

Today's issue of PD

Pharmacy Daily today features four pages of news, including our **Beauty & Wellness** feature, plus a full page from **Nova Pharmaceuticals**.

SILK back on sale

IN A turnaround decision, Wesfarmers announced this week that its wholly-owned subsidiary, Australian Pharmaceutical Industries Ltd has entered into a Scheme Implementation Deed (SID) with SILK Laser Australia Limited to acquire 100% of SILK's shares outstanding for \$3.35 cash per share, by way of a Scheme of Arrangement, (PD 20 Apr).

The consideration represents an implied equity value for SILK of approximately \$180 million, based on 53.76 million fully diluted shares outstanding.

The SID allows for the payment of a fully-franked dividend of up to a maximum of 10c per SILK share, with the cash consideration of \$3.35 per share to be reduced by the cash component of any such dividends.

Wesfarmers Health Managing Director Emily Amos said that the acquisition of SILK would complement the division's existing Clear Skincare Clinics, providing scale and efficiency benefits through an expanded presence in the attractive and growing market for aesthetic products and services.

Tune to thought leaders

PHARMACISTS "do not need to stay in a professionally unsatisfying setting," according to high-profile consultant pharmacist, Debbie Rigby, ahead of the virtual *Pharmacy Daily* and Raven's Pharmacy Careers Summit to be held on 07 Jul, (PD 21 Apr).

As a speaker at the Summit & the Clinical Executive Lead for the National Asthma Council, Rigby is asking the profession to "look for other opportunities to use your knowledge and skills."

"It may reignite the passion of being a pharmacist."

"I'd encourage future and existing pharmacists to tune in and hear from the profession's thought leaders," she said.

Rigby added the roles that pharmacists can play in medication management across the health care system are now so "varied and extensive with so much opportunity for innovation and melding of other skills and interests, with flexibility, to work as much or as little as you choose, and in multiple settings,

including work from home".

Another presenter at the Summit, Natalie Sirianni asserted that "becoming a pharmacy owner is a viable and realistic goal, if people choose to take that path, as I believe that community pharmacy has and always will provide much-needed services to communities throughout Australia, and there will always be a role for that".

A Director at Attain Business Brokers, Sirianni added that "as a business broker, I would love to educate younger and aspiring pharmacists about the benefits of pharmacy business ownership, their options and the steps they can take to increase their chances to get into ownership".

"While 60-day dispensing has increased the uncertainty and fear in the industry, my thoughts are that pharmacy and pharmacy ownership is a viable industry moving forward and a great profession to be in."

There is still time to register for the inaugural Summit, [HERE](#).

CWH deal in NZ

CHEMIST Warehouse and Hero Condoms have entered into a partnership to make the socially conscious brand available across 38 stores in New Zealand.

To date, Hero Condoms has donated 2.35 million condoms globally and says it's on track to reach 3 million soon.

Before the pandemic, Hero donated 2.2 million condoms to Botswana to help fight the spread of HIV/AIDS to address global health challenges and support progress on the United Nations Sustainable Development Goals.

During the pandemic, Hero donated over 140,000 condoms to health clinics and service providers to support sexual reproductive health rights in Australia too.

Currently, there is an offer for NZ customers that they can purchase a pack of 12 Hero Condoms for just NZ\$8.99.

Gastro bug found

A **TYPE** of bacteria not routinely tested for has been discovered as the second most common cause of bacterial gastroenteritis, in a study of over 300,000 patient samples.

A group of scientists at UNSW Sydney have discovered, [HERE](#), a type of bacteria known as *Aeromonas*, which they say may impact in the future how pharmacy customers will be tested and treated.



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Partnership with a pharmacy sales team

HEALTHONE has entered a strategic partnership with self-care company Perrigo Australia and will introduce a dedicated national pharmacy sales team focusing on educating healthcare professionals.

The contract sales organisation shared that the collaboration aims to facilitate the spread of education and awareness about Perrigo's range of self-care brands throughout Australia.

Mert Aras, Chief Pharmacist at HealthOne, said, "as the cost of healthcare rises, it's never been more important for Australians to make wise choices to look after their health".

Perrigo brings 130 years of experience to the over-the-counter self-care market which spans the Americas, Europe, Asia, and Australia

Natalie Urner, HealthOne's General Manager added, "working towards ensuring the health and wellbeing of everyday



Australians is at the heart of what we do".

"And we're extremely proud to be able to take that philosophy to the next level by promoting the Perrigo portfolio to pharmacies nationally."

Perrigo Australia's General Manager Leanne Brydon added, "this is an exciting milestone... as our portfolio has expanded significantly in the self-care space over the past five years and we need the dedicated support and professionalism HealthOne can deliver".

Workjam's new venture

ADDING to their retail pharmacy Asia-Pacific (APAC) portfolio, WorkJam has announced a new partnership with National Pharmacies.

As National Pharmacies has expanded into Victoria and New South Wales, with over 850 employees working across 46 pharmacies operating in the three states and 19 optical stores in South Australia, the partnership aims to see the digital platform for frontline workers improve the internal communications between pharmacists and managers, and team member product knowledge.

WorkJam's employee communication module will also help "bridge the gap" between National Pharmacies' support office and frontline team members, aiming to boost engagement and overall workplace connection.

National Pharmacies Chief Executive Officer Vito Borrello believes that WorkJam's digital solutions will further progress its



customer service journey.

"We're excited to have consistency across the brand when it comes to internal communications, onboarding, training and workplace culture.

"We look forward to this transition into a digital workplace with WorkJam."

WorkJam Managing Director APAC Andrew Myers said, "our clients in the retail space enable us to have in-depth knowledge of the challenges faced by the industry, in particular pharmacies".

National Pharmacies anticipates onboarding WorkJam in mid-Jul.

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*Reference: 1. Lang C, et al., *Planta Med* 2015;81:968-974. Supported by Engelhard Arzneimittel GmbH & Co. KG.

*Chesty Cough W/E 2022-12-31



Editor's Choice: stem cell extracts to repair damaged hair roots

HAIR loss is a problem that affects people all over the world.

According to the World Health Organization, about 1.6 billion people suffer from hair loss, leading to significant impacts on self-esteem and emotional wellbeing.

There are a variety of factors that cause hair loss, including stressors such as a prolonged illness, job loss, or family issues.

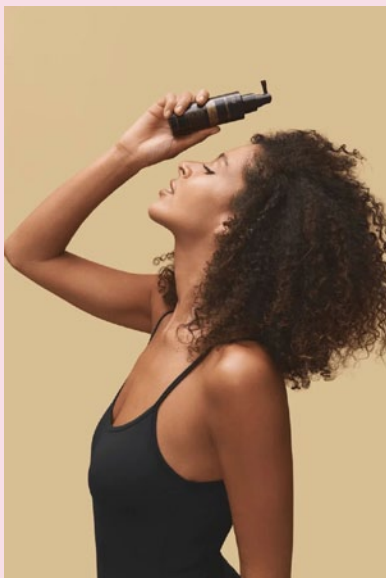
Other causes of hair loss could be related to genetics, some medications, and diseases such as thyroid disorders or dietary deficiencies.

Emma Li from Australian life science company EZZ said, "EZZ has introduced eucalyptus

plant stem cells into our hair care range to promote and maintain hair growth for our consumers".

The EZZ Hair Growth Spray is made of arginine, glycine, lysine HCL and soybean amino acids, which aims to promote the production of collagen necessary for hair growth and inhibit enzymes that cause hair loss.

In addition, the spray which retails for \$79.95, contains oligopeptide, which along with the eucalyptus stem cell extract, can reach the scalp, fill the hollow hair core, and promote the repair of damaged hair roots.



Top collagen pleaser



THE skincare range Antipodes has taken out the coveted Best Beauty & Cosmetics Product award at this year's Naturally Good event for its Lime Caviar Collagen-Rich Firming Cream.

Held at Sydney's International Convention Centre this month, the category included other nominees like La Maxime's Dewy Glow Exfoliating Scrub & Hydrating Mask, Ethique's Vegan Lipsticks, Lust Minerals' AHA Exfoliating Lotion, Ena Products' Essential Oil Roll, and Newnordic's Hyaluronic Active Serum.

The Antipodes National Business Manager Jennifer Giles said, "we've attended Naturally Good for the last three years and it's always a great opportunity to meet other beauty brands and retailers".

"It's a great honour to be awarded this year's Beauty prize."

Naturally Good Product Manager Sinead Kavanagh said the quality of entrants this year had exceeded all expectations.

"The standard of products and brands is phenomenal considering the natural health space has become such a competitive space," she shared.

"Given it's only the second year we have held the awards, we are anticipating even more categories and entrants next year."

Curl like a superstar!

SILVER Bullet SuperStar MultiStyler (RRP:\$349.95) is an all-in-one multi-styler to effortlessly create curls and movement without excessive heat.

Featuring a 1,000 watt hairdryer with a lightweight body of 290g, the kit also includes a hot air brush, 43mm left and right directional air curling attachments, plus three heat and three speed settings.



Precision brush styling for those standout looks

REAL Techniques has just released its limited-edition Afterglow Collection of quality makeup brushes at great value, exclusive to Priceline.

The brushes include synthetic and ultra-smooth Taklon bristles whose hair is smoother than those on other brushes.

Each brush head is named for easier identification and is hand-cut for more precise use from dense coverage to a soft, delicate finish.

The collection, which retails from \$18.99 to \$34.99 and is offering a 30% discount, can be used with a wide range of products and makeup needs from powders, creams, liquids, minerals, highlighters and shimmers.



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Dispensary Corner

PSYCHEDELIC therapy was given a boost - or potentially dealt a blow - when "freethinking" New York Jets quarterback Aaron Rodgers pushed for the acceptance of the treatment at a conference in Denver this week.

According to *ESPN.com*, Rodgers was among a wide-ranging lineup of speakers at the Multidisciplinary Association for Psychedelic Studies conference, which advocated for the legalisation and welcoming of psychedelic therapy.

"Is it not ironic that the things that actually expand your mind are illegal and the things that keep you in the lower chakras and dumb you down have been legal for centuries," pondered Rodgers, who is a known user of psychoactive drugs.

He said his success on the football field after using ayahuasca in an off season trip to Peru in 2019 makes it hard to dismiss his views.

"You know, it's going to be hard to cancel me, because, you know...48 touchdowns...what are you going to say?"

The talented quarterback has often courted controversy for his vocalty regarding other alternative treatments, including his much-publicised COVID-19 vaccine hesitancy.

Earlier this year, he went on a Tibetan-style four-day dark retreat to contemplate whether or not he wanted to retire.

Rodgers has also been accused by teammates of expressing interest in 9/11 conspiracies.

Double win as ICS for mum helps kids

DR BRONWYN Brew (pictured) has been announced as the recipient of the 2023 Asthma and Airways Career Development Fellowship, jointly funded by the National Asthma Council Australia and the Thoracic Society of Australia and New Zealand.



Brew was awarded the Fellowship to develop her research into the prevention of asthma in children through inhaled corticosteroids (ICS) control of maternal asthma in pregnancy.

"With this project I would like to investigate the possibility that regular ICS use in pregnancy in women with asthma will actually help to prevent the development of

asthma in their children," Brew said.

"In addition, I want to investigate if women without maternal exacerbations (hospital or emergency, period of breathlessness) are also less likely to have children with asthma."

Brew shared that both these results together would suggest that better asthma control in pregnancy has the potential to not only improve perinatal outcomes and maternal health but may reduce asthma in children.

"Despite studies showing that ICS use by women at the start of pregnancy, mid pregnancy and/or the end of pregnancy was strongly associated with a lower risk of asthma, wheeze and use of SABA in children aged four to six years, there has been a lack of research to confirm these results.

"My research will aim to answer whether asthma control exhibited by regular ICS use and a lack of exacerbations may reduce asthma onset in children," she explained.

Brew plans to conduct an observational replication study using population-wide linked health data of pregnant women with asthma and their offspring in both Australia and Sweden.

She said that the public health significance of this finding is important for respiratory health to improve population asthma rates.

"If we find that regular ICS use in pregnancy and prevention of maternal exacerbations will reduce asthma in children, the plan is to verify this with different study designs and ultimately attempt to explain the mechanistic pathway to child asthma," said Brew.

Call to ban ads

THE Australian Medical Association has welcomed a parliamentary inquiry's recommendation to all advertisements for online gambling within three years.

The inquiry's report, '*You win some, you lose more*', calls for a phased approach towards banning the ads across all media platforms to protect young Australians, who are the target of "grooming" by betting companies.

The AMA also welcomes a key recommendation to establish an online gambling regulator tasked with providing national regulatory oversight, but maintains its longstanding calls for an independent body that also regulates physical gambling sites.

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