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**DISPENSE Assist** is a low-cost staffing solution with dispensary technicians available 24/7 at rates as low as \$6.37 per hour, for services that include compounding and DAAs, among others. See more on [page three](#).

# NAB says convenience tops priorities

## EXCLUSIVE

**THE** latest NAB Health Insights report shows Australians are prioritising health with fewer cutting or cancelling their spending due to cost-of-living pressures compared to last year.

Despite heightened concerns over inflationary pressures, convenience tops consumers' health wish list when choosing a health professional, with six in 10 selecting ease of access as the most important factor.

This may explain why expanding pharmacists' scope is favoured by patients, NAB's Head of Behavioural and Industry Economics, Dean Pearson told *Pharmacy Daily*.

"The report of 1,050 adults

revealed that one in two consumers believe pharmacists should be able to renew prescriptions for ongoing treatment, and around four in 10 agree they should be authorised to provide emergency dispensing of medicines," explained Pearson.

"Pharmacists should also be able to prescribe and administer appropriate travel health vaccines and medicines, diagnose and prescribe for minor ailments and illnesses and manage common conditions such as back pain and eczema," he added.

However, rural areas are feeling the pressure, with 34% of consumers switching to lower-cost medications, compared to 27% in capital cities.

Telehealth is most popular for prescription renewals at 30%, but consumers are cautious about expanding pharmacists' roles.

Only 8% support pharmacists diagnosing or prescribing for complex issues.

Less than 20% agree they should interpret lab tests (16%) or stop the prescribing of a medication (18%).

A much lower number over the age of 55 said pharmacists should be allowed to do none of these things (11%) - half that in younger age groups. *JG*



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\*For up to 3 months when used as directed

## Today's issue of PD

*Pharmacy Daily* today features three pages of the latest news, plus a full page from **Dispense Assist**.

## Strategies against cyber threats at PC2024

**PHARMACY** Connect 2024 (PC2024) will feature a key pre-conference workshop on 05 Sep focused on enhancing cyber safety for small businesses.

The 'Cyber Wardens Workshop, - Small business cyber risks, red flags and simple strategies to boost your cyber safety', aims to equip participants with practical tools to protect against cyber threats and recognising red flags.

Kathleen Moorby, Associate Director at 89 Degrees East, will

lead the session, offering her expertise in cyber security.

Pharmacy Connect convenor Kos Sclavos said, "Kathleen will assist small businesses like pharmacies to understand and mitigate their cyber risks".

"It's an excellent opportunity to discuss the current cyber threat landscape and share actionable strategies that businesses can implement immediately to improve their cyber safety."

To learn more, [CLICK HERE](#).



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## Dispensary Corner

**DEMENTIA** Australia just took dining to a whole new level with its latest workshop, 'Dine with Ted (VR)'.

Picture this - care workers donning virtual reality headsets, not to play an online game, but to navigate the dining experience of someone living with dementia.

"It's like playing a game where you level up by mastering the art of mealtime," joked Prof Tanya Buchanan, Dementia Australia's CEO.

"Except here, the final boss is a peaceful, happy dining experience," she added.

'Dine with Ted (VR)' isn't just about tech wizardry; it's a crash course in making mealtime a joy, not a battle.

Care workers get to walk or rather, dine in the shoes of those they care for, spotting the subtle triggers that might turn mashed potatoes into an emotional battlefield.

Launched yesterday at Dementia Australia's webinar, the three-hour immersive workshop promises to make mealtime the highlight of the day for carers and patients.

Rachel Mead from Regis Aged Care summed it up, "it's eye-opening, literally".

"And I didn't even spill my virtual soup."

The workshop is suitable for staff providing support to people living with dementia in various care settings, including residential and home care.

To learn more about this professional developmental tool, [CLICK HERE](#).

## PRODUCT SPOTLIGHT

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

### Breathe New Life Into Skin with Olive Skin Serum 15ml

Botani's Olive Skin Serum delivers an instant dose of hydration and nourishment, clinically proven to combat dehydration, wrinkles, dull complexions, scars, pigmentation and atopic dermatitis. Within just 24 hours, it boosts and locks in moisture levels by 50%.

Featuring key ingredients like olive squalene, vitamin C and vitamin E, this lightweight serum mimics the skin's natural moisture barrier, allowing for rapid absorption and a luxuriously soft finish. Suitable for all skin types, it promotes a vibrant and healthy complexion.

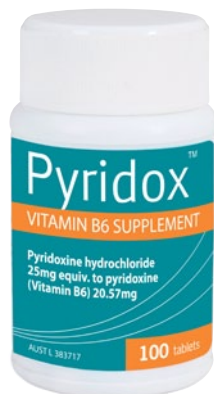
RRP: \$36.95

Order through: <https://direct.ch2.net.au>

More info: <https://botani.com.au/products/olive-skin-serum>



### Pyridox – Vitamin B6 supplement



Pyridox helps to relieve premenstrual symptoms such as cramps, breast tenderness, fluid retention, irritability and mood swings.

It also helps to alleviate morning sickness & nausea in pregnancy. Pyridox contains pyridoxine hydrochloride 25mg (vitamin B6) per tablet.

So recommend Pyridox to your customers today!

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