



Every 60 seconds at Priceline Pharmacy there are*:

- 29 makeup products sold
- 12 haircare products sold
- 8 vitamin & supplement products sold
- 4 fragrance products sold
- 3 lash products sold
- 2^ vaccinations administered
- 56^ scripts dispensed

When you partner with Priceline Pharmacy, you'll boost your competitive advantage like never before.

Enjoy the benefits of a near 50/50 split across front of shop and script sales¹ and increased visitation with Sister Club, Australia's biggest health and beauty loyalty program.

Plus the added peace of mind knowing we're in a prime position to successfully navigate any proposed industry changes.

* Priceline Pharmacy retail units sales data 1 Jul 2022 – 31 Dec 2022.

^ 2022 Priceline Pharmacy data.

¹ R12 FY23 as at May 2023 Priceline Pharmacy data.



a festival of *you*

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[Find out more](#)



NEW **Ferro-Max C**TM
with Vitamin C to aid absorption.*
Available from Symbion, Sigma, API and CH2.

For use when iron deficiency or iron deficiency anaemia has been diagnosed by your doctor and a therapeutic iron supplement is recommended. Always read the label and follow the directions for use. If symptoms persist, worsen or change unexpectedly, talk to your health professional. *Vitamin C has been shown to enhance the absorption of iron when taken together.



Today's issue of PD

Pharmacy Daily today features two pages of pharmacy news, plus a front cover from **Priceline** and a full page from **SHPA**.

Gain advantage

PRICELINE has a 50/50 split across front-of-shop and script sales and is well-prepared to navigate the upcoming industry changes.

To gain competitive advantage, and to learn more about partnering with Priceline Pharmacy, see the **cover page**.

Talent awarded

SOCIETY of Hospital Pharmacists of Australia (SHPA) recognises and rewards its top talent at its annual Medicines Management 2023 Conference over the weekend.

See more on the **back page**.

Guild aligns with nurses

THE Pharmacy Guild has responded favourably to a submission for nurses, like pharmacists, to work to their full scope of practice, as a way to meet the growing health needs of an ageing population.

The Guild was responding to the Australian College of Nursing's (ACN) submission to the Cormack Review, otherwise known as 'Unleashing the Potential of our Health Workforce Review'.

Guild National President Trent Twomey (**pictured**) said nurses have a greater role to play in servicing the community and patients.

"The ACN's recent submission points out the benefits to patients, consumers, the health workforce and taxpayers of nurses working to their full scope of practice.

"The Guild agrees with Australia's nurses," Twomey added.

"Unfortunately, there is enough illness in Australia to keep all health professionals busy, but we need to work smarter not just harder to



meet the needs of our patients.

"Like pharmacists, nurses and other allied health professionals have the skills, knowledge and training to treat and diagnose more everyday health conditions.

"The Cormack Review is a rare opportunity to redesign the healthcare system so that all health professionals are working together in the interests of patients and the community," said Twomey.

"Pharmacists and nurses working to our full scope and expertise as part of the healthcare team will improve patient access and relieve pressure on our overstretched health system, especially emergency departments and general practice," he concluded. *JG*

Near-fatal error

A TODDLER was overdosed on seizure medication when a prescription was incorrectly labelled with a dosage 10 times the required amount.

The prescription bottle was meant to say 1ml but through error it was printed as 10ml, causing near-fatal symptoms and hospitalisation.

Health Minister Chris Picton said, "my heart goes out to the family for what has been a distressing experience".

"Private community pharmacists on the whole do a great job, but where serious medication errors occur it is incumbent upon the pharmacy to review what occurred and if necessary to be reviewed by the national pharmacy board."

A spokesperson for the Ahpra and the Pharmacy Board said, "a pharmacist has to exercise an independent judgement so the medicine is safe and appropriate for the patient".



DRAW THE LINE...

When it comes to
over the counter medication



Affordable, quality healthcare supporting Australian families

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Dispensary Corner

THE Wiggles' song *Hot Potato* was being played loudly, and on a loop, at the Graham Bricknell Memorial Music Shell in Bunbury, 200km south of Perth, in what the local council conceded was a bid to discourage people from loitering and congregating at the popular site.

The Wiggles said they're deeply disappointed that Western Australia's largest regional city is using their music to drive homeless people away from a regularly used shelter and sleeping spot.

In a statement released to the ABC, a spokesman for the Wiggles said the decision ran counter to their songs' purpose and message.

"The Wiggles' music is created to bring joy and happiness to children and families around the world," the spokesperson said.

"We are deeply disappointed to hear that it is being used in any other way."

The ABC understands the band has approached the City of Bunbury to request the song no longer be played.

In a statement, Bunbury Mayor Jaysen Miguel said the playing of looped music was an established way - across the state - of "discouraging people to congregate permanently in an area and would deter antisocial behaviour".

The City of Bunbury declined to comment on the band's statement and request, though as of late on Thu last week the song was stopped, the news outlet had reported.

"Amazing assets" awarded

THE Medicines Management Conference 2023 took place in Cairns recognising the depth of talent in the medical field.

Dr Karlee Johnston (**pictured R**) received the 2023 Society of Hospital Pharmacists of Australia's (SHPA) Australian Clinical Pharmacy Award.

A practicing clinical pharmacist, Johnston's groundbreaking research into 'pharmacist burnout' generated extensive publication, including 'The burden of COVID-19 on pharmacists', which was one of the 10 most downloaded papers from the *Journal of the American Pharmacists Association* in 2021.

"Karlee is an amazing asset to our profession whose impact is felt widely through her vast contributions to research the care she delivers to her patients and her genuine love for teaching," said SHPA President Tom Simpson (**pictured top**).

Russell Levy (**pictured below L**), a clinical authority on infectious diseases, with significant expertise in oncology and haematology, and pioneer of SHPA's annual Pharmacy Forecast Australia, was awarded SHPA's Medal of Merit.

"Russell is a trailblazer of the profession, and thanks to his foresight and determination we have insight into the future of pharmacy," Simpson added.

The 2023 SHPA Early Career



Pharmacist of the Year was Ashleigh Lawrence (WA), recognised for being a driver of innovation and a source of inspiration and mentorship for other early career pharmacists.

Honoured with the 2023 SHPA Technician of the Year was Tara Clayson-Fisher (Tas), recently appointed as the first Technician Observer to the SHPA Board of Directors and also inducted as an SHPA Fellow.

The VAD Pharmacy Project Team took out the 2023 SHPA Hospital Team of the Year honour for forging a safe and successful pathway for the operation of Voluntary Assisted Dying in Tas, while Emma Dall'Alba (Qld) won the 2023 SHPA Resident of the Year.

Kay Dunkley won the prestigious Fred J Boyd Award (**PD** 03 Nov), and first female pharmacist MP Emma McBride (**pictured below R**) was also recognised for the rapid uptake of the ANZCAP Program (**PD** Fri Breaking news). *JG*



NSW ATU 2024

THE Pharmaceutical Society of Australia (PSA) has launched the full program of sessions for the NSW Annual Therapeutic Update (ATU) to be held at Magenta Shores from 17 to 19 Feb 2024, with early registration now open.

Providing clinical and practical information on the latest practice developments over three days, pharmacists will engage with educational content specifically designed to be relevant within the regulatory environment in NSW, including recent changes to pharmacist authorities and upcoming pilot programs.

PSA NSW President Luke Kelly urged pharmacists from around the state to take the opportunity to develop their practice skills as part of their continuing professional development.

"The PSA Annual Therapeutic Update is the premier opportunity for pharmacists in all practice settings to stay on top of their clinical knowledge," Kelly said.

"With the NSW Pharmacy Trial set to expand into the treatment of skin conditions in 2024, there has never been a more important time for pharmacists to learn from leaders and continue delivering quality care to our patients.

"I'm confident that all pharmacists, from all corners of our state and from all practice settings will develop new skills and expand their knowledge on topics relevant to daily practice," Kelly added.

To view the full program for the upcoming 2024 NSW ATU, **CLICK HERE**.



MM2023

CONGRATULATIONS TO OUR 2023 AWARD WINNERS!



FRED J BOYD AWARD

KAY DUNKLEY

“There is much to be proud of as a pharmacist, and nothing more so than the sense of community we have fostered as a profession. This award is for all of those who help others.”



AUSTRALIAN CLINICAL
PHARMACY AWARD

KARLEE JOHNSTON



MEDAL OF MERIT

RUSSELL LEVY



TECHNICIAN
OF THE YEAR

**TARA
CLAYSON-FISHER**
(Tas Branch)



EARLY CAREER PHARMACIST
OF THE YEAR

**ASHLEIGH
LAWRENCE**
(WA Branch)



HOSPITAL TEAM INNOVATION
OF THE YEAR

**VAD PHARMACY
PROJECT TEAM**
(Tas Branch)



RESIDENT
OF THE YEAR

**EMMA
DALL'ALBA**
(Qld Branch)

For more information, visit shpa.org.au