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Today's issue of PD

Pharmacy Daily today features four pages of news, including our **Beauty & Wellness** feature.

Naloxone pilot

THERE is an upcoming webinar exploring early results from the Western Australia Police Force's pilot initiative, where officers have carried the opioid overdose reversal medication, Naloxone.

The Penington Institute will be conducting the *Western Australia Police Force Naloxone Rollout: Pilot Results and Frontline Perspective* webinar, with speakers from the National Drug Research Institute - Director Prof Simon Lenton and research associate Dr Seraina Agramunt.

Register to hear the highlights from the formal evaluation of the WA Police Force Naloxone Pilot, [HERE](#).

NSW set for key pill trial

FOLLOWING an announcement from Health Minister Ryan Park, NSW has become the first Australian jurisdiction to authorise the extended supply of oral contraceptives by pharmacists under the NSW Pharmacy Trial.

The Pharmaceutical Society of Australia NSW President Luke Kelly welcomed the start of the program, saying, "pharmacists participating in the trial will be able to continue the supply of an existing low-risk contraceptive without renewed prescription, better supporting contraceptive adherence as well as saving patients time and money".

The Pharmacy Guild of Australia commented that the reform will mean women have easier access to everyday healthcare, and free up doctors' appointments for more complicated matters, with changes in effect from 27 Sep.

"With over 2,000 community pharmacies in NSW, this policy makes it easier for women to access everyday reproductive

healthcare," said Catherine Bronger, NSW Guild Senior Vice President.

"Many women are forced to wait weeks to see a doctor to renew their prescription for the pill.

"In regional areas, women often have to drive to the next town to even find a GP," Bronger added.

"This is about making it that little bit easier for women to access everyday reproductive healthcare."

However, doctors are staunchly against the expansion of pharmacist-led prescribing (**PD 27 Sep**), with the peak GP lobby group, the Royal Australian College of General Practitioners' VP and Qld Chair, Dr Bruce Willet, stating, "this creates a strong conflict of interest, where pharmacist prescribers will write out scripts for various conditions, and then sell medications to patients based on their recommendations".

"There is a reason why we have always separated the prescribing and dispensing of medications," Willet concluded. *JG*

SA's UTI report

THE final report of the Select Committee on Access to Urinary Tract Infection (UTI) Treatment was tabled in the South Australian Parliament yesterday, [HERE](#).

The report recommended that antibiotic medication to treat UTIs be made available from South Australian pharmacists; the program be made permanent; and that the model be implemented as soon as practicable.

PSA South Australia and Northern Territory President Dr Manya Angley welcomed the report's recommendations, calling on Health Minister Chris Picton to accept them in full.

"Almost all Australians will soon have access to treatment for UTIs from their local pharmacist as more programs are stood up.

"We cannot let South Australia fall behind other states," Angley said.

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PSA Qld awards talent rising to the top

FIVE outstanding Queensland pharmacists were recognised at the Pharmaceutical Society of Australia (PSA) Queensland Excellence Awards in Brisbane last week.

The state awards were presented to Jacqueline Meyer (pictured), Pharmacist of the Year; Swapna Chaudhary, Early Career Pharmacist of the Year; Zain Langah, Intern Pharmacist of the Year; Lynette Dupuy, Lifetime Achievement Awards; and George Kotzas, Lifetime Achievement Awards.

In addition, James Oh from James Cook University was awarded the Prof James Dare Graduate of the Year award.

LivLife Pharmacy Cooroy owner and top winner, Meyer embodies what it means to be a pharmacist.

She is the founder and host of the Hinterland Health Expo, now in its second year, uniting health providers, building positive relationships, and facilitating collaborations between practitioners and the community.



Meyer provides nurse education, antibiotic stewardship, and patient education, reinforcing the support pharmacists provide.

She has also trained as a lactation consultant to fill the gap in local

services, enhancing support available to mothers and increasing breastfeeding rates in the region.

More than 10 interns from the PSA have also been trained under Meyer, who heavily invested in their development.

PSA Qld President Shane MacDonald congratulated all the award winners.

"We are lucky to be home to many pharmacists who go above and beyond for their communities and patients," MacDonald said.

"Queensland has led the way with many pharmacy programs, including UTI prescribing and vaccination, which is only possible with the skill and dedication of our pharmacists.

"Each of the award winners exemplify everything it means to be a pharmacist."

"On behalf of PSA and all Queensland pharmacists, congratulations to all the award winners on your achievements," MacDonald concluded. JG

Dental damage

THE impact of vaping on oral health was explored at the recent World Dental Congress in Sydney, where over 5,000 dental practitioners from 130 countries attended the session (PD 15 Sep).

Keynote speaker Prof Purnima Kumar, a world authority on vaping and its effects on the mouth, looked at how smoking, vaping and waterpipes increase the risk for oral disease.

Her research found that six months of vaping equated to five years' worth of damage in a smoker's mouth.

"The world is waking up to the dangers of vaping.

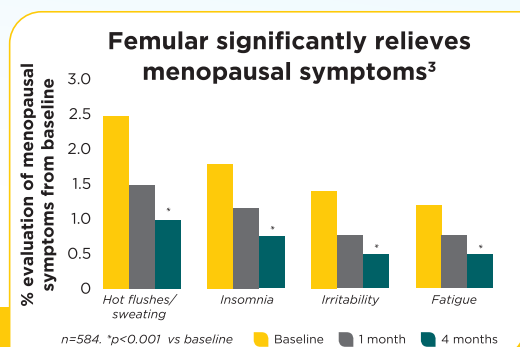
"My own lab has just discovered that vaping can thin the protective membranes that line our mouth and gums.

"It is time to take the lead in educating patients, parents and care-givers using evidence," Kumar advised.

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Editor's choice: duo gives a burst of plant-based hydration

GROWN Alchemist has unveiled its newest power duo: the Skin Renewal Mask and Skin Renewal Day Cream, available now.

These adaptogen-powered formulations are siblings to the Skin Renewal Serum launched earlier this year, rounding out the tools needed for cellular renewal and achieving optimal skin health, says its manufacturer.

Skin deserves defence against environmental aggressors, and this is where the Skin Renewal Day Cream comes in.

Niacinamide, echinacea, and reishi mushroom join forces to soothe, shield, and nourish skin, while moringa peptides protect against particle pollution.

Packed with the potent blend of snow mushroom extract and echinacea, the Skin Renewal Mask aims to deliver a burst of plant-based hydration, supporting the skin's natural ability to defend against the effects of oxidative stress and ageing.

Drawing out and absorbing lingering oils, dirt, and impurities which cause unwanted breakouts, this creamy wash-off clay mask gently exfoliates to help reveal smoother and more radiant skin.

The Skin Renewal Mask retails for \$72 and the Skin Renewal Day Cream for \$85.



Hathaway headlines



SHISEIDO is celebrating actor, Anne Hathaway, as the new face of Vital Perfection and its age-defying skincare line of 15 products.

Echo Lo, Vice President of Shiseido said, "New York is a significant place where our relationship with Anne began, and it has been nothing short of an inspiring journey.

"Anne collaborated with us through the entire creative process to craft Vital Perfection's personal expression 'Potential has no age', which is a universal truth.

"Vital Perfection's groundbreaking technologies and formulations work to deliver what your skin is capable of with nourishing, protecting and harmonising," Lo added.

Celebrating the event with Hathaway and Shiseido were 150 friends of the brand, including food and lifestyle author, Candice Kumai as the master of ceremony; fashion and beauty expert, Jenna Rennert; Miss Universe 2016, Iris Mittenae; Italian actress, Francesca Chillemi; Brazilian fashion icon, Silvia Braz; and Singaporean actress, Sheila Sim.

Hathaway said, "I've always admired the philosophy of Vital Perfection, how it combines simple elegance, complex tradition and knowledge in a nuanced way".

WetBrush upgrade

THE WetBrush Pro Brush Cleaner Tool is an easy-to-use cleaning tool designed to remove hair and build-up in WetBrush products.

It has a double-ended design that cleans any brush size, shape, or type.

The long teeth remove hair, and the small teeth clean debris from tight spaces.

WetBrush Pro Brush Cleaner Tool is available in purple and teal colours and retails for \$19.95.



Clarins puts nature at the heart of cosmetics

CLARINS Joli Rouge Satin is the new generation of Joli Rouge lipsticks that offers all the benefits of a skin care product, protecting lips while maintaining a radiant finish and long-lasting hold.

Joli Rouge Satin comes in 16 shades and contains a duo of unique plant extracts such as cold-pressed organic camellia oil, known for its useful nutritional qualities, and fair-trade sector organic shea butter, also known for its nourishing and comforting benefits, says its manufacturer.

Plants and their active ingredients have been at the heart of all Clarins products, and nature continues to inspire Clarins researchers in their cosmetic creations, as it did when the company was founded in 1954 by Jacques Courtin-Clarins.



Today, over 250 plants have been used in Clarins cosmetic formulas.

Joli Rouge Satin has been reformulated as of this month, and retailing for \$59 in several pharmacies around the country.

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Dispensary Corner

PEOPLE wanting to appear more trustworthy or competent during Zoom meetings should smile and consider their screen backgrounds, said UK's Durham University researchers.

The team asked 167 adults to rate the trustworthiness and competence of virtual meeting screenshots, showing a man or a woman against a backdrop featuring a living space, a blurred living space, houseplants, a bookcase, a blank wall, or a novelty picture of a walrus on an iceberg.

The team found houseplant and bookcase backgrounds were rated more trustworthy and competent.

Happy and female faces were also seen as more trustworthy than neutral or male faces.

However, among female faces, those with the living-space backgrounds were rated just as trustworthy as those with houseplants or bookcases, suggesting that the lower trust ratings in these settings were primarily driven by male faces.

Neo Health joins GBMA

AUSTRALIAN healthcare company, Neo Health, has joined the Generic and Biosimilar Medicines Association (GBMA) as its first 'Affiliate Member', marking the ongoing growth of the peak body for affordable medicines.

Reflecting the diversity of the healthcare eco-system, GBMA created the entry-level membership tier for medicine and technology manufacturers, suppliers, industry associations and patient groups, with aligned values and views.

GBMA's Independent Chair, Prof Jane Halton, said the Board and members all welcomed Neo Health at an important time in the medicine policy landscape with cost-of-living pressures and the increasing rate of chronic disease among Australians.

Neo Health is an Australian-based company specialising in over-the-counter, prescription, wellness, and personal care solutions.

The company aims to provide products for all therapeutic categories, across multiple channels and global markets.

With connections across the affordable-medicines sector, an Affiliate membership of the GBMA was a 'positive and strategic' fit,



according to Neo Health Managing Director, Aman Madan (pictured).

"We share GBMA's core objectives to ensure all Australians have secure supply and timely access to high-quality, safe and affordable medicines," Madan said.

GBMA's Chief Executive Officer, Marnie Peterson, said the GBMA is working closely with the Government, members and stakeholders to develop and implement effective policy reforms that better protect patients against the cost-of-living increases.

"The GBMA looks forward to working with Neo Health and all members to ensure Australian patients can continue to access affordable, high-quality medicines, and support those most in need," Peterson concluded. JG

Final consultation

THE Australian Digital Health Agency in collaboration with the Australasian Institute of Digital Health is releasing the *Australian Digital Health Capability Framework* (ADHCF) and *Quality in Data and Connecting Care Guideline* for final consultation - two crucial components of its Digital Health Capability Action Plan.

The *Australian Digital Health Capability Framework* serves as a practical guide for organisations and individuals, offering insights into the skills and knowledge necessary for the health workforce to effectively deliver healthcare in an increasingly digital environment, the agency stated.

The *Quality in Data and its importance in Connecting Care Guideline* is a resource aligned to the ADHCF that highlights the importance of data and the quality of data in health and care, and the increasingly significant role it plays in decision-making and enabling and connecting care.

Access the Framework, [HERE](#), & comment on the Guideline, [HERE](#), by the 13 Oct deadline.

Free From + Allergy Show in Sydney soon

SYDNEY is set to host the Free From + Allergy Show, an event that recently combined two shows and is dedicated to living a healthy lifestyle and to managing allergies, intolerances, and special dietary needs.

Taking place at the International Convention Centre Sydney on Sat 21 to Sun 22 Oct, the show's organisers promise it will be an invaluable resource for individuals seeking

to better manage allergies, food intolerances and dietary restrictions or preferences.

Visitors will be able to explore an array of exhibitors showcasing the latest products and services in the allergy and intolerance space, stated the organisers.

The event features a Learning Theatre, hosting daily educational seminars with an extensive speaker program.

Tickets are on sale, [HERE](#).

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