



The Pharmacy  
Guild of Australia

## This week's update from the Guild

### Looking forward to APP2009!

The Pharmacy Guild of Australia will be hosting its 18<sup>th</sup> annual national conference, the Australian Pharmacy Professional (APP) Conference 2009 and Trade Exhibition on 2-5 April 2009.

As usual, the conference will offer delegates the latest on pertinent industry issues, as well as providing a look into the future with sessions focusing on our conference theme "The new frontier: Bringing solutions to your pharmacy practice".

Featuring a quality combination of conference sessions, trade displays and social events, APP2009 ensures you are not left behind as the industry evolves with new practices and technologies.

Conference sessions will address many key industry issues including the 1 August 2008 PBS Reform and the ongoing concern surrounding the encroaching threat of supermarket pharmacy ownership.

Following the success of last year's increasingly popular Gala Dinner, this year the event will be held at the Gold Coast Convention and Exhibition Centre, allowing more room for delegates to enjoy our stellar lineup of entertainment.

Check your diaries now and take the opportunity to spend some time on the magnificent Gold Coast.

For further information contact Emma Fernance, APP Event Manager, at the Pharmacy Guild of Australia (Queensland Branch) on 07 3831 3788 or email [info@appconference.com](mailto:info@appconference.com).

## APESMA slams award

THE Association of Professional Engineers, Scientists and Managers Australia (APESMA) says it's very disappointed at the inclusion of pharmacy staff in the new draft retail award (PD 17 Oct).

APESMA pharmacy division president Geoff March said the move by the Industrial Relations Commission undermined the govt directive to simplify awards.

"The proposed new pharmacy awards are more complex than those they will replace, which will make them harder for community pharmacists and

employees to interpret.

"Many provisions in the new awards won't apply to pharmacy staff," Mr. March said.

"Awards that are applicable will need to be extracted from those that are irrelevant, which will cause confusion, and time-wasting," he added.

The AIRC's proposed structure groups different types of retail employees in Retail Employee Levels from level 1 to 12, with levels 9 to 12 relating only to senior pharmacy staff.

The proposed awards will introduce a sole classification for Pharmacist in Charge or Manager, as opposed to the current three classifications that recognise degrees of supervision.

Mr March also criticised reductions in penalty rates and their exclusion from the new system's definition of a 'week's pay', which will reduce annual leave and redundancy payments. "This leaves pharmacy employees financially worse off, and is yet another barrier to staff retention," he said.

### Looking good, Pam!



ABOVE: Blackmores naturopath Pam Stone was snapped by *Pharmacy Daily's* on-the-spot reporter at the firm's 2008 Research Symposium in Sydney last Fri and Sat (PD yesterday).

The symposium welcomed a range of world class speakers who presented the latest advances in the treatment and prevention of 'modern' diseases and the integration of these findings into contemporary clinical practice.

### PA08 last chance

REGISTRATIONS are still being accepted for this week's Pharmacy Assistant National Conference which kicks off on Thu on the Gold Coast.

Tickets (\$44) are also available for the poolside welcome drinks at 6pm on Thursday and the 80s-themed conference dinner (\$88) on Friday at Holiday Inn Surfers Paradise.

More than 300 assistants are expected to attend the event - more information from [www.pharmacyassistants.com](http://www.pharmacyassistants.com).

## NOT ALL MULTIVITAMINS ARE CREATED EQUAL



Exclusive brand to pharmacy  
and health food retailers

**space**<sup>®</sup>  
SUPER PREMIUM MULTIVITAMINS



Symbion PDE's 302015 and 302058

### Lip Gloss winners

THANKS to everyone who entered last week's Naked Glow competition.

Congratulations to Noelene Morris of Marlin Coast Amcal Pharmacy and Amy Lange of Symbion Health, who were the first PD readers on Fri to tell us the formula instantly smooths, plumps and hydrates the lips.

Noelene and Amy will be sent their very own Lift Lip Gloss, courtesy of Total Beauty Network.

### Parkville lecture

ASSOCIATE Prof Geoff Sussman will speak on 'Wound care in the Older Person' at the last PSA Parkville daytime lecture for 2008, to be held at the Victorian College of Pharmacy on Wed 29 Oct 08 from 10.30am.

It's free for PSA/SHPA members and \$75 for non-members; RSVPs on 03 9389 4007.

### Chinese flu push

SANOFI-AVENTIS says it hopes to sell 25 million doses of seasonal flu vaccine in China each year once its manufacturing plant in Shenzhen comes on stream in 2012, with currently just 2% of Chinese vaccinated each year.

## DAA & PMP Programs Software that meets all requirements

Enquire about the  
introductory option for the  
Webstercare Software:

- Complies with all DAA and PMP requirements
- Interfaces with dispense
- Very easy to use

**CLICK HERE**

Webstercare Software Support  
**1300 132 466**  
[software@webstercare.com.au](mailto:software@webstercare.com.au)

## Do you want to make more sales from your customers?

instigo has solutions that are proven to:

- Give your store a clear, profitable strategy
- Increase the value of FOS sales
- Communicate with the customers who count



Contact us now: 02 9248 2616  
[www.instigo.com.au](http://www.instigo.com.au)

Tell your  
pharmaceutical  
friends about  
**Pharmacy Daily**

They can sign up for a  
free subscription at

[www.pharmacydaily.com.au](http://www.pharmacydaily.com.au)

Click here

## PBS addition

THE Health Department has announced that effective immediately Dibenzylamine (phenoxybenzamine hydrochloride) will be available subsidy under the PBS.

An update issued this morning said the product won't appear in the Schedule of Pharmaceutical Benefits until 01 Dec and may not appear in software packages until then, although stocks of the medication are expected to become available the week commencing 20 Oct.

Pharmacists are able to substitute Dibenzylamine for scripts written for Dibenzylamine.

The health dept said the maximum quantity corresponds to the the manufacturer's pack which should be prescribed and supplied.

## Central catheter alert

THE Therapeutic Goods Administration is "urgently investigating" a number of reports from Queensland Health of adverse events associated with the use of Peripherally Inserted Central Catheter lines.

The lines are commonly used for long chemotherapy regimens or extended antibiotic therapy,

## Analgesics training

THE Pharmacy Guild has launched a new interactive electronic training program to support pharmacy assistants in the area of pain relief.

Developed in conjunction with Reckitt Benckiser Healthcare, the online learning module will be demonstrated this week at the Pharmacy Assistants conference on the Gold Coast.

Shift your pharmacy into gear with the new...

FeelGood Guide



## Novartis winner

MEDICINES Australia has named Mitch Kirkman, manager of clinical research at Novartis Pharmaceuticals Australia, as this year's winner of the prestigious Pat Clear Award.

The award is presented annually to "recognise an outstanding level of commitment by an individual, group or team for the benefit of the Australian pharmaceutical industry."

Kirkman was cited for his work as founding chair of Medicines Australia's R&D Taskforce, which aimed to help achieve nationally standardised regulation of clinical research in Australia.



## DISPENSARY CORNER

### CHOLESTEROL alert!

World eating champion Joey Chestnut has proven his prowess once again by winning the World Pizza Eating Championship in New York yesterday.

The gifted 24-year-old managed to eat 45 hefty slices of pizza in just ten minutes - which equates to one every 14 seconds.

Chestnut said he fasted for more than a day as part of his training, and folded and squeezed the slices "to make them easier to swallow."

SOY milk is supposed to be good for you - but a spa in Japan has probably gone a bit far by encouraging guests to bathe in it.

October 12th marks the "soy milk festival" of Japan, and a resort in Hakone filled its spas with hot soy milk to celebrate.



Come on in - it's just so good!!

## Win a Slimmm Starter Pack!

THIS week *Pharmacy Daily* has teamed up with Slimmm and API to bring you a fantastic new competition!

Each day for the next week we will be giving away a Starter Pack for the exciting new weight management program, Slimmm.

Slimmm is a meal replacement program, designed to fit in with busy lifestyles, it works by replacing two meals per day with shakes, soups or bars.

The Starter Pack includes a week's supply of shakes, a shaker, a program guide and 2 FREE meal replacement bars.

To enter, pharmacists simply have to send the correct answer to the following question to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).



Today's question is:

What are the two clinically proven ingredients exclusive to Slimmm?

The first person to respond with the correct answer each day will win this great prize.



HINT: For clues and information visit [www.slimmm.com.au](http://www.slimmm.com.au).

CONGRATULATIONS to Melissa Wigginton of Keppel Plaza Amcal Pharmacy QLD who was yesterday's winner.

## Child obesity stalls

THE largest nationwide survey of children's diet and physical activity in over a decade has found child obesity has stabilised.

But the research from the Hunter region of NSW shows 34 per cent of children in low socioeconomic areas are overweight or obese, compared with 22 per cent of those from high socioeconomic areas.

DAA Executive Director Claire Hewat welcomed the findings but said similar research was urgently needed to explain why more adults are overweight compared with children.

'Our food supply is radically different to 1995, when adults were last surveyed. We need to know why almost two in three adult Australians are overweight and obese, so we can address this,' she said.

The survey collected data on more than 4,400 children and their parents.



# REGISTER NOW