGNOSTIC products company Ellume Limited has gone into liquidation and has ceased operations.

Suppliers and creditors are being advised to contact the external administrator for the company, FTI Consulting, **HERE**.

Last year, Ellume was plucked out of administration by competitor Hough Consolidated in a USD\$38 million (A\$57 million) deal, however, this week when Hough was unable to

satisfy the conditions attached to vary the terms of the Deed of Company Arrangement (DOCA), the DOCA was automatically terminated and a wind-down of the operations begun.

The unmet terms were to provide a non-refundable payment of \$1.25m to the Deed Administrators, and demonstrate it had sufficient funds within its lawyers' trust account to pay the full sum owing to the Short-Term Funders.

Grow telehealth

AUSTRALIAN

Pharmaceutical Industries, a wholly-owned subsidiary of Wesfarmers Limited, has entered into an agreement to purchase InstantScripts, for approximately \$135 million.

InstantScripts will become part of the Wesfarmers Health division (**PD** 30 May).

Wesfarmers Health Managing Director, Emily Amos, said the proposed acquisition would add a substantial presence in the growing telehealth sector to the Division, aligning with its broader focus on digital health.

"The InstantScripts clinical governance framework is well structured...and it provides flexible services that are available at short notice and outside of normal consultation hours, and is accessible to patients in remote areas and those who have difficulty visiting a GP."

Richard Skimin, Chief Operating Officer of InstantScripts, explained, "our continuous improvements in clinical governance provide the right foundations for further growth".

FRED PROTECT

24/7 monitoring and response by an expert Cyber Security Operations Centre

A plan for every pharmacy
Call 1800 888 828



minfos

Dispense to retail

Everything you need to manage a successful pharmacy

Request a demo



To find out more call 1300 887 418



Together we can™

Natalis
PREGNANCY SUPPORT

make a positive difference for you & your baby



Always read the label and follow the directions for use.

Natalis is a proud supporter and in a paid partnership with Australian College of Midwives, Arrotec Pharmaceuticals, 15-17 Chapel St, Cremorne VIC 3121. ABN 30 605 552 234. The Arrotec and Natalis trade marks are used under licence. Copyright©May 2023. All rights reserved. CON-0038

Always read the label and follow the directions for use. Natalis is a proud supporter and in a paid partnership with Australian College of Midwives.



Support your increased nutritional needs at different stages of pregnancy

**ARE YOU A HEALTH PROFESSIONAL?
ARE YOUR DETAILS CORRECT?**

As a health professional, did you receive today's special edition? Click here to change your subscription details via email.



White coats in Canberra



SOME 80 community pharmacists went to Canberra recently and held over 100 meetings to explain to their politicians the impacts of the 60DD policy on their patients, their livelihoods and their communities.

The Pharmacy Guild Executive Director Suzanne Greenwood shared in *Forefront*, "wearing their white coats, these pharmacists certainly made their presence felt". "And during Question Time, when rows and rows of the public gallery were filled with these pharmacists, the visual impact was immense. "Parliament House was left in no

doubt that these pharmacists were there because they knew the policy wasn't viable.

"Despite the publicity the people they met with hadn't really grasped the concept, nor the negative impacts and risks of such a policy."

Many were unaware that the 60DD proposal was first raised in 2018 when the Pharmaceutical Benefits Advisory Committee recommended 143 medicines for listing for increased maximum dispensed quantities, which later was raised to 325 without consultation with community pharmacists, said Greenwood.

Guild POTY 2024 nominations open

NOMINATIONS have opened for the 2024 Pharmacy of the Year Awards to identify highly motivated and progressive pharmacy practices which stand out in their delivery of innovative and effective healthcare to support their community.

National President of the Pharmacy Guild of Australia, Trent Twomey, encouraged everyone to nominate their favourite community pharmacy so they are in the running for the award.

"This is an exciting and innovative time for the community pharmacy sector," Twomey said.

"The profession is constantly developing the delivery of advice and services to improve the health of the patients community pharmacies serve.

"Being nominated for the Pharmacy of the Year awards would be a fitting recognition of the commitment pharmacies

are making in the evolving healthcare environment."

Jonathan Biddle, General Manager of the awards sponsor, Care Pharmaceuticals, shared, "our sponsorship reflects our commitment to patients and pharmacies in the sector and also our support for the ongoing clinical and technological development of community pharmacy".

"The sector is continually innovating and what really impresses me is that despite a very rapid pace of change and development, our community pharmacies always have their patients at the centre of their focus, and this aligns with our company values."

The category winners and overall winner of the Guild Pharmacy of the Year awards will be announced at the 2024 APP Conference, to be held on 14-17 Mar next year at the Gold Coast Convention Centre, Queensland.

HELPS TAKE THEIR COUGH AWAY

2x Faster* Cough Relief Than Left Untreated

Discover Prospan's 5-action formula and review the evidence at Flordis.com.au/health-professionals

Always read the label and follow the directions for use.

*Reference: 1. Lang C, et al., *Planta Med* 2015;81:968-974. Supported by Engelhard Arzneimittel GmbH & Co. KG.

*Prospan is clinically proven to relieve a chesty cough in 7 days vs 14 days untreated. Schaefer A, et al., *Pharmazie* 2016;71(9):504-509.



Editor's Choice: nourishes lashes & removes toughest makeup

BIODERMA has now launched Sensibio H2O Eye Waterproof makeup remover which aims to remove even the most stubborn eye and lip makeup, while caring for these delicate areas and improving lash density.

Bioderma's scientific research reveals that the eye and lip contour areas are particularly sensitive by nature, and repeated rubbing and other rough handling can lead to redness, marks, fine lines and eyelash loss.

Made up of two well-balanced phases, Sensibio H2O Eye Waterproof Makeup Remover is formulated specifically with sensitive and fragile areas of the face in mind and can be used

on all skin types to restore the skin's natural balance, says its manufacturer.

Different from other bi-phase cleansers that feature a 50% split between the oil phase and micellar, in Sensibio H2O Eye the oily phase only accounts for 30% of the formula.

It contains patented complex and active ingredients such as provitamin B5, and sugars called fructooligosaccharides which assist to increase the skin's tolerance and removes the potential for further irritation that can be caused by traditional rinse-off cleansers, such as rinsing with tap water, and rubbing.

The product retails for \$24.99.



Coty's luxury offering



US COSMETICS maker Coty intends to adapt its offering due to structural changes in the market, especially with regard to perfumery where more consumers want longer-lasting and premium products, the company stated.

"Against this backdrop, we will continue to grow the fragrance category and premiumise our business through our portfolio of icons and leading launches, such as Burberry Hero and Her, Gucci Flora Gorgeous Jasmine and Gorgeous Gardenia, Boss Bottled Parfum and Chloe Atelier des Fleurs," said Sue Y. Nabi, Coty's CEO, commenting on the company's latest operating results.

To go further in this process, Coty has announced the launch next year of Infiniment Coty Paris, a new collection of high-end fragrances, that will be to this category what the group's ultra-premium brand Orveda is to skincare.

The project was introduced as the "most ambitious and most premium fragrance project to date," for the company.

The collection, for which there are patents pending for both the formulation and the packaging - a first according to Coty, will ultimately include a range of 14 scents, with more news to come in the next months.

Put a shine on lips!

CARMEX Original Flavour Lip Balm Jar comes in a handy pot to soothe, moisturise dry, chapped lips, and can be used under or over lipstick for a gloss finish.

When first applied, Carmex provides the lips with a tingling sensation.

Enriched with camphor and menthol in a base of cocoa butter and waxes, the balm also includes salicylic acid to assist in the mild exfoliation of the delicate lip area.



The Glow booster that blurs like a social filter

HALO Glow by e.l.f. is a complexion booster and skincare-makeup hybrid product that is infused with skin-loving squalane and hyaluronic acid which aims to enhance the overall look of skin while rendering a soft-focus, and effortless radiance.

Customers can wear it on its own, under, or over makeup, mix it in with their favourite foundation for a fresh, dewy finish, or use it as a highlighter to illuminate the high points of their face.

Available in eight flexible shades that work, the Halo Glow Liquid Filter retails for \$35.



Stuffy and coughy? There's a Chemists' Own for that.



Always read the label and follow the directions for use. Incorrect use could be harmful.

Dispensary Corner

DOZENS of four-legged film-goers arrived in strollers last week for the opening of Thailand's first pet-friendly cinema on the fringes of the capital, *AFP* reported.

The country's pet industry is considered the second-biggest in Asia, behind China's, with some 8.3 million dogs and 3.7 million cats in 2021, according to industry data.

Pet ownership grew further during the coronavirus pandemic, and now some businesses are trying to cash in.

The animals had to wear diapers and sit in bags while the sound and lighting were adjusted for their comfort, Major Cineplex spokesman Narute Jiensnong said.

"Bangkok is not a very pet-friendly city," Narute told *AFP*, adding that the concept built on their child-friendly theatres.

Narute noted some pets acquired during the pandemic suffer separation anxiety now that owners are no longer working from home or in lockdown.

"In the kid cinemas, kids will be running around screaming or shouting...I think pet cinema will be the same.

"Everyone who comes will own a pet and be understanding if dogs bark," he said.

Despite the cinemas' animal welfare safeguards, not all pet owners were thrilled about the new idea.

"Being zipped up in this cage, I don't know if that's enjoyable for the animal," said a patron, adding the concept is "unnatural" and "torture".

How do I tell them this?

NEWCASTLE pharmacist Phil Dibbens is calling on his local Federal MP Sharon Claydon to intervene and persuade the government to rethink its 60-Day Dispensing policy.

The pharmacist from Scott-Dibben Chemist at Kotara, NSW, agrees with the Guild that residents can expect shorter trading hours, less services, worsening medicine shortages and closures of pharmacies under the new policy.

"This policy is going to seriously impact my patients in Newcastle," he said.

"Because of these changes, I'm going to have to look at the hours I keep my pharmacy open and the services I provide.

"The patients that this is going to affect the most are primarily older people, who are already struggling with the rising cost of living.



"How do I tell them that I'm going to have to start charging for services I currently offer for free?"

"I don't want to be in a position of closing earlier and not being there for people when they need vital medicine and support.

"I'm asking Ms Claydon to step in and put patients first," Dibbens concluded.

Farm work hurts

A **TEAM** of UniSA experts are exploring what chronic pain means to Australian farmers in a move to improve the way chronic pain management strategies are delivered in rural communities.

They are seeking farmers who have experienced chronic pain to participate in this study.

Rural health expert, UniSA's A/Prof Kate Gunn, said the study will address a serious gap in pain management among farmers.

"Musculoskeletal disorders are very common in this group and due to the unrelenting nature of farm work, farmers often return to work without accessing best-practice treatments, or being aware of their long-term health."

Unpaid carers

THE House of Representatives Standing Committee on Social Policy and Legal Affairs yesterday launched an Inquiry into the recognition of unpaid carers.

Chair of the Committee, Peta Murphy MP, said, "this inquiry will examine the effectiveness of the *Carer Recognition Act 2010* in acknowledging and raising awareness of the important role of unpaid carers in Australian society, and will consider if legislative reform is needed".

The Committee is seeking written submissions, ideally of no more than 10 pages, on the inquiry terms of reference by 11 Aug [HERE](#).

The inquiry is not considering the adequacy of payments for carers.

keep dreaming...
travel inspiration for your next dream holiday

[Click to read](#)

Travel & Cruise Weekly

Pharmacy Daily
www.pharmacydaily.com.au

Pharmacy Daily is part of the Business Publishing Group family of publications.

Pharmacy Daily is Australia's favourite pharmacy industry publication.

EDITORIAL
Editor in Chief and Publisher – Bruce Piper
Associate Publisher – Anna Piper
Editor – Jayamala Gupte
Contributors – Adam Bishop, Myles Stedman, Janie Medbury, Matthew Wai
info@pharmacydaily.com.au

Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

ADVERTISING AND MARKETING
Sean Harrigan & Nicki Harford
advertising@pharmacydaily.com.au

BUSINESS MANAGER
Jenny Piper
accounts@pharmacydaily.com.au

Suite 1, Level 2, 64 Talavera Rd
Macquarie Park NSW 2113 Australia
PO Box 1010 Epping NSW 1710 Australia
Tel: 1300 799 220 (+61 2 8007 6760)

Sign up free at www.pharmacydaily.com.au

Travel Daily
CRUISE WEEKLY
Travel & Cruise Weekly
travelBulletin
business events news

Time to rethink your dispensary set-up?

CONSIS.C

The latest in pharmacy robotic automation

The CONSIS C uses state-of-the-art technology in all areas of operations, from the user and control software to the mechanical and electronic components.

The sophisticated design maximises storage capacity, the dual lane feeder system speeds up loading, whilst inbuilt sensors and cameras offer peace of mind with advanced diagnostic support.



Cost savings



German made and engineered



Instant asset write-off*

A solution for every dispensary

[find out more](#)

 **Willach** | Pharmacy Solutions

willach.com.au
[Tel: \(03\) 9429 8222](tel:(03)94298222)
info@willach.com.au

* To find out if your business is eligible for the instant asset write-off, consult your financial adviser.