



Today's issue of PD

Pharmacy Daily today features two pages of news plus full pages from:

- Dermal Therapy
- Direct Chemist Outlet

Hydrating regimen

DERMAL Therapy has launched a skin care duo - Very Dry Skin Cleanser and Very Dry Skin Wash - to help maintain a 24-hour moisture lock.

The products are non-greasy, hypoallergenic and soap-free, with results visible within a day, according to the company.

Learn more on **page three**.

Growing chain

WITH over 105 pharmacies nationwide, Discount Chemist is looking to promote its brand and values to future community pharmacies.

Learn more about the network's buying power on **p4**.

Qld Guild's President Award winners

THE Pharmacy Guild of Australia, Queensland held its sixth annual Parliamentary Reception at the state's Parliament House on Wed.

The event recognised community pharmacy's impact on patient care and honoured key contributors to the industry.

Keynote speakers included Premier Steven Miles, Health Minister Shannon Fentiman, and Opposition Leader David Crisafulli.

Pharmacy Guild Queensland Branch President Chris Owen expressed gratitude for their support and highlighted recent progress in services.

Owen said the achievements include the Queensland Community Pharmacy Hormonal Contraception Pilot and increased access to UTI services and vaccines, which have "eased pressure on hospital emergency departments".

During the event, Amanda Seeto, a long-time Guild member and CEO of the Australasian College of Pharmacy, received the



prestigious President's Award for her contributions to Queensland's pharmacy sector.

Jennifer Huang, the Senior Financial Controller for the Queensland Guild, also received the President's Award for her efforts in enhancing efficiency and member experience.

Additionally, the Full Scope Appreciation Certificate was introduced to acknowledge exceptional service to the Queensland Community Pharmacy Scope of Practice Pilot.

The inaugural recipients of the recognition were Andrew Harman, Sara Kemp, Kylie Birkinshaw, Annie



Green, Kate Gunthorpe, John Smithson, and Andrew Hale. *JG*

Pictured top left: Andrew Hale, Annie Green, Minister Fentiman, Sara Kemp, Kylie Birkinshaw, Kate Gunthorpe, and Andrew Harman.

Pictured top right: Premier Miles, and Amanda Seeto.

Pictured above: Chris Owen, David Crisafulli, and Trent Twomey.

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Dispensary Corner

IN A surprising twist for science, cancer researchers have discovered a new tool in their pain management arsenal: good old-fashioned breathing.

Published in *BMJ Supportive & Palliative Care*, the new study found that just 20 minutes of mindful breathing could significantly reduce the intensity and unpleasantness of cancer pain.

Patients who participated in the study were guided by a doctor through a series of calming breathing exercises, which reportedly left them feeling much better - not just in body, but in spirit.

Meanwhile, the control group simply had a chat with their doctor, which, while nice, didn't quite match up to the blissful effects of deep breathing.

Researchers are now considering whether they've stumbled upon a new superpower for suffering cancer patients - the ability to breathe their pain away.

While more studies are needed to back up these findings, it's safe to say that when it comes to battling cancer pain, taking a deep inhalation might just be a breath of fresh air.



Mobile medics expand

STREET Side Medics, a mobile medical service for the homeless, is set to expand into Victoria next month, marking its first venture outside New South Wales.

Founded by Dr Daniel Nour (pictured), the 2022 Young Australian of the Year, the not-for-profit organisation has delivered free primary healthcare to thousands of vulnerable Australians since its inception four years ago.

The service operates through fully equipped, customised Mercedes-Benz vans that visit areas with high homelessness rates weekly.

At a launch event in Melbourne on 04 Sep, attendees will have a chance to take a firsthand look at the mobile clinics and hear from Dr Nour.

Street Side Medics will officially kick off its Victorian services on 05 Sep, coinciding with the United Nations' International Day of Charity.

The first clinic will be held outside The Salvation Army's premises on Bourke Street, Melbourne, alongside their Twilight Cafe, which serves 500 free meals daily.

At the last Australian Census, 30,660 Victorians were experiencing some form of



homelessness, with inner-city Melbourne a hot spot for a high number of people sleeping rough and living in improvised dwellings.

Adding to the worsening situation are plummeting bulk-billing rates, with inner Melbourne having the state's fewest bulk-billing clinics.

Dr Nour said the recent appointment of Clare O'Neil as Minister for Homelessness presents "an opportunity to reinvigorate Australia's approach tackling homelessness, which is now in a crisis state".

He is also calling for the establishment of a homelessness commissioner and specialised coordinators within all major tertiary hospitals.

The charity is planning further initiatives in research, education, and employment to better support the homeless community. *JG*

GPs want more NDIS planning powers

THE Senate has now passed the *National Disability Insurance Scheme Amendment (Getting the NDIS Back on Track No. 1) Bill*.

Royal Australian College of GPs (RACGP) President Dr Nicole Higgins emphasised the critical role GPs play in enhancing care for patients with disabilities.

"GPs support Australians with disabilities throughout their lives and know what supports work best," said Dr Higgins.

She advocated for GP involvement in the NDIS planning

process to improve efficiency and ensure patients receive appropriate support.

Dr Higgins also recommended making NDIS forms more user-friendly and integrating them with software, allowing GPs to focus more on patient care.

She welcomed the government's efforts to reform the NDIS, emphasising the need to make the system more efficient and sustainable while ensuring people with disabilities receive the support they need to thrive.

Principles for AI

AHPRA and the National Boards have released new principles to guide healthcare practitioners in the safe and effective integration of artificial intelligence (AI) into their practices.

As AI rapidly becomes a part of everyday healthcare, these guidelines aim to ensure that practitioners continue to meet the high standards of care expected by patients.

While AI has long been touted for its potential to improve diagnostics and disease detection, it also offers benefits such as reducing administrative burdens and preventing burnout among healthcare providers.

However, the rise of AI also introduces new ethical and practical challenges.

The principles emphasise the importance of accountability, a thorough understanding of various AI tools, transparency in its use, informed consent, and adherence to ethical and legal standards.

The guidelines are meant to ensure that as practitioners adopt AI, they do so responsibly, maintaining patient trust and care quality.



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- ✓ Soap & SLS Free
- ✓ Hypoallergenic

2 TREAT

- ✓ Visible results in 1 day
- ✓ Ultra hydrating formula
- ✓ Non-greasy



3 MAINTAIN

- ✓ 24-hour moisture lock
- ✓ Hydrates and softens very dry & cracked skin
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