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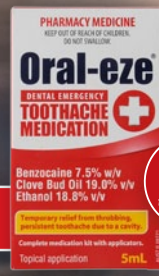
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Today's issue of PD

Pharmacy Daily today features two pages of pharmacy news, plus a cover wrap from BioCeuticals and full pages from:

- TerryWhite Chemmart
- Gold Cross

Training & prizes

BIOCEUTICALS is offering gift cards and Ultra Muscleeze product training courses for pharmacists, which can be completed online at any time, or in store for all pharmacy staff on 14 Nov.

See more on the **cover page**.

Grab a Nov deal

GOLD Cross Glucojel, the original pharmacy jelly bean, is offering a red hot deal for Nov.

Place pharmacy orders via your preferred wholesaler.

See more on the **back page**.

Aspen wins top CHP excellence award

CONSUMER Healthcare Products (CHP) Australia announced the winners of the 2023 Self-Care Excellence Awards in Sydney last week, celebrating creative campaigns and sustainable brand solutions.

Aspen Pharmacare won the overall Self-Care Excellence Award for their work with healthcare marketing agency PintarHealth Connect on the Circadin and Aura partnership campaign.

The judging panel of industry experts recognised best practice in marketing and sales, new products, and manufacturing innovation that has contributed to excellence in the consumer healthcare products industry, informed CHP.

Other category winners included Most Preferred Supplier over \$100m awarded to Symbion and the under \$100m won by Arrotex Pharmaceuticals.

The Most Trusted Partner in Pharmacy was won by Ego Pharmaceuticals, who also took out other prizes such as Best



Marketing Campaign of a Consumer Healthcare Product - Small Budget for MOOV Head Lice, and the Innovative Manufacturing Solution Award for QV Refresh Packaging Sustainability Project.

CHP Australia Chief Executive Officer, Dr Deon Schoombie said, "congratulations to all our Self-Care Excellence Award winners".

"The consumer healthcare products industry promotes self-

care, healthy lifestyles, and healthy choices," remarked Schoombie.

"This is at the core of who we are, so our judges are always looking to reward leading-edge creative work, innovation, and best practice in self-care and, this year, all entries were outstanding.

"I encourage the industry to continue to strive for excellence over the coming year."

See the list of winners **HERE**. JG

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1. Waring, M. et al. An investigation of the effect of six emollients on skin characteristics. Journal of the Dermatology Nurses' Association. 2014. 6:1
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Dispensary Corner

DOZENS of baseball fans in Osaka hurled themselves into a filthy city-centre river and partied long into the night after the Hanshin Tigers won the Japan Series for only the second time in their history.

The country's most passionately supported team beat the Orix Buffaloes in the final game of the best-of-seven series late on Sun night to win the title for the first time since 1985, *Yahoo News* has reported.

It lifted the so-called "Curse of the Colonel", which warned that the Tigers would never win another Japan Series after fans threw a plastic statue of Colonel Sanders snatched from a nearby KFC restaurant into the river the last time they won the title.

Japan's police had warned fans not to jump into the Dotonbori River, which authorities had described as like "swimming in toilet water".

One person died after diving in when the Tigers won the Central League pennant in 2003.

But the warning went unheeded after the Tigers' latest victory, with cheers erupting every time a fan hurled themselves into the murky water, though no injuries were reported, stated the news outlet.

One man even arrived for the celebrations dressed as Colonel Sanders and was duly tossed into the river.

"I'm so happy," said fan Hiroshi Okamoto.

"I want to celebrate the long-awaited moment of victory with everyone as they played a very connected style of baseball."

Blooms aces for charity

NOW in its sixth year, Blooms The Chemist's Charity Golf Day brought together over 125 sponsors and ambassadors to the Strathfield Golf course in Sydney last Fri to raise funds for Make-A-Wish Australia.

Participants played in teams of four, while non-golfers took part in a Paint and Sip activity, donated by Pinot & Picasso.

"We are pleased to share that our 2023 Charity Golf Day has raised \$60,000 for Make-A-Wish Australia, which is a record for us," Blooms The Chemist CEO Emmanuel Vavoulas said.

"As community pharmacy professionals, we are committed to leading with kindness.

"We are proud to have been an official partner of Make-A-Wish Australia since 2016, helping to grant the wishes of critically ill children, and we thank all our partners, sponsors, valued customers and team members for rallying together for this very important cause," he said.

Make-A-Wish Australia CEO Sally Bateman was a guest speaker during the Blooms The Chemist's Charity Golf Day lunch and charity raffle and highlighted the impact



granting wishes can have on critically ill children.

"A wish granted can improve self-confidence, and emotional wellbeing and play an important role in giving the child something positive to look forward to.

"We are dedicated to doing everything in our power to enable children with critical illnesses to create happy memories with their families that will last a lifetime," Bateman said.

Since 2016, Blooms The Chemist has donated over \$1.7 million to Make-A-Wish Australia. *JG*

Pictured: Vavoulas, winners from Simpson Freed Lawyers - Dave Watkins, John-Paul Shehata, Jayden Brown, pharmacist-owner Andrew Yap, and Sally Bateman.

Pharmacy Guild Update

Mind matters

A REMINDER to all pharmacists, pharmacy assistants and other members of staff that the TELUS Health Employee Assistance Program (EAP) provides confidential and professional counselling services, stated the Guild.

It's also available to immediate family members of registered Guild members and their pharmacy staff.

Help is available for a wide range of personal and work-related issues, including stress, anxiety, depression, substance abuse, and relationship problems.

It's a timely reminder as we head into the festive season when it's all hands on deck at community pharmacies.

Pharmacy operations are ramping up, ensuring patients get their medications before the holiday hustle. And yes, the "silly season" does bring with it heightened expectations and stress.

So, while you're out there taking care of your patients, don't forget to take a moment for yourself.

After all, your wellbeing matters just as much.

Pharmacy Guild members can find out more about the EAP and what services it provides by clicking [HERE](#).

You can also hear about the EAP on the Pharmacy Business & Career Network Podcast episode [HERE](#).

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