

NOT ALL MULTIVITAMINS ARE CREATED EQUAL

Exclusive brand to pharmacy and health food retailers



Wed 8th Oct 08

www.pharmacydaily.com.au

PAGE 1 Editor: Bruce Piper email: info@pharmacydaily.com.au Tweens skin range

AN organic skincare range has been created for 5 - 12 year olds.

Believed to be a world-first for pre-teens, Essential Angel was developed by a Victorian stay-athome mum when she realised there were no suitable products that were pure enough for her young daughters' skin.

"This is not about growing up too fast...This is about developing healthy, life-long habits" founder Kate Marshall said.

Researcher award

AUSTRALIAN medical researcher Dr Ian Frazer has been awarded the Balzan Prize for his contribution to biomedical research & his role in developing a vaccine for cervical cancer.

He will receive about \$800,000, half of which must be used to further his research.

Dr Frazer will address the World Vaccine Congress 2008 in Sydney on 13-15 Oct.



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THE Emergency Locum Service has been extended by the Pharmacy Guild, awarding the tender to the Pharmaceutical Locum Company (PLC).

The service is an initiative of the Rural Pharmacy Workforce Program, established in recognition of the key role pharmacists play in maintaining patients' health, particularly in rural and remote areas.

"The locum service is one of the ways we are increasing access to pharmacy services in rural and remote areas and strengthening and supporting the rural pharmacy workforce," Kos

Sclavos, National President of the Pharmacy Guild of Australia said.

The extension of the Emergency Locum Service has been awarded to the PLC after it successfully retendered to provide the service, which will comprise a central toll free fax, phone no and website that pharmacists would contact when in urgent need of a locum.

"We are excited to be continuing to assist the Pharmacy Guild and rural pharmacists in this way, to ensure continuity to vital pharmacist services in rural and remote communities," said Sue Muller, founder of the Pharmaceutical Locum Company.

Pharmacy Guild! Happy 80th.

Locum service extended



PHARMACISTS from around Australia converged on Melbourne last Sat night to help the Pharmacy Guild of Australia celebrate its 80th birthday. Pictured lustily singing happy

birthday are, from left: Barry Schultz, SA; Judith Liauw, Tas; Lenette Mullins, WA; Nunzio Meta, NT; Dipak Sanghvi, Vic; Pat Reid, ACT; Kos Sclavos; and Tim Logan, Qld.

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GLOSS

Win a Lift Lip Gloss

CONGRATULATIONS to Soula Pico of sanofi-aventis Australia who was the first reader yesterday to tell us that there are seven colours in the range.

Each day this week **Pharmacy Daily** is giving you the chance to win a Lift Lip Gloss from Naked Glow, courtesy of **Total Beauty Network.**

The Marine Filling Spheres instantly smooth, plump and hydrate while the natural organic oils heal and soothe your lips. And of course there is no petroleum or paraben added

For a chance to win, send your answer to the below question to: comp@pharmacydaily.com.au.

Name all the colours in the range.

The first person to answer correctly each day will win. HINT: Go to www.tbn.com.au and click on the Naked Glow logo at the top of the page.

Heat wins award

THE Heat Group has won Procter and Gamble Cosmetic's global distributor award for its Max Factor 'Till Ringer' point-ofsale innovation.

Heat has won the Makeup Ideas Award for six out of the past seven years, since it acquired sole distribution of P&G's cosmetic brands Covergirl and Max Factor for Australia.

"We were literally mobbed by representatives from many of the other countries in attendance, asking how they can create 'Till Ringers' for their markets," said Keith Weinberger, Heat's md.

This year's P&G conference was held in Athens, Greece, and hosted reps from 68 countries.







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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy! Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

Get the body

Supermodel Elle Macpherson this month launches her bath and body range, The Body, in Australia. The range has three distinctive concepts: Bare (citrus-scented everyday essentials); Glow (patchouli-scented skin enhancers to add shine); and Self (lavender-scented indulgent bathing products to calm the senses).

RRP: \$12.95 to \$28.95 Stockist: Trimex Tel: (02) 9315 9408





Dry hands rescue

Innoxa's latest **One & All nourishing hand and nail creams** provide deep moisturisation. Containing ingredients such as provitamin B5, jojoba oil, shea butter, glycerine and keratec prosina, the range promises to soothe, condition and strengthen dry hands and nails.

RRP: \$4.95 Stockist: Incolabs Tel: 1800 025 607

Pills on a keyring

Keep pills safe and secure with the **Apex rubber O-ring**, which provides accessibility anytime, anywhere. The crushproof container is attached to a keyring so patients can be sure to never leave home without their daily medicine.



RRP: \$4.95 Stockist: Apex , Tel: 1800 65 11 46



Advanced wound care

Nexcare Waterproof and Tattoo strips use advanced would care technology, developed and used in hospitals worldwide. Their unique diamond shape provides protection from water, dirt and germs. Strips can be left on for five to seven days. RRP: Waterproof \$7.99; Tattoo \$5.90 Stockist: 3M Australia Tel: 1300 363 585

Designer Gifts for Christmas

Designer Brands have a range of gift sets available now for Christmas Display. The 48 colour eye shadow palette retails for \$17.99 or the Professional Brush Set sells for\$24.99 - with 7 brushes featuring natural soft hair bristles and elegant silver handles. And the slim size 12-shade palette in either neutral browns or bold blues, at just \$9.99.



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Tel: 1300 765 332

Stockist: Designer Brands

Powerful floral

Kenzo Power is a strong and manly floral sensation, with a fresh invigorating impact. This new male fragrance combines striking woody amber notes with an abstract floral heart to please the modern male.

RRP: \$83 - \$120 Stockist: Kenzo Tel: (02) 9695 4800

DISPENSARY

POLICE in Papua New Guinea have arrested a villager after he performed a number of illegal amateur circumcisions.

The East Sepik man allegedly charged 10 kina (about \$5) per chop, but some surgery cock-ups leading to several painful infections led concerned parents to call the police.

"He used razor blades or a scalpel," said a police spokesman.

"No one has ever been arrested for circumcision before, so it will be a precedent," he added.

A DISGRUNTLED airline

passenger has discovered a new use for foot powder.

42-year-old Arthur Nicholson was apparently upset about the flight being delayed, and pulled out a 'seven ounce container of Dr Scholl's foot powder', more often used for smelly sneakers.

He'd obviously formulated the cunning plan to strike back at the carrier during the flight, whipping out the powder when the plane landed at Boston and allegedly shouting: "This is what your airline gets for treating me bad," as he sprayed the substance through the plane.

A MUCH beloved chicken is now the first fowl in Britain to be treated with radiotherapy.

Elaine and Chris Denney spent about £1400 (\$4000) to treat the three year old Sussex Buff Cross named Eve after it was afflicted by cancer in its left leg.

"We could have put her to sleep, but after a lot of soulsearching we decided to do what we could for her," said a besotted Mrs Denney.

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