

Thu 11th May 2023

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Today's issue of *PD*

Pharmacy Daily today features four pages of news, including our Beauty & Wellness feature plus full pages from:

- Nova Pharmaceuticals
- The Platform Alliance Group

Rehydrate well

NOVA Pharmaceuticals is offering 25% discount on its Elactalyte effervescent electrolyte tablet range and pharmacies will also receive an e-gift card.

See more on page five.

PAG's action call

THE Platform Alliance Group (PAG) is calling all pharmacy owners to attend webinars to get an action plan to mitigate recent policy changes.

See more on the back page.

Fred IT wins new contract

THE Dept of Health and Aged Care has awarded Fred IT Group the contract to deliver the next phase of the national electronic prescription delivery service.

Pharmacist and CEO Paul Naismith (pictured) shared that using eRx Script Exchange, the new service "will ensure that Australian healthcare professionals and patients will continue to have access to a robust, secure electronic prescription network.

"Health professionals and patients have faster and more accurate medication services in the 14 years since Fred launched electronic prescriptions.

"Doctors, pharmacists and patients will all further benefit from this next phase which streamlines the management of the network."

The main advantages are that prescribers and pharmacies have certainty that electronic prescriptions and SMS will continue without transaction costs, he said.

"Pharmacies will no longer



have individual invoicing or PBS online payments reconciliation for electronic prescriptions.

"Prescribing and dispensing software vendors will receive financial support for compliant electronic prescription solutions and customer services.

"There will be strengthened cyber security and greater protections against clinical risk, enhanced capacity for all users to innovate and deliver patient-focused improvement," Naismith said.

The eRx Script Exchange will work with software vendors, prescribers and pharmacies to move to the new arrangements to commence on 01 Jul.

Expert to speak

INFECTIOUS diseases physician and health reform ambassador, Dr Nick Coatsworth, will be providing this year's Pharmacy Connect delegates with an update on primary healthcare reform and how pharmacists can be a part of this.

Dr Coatsworth is an expert in health policy and public administration and held a national role in the Australian response to COVID-19 as Deputy Chief Medical Officer.

In Feb this year, Dr Coatsworth joined the Australian Patients Association as Ambassador for Health Reform.

The Pharmacy Connect conference hosted by the NSW Branch of the Pharmacy Guild is taking place from 31 Aug - 02 Sep at the Hyatt Regency, Sydney, with early bird registrations now open.

Learn more **HERE**.



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Booster course

THE Australasian College of Pharmacy is informing pharmacists that the current ATAGI guidance advises that all adults who have had their last COVID-19 vaccine dose or confirmed infection (whichever is the most recent) six months ago or longer are eligible for a 2023 COVID-19 Booster dose.

Pharmacists are reminded that in 2023. Bivalent mRNA vaccines are the preferred option for booster doses.

Moderna is also sponsoring a new educational module called Bivalent COVID-19 Vaccines.

This activity has been accredited for one hour of Group one CPD (or one CPD credit), suitable for inclusion in an individual pharmacist's CPD plan, which can be converted to one hour of Group two CPD (or two CPD credits) upon successful activity completion.

Learn more HERE.

Sclavos headlines key Sigma Summit

SIGMA Healthcare is calling all franchise partners, owners and pharmacists of Amcal, Discount Drug Stores, Guardian and PharmaSave to its inaugural Sigma Pharmacist Summit 2023, with registrations closing 19 May.

Held in Melbourne from 02 - 04 Jun, Sigma states that the mustattend immersive event comes as the industry faces rapid changes, including the pending introduction of 60-day dispensing and expanded scope of practice.

Pharmacists will hear from industry-leading speakers and experts notably, past Pharmacy Guild President Kos Sclavos AM, headlining the event with a discussion on The Dispense Change: Maximising patient loyalty and compliance, building a diversified dispensary and, health services revenue opportunities to better combat the impact of the 60-day dispensing initiative.

Sclavos has asked the profession to invest time now in their

pharmacy and pharmacist teams.

"Pharmacists need to build patient loyalty, medication compliance and embrace full scope of practice.

"Importantly pharmacists and their teams need to focus on workflow efficiencies and productivity as industry changes place increasing pressure on businesses.

Sigma's Head of Franchise Brands, David Preston, said this Summit supports pharmacists as they face sudden and fast-paced industry changes.

"The Sigma Pharmacist Summit 2023 provides crucial networking and learning opportunities to join your peers as we conquer this change together," said Preston.

Angela Boyatzis, the newly appointed Chair of the Amcal Guardian National Council, explained, "headlined by the highly experienced Kos Sclavos AM, and supported by a range of discussions on health services, dispensary

operations insights, workflow efficiency tactics, and building high performing teams, this is the opportunity to take advantage of leading speakers and networking like never before".

Confirmed speakers along with keynote speaker Sclavos include Sigma's David Preston on the double dispensing change; leadership coach Vanessa Lontos on the culture plan; an interactive session with Sara Kemp on full scope; Tracey Goldsmith on an integrative mental health approach; Morris Misel on navigating the uncertain and exciting future of community pharmacy; Vicki Ibrahim on electronic prescriptions; Jarrod McMaugh on supporting mental health - culturally safe care; and an interactive session with Josephine Maundu and Glenys Wilkinson on workplace-based assessment tools.

The Summit's full agenda can be found **HERE** and as spaces are limited, register now HERE.





Beauty Wellness

Thu 11th May 2023 beauty@pharmacydaily.com.au

Editor's Choice: Be kind, look after the planet & yourself

THE KIND Collective range of make-up is founded by Lynda Chapman and Pia Dwver who are passionate about enabling anyone to add consciously-driven, multi-purpose cosmetic products to their beauty routine.

Australian-owned with its hero products being Australian made, the KIND Collective is cruelty-free, 100% vegan and PETA accredited.

The Natural Mineral Foundation Powder with SPF 15 has blue light reflecting ingredients to protect the skin against the light from screens.

The Translucent Finishing Powder with Green Tea and vitamin C comes in three shades with skin-soothing liquorice root.

The SuperHero 2-In-1

Foundation & Concealer comes in six shades and blends easily for a customised matte finish.

Get lightweight coverage and blue light protection with the Healthy Glow Sheer Foundation for a dewy finish.

The range also has a Superhero 5-In-1 Pressed Powder, which is the ultimate multitasker.

The KIND Collective recommends using it to contour the face and body as a blush or a bronzer and even out skin colour in various areas.

The collection also includes a



concealer with coffee, serum, primers, Wonderlash mascara, Hero Brow Gel, Hydrating Lip Elixir, Ultra-Hydrating Lipstick, the KIND Brush range, travel essentials' kit and more, all retailing from \$9.95 to \$29.95.

Best in class winners



AUSTRALIA'S biggest beauty review website, beautyheaven, has announced the winners of its 2023 Glosscar Awards.

Taking out the Best New Cleanser award is CeraVe SA Smoothing Cleanser, while the Jojoba Company Jojoba & Enzyme Radiance Mask won the Best New Face Mask.

In make-up the New Brow Product is Revlon ColorStay Micro Brow Pencil, while Burt's Bees Squeezy Tinted Balms won the Best New Lip Product.

In haircare the Best New Hair Tool was Remington PROluxe You Adaptive Hot Airstyler -AS9880AU, while the Best New Shampoo And Or Conditioner is Glow Lab Hydrating Shampoo.

In the natural category the Best New Natural Hair Product is the Batiste Bamboo Fibre & Gardenia Dry Shampoo.

For hands and nails the Best New Hands and Nail Product went to DU'IT Tough Shield Sanitising Hand Cream.

In men's care the Best New Made For Men Product was Remington Rapid Cut Ultimate Hair Cut Kit - HC4400AU, while Oral B iO 5 Electric Toothbrush won the Best New Health/Wellness Product.

Beating out all others the Best New Perfume is Yves Saint Laurent Libre Le Parfum.

Marshmallow scented

THE MOR Marshmallow Discovery Set is a set of four scented bath and body essentials in convenient 50ml sizes for a moment of luxury at home or on-the-go.

This set features MOR's Hand & Body Wash, Hand & Body Milk. Body Cream and Hand & Nail Cream in its best-selling marshmallow fragrance and retails for \$39.95.



Post-swim itch solution for those on the go!



FORMULATED by cosmetic chemist Rita Sellars, a swimmer herself, comes a useful range called Clean Swim that includes its signature Chlorine Clear Body Spray which removes chlorine

post-swim, along with a Charcoal Body Wash, Daily Swim Shampoo and Conditioner.

The Chlorine Clear Body Spray is a lightweight, refreshing spray that instantly removes excess chlorine molecules and smell from the skin and hair post-swim while hydrating, and balancing the skin's pH levels to reduce irritation and the potential for inflammation.

This spray is the skincare solution for swimmers on the go!

The range also uses vitamins, odour neutralising and skin renewal ingredients, including activated charcoal, eucalyptus leaf oil, argan oil, and cocoa butter.

The range is safe for adults, kids and babies, retailing from \$21.95 to \$25.95 for the Body Spray.

Beauty from within

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FOLLOW PHARMACY DAILY ON LINKEDIN TO STAY CONNECTED WITH THE LATEST PHARMACY NEWS.







Dispensary Corner

USING coconut-scented soap could be the answer to reducing annoying mosquito bites, according to new research from Virginia Tech University in the United States.

The scientists looked at why some people tend to be "mosquito-magnets" and concluded it could be due to their natural smell combined with the soap they use.

In a trial they looked at how attractive volunteer participants were to mosquitoes when they hadn't washed, versus washing with a variety of soap brands.

All of the soaps contained limonene, which is a known insect repellent, but the researchers also found that using Dove and Simple Truth soap increased the attractiveness of some - but not all - of the experimental subjects.

Published in the journal Science, the paper said "it's remarkable that the same individual that is extremely attractive to mosquitoes when they are unwashed can be turned even more attractive to mosquitoes with one soap, and then become repellent or repulsive to mosquitoes with another soap".

Soap-washing significantly changed the odour profile of each study participant, and consequently also impacted mozzie preferences.

After identifying individual chemicals with an impact on the insects' choices, the researchers concluded that coconut-scented soaps were the best in reducing blood sucker attraction.

PAG figures out 'best plan of attack'

THE Platform Alliance Group (PAG) began its roadshow last night in Sydney to support its pharmacy members through the impact of the 60-day dispensing initiative confirmed in this week's Budget.

Director Michael Flannery explained, "we know that tackling this alone is daunting.

"We want every pharmacy owner to know that we are here to help you manage and understand the impact and provide you with a practical plan so that you and your team can focus on delivering the best care to your patients."

In a meeting attended by over 100 members at Olympic Park in Sydney, Dave Fenlon, CEO, sympathised, "we know that the last few weeks have been extremely stressful for many pharmacy owners.

"While we continue to support the lobby for change, we want to make sure you are in the best position to manage a significant financial impact on your pharmacy and care for your patients in a sustainable way."

Patrick Stoll, the newly appointed Head of Brand for Pharmacy Alliance and Advantage Pharmacy, said, "over the next few months, our team will work with you to help you know your numbers, maximise existing opportunities and potential new professional services, develop a tailored, focused plan and provide you ongoing support and guidance.

"With individual NostraData reports, our opportunity calculator, and reviewing your financial and operational position, we can help you navigate the rollout of the impacted molecules from 01 Sep

to 01 Sep 2024. We are committed to your success," Stoll reassured members.

Due to high demand the PAG webinars, Navigating Risk and Maximising Opportunities to manage 60-Day Dispensing, are now open to all pharmacy owners, whether members or not, and will run on 16 May at 6.30pm AEST and 17 May at 2pm AEST. Register HERE.

Director Steve Kastrinakis said, "I'm disappointed like all pharmacy owners that the 60-Day dispensing initiative is pushing ahead.

"It's critical that we work together and support each other to figure out the best plan of attack to mitigate this risk.

"Our pharmacy teams need us to lead, and our communities need to be able to find solutions to their health issues."

Be a voice for all

NATIONAL Reconciliation Week (27 May - 03 Jun) is almost here, and this year's theme is 'Be a Voice for Generations' which according to Reconciliation Australia is to "...encourage all Australians to be a voice for reconciliation in tangible ways in our everyday lives."

The Pharmacy Guild supports Reconciliation Week and is encouraging pharmacists and their staff to take part.

Reconciliation Australia says we can do this by "...learning about our shared histories, cultures, achievements, and exploring how each of us and as a community we can contribute to achieving reconciliation in Australia."

Learn more HERE.



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