



Cal-600®
Helps build strong bones

Available from API, Symbion, Sigma & CH2

Cal-600
Calcium 600mg
120 tablets

Petrus PHARMACEUTICALS

Use only as directed. Consult your healthcare professional if symptoms persist.

Today's issue of PD

Pharmacy Daily today features two pages of news, plus full pages from:

- WholeLife Pharmacy & Healthfoods
- Glucojel
- MediChoice

Stronger outcomes

ALIGNING your pharmacy with WholeLife Pharmacy & Healthfoods can deliver stronger outcomes for your business, with more customers, products, services, connection and impact.

Learn more on **page three**.

Glucojel Glucofest

GLUCOJEL is running a competition giving your customers the chance to win a year's supply of their favourite Glucojel products.

So make sure your shelves are well-stocked with beans and bears.

See more on **page four**.

Send us your pollie pics

WITH election campaigning in full swing, we'd love to hear about the local candidates and other politicians who have visited your pharmacy.

Send photos and an account of what took place to info@pharmacydaily.com.au.

Rethinking health literacy in T2D

NEW research has found limited evidence for an association between health literacy and medication adherence among ethnic minority adults living with type 2 diabetes (T2D).

The findings highlight a need for more targeted training for health professionals who provide care for people with T2D.

The research team, led by Western Sydney University, reviewed seven international studies investigating reduced medication adherence and lower levels of health literacy.

Only one study found a significant association between the two factors, and to date, none have been based in Australia.

Lead author Jinal Parmar, from Western Sydney University's School of Health Sciences, said the review revealed the need for more studies to address disparities in cultural and linguistic considerations of T2D patients from ethnic minorities in Western Sydney, especially given the higher prevalence of T2D relative to other parts of the city.

"People from ethnic minorities face significant barriers in accessing diabetes care, including facing cultural and language barriers, and low health literacy.

"There is a need for more targeted strategies to improve access and health outcomes for these communities," said Parmar.

Senior author Associate Professor Amit Arora said that one of the key recommendations of the review is that health services and policy makers need to consider cultural safety training for healthcare



professionals providing care to people with T2D.

"Health professionals should be using techniques such as teach-back and asking patients to repeat information in their own words, visual aids, and using simple language to confirm understanding and address any gaps," said Professor Arora.

"By ensuring ethnic minority groups understand their diabetes management instructions, patients are empowered in making informed decisions and remain in control of their treatment."

Endocrinologist Dr Tien-Ming Hng, who works with culturally diverse communities in clinics in Western Sydney, knows the importance of addressing the challenges of medication adherence and emphasised the need for research-driven insights to improve patient outcomes.

"Multiple medications are sometimes needed to achieve treatment goals, and regular use is key to their success," said Dr Hng.

"There are potentially many factors that can influence medication use within specific ethnic groups, and studies that inform us of these challenges will help us treat our patients better."

Read the full paper **HERE**. KB

The right choice

NOVA Pharmaceuticals' MediChoice range of analgesics and cough and cold remedies are a cost-effective solution for winter ills.

For a special deal see **p5**.

Queenslanders urged to get free flu shot

A LARGE increase in the number of influenza cases across Australia demonstrates the importance of Queenslanders taking up their free flu shot, said Chris Owen, President of the Pharmacy Guild of Australia, Queensland.

With a horror flu season predicted for this year, cases for the first three months are already more than 50% up on last year's figures nationally. "The numbers are better in Queensland, where residents have access to free influenza vaccines," Owen said, referring to the government's 2025 free flu vaccine program.

"However, numbers are still up 23.7% compared to the same time last year, with over 10,000 confirmed cases in the first three months of 2025."

Getting the free vaccine now means people will be better protected when the peak influenza season arrives, Owen said, noting that it seems to have arrived early this year.

He encouraged Queenslanders to book in their free vaccination with their community pharmacy now.



"I'm very happy with Symbion Elite Rewards as it has enabled me to transfer my points to Krisflyer miles and book business class flights on Singapore Airlines to visit my son in the USA. I highly recommend this platform to all pharmacy owners."

Join Australia's fastest growing Pharmacy Loyalty Program | symbionelite.com.au/join



Adrian Staltari
TerryWhite Chemmart Playford



Dispensary Corner

CANNIBALISM is, you'd think, generally frowned upon for most parts of civilised society.

But three scientists, who some might call mad, have pitched a plan to grow "spare" human bodies that can not only be used for scientific experiments and withstand endless amounts of torture and pain, but could then also be on-sold as meat.

According to *The Sun*, the three scientists pitched their Frankenstein plan in the *MIT Technology Review*, claiming it can revolutionise medicine.

One key objective for the soulless humans would be to test new medicines and to grow human organs for transplant.

The bodies would come about by using pluripotent stem cells, which is one of the first cell types to form during early stages of human development.

Researchers are aiming to grow the humans in artificial uteruses and use genetic techniques to ensure the bodies lack any sentience or any central nervous system.

To be somewhat fair, similar stem cells are already being used to grow organic matter and have recently worked to grow a structure that resembles a human embryo.

But probably the most concerning part is the plan to use the grown bodies to "address many ethical problems in modern medicine" and learn about ways to minimise real human suffering and pain.

One of the scientists said one of those ways was by using the bodies as "ethical meat".

Green pharma assessed

A **NEW** academic paper has been published critiquing the commitment of Australia's 10 largest pharmaceutical companies to achieving net zero emissions.

The pharmaceutical industry in Australia is responsible for 19% of greenhouse gas emissions in the health sector.

The 10 companies assessed were selected based on total costs incurred by the Pharmaceutical Benefits Scheme (PBS) on listed medications during the 2020-21 and 2022-23 financial years.

Authors for the paper came from the University of Melbourne, Austin Health, and New England Local Health District in Newcastle.

Results found the 10 companies studied are moving toward stated net-zero commitments at different rates, with the companies able to be split into three groups.

The first group consisting of AstraZeneca, Novartis, Johnson & Johnson, Bayer, and Merck & Co were found to be hitting near-term targets and reporting regularly and consistently on



emissions monitoring levels, with well-defined commitments and quantified evidence.

The second group - comprising AbbVie and Roche - were found to have made commitments to achieving net-zero but disclosure records were limited.

The third group - Viatris, Vertex, and Arrotec - had not made any public commitment, had no defined targets and were failing to disclose and monitor emissions evidence.

In their conclusions, the paper's authors called for gaps in standardised reporting processes to be closed, with further research on industry-wide sustainability policy and practice needed. *ML*

Lnrnx launches new learning platform

LRNRX, Australia's all-in-one learning platform built exclusively for the pharmacy industry, has officially launched its next-generation version.

Fundamental to the platform's transformation is Ohlus ai, Lnrnx's proprietary AI model designed specifically for the pharmacy profession.

Unlike generic AI tools, Ohlus ai understands the language, regulations and learning needs of pharmacy professionals, Krysti-Lee Patterson, Lnrnx Founder and CEO explained.

It powers intelligent

features such as the new CPD Planner and Record Tool, offering personalised course recommendations aligned to each user's CPD plan and professional interests.

"The new Lnrnx brings together education, connection, and intelligent support in one place," Patterson said.

"Whether you're a student or managing a national banner group, this platform is designed to grow with you and make learning part of your everyday workflow," she added.

To learn more, click **HERE**.

PATY closing soon

TIME is running out to nominate an outstanding pharmacy assistant for the 2025 Pharmacy Guild of Australia/Maxigesic Pharmacy Assistant of the Year (PATY2025) Award.

Third-party nominations close on Fri 18 Apr, with self-nominations closing 09 May. To nominate, click **HERE**.

Market sentiment remains strong

KEY findings from the Feb/Mar 2025 Attain Pharmacy Market Sentiment Survey suggest a positive outlook overall for pharmacy sales.

Attain, business brokers specialising in pharmacy, surveyed 49 pharmacists and pharmacy owners in the most recent iteration of its four-monthly survey.

Around 48% of those surveyed said they were looking to buy a pharmacy within the next five years, around 58% were looking to sell a pharmacy and 57% said they believed pharmacy business prices will increase over the next 12 months.

"The results from the Feb/Mar 2025 Pharmacy Market Sentiment Survey show that the market sentiment is remaining strong since the signing of the 8CPA," said Attain Director Natalie Sirianni.

"The vast majority of pharmacist participants are expecting pharmacy business sales prices to increase over the next 12 months, and data shows strong demand from buyers," she added.



WHOLELIFE
PHARMACY & HEALTHFOODS

DELIVERING stronger outcomes for PHARMACISTS AND PHARMACY OWNERS



More **customers** across all life stages



More **connection** to community and healthcare networks



More **products** to boost loyalty and spend



More **impact** on patient health and wellbeing



More **services** to enhance patient outcomes



WHOLELIFE
PHARMACY & HEALTHFOODS



WHOLELIFE
HEALTHFOODS



Click & Collect



WHOLELIFE
HEALTH PROGRAMS

one health
ONE HEALTH CLINICS



WHOLELIFE
BOTANICALS

Olistica
HEALTH

FOR A CONFIDENTIAL DISCUSSION ABOUT THE WHOLELIFE OPPORTUNITY,
VISIT www.wholelife.com.au/join-us | OR CONTACT:

- ✦ Head of Network Development, **MIKE MCKENNA** 0497 407 001
- ✦ New Business & Franchising QLD, **GEORGE FOTINOS** 0477 111 581
- ✦ New Business & Franchising NSW, **BIANCA LAVENDER** 0498 800 710



GLUCOJEL™

The Original Pharmacy Jelly Bean

GLUCO FEST!

TASTE THE JOY

WIN THE SWEET LIFE!

**ENTRIES
NOW
OPEN!**



TASTE THE JOY, WIN THE SWEET LIFE!

Your customers could win a year's
supply of Glucocjel!*

OUR PROFIT IS YOUR PROFIT.

Visit goldx.com.au/glucojel for more info

*T&C's apply



MediChoice, the right choice.



Special Pharmacy Winter Deals Available Now

CONTACT HAVENHALL on (02) 9316 9810

M180225aS31.0 Ask your pharmacist about this product. Always read the label and follow the directions for use. Incorrect use could be harmful. For details on health warnings please see: <https://novapharm.com.au/products-category/medichoice/>

