



NEW **Ferro-Max C™**
with Vitamin C to aid absorption.*
Available from Symbion, Sigma, API and CH2.

For use when iron deficiency or iron deficiency anaemia has been diagnosed by your doctor and a therapeutic iron supplement is recommended. Always read the label and follow the directions for use. If symptoms persist, worsen or change unexpectedly, talk to your health professional. *Vitamin C has been shown to enhance the absorption of iron when taken together.



Today's issue of PD

Pharmacy Daily today features two pages of pharmacy news, plus a full page from **Dermal Therapy**.

Multiple benefits

DERMAL Therapy has launched a new duo for very dry skin providing gentle cleansing, intense hydration and protection.

See more on the **back page**.

Sunscreen update

STARTING 01 Jul, the TGA stated all new sunscreens on the ARTG must comply with the 2021 Sunscreen Standard.

Existing aerosols and spray pump packs have one year to update labels.

All sunscreens have a five-year transition period where they must comply with the new or previous standard testing requirements.

NIPVIP expands into aged care homes

IN A proactive move to combat what the Guild called the “worst flu season on record”, community pharmacists will be administering free flu vaccinations at aged care facilities from 29 Apr under the National Immunisation Program (PD Sat breaking news).

The initiative, which falls under the expanded scope of the National Immunisation Program Vaccination in Pharmacy (NIPVIP) program, aims to enhance flu protection among the elderly population.

“The Guild and the Government have worked together, and important changes have now been made to NIPVIP to protect vulnerable Australians during this nasty flu season,” said Nick Panayiaris, National Vice President of the Pharmacy Guild of Australia.

This development is important given the Department of Health’s report indicates a 40% increase in flu cases this year compared to the same period last year.

The Pharmaceutical Society of

Australia CEO Prof Steve Morris said the expansion of the NIPVIP to include pharmacists will “drastically improve the specialised care we provide to these aged care patients”.

He also welcomed the confirmation of remuneration for the service in line with indexation of MBS service payments.

“Lifting remuneration to meet the rising costs of service delivery allows pharmacists to continue delivering critical vaccination clinics,” he said.

“Adequate pharmacist remuneration is critical to ensuring this service can continue to be delivered sustainably.” JG

PSA celebrates top WA pharmacists

FOUR outstanding pharmacists were honoured at the Pharmaceutical Society of Australia Western Australia Excellence Awards in Perth (PD Sat breaking news).

Susan Shipway received the WA Pharmacist of the Year award for her telehealth services for heart failure patients in regional areas, significantly enhancing patient management at home.

Maria Luz Cianca, named WA Intern Pharmacist of the Year, developed a crucial mental

health campaign, elevating the support for depression management through holistic medication strategies.

Jade Swarbrick took home the WA Early Career Pharmacist of the Year for her diverse roles in community settings, hospitals, and as a GP pharmacist.

A/Prof Liza Seubert was celebrated with the WA Lifetime Achievement Award for her decades of contributions to pharmacy education, patient care standards, and cultural safety.

DRAW THE LINE...

When it comes to Minor Skin Infections



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Dispensary Corner

MEET John Alfred Tinniswood, an Englishman who has officially deep-fried the competition to become the world's oldest man at 111 years old, according to *Guinness World Records*.

His secret?

A steadfast commitment to fried fish and chips every Fri and, he claims, a sprinkle of good old-fashioned luck.

Tinniswood, who snagged the title following the recent passing of 114-year-old Venezuelan, Juan Vicente Perez, was crowned amidst the cosy confines of his care home in Southport, northwest England, likely just as the fish fryer was cooling off from his weekly indulgence.

Born just a few months after the Titanic's doomed voyage, Tinniswood has lived through two World Wars and the advent of indoor plumbing.

A retired accountant and a veteran of the British Army Pay Corps during WWII, he credits his impressive lifespan to "moderation and a bit of serendipity", or as he puts it, it's pure luck.

"You either live long or you don't, and there's not much you can do about it," he said, though deep fried fish and chunky chips certainly hasn't hurt.

The centenarian's regimen includes never smoking, rarely drinking, and indulging in his beloved fried fish and chips once a week.

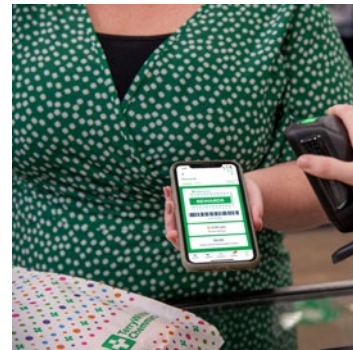
"If you do too much of anything, you're going to suffer eventually," he said, proving that moderation is key to a long life.

TWC launches new loyalty program

TERRYWHITE Chemmart (TWC) has announced the launch of its new customer loyalty program, Rewards Plus, marking a significant milestone in the brand's commitment to continuously improve its customer offering (*PD* breaking news Fri).

Designed to help TWC's pharmacy network attract, retain and reward customers, the new program allows consumers to earn loyalty points on a range of health-based activities and offers more opportunities on everyday product purchases.

"Our focus on providing exceptional customer experiences continues with the launch of the new Rewards Plus program, giving customers even more opportunities to earn and redeem points at their local TerryWhite Chemmart, either online or in-



store," Executive General Manager Nick Munroe said.

"With this launch we have focused on innovating our customer offer, staying at the forefront of consumer-centric healthcare delivery, and empowering individuals to lead healthier, happier, and more rewarding lives.

"For our pharmacy network, it meets the growing expectations of enhanced shopping and rewards experiences that drive customers through their doors."

Customers can track their points and activate personalised bonus offers via the new Rewards Plus portal on the myTWC app.

Another feature is the new 'health journey', which incentivises consumers to book health services and complete health screening assessments.

The TerryWhite Chemmart Rewards Plus program, which rolls out this week along with a consumer launch plan, also features anniversary and milestone awards and a streamlined ecommerce experience to ensure rewards are "seamlessly integrated" into the customer journey. *JM*

Streamline program

THE Royal Australian College of GPs is pressing the Federal Government to streamline the 'Hospital in the Home' program to better serve patients and reduce GP confusion.

President Dr Nicole Higgins highlighted issues like inconsistent policies and confusing billing practices that complicate the process of the acute care program.

She has proposed that clinical handover requirements be included under MyMedicare arrangements, ensuring GPs are informed about patient admissions and discharges.

Higgins also wants the gov't to rectify the funding and cost issues to "prevent patients from slipping through the cracks of the health system".

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 priceline pharmacy 

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