



## NEW Ferro-Max C™

with Vitamin C to aid absorption.\*  
Available from Symbion, Sigma, API and CH2.

For use when iron deficiency or iron deficiency anaemia has been diagnosed by your doctor and a therapeutic iron supplement is recommended. Always read the label and follow the directions for use. If symptoms persist, worsen or change unexpectedly, talk to your health professional. \*Vitamin C has been shown to enhance the absorption of iron when taken together.



### Today's issue of PD

Pharmacy Daily today features three pages of the latest pharmacy news, plus full pages from:

- Pointrs
- Glucojel

### Pointrs free trial

WITH over 5,000+ hotels and flights to explore, Pointrs is offering pharmacists ways to save on travel and 3.5 times more loyalty points than other providers - see **page four** for the free trial offer.

### Increases sales

RESEARCH by Glucojel has shown that nearly 23% of customers who come into community pharmacies did so after being influenced by the brand's advertising.

See how Glucojel can increase sales for your pharmacy on the **back page**.

## APC confirms KAPS to be replaced

THE Australian Pharmacy Council (APC) has announced a significant overhaul of its assessment process for overseas pharmacists.

The Knowledge Assessment of Pharmaceutical Sciences (KAPS) exam will be replaced by the new Overseas Pharmacist Readiness Assessment (OPRA) exam (PD breaking news).

The change follows recommendations from a 2021 working group tasked with reviewing the KAPS exam.

The OPRA exam introduces key updates in the selection and scoring of questions, content areas, exam duration, and fees.

The final KAPS exam will be conducted in Nov 2024, with the OPRA exam debuting in Mar 2025.

APC CEO Bronwyn Clark highlighted that the OPRA exam will employ the Rasch model, a psychometric methodology used in other APC exams since 2020.

"This ensures our exam design remains robust and defensible, determining candidate ability

effectively," said Clark.

"By adopting the Rasch methodology for the OPRA exam, we align our exam products and provide a shorter, more targeted assessment, as advised by contemporary exam design experts," she added.

The redesigned exam will have a stronger emphasis on therapeutics and practical knowledge application to match the evolving standards of pharmacy practice in Australia.

This adjustment aims to offer candidates a comprehensive assessment of their skills and knowledge, essential for beginning an internship and progressing toward registration.

The cost of the OPRA exam will be \$2,190, while KAPS costs \$2,290.

The APC has also commissioned a full-scale pilot for OPRA with their delivery partners to test all operating systems, with a new exam guide and sample paper.

To learn more, [CLICK HERE](#). JG

### E45 Cream

brings relief to dry, eczema prone skin.



E45

THE DRY SKIN EXPERTS

Available from API, Symbion, Sigma & CH2.

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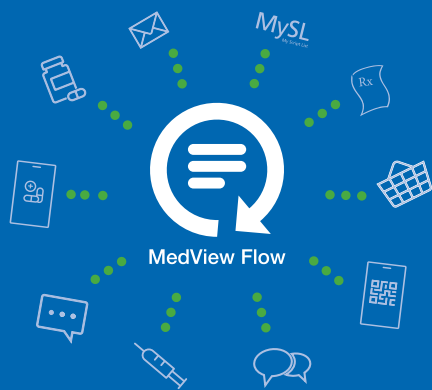
or call 02 8878 9777 to talk to your Pharmabroker representative.

Always read the label and follow the directions for use.



Transform your pharmacy

See how PSA24 Stand 25



MedView Flow

### RSM new leaders

RSM Australia has expanded its senior leadership team with 22 new appointments.

Chief Executive Partner Jamie O'Rourke highlighted that the appointments align with the firm's 13% staff growth since 2022, and its strategic focus on company growth.

Notably, 18 of the 22 appointments were internal promotions, underscoring RSM's commitment to "nurturing internal talent".

Additionally, Research & Development Partner Jessica Olivier has been elected to the National Executive for a three-year term.

The positions reflect RSM's commitment to increasing female representation in senior leadership.



EASY TO USE SPRAY



Higher strength formula providing effective temporary relief from muscle pain and inflammation

© Enhanced skin absorption

INFLAMAX® with Sam Wood



To rapidly reduce pain conditions including:

- Backache
- Headache
- Period pain
- Dental pain



Inflammix Spray: Always read the label and follow the directions for use. Inflammix Liquid Caps 25: Ask your pharmacist about this product. Incorrect use could be harmful.

## Ramsay CEO shake-up

**RAMSAY** Health Care's long-serving Managing Director and Group CEO, Craig McNally, will retire at the end of Jun 2025, the company confirmed on ASX.

The Ramsay Board has appointed Natalie Davis (pictured) as Group CEO-elect, starting 01 Oct, to work with McNally for an orderly transition before she becomes the company's Managing Director and Group CEO later this year.

Davis, formerly Managing Director for Woolworths Group's supermarket division, is recognised as a senior executive with extensive experience in driving large-scale strategic transformation.

Ramsay Chair David Thodey said, "in carefully weighing Ramsay's performance and strategy, the Board made a conscious decision to select a proven and dynamic leader who has successfully mastered large-scale business transformation during periods of uncertainty and market disruption".

Thodey praised Davis' business



acumen and her ability to manage industry-wide changes.

"Natalie's strategic outlook and experience makes her exceptionally well-suited to progress Ramsay's strategy and skilfully accelerate our growth," Thodey commented.

Thodey also acknowledged McNally's significant contribution in "managing substantial change and building an experienced and resilient leadership team".

McNally will remain as Chair of Ramsay until Jun next year to support a smooth transfer of executive responsibilities.

Davis will immerse herself in Ramsay's operations and markets across Australia, Europe, and the UK during the transition period. *JG*

## Race to end hepatitis by 2028



**HEPATITIS** NSW has committed to eliminating viral hepatitis by 2028, emphasising the need to distribute cures and vaccines effectively.

As World Hepatitis Day took place just last week, the spotlight is on Hep B and C as the most prevalent blood-borne illnesses in Australia, and the second leading cause of death from infectious diseases globally, stated the World Health Organization.

Hepatitis NSW CEO A/Prof

Steven Drew said, "we have a lot to celebrate - in a single generation, a life-threatening disease, Hepatitis C, has a cure".

"Starting treatment is easy and affordable, however, 25% of people with Hep C in NSW remain unaware they can be cured".

Reflecting on progress, Drew added, "we must reach diverse communities across the nation".

"Testing is easier, faster, and takes place in community settings - a game-changer."

## The ELS Program in action

"Working with the Emergency Locum Service Program has been incredibly valuable for Myrtleford Discount Chemist. Whenever we've faced unexpected illness or family emergencies, the ELS Program has come through with locum pharmacists at very short notice, ensuring our operations run smoothly.

The booking process is straightforward and efficient, the responsiveness and reliability of the ELS Program team have been exceptional, providing us with peace of mind during critical times.

The ELS Program has truly made a difference for us, and I highly recommend their service to any pharmacy in need of reliable locum support in an emergency."

- Mo Alhayaley, Pharmacist & Manager

[Learn more or Apply now](#)





## Dispensary Corner

**AUSTRALIANS** are a bleary-eyed lot at the moment with many late nights spent watching our athletes at the Paris Olympic Games.

But for all the physical skill and prowess on display, a new study has looked into just how dangerous some of these sports actually are.

The results were compiled by comparing the number of athletes competing in each sport to the number of injuries to determine the risk factor.

According to Olympic injury data compiled since the 2008 Games in Beijing, BMX is far and away the most dangerous sport, even among the elite, with a 34.3% injury rate.

This percentage climbed even higher during the 2016 Olympic Games in Rio De Janeiro, with 37.5% of riders coming away a little worse for wear, even those with shiny new medals around their necks.

Perhaps unsurprisingly, next in the list was taekwondo with a 29.9% injury rate, followed by football, cycling and boxing.

At the other end of the scale, canoe slalom was found to be the safest of all sports, with only a 1.2% injury rate, followed by canoeing, shooting, rowing, archery, swimming, and believe it or not, equestrian.



# PRODUCT SPOTLIGHT

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

## Hartley's Gripe Water

Hartley's Gripe Water is a natural blend of herbal ingredients including dill seed oil, peppermint oil, chamomile and coriander oil. These herbs have been used safely in commercial infant preparations for many years.

The product helps reduce the occurrence of excess intestinal wind and gas in infants. Helps relieve the symptoms of infant colic. Does not contain artificial sweeteners.

**Supplier:** Available from Symbion, Sigma & API. Contact your Clear Sales representative on 1800 640 043 for special deals.

**RRP:** \$8.50 - 200ml bottle

**Website:** [CLICK HERE](#) for more information.



## Phytoseptic Natural Antifungal Skin Cream 30g Vegan Certified

New in Stock: Botani's triple action - anti-itch, anti-inflammatory, and antibacterial contains the natural active ingredient Golden Sea, traditionally used in Western herbal medicine.



Ingredients are ethically sourced, including the packaging which is a sugar cane tube. Developed over 15 years ago, the product is scientifically tested and proven efficacy for both anti-fungal and anti-bacterial. Customer feedback also confirms its efficacy and reliability. It provides fast relief from common athlete's foot, nappy rash, fungal rashes, cuts/wounds, and atopic dermatitis.

**Supplier:** Order through [CH2 direct](#).

**RRP:** \$22.95

**Website:** [CLICK HERE](#) for more information.

Earn up to 3.5x more airline  
and credit card loyalty points.

pointers



## Earn 125% More Airline And Hotel Loyalty Program Points/Miles When Paying Pharmacy Wholesalers

Do you own a pharmacy and use a wholesaler-branded  
American Express card to pay your wholesaler bill?

This Pointr will show you how you can earn 125% more American Express Membership Rewards Points, which you can convert to 125% more airline and hotel loyalty program points and miles, without spending any more at your wholesaler. Fly and stay more than twice as often as before or upgrade to luxury.

Browse  
**5000+**  
Pointrs  
and see for yourself.

Now with  
**30-day  
FREE  
Trial!**

Earn More. Spend Less. Travel Better.  
[www.pointrs.com](http://www.pointrs.com)



# AUSTRALIA'S MOST ATTRACTIVE BEAN.

You don't need milkshakes to bring all the boys (and girls) to town. You just need Australia's favourite jelly beans. In fact, in a recent campaign customers of a certain discount pharmacy chain were 23% more likely to visit a community pharmacy after being exposed to Glucojel advertising.

**So, if you want feet through your door, you need Glucojel on your shelves.**

\*Source: Bliss Mobile post campaign reporting



**GLUCOJEL™**

The Original Pharmacy Jelly Bean

