



**NEW** **Ferro-Max C™**  
with Vitamin C to aid absorption.\*  
Available from Symbion, Sigma, API and CH2.

For use when iron deficiency or iron deficiency anaemia has been diagnosed by your doctor and a therapeutic iron supplement is recommended. Always read the label and follow the directions for use. If symptoms persist, worsen or change unexpectedly, talk to your health professional. \*Vitamin C has been shown to enhance the absorption of iron when taken together.



## Today's issue of PD

Pharmacy Daily today features four pages of news, including our **Beauty & Wellness** feature, plus a full page from **E45**.

## Dry skin experts

**E45** is a dermatological cream exclusive to pharmacy to help dryness in skin conditions such as mild eczema and dermatitis. See more on the **back page**.

## Student winners

**THE** Pharmaceutical Defence Limited (PDL) 2023 Student Grant program recipients have been announced.

The funds contribute to event registration, travel and accommodation expenses to the value of \$5,000 each, as well as mentorship opportunities within each state.

PDL CEO David Brown congratulated the winners - Alexander Siu, University of Technology Sydney, first-year MPharm; and Jo Cavanagh, The University of Western Australia, second-year MPharm, with both choosing to attend the 81st FIP World Congress on 24-28 Sep.

Brielle Geard, University of Tasmania, second-year BPharm Honours, will attend the Australian Pharmacy Professional Conference and Trade Exhibition, 14-17 Mar 2024.

## Power duo leave a legacy



**TRAILBLAZERS** Terry White and Rhonda White (**pictured**), whose remarkable journey has left an indelible mark on the industry, are selling their remaining business.

After a remarkable career spanning over six decades in community pharmacy ownership, their enduring legacy is tonight being celebrated at an industry event hosted by EBOS Group at the Emporium Hotel in South Brisbane.

It all started in 1958 when Terry took the first step by acquiring his initial pharmacy in Woody Point on the Redcliffe Peninsula.

Shortly after their marriage in 1961, Rhonda opened her first pharmacy in Clontarf, igniting what some might have called friendly competition.

In 1994, they established the franchise company Terry White Chemists, a visionary endeavour that reshaped the landscape of community pharmacy in Australia.

The journey of growth for the pair saw the Terry White Chemists business merge with Chemmart in 2016, creating one of Australia's largest pharmacy brands.

In 2018, the group was acquired by EBOS, and today the TerryWhite

Chemmart brand has a network of over 550 pharmacies nationwide.

Terry reminisced that the "TerryWhite Chemmart journey has always been about more than just running pharmacies".

"It's been about pioneering new ideas and embracing change to better serve communities across Australia," Terry commented.

"Our legacy is a testament to the power of innovation and compassion in healthcare."

Rhonda said that at the "heart of our success has always been our belief in people, our customers, staff, and partners".

"We've strived to make a difference in their lives and empower them to take charge of their health, their careers and their businesses," Rhonda added.

"The legacy that Terry and I have built will live on through those we've been lucky to have met and to have been inspired by."

EBOS Group CEO John Cullity said, "EBOS Group is honoured to celebrate the remarkable journey of Terry and Rhonda White, and their retirement marks the end of an era, but their enduring legacy will forever inspire us all". JG

## NSW expands vax

**NEW** South Wales is removing barriers to immunisation with new Standards that will see pharmacists authorised to deliver a wider range of vaccinations to patients.

The new Standards, which commenced this month, have seen Hib, Meningitis B, and chickenpox added to the list of vaccinations pharmacists can deliver, and have lowered the age requirements of pharmacist-led immunisations for other conditions.

This now means that NSW patients can receive vaccinations for 19 conditions from their local pharmacy, freeing up doctors' appointments and helping improve vaccination coverage.

The changes follow a commitment by the National Cabinet in Apr to fund pharmacist delivery of the National Immunisation Program vaccines.

The new Standards maintain existing requirements that pharmacists be appropriately trained, and that pharmacies have a dedicated immunisation service area.

"This is great news for New South Wales," said David Heffernan, Pharmacy Guild NSW Branch President.

"Vaccination is a crucial element in protecting people from future health risks.

"Making it more accessible to NSW patients will help make sure we don't lag behind."

## DRAW THE LINE... When it comes to Allergy relief



**Affordable, quality healthcare supporting Australian families**

Always read the label and follow the directions for use.

**APOHEALTH**



## Your pharmacy, our priority

In challenging times, we're there for you  
 With our supply chain solutions, industry know-how and retail experience, we can help you overcome the toughest obstacles.

Visit [symbion.com.au](http://symbion.com.au) or email [info@symbion.com.au](mailto:info@symbion.com.au) to chat with one of our team members today.



## Slam dunk for Blackmores and the NBL

**BLACKMORES** has announced that it has entered into a multi-year promotional partnership with the Hungry Jack's National Basketball League (NBL) as a major partner.

Commenced during NBL's Blitz Week (16-22 Sep), the community-focused partnership between Kirrin Holdings' Blackmores and the NBL provides the company with the opportunity to make an ongoing impact in the community, "aligning with its purpose to empower the best of health in everyone, naturally", a statement said.

Blackmores CEO, Alastair Symington, explained, "we are delighted to join forces with the NBL as its dedication to excellence, teamwork and empowering individuals to achieve their full potential aligns seamlessly with our own values".

"We are confident this will be the beginning of a positive, mutually beneficial partnership that enhances our commitment to the health and wellbeing of NBL fans,



consumers, our employees and people everywhere."

NBL's CEO David Stevenson added, "this is Australia's leading natural health company, and the addition of Blackmores significantly strengthens the League's portfolio of partners as we build towards the start of the season this month".

NBL Chief Partnerships Officer, Lauren Hansen, commented "through its partnership, Blackmores will facilitate basketball coaching clinics around Australia".

"This program involves providing basketballs, raising donations to support community programs, and

encouraging healthy lifestyles."

Blackmores' sponsorship of the NBL includes employee engagement activities, community outreach and support, on-court branding, other promotions, as well as collaboration with current and previous athletes.

Through these activities, Blackmores states it is determined to shepherd its master brand message, 'Good Health Changes Everything', while also reaching a captive audience of 3.52 million adults and children.

**Pictured:** Alastair Symington and Lauren Hansen (in the centre) with NBL players. *JG*

## Exploring pain

**BACK** and neck pain are major public health burdens, with millions of sufferers around Australia.

Now, a nationwide study will for the first time explore the impact of these conditions on health and welfare.

Experts from the University of Adelaide are leading the *Australian Longitudinal Study on Back and Neck Pain*, and are working with researchers from the University of South Australia, the South Australian Chronic Pain Statewide Clinical Network at the Commission on Excellence and Innovation in Health, and the peak consumer organisation Chronic Pain Australia.

The study will investigate risk factors by asking thousands of participants to take part in a comprehensive, annual online survey, **HERE**, that will track how their ailments are progressing over several years.



## CommBank Pharmacy Insights

In partnership with UTS and IQVIA

[Read Here](#)





## Editor's Choice: Soodox has cottoned on to wrap out plastics

**RESPECT** by Soodox is a line of period products designed to promote women's health and wellness and reduce the impact of period product waste on the environment.

In Australia, an estimated 300m tampons and 500m disposable pads are sold each year.

Soodox founder Shida Kebriti said, "that is a lot of waste going into landfill".

"That's why the Respect by Soodox tampons are wrapped in paper rather than plastic or cellophane," Kebriti explained.

Plastic tampon wrappers sit in landfill for more than 450 years, whereas paper wrappers take only two to six weeks



to decompose or can go into household recycling, she said.

Similarly, the Soodox pads are wrapped in a biodegradable film.

The range is free from toxins and nasties such as PFAS chemicals, whose impact is still to

be fully understood, she added.

The Soodox 100% certified organic cotton range includes pads, tampons, period underwear, period wash, a heat pack and a period starter pack, and retails from \$4.95 to \$27.95.

## Mary Kay clears the air



**SCIENTISTS** at Mary Kay have been investigating the effects of air pollution on skin for years.

Previous efforts have analysed the biochemical responses of human skin cells to various forms of pollution, including diesel exhaust and urban air pollution.

Key findings have revealed a proprietary blend of antioxidants reduces those responses.

"Mary Kay scientists have spent years researching the latest ingredient innovations to best defend against free radicals and help delay the onset of premature skin ageing," said Dr Lucy Gildea (pictured), Chief Innovation Officer, Product & Science at Mary Kay.

Another environmental medicine expert Dr Jean Krutmann has been leading research to check the effect of air pollution on human skin since the publication of a paper in 2010 showing the effect of airborne particle exposure on skin ageing.

The findings presented recently are the latest efforts by Mary Kay to reinforce the brand's long-standing commitment to advancing research and development in skin health and beauty.

Mary Kay holds more than 1,600 patents for products, technologies, and packaging designs in its global portfolio.

## Versatile detangler

**THE** WetBrush Liquid Fluidity Detangler Hair Brush promises to unsnarl knots and features a swirling pattern.

Wet or dry, the exclusive IntelliFlex bristles detangle without pulling, tugging or damaging hair.

It can also be used with wigs and hair extensions.

The brush is available in lavender, aqua and rose designs, and retails for \$25.95.



## Leaves body feeling refreshed and revitalised

**PREPARE** for summer with the Bathefex Epsom Salt Foot Bath (RRP:\$9.99).

Epsom salts bring relief to tired and aching feet while baking soda aims to tackle foot odour.

Cooling peppermint oil and invigorating eucalyptus oil provide a refreshing burst, awakening the senses and leaving feet feeling renewed and revitalised, says its manufacturer.

Suitable after a long day at work, after exercise or even a hot day at the beach.

Another item in the Bathefex range, the Gel Eye Mask (RRP:\$8.88) is a product that brings spa-inspired luxury to a beauty regimen.



Featuring a unique two-in-one reversible design, one side boasts gentle gel beads to reduce puffiness and swelling, while the plush soft side aims to ensure a serene and calming experience.

The wide, adjustable strap on the eye mask guarantees a snug and comfortable fit.

# Want to feature on this page?

email [advertising@pharmacydaily.com.au](mailto:advertising@pharmacydaily.com.au) to find out more

**Beauty & Wellness**  
by Pharmacy Daily

## Dispensary Corner

**KAITAIA** residents in New Zealand say their tap water smells of chlorine, curdles milk in a cup of coffee, fades clothes, and sometimes leaves a rash.

But Far North District Council says its team regularly monitors the town water supply and fully complies with the appropriate rules, *Stuff* has reported.

A Pukepoto Rd resident, Kelly Smith, said the tap water always has a strong chlorine smell and taste, although the levels go up and down.

"I live 100 or so metres from the water treatment plant... it makes your clothes fade and stink of chlorine."

Smith said having a shower can irritate his eczema and dermatitis, which sometimes feels like his skin is crawling.

He constantly buys bottled water to drink.

Last week, newly bought milk was splitting and curdling every time he made a cup of coffee with tap water, despite having an in-line water filter.

Smith complained to the council and posted on social media where fellow Kaitaia residents joined in, saying they never drink the town water as it smells and tastes of chlorine.

When *Stuff* visited the town, a cup of coffee made with the tap water split the milk into small white chunks and made the brew undrinkable.

When the jug was cleaned out with rainwater from a Whangarei rainwater tank and boiled again using rainwater, the coffee did not split and the cuppa was drinkable.

## Maritime fights dementia



**THE** Australian National Maritime Museum has been trialling sessions aimed at people with dementia and their carers that promote story sharing and encourage social interaction and connection.

Seaside Stories are themed, hands-on reminiscence sessions where visitors can touch and hold museum objects.

Museum educators (trained in dementia communication) will ask questions and guide discussion.

Daryl Karp, Director and CEO, said, "the feedback we have received has been so positive".

"The trained educators work carefully with participants helping to tease out memories.

"What results are powerful and important experiences for both the participant and their carer.

"Each of us regardless of our age have stories to tell and share and participants are encouraged to share their personal recollections, stories and experiences in a safe and welcoming space."

The program includes a morning tea and concludes with an educator-led tour of the exhibitions.

Tours are carefully planned to cater for participants' sensory preferences and mobility needs.

Portable seating is available

throughout the museum tour.

After the program, participants can explore the museum at their leisure, Karp explained.

While all areas of the museum and cafe are wheelchair accessible, Karp has noted that "due to the design and walkways on the vessels", wheelchair access would not be available on them.

The 2023 program includes Swimming and the Beach, Suitcases and Travel, and Ships and Ropes, where participants share memories of travel, touch ropes, compasses and binoculars, take a guided waterfront walk, and listen to Kay Cottee's circumnavigation of the world, Karp concluded. *JG*

## New Dubai digs

**EGO** Pharmaceuticals is celebrating 30 years of exporting its range of more than 150 skincare products for eczema and chronic skin conditions to the Middle East.

A company statement said it was the first Australian skincare company to export to the Middle East, which has become Ego's largest market outside of Australia.

Since the company first launched in the United Arab Emirates back in 1993, it has entered six more Middle Eastern markets.

Today, the Middle East accounts for 50% of Ego's exports and 25% of its total business.

To celebrate, it is moving to a new centrally-located office in Dubai this month, and it is working to open a regional HQ in Saudi Arabia.

Austrade has given Ego advice on regulatory issues, market entry, and introductions to government officials across the region.

Ego has also been honoured with winning the Australian Exporter of the Year in 2017.

## Get your own copy of Pharmacy Daily

## Pharmacy Daily

SUBSCRIBE

CLICK HERE FOR YOUR FREE SUBSCRIPTION



# E45

THE DRY SKIN EXPERTS



## E45 Cream

A dermatological cream to reduce skin dryness in conditions such as mild eczema and dermatitis



Exclusively available in leading pharmacies nationally

**FIND OUT MORE**

or call **02 8878 9777** to talk to your Pharmabroker representative

Always read the label and follow the directions for use.

