



Cal-600®
Helps build strong bones

Available from API, Symbion, Sigma & CH2

Petrus PHARMACEUTICALS
Calcium 600mg
120 tablets

Use only as directed. Consult your healthcare professional if symptoms persist.

Today's issue of PD

Pharmacy Daily today features three pages of the latest pharmacy news, plus full pages from:

- Pointrs
- WholeLife Pharmacy & Healthfoods

Pointrs free trial

WITH over 5,000+ hotels and flights to explore, Pointrs is offering pharmacists ways to save on travel and 3.5 times more loyalty points than other providers - see **page four** for the free trial offer.

Grow your base

FOR business growth with a difference, consider joining WholeLife Pharmacy & Healthfoods, as it has strategies to increase your store's foot traffic.

See more on the **back page**.

FIP on SF medicines

FOR the just passed World Patient Safety Day, the International Pharmaceutical Federation (FIP) launched a curriculum for addressing the risk of substandard and falsified (SF) medical products sold online.

The curriculum is an FIP handbook for educators, and explains that SF medical products threaten patient safety, pose challenges to treat infections such as malaria and antimicrobial resistant diseases, and result in a lack of public trust in healthcare systems.

Wesfarmers' new fulfilment centre



WESFARMERS Health has commenced construction on its new API Cairns Fulfilment Centre, marked by a groundbreaking ceremony attended this week by local dignitaries, including Federal MP Warren Entsch and Cairns Deputy Mayor Brett Olds.

Wesfarmers stated the project will create hundreds of construction jobs and permanent positions once the centre opens in Oct 2025.

The new facility will serve over 120 pharmacies from Cairns to

Thursday Island, aiming to boost product availability, incorporating advanced technology and solar panels for sustainability.

Doug Swan, Executive General Manager of API, said, "this facility will help make health and wellness more accessible and affordable".

Present at the event, Pharmacy Guild National President Trent Twomey said, "pharmacies play a critical role in Australia's healthcare system and rely on wholesalers like API to deliver medicines to our businesses".

"As the owner of pharmacies in Cairns, I'm excited by this larger, brand-new facility which will help me provide exceptional, timely service to customers in the Far North Queensland region." JG

Pictured: Swan and Twomey at the centre's sod-turning event.

ACT Labor pledges more scope if it wins

IF RE-ELECTED, ACT Labor has pledged to expand pharmacists' roles, allowing them to treat common conditions like earaches, acne, nausea, and reflux at community pharmacies.

The Pharmacy Guild of Australia's ACT Branch welcomed this commitment, which would align the Territory with recent changes in New South Wales, granting Canberrans greater access to healthcare for acute and chronic conditions.

ACT branch President Simon Blacker, alongside Chief Minister Andrew Barr and Health spokesperson Rachel Stephen-Smith, made the announcement

at TerryWhite Chemmart Compounding in Ainslie yesterday.

"With one in 10 Canberrans waiting over three weeks for a GP appointment and emergency departments overwhelmed, expanding pharmacists' scope of practice is crucial," Blacker said.

He added that 93% of Canberrans support pharmacists working to their full capacity.

Labor's plan would also enable pharmacists to administer vaccines for all ages and participate in expanded healthcare services, helping to ease the pressure on the ACT health system and improve patient outcomes.

FRED Marketplace

Making healthy connections



A hub for pharmacy apps and integrations

[Learn more](#)

Make the switch to Symbion

At Symbion we provide the tools, experience and solutions to help you reach your goals.

Find out why we are the leading choice for pharmacies.



Connecting communities to care

BHI: demand for ED grows in NSW

THE Bureau of Health Information (BHI) has released its latest *Healthcare Quarterly* report, showing continued growth in demand for emergency department (ED) and ambulance services in NSW from Apr to Jun 2024.

ED attendances reached 795,817 during the quarter, a 3.3% rise from the same period in 2023 - highlighted by all the peak pharmacy organisations who continue to call for expanded scope of practice to deal with the mounting pressures on hospitals.

Ambulance activity set a new record with 385,345 responses, up 7.8% from the same period in 2023.

Despite this increase, response times remained steady.

BHI Chief Executive Dr Diane Watson noted the rising demand for ED and ambulance services across the state.

“Our analysis has shown that since 2017-18, ED attendances have grown faster than the population, while ambulance



responses also grew faster in the last year of analysis alone,” Dr Watson commented.

The report also highlighted an increase in patients presenting with urgent conditions, with more cases categorised in the three most serious triage levels than in any previous quarter since 2010.

However, only 63.7% of patients began treatment on time, down 2.1 percentage points from the same quarter last year.

The report also revealed that 59,105 elective surgeries were performed from Apr to Jun 2024, with a significant drop in patients

waiting longer than clinically recommended, from 9,107 in 2023 to 1,859 in 2024.

BHI also released *The insights series - Patients’ experiences of hospital care over time*, which surveyed over 200,000 patients since 2018.

The report showed improvements in how ED staff monitored patients while waiting, but a decline in patients feeling involved in discharge decisions.

Dr Watson emphasised that better patient experiences can enhance clinical outcomes and reduce hospital readmissions. JG

Early birth control

A MONASH University-led study highlights the importance of early contraception access for mothers of newborns, often overlooked amid postnatal adjustments and newborn care.

The research found that timely information and services can support family planning, help space pregnancies, and improve health outcomes for both mothers and babies.

The study, published in the *Medical Journal of Australia*, surveyed general practitioners’ views on providing contraceptive care during the routine six-week postnatal check-up.

Offering contraceptive care at this stage can prevent unintended pregnancies and improve the wellbeing of women and their families, said researchers from the SPHERE Centre of Research Excellence at Monash University.



Wednesday, October 30 @ 7pm | FREE Online Event



PREVENTATIVE CARDIOLOGY:

The essential role of ubiquinol

JOIN US FOR AN EXCLUSIVE WEBINAR ON CARDIOVASCULAR HEALTH WITH DR ROSS WALKER!

Demand is high for natural health supplements with one-third of the population willing to take supplements to support their heart. Coenzyme Q10 (CoQ10) inclusive of ubiquinol (the active form of Q10), accounts for ~ 70% of heart health supplement sales and has seen a surge in demand.*

Are you looking to enhance your knowledge on cardiovascular health and the role supplementation plays?



* IQVIA Scan Heart Health Trends June 2024

Proudly supported by



and



REGISTER HERE

to secure your spot and enhance your patient outcomes



ARE YOU A HEALTH PROFESSIONAL?
ARE YOUR DETAILS CORRECT?

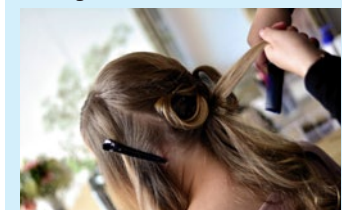
As a health professional, did you receive today's special edition? Click here to change your subscription details via email.



Dispensary Corner

A 61-YEAR-OLD woman developed blurry vision after using a hair dye, and the culprit wasn't a bad haircut. According to researchers, the likely cause was a chemical in the dye called aromatic amines, which they've cleverly dubbed Retinopathy Associated with Hair Dye Aromatic Amines or RAHDAA - because who doesn't love an acronym? The woman's vision issues started days after dyeing her hair, leaving her with a less-than-stellar view of her fresh look. Luckily, four years later, after switching to a dye free of aromatic amines, her vision was back to normal, and she never had a repeat episode.

Experts believe this condition is either rare or underdiagnosed - because who's going to connect their blurry vision to a hair makeover? Researchers in *JAMA* recently highlighted a few similar cases, revealing that this might not be a one-off. So, the next time you're tempted to touch up those greys, double-check the ingredients in your dye, as after all, no one wants to lose their eyesight just to look fabulous. Moral of the story: Sometimes, it's better to go grey than to squint your way through life.



Low grasp of ADR tools

A UNIVERSITY of South Australia study has found that only 36% of adults who experienced adverse drug reactions (ADR) reported them to health authorities. Most of the 544 participants were unaware of the digital tools available for reporting ADRs, such as the Therapeutic Goods Administration's website, phone, or email. In Australia, medication-related harm accounts for up to 3% of hospital admissions, leading to an estimated 250,000 cases annually and costing \$1.4 billion (PD 17 Sep). A \$1.7 million NHMRC grant is supporting UniSA researchers in developing consumer-friendly digital tools to improve ADR reporting and reduce healthcare costs. Lead researcher Mohammed Dedefo said that international studies show digital tools can



double ADR reporting, but awareness in Australia remains low. The current ADR system is mainly used by pharma companies but increasing public awareness of these tools could significantly improve drug safety monitoring, he commented. Researchers suggest integrating reporting options into healthcare apps and social media platforms to increase awareness. Co-author A/Prof Lisa Kalisch Ellett added that more reporting would allow the TGA to better assess medication safety, update information, or withdraw harmful drugs when necessary. JG

Pharmacist guilty

THE Health Care Complaints Commission has prosecuted pharmacist Felix Yue Sing Chan before the NSW Civil and Administrative Tribunal. Chan was convicted of unlawfully obtaining benefits under the National Health Act 1953 while owning three pharmacies in the ACT and NSW between 2018 and 2020. Additionally, Chan failed to notify the National Board within seven days of being charged and convicted of these offences. On 03 Sep, Chan was found guilty of professional misconduct and unsatisfactory conduct, resulting in the cancellation of his registration with a non-review period of nine months. He was also reprimanded for failing to notify the Board.

PRODUCT SPOTLIGHT

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Crampeze: effective multi-combination solution vs magnesium alone for cramp relief

Crampeze combines viburnum opulus (cramp bark), magnesium and a unique combination of ingredients. Crampeze is an effective multi-combination product versus magnesium alone for cramp relief.

- Crampeze is ideal for chronic cramp sufferers and long-term use.
- Crampeze Forte is suitable for sports-related cramps and those starting treatment.

Crampeze - 30 capsules RRP: \$16.95 / 60 capsules RRP: \$24.95 / 120 capsules RRP: \$39.95

Crampeze Forte - 30 capsules RRP: \$22.95 / 60 capsules RRP: \$33.95

Stockist contact: 1300 555 597

Website: <https://crampeze.com.au/>



pointrs

Earn up to 3.5x more airline and credit card loyalty points.

Browse
8000+
Pointrs
and see for yourself.

Now with
30-day
FREE
Trial!

As seen on:



ESCAPE

The Sunday Telegraph



EARN
125%
MORE

PHARMACY

Pointr #1942

Earn 125% More Airline And Hotel Loyalty Program Points/Miles When Paying Pharmacy Wholesalers



PHARMACY

Pointr #6810

Earn Loyalty Program Points When Paying Pharmacy Wholesalers Where Credit Cards Are Not Accepted



EXPENSES

Pointr #998

Earn Loyalty Program Points When Paying Expenses Where Credit Cards Are Not Accepted



ATO

Pointr #997

Earn 350% More Loyalty Program Points When Paying The Australian Taxation Office (ATO)



EARN
67%
MORE

EXPENSES

Pointr #1939

Earn 67% More Airline Loyalty Program Points/Miles When Using A Credit Card



RENT

Pointr #999

Earn Loyalty Program Points When Paying Rent To Landlords Where Credit Cards Are Not Accepted



PAYROLL

Pointr #1000

Earn Loyalty Program Points When Paying Your Employees' Payroll



SUPERANNUATION

Pointr #1001

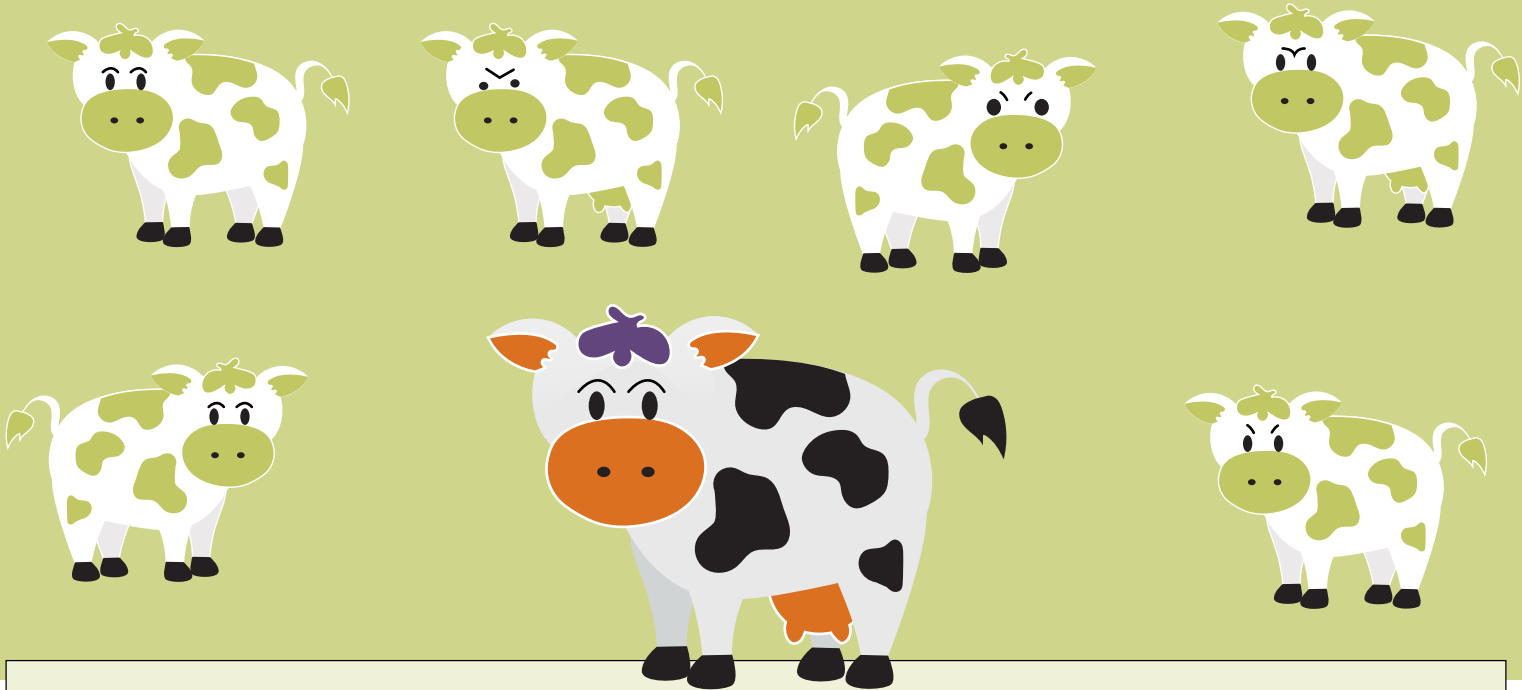
Earn Loyalty Program Points When Paying Your Employees' Superannuation

Earn More. Spend Less. Travel Better.

www.pointrs.com



WHOLELIFE
PHARMACY & HEALTHFOODS



IT'S TIME TO MAKE YOUR **MOOOVE!**

Are you looking to join a Pharmacy group that supports your business growth through differentiation?

WHOLELIFE PHARMACY & HEALTHFOODS DELIVERS:

- + A unique proposition that is aligned with today's health and wellness trends
- + Provides differentiated and on trend product offerings to increase basket sizes
- + Appeals to a broader customer base to drive increased foot traffic
- + Offers an expanded range of health services to increase customer visits
- + Contemporises your pharmacy through leading store design

STAND OUT FROM THE HERD!

For a confidential discussion about the WholeLife opportunity,
contact Head of Network Development, *Mike McKenna* 0497 407 001