



# Dermal Therapy Overnight Lip Repair... WORKS IN 8-hours!

Intensive yet lightweight treatment that deeply nourishes and hydrates lips while you sleep.

# Unique blend of ingredients for fuller, softer lips:

+ Hyaluronic Acid

- + Ceramides
- + Urea
- + Collagen & Peptide complex
- + Antioxidant
- + Essential vitamins





Hygienic pump applicator





Find out more about Demal Therapy's latest innovation.



\*Combined IQVIA<sup>™</sup>, Quantium and Circana, RMS/Sell Out Service, 'Lip Care', Custom Total Market (Pharmacy, Woolworths, Coles) Total value sales, MAT to February 2024







Petrus

#### Nursing home DAAs remain unfunded Today's issue of PD

Pharmacy Daily today features two pages of the latest news, a cover wrap from Dermal Therapy, plus full pages from:

- Chemsave
- Nova Pharmaceuticals

#### Overnight repair

**DERMAL** Therapy Lip Repair works in eight hours, nourishing and hydrating as you sleep, resulting in softer and fuller lips.

See more on the **cover page**.

#### Limited-time offer

**FOR** a limited time only, Chemsave is offering a low monthly membership fee to pharmacy owners.

There are several discounts on OTC and script medicines. See more on page three.

THE recent Federal Budget has allocated significant funding towards Dose Administration Aids (DAAs) totalling \$151.1m over five years, with an additional \$45.6m earmarked for 2028-29, but not much may change for pharmacies servicing aged care facilities.

Pharmacy Daily spoke to managing pharmacist Nicholas Buete who runs Priceline Pharmacy in Albury, the largest provider of pharmacy services, especially DAAs, to aged care homes in the Albury Wodonga region.

"We are doing DAAs for about 175 patients in the community, and around 700 per week in nursing homes, which are completely unfunded; we do it all at no charge," he said.

The rasing of the DAAs cap from 60 to 90 also may have little impact. Buete said only 20% of the packs

they do are for the community, so raising the DAAs cap will mean "we will get some benefit of a few extra thousand dollars a year, but then

80% of the work we do is effectively unfunded anyway".

The reason, explained Buete, is that the aged care facility is tasked with creating a safe medication management system, which they have effectively outsourced to pharmacies, as they too don't receive any funding for it.

"In essence, the government has created this nice little loophole where they say to the nursing home it's essential for them to have something like a webster, but they don't pay them any money to cover the cost of a pharmacy providing the pack to them.

"However, we feel responsible to provide the service, as we are after all community pharmacies looking after our patients."

The Pharmacy Guild of Australia has estimated that medicines are currently packed and delivered to 188,000 aged care residents each week for free, with the cost of DAAs somewhat subsidised by retail dispensing fees.

This is where last year's 60-Day Dispensing policy was particularly worrying for pharmacies packing DAAs for their patients.

Buete explained that his pharmacy does DAAs at a cost of around \$1 million per year, with a loss of almost \$50,000 per quarter.

"If you were running that sort of service elsewhere, it would collapse a business, but we can subsidise it from the retail side of the business, where you run less staff on your retail side and more on your nursing side, and just hope it balances it out.

"With 60-Day Dispensing, as you get paid 50% less per interaction, it really puts the whole fragile equation at risk," said Buete.

The cost-of-living crisis has also meant no fees have been charged for DAAs to community patients.

"I can't ask my elderly patients and pensioners who are doing it tough to choose between buying their bread and milk or medicines someone has to sort this out." JG



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### Dispensary Corner Back pain a global disability set to rise NATIONAL Spinal Health Week assist sufferers in the short-term".

IN DELAWARE, US, a battle royale unfolded over vanity license plates, where one feisty breast cancer survivor's quest to say "FCANCER" on her car's rear bumper drove straight into the heart of constitutional law.

Kari Lynn Overington, 43, of Milton, didn't just want to drive; she wanted to clearly drive a message home.

Her custom plate got the axe in 2021 for featuring what the Delaware Department of Transportation (DOT) delicately termed a "perceived profanity".

Taking none of that sitting down, Overington teamed up with the court to challenge the decision to play word police.

"I'm very grateful to have my voice heard.

"What they were doing was wrong," she declared, fresh off her victory in court.

Overington testified that "FCANCER" stood for "fight cancer", not the cheeky abbreviation some might think.

Judge Gregory Williams ruled that unlike alphanumeric soup on a plate, the messages people choose are not "government speech" but private expressions, making Delaware's regulations "arbitrary and overbroad".

The government department, caught in the headlights, said it would need time to regroup and reassess the vanity plate program's future.



NATIONAL Spinal Health Week (20-26 May) looks at the escalating issue of musculoskeletal disorders (MSDs), including low back pain (LBP), which affects over 6.1 million Australians, and costs the economy more than \$55.1 billion annually.

A staggering 80% of Australians will experience back pain, now recognised as a leading cause of global disability.

The World Health Organization (WHO) has also recently released its first guideline for the nonsurgical, drug-free management of chronic LBP, recognising it as a critical public health concern.

According to WHO, roughly 619 million people worldwide suffered from LBP in 2020, a figure projected to rise to 843 million by 2050. Driven by the Australian

Chiropractors Association (ACA),

### FIP's webinar

**TO MARK** World No Tobacco Day on 31 May, the International Pharmaceutical Federation (FIP) has a webinar to launch a global intelligence report on pharmacist-led tobacco cessation services.

A joint World Health Organization-FIP statement on the role of pharmacists in tobacco cessation, and examples of successful pharmacist interventions/ services in the area will also be presented by FIP.

With 1.25b adult tobacco users globally and 60% wanting to quit, but only 35% having access to cessation products, FIP said services provided by pharmacists in this area need to be consolidated and expanded. To register, **CLICK HERE**.



the health week underscores the efficacy of personalised care.

Dr David Cahill, President of the ACA, said, "patient education and self-care strategies, tailored exercise programs and physical therapies, including chiropractic spinal manipulative therapy and massage, can provide effective, evidence-based, holistic, drug-free solutions for back-pain sufferers".

The WHO stated that in some cases, non-steroidal antiinflammatory medications "may assist sufferers in the short-term". However, in line with the University of Sydney's study (*Lancet* medical journal, 23 Jun 2023), WHO recommends "against the commonly prescribed use of opioids and paracetamol to treat LBP", according to Cahill.

"This is because these medications have proven largely ineffective, and come with a range of significant associated risks and side effects," he added. JG

#### New medication

NOVA Pharmaceuticals emergency contraception Novella-1 will be available soon for dispensing by pharmacists to appropriately counselled customers. See more on the **back page**.

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